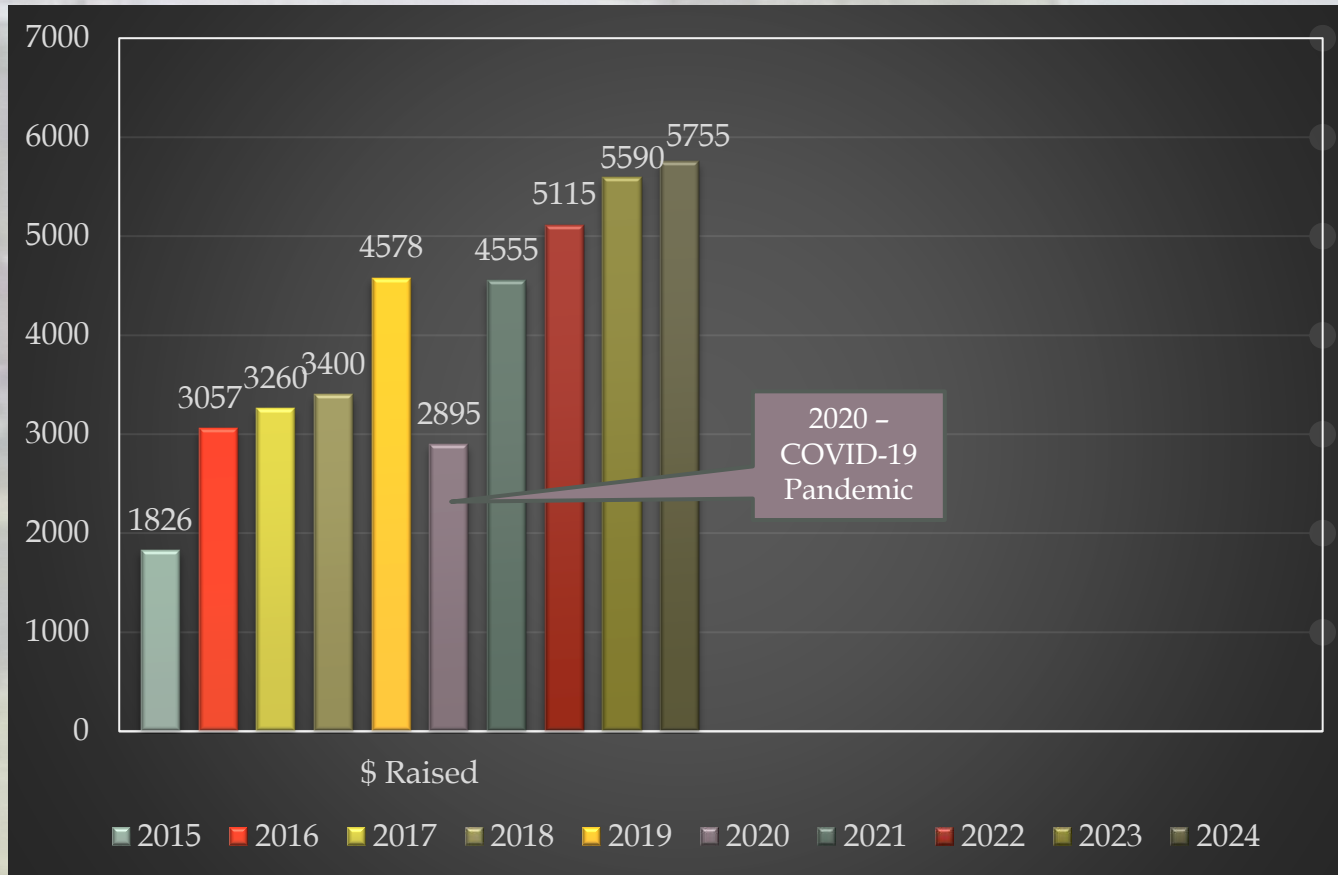




Annual Report 2024

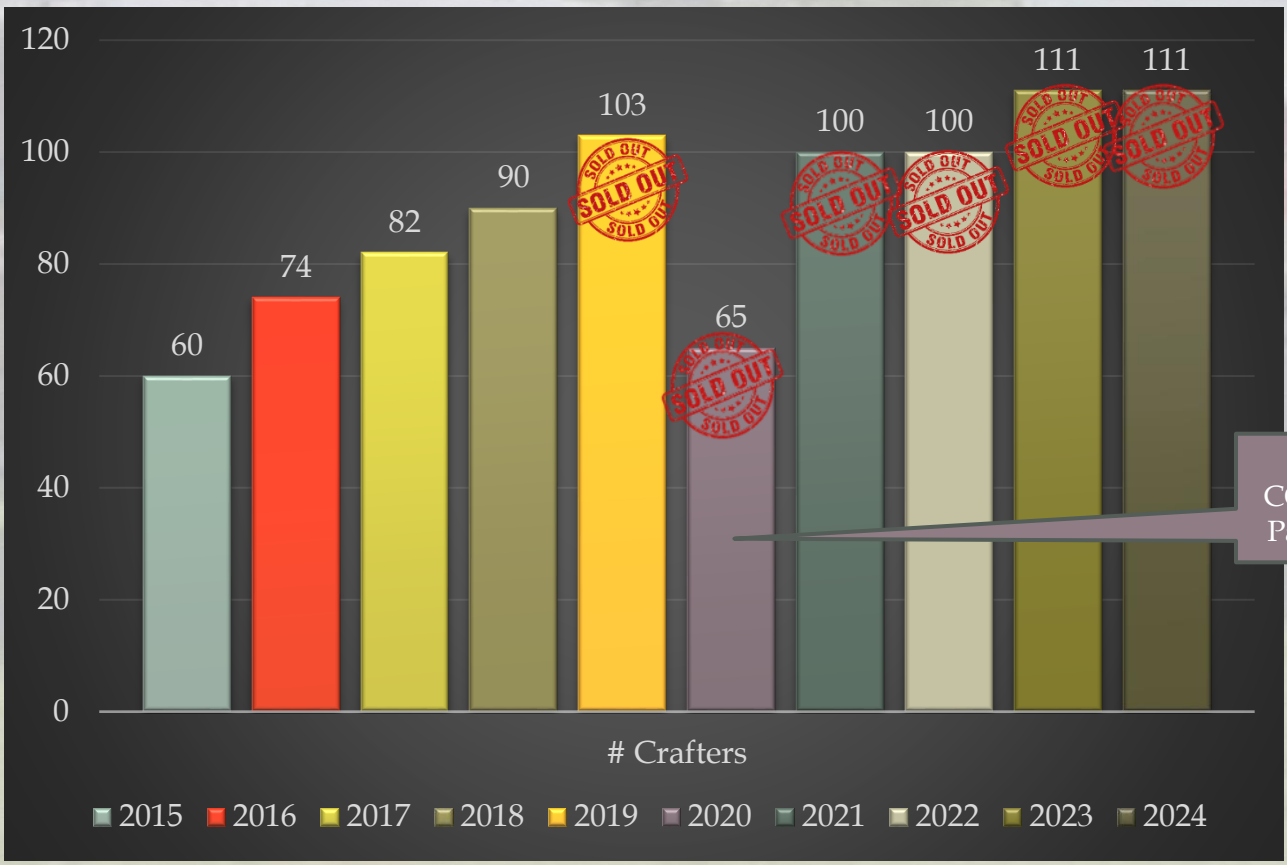


2024 Outcomes - Fundraising Craft Marketplace \$ Raised



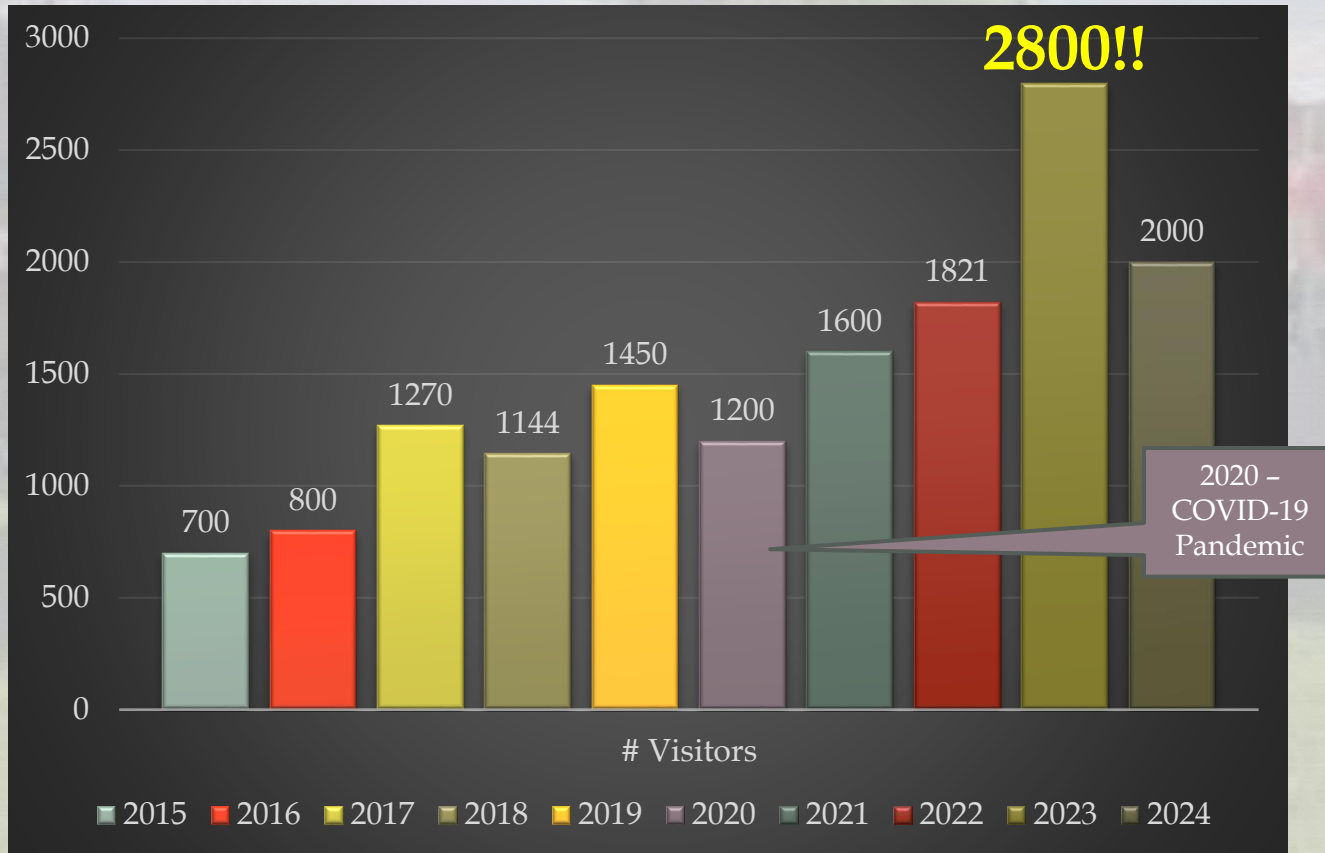


2024 Outcomes - Fundraising Craft Marketplace Crafter Spots Sold





2024 Outcomes - Fundraising Craft Marketplace Visitors





**Friends of
Pennypacker Mills**

**HOLIDAY CRAFT
MARKETPLACE**

**December 2 and 16
11 a.m. to 3 p.m.**

**Pennypacker Mills
Classroom Building
5 Haldeman Road
Schwenksville, PA**

- Table fees raised \$245 for the Friends
- Traffic to the classroom was not sufficient to warrant holding this event again

Friends of Pennypacker Mills



POLLINATOR PARTY!

Saturday, June 15, 2024

10 a.m. to 3 p.m.

Pennypacker Mills
5 Haldeman Road
Schwenksville, PA 19473

FREE!

- Table fees raised \$220 for the Friends
- This event brought about 200 visitors to the site
- We will be hosting this again in 2025

Artisan Crafts



Kids' Activities



Pollinator Talks



Tree Tours



Food Trucks





2024 Other Fundraising

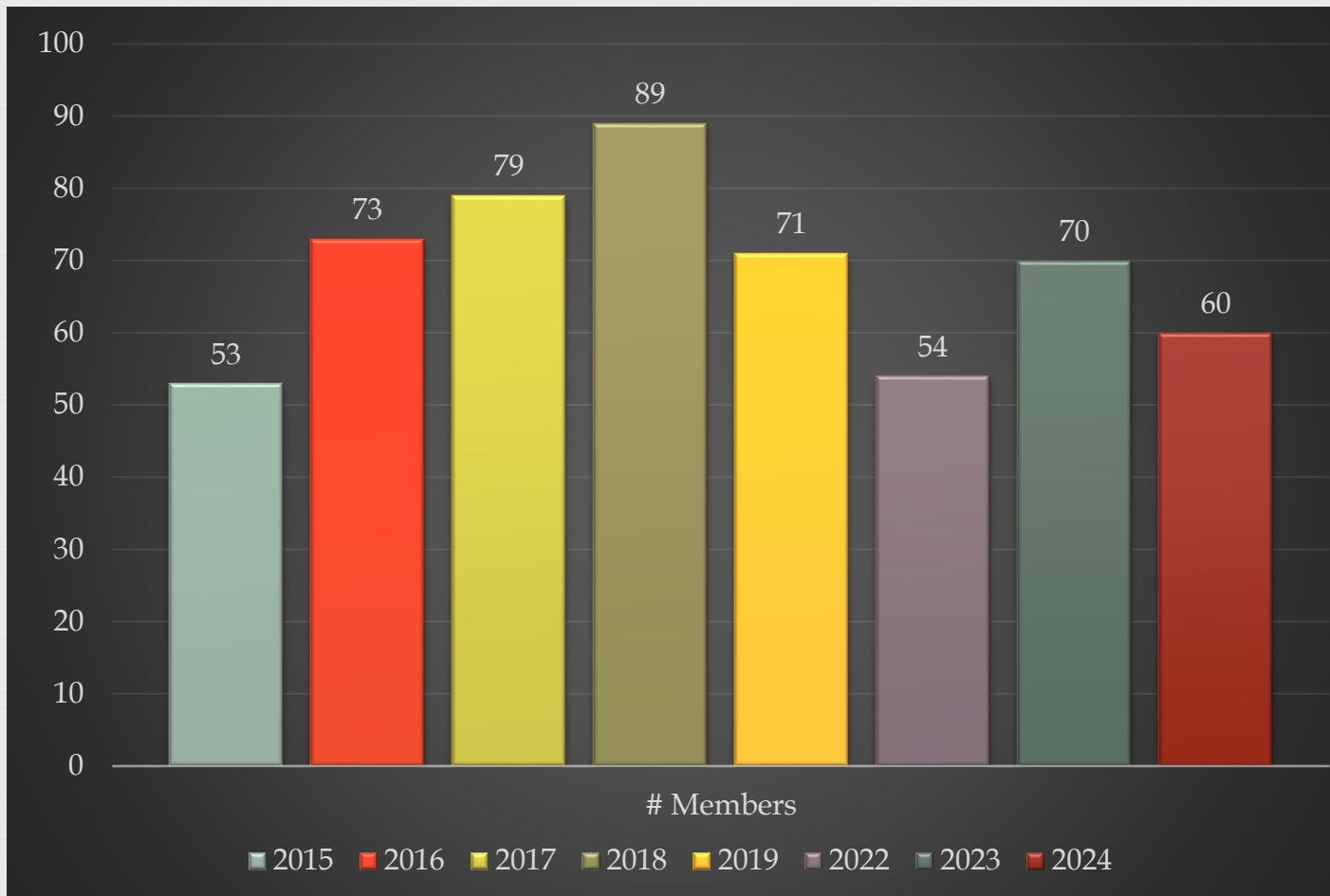


Donations

\$463.00 Raised



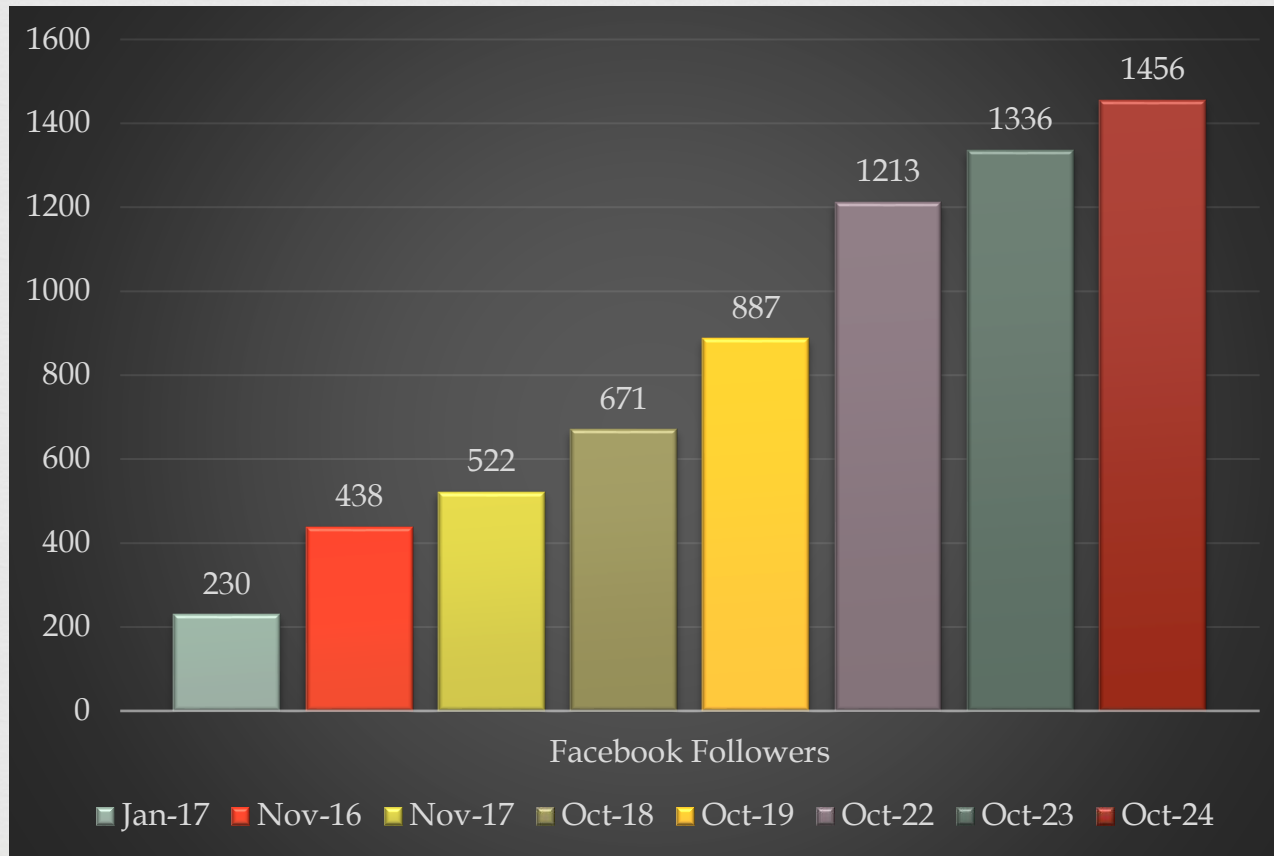
2024 Outcomes - Membership





2024 Marketing

Leveraged free and low-cost opportunities.





2024 Marketing

Leveraged free and low-cost opportunities.

Performance ⓘ
\$50.00 spent over 19 days.

Event Responses ⓘ	Reach ⓘ	13,145
181	Cost per Event Response ⓘ	\$0.28

Pollinator Event

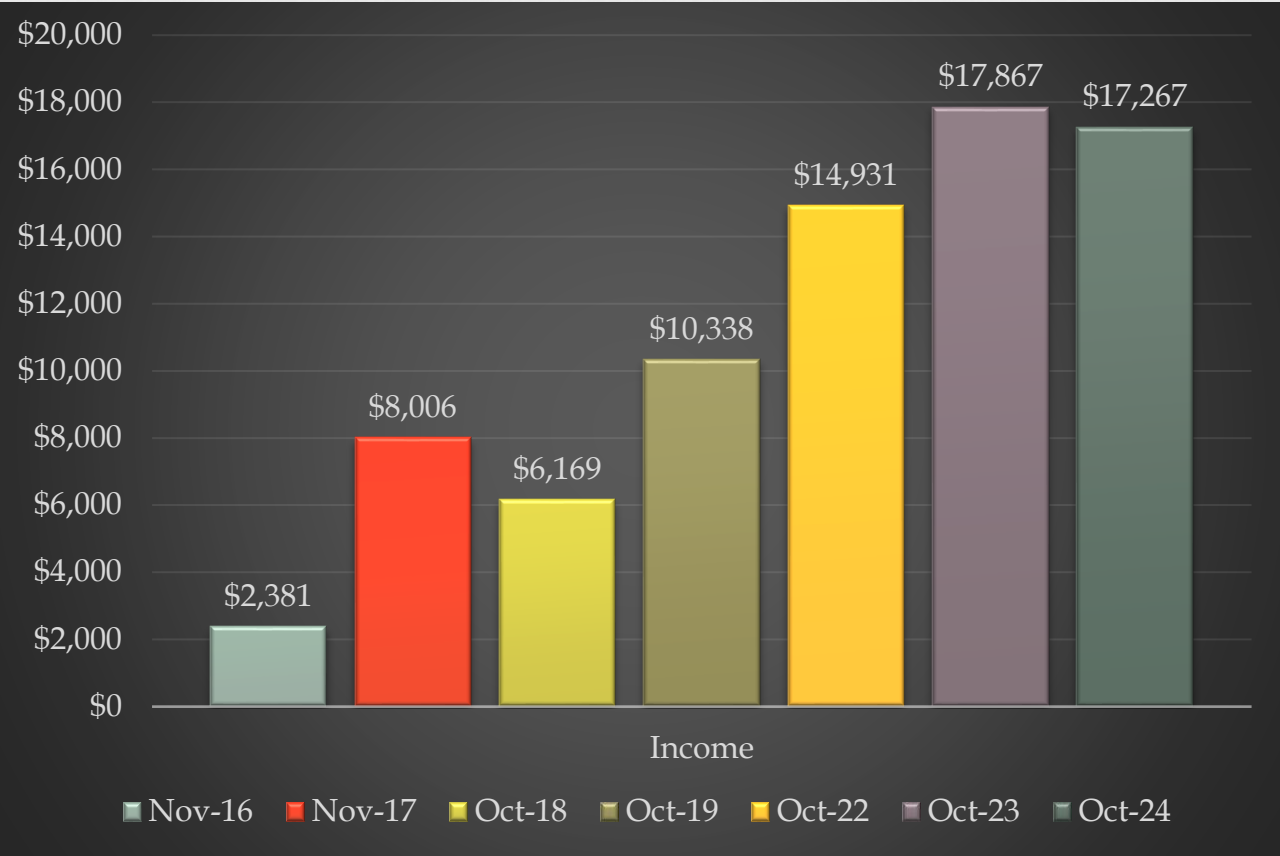
Performance ⓘ
\$99.95 spent over 32 days.

Event Responses ⓘ	Reach ⓘ	14,392
1,008	Cost per Event Response ⓘ	\$0.10

Craft Marketplace



2024 Financials



2024 Financial Support to Site

\$4,943.00



13th Annual Craft Marketplace





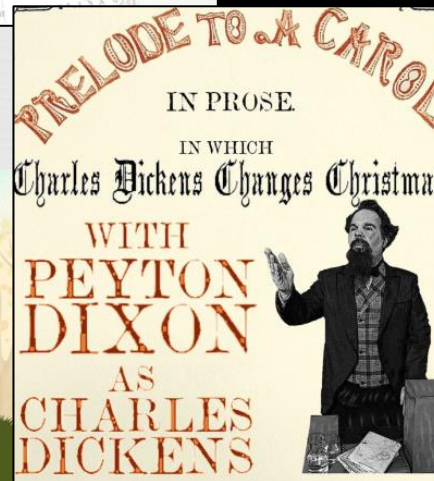
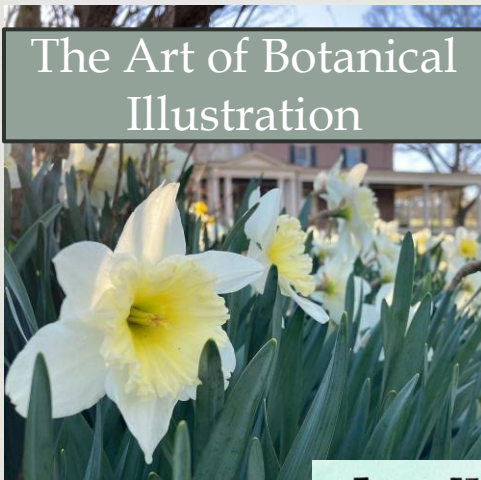
Best in Montgomery County - again!



Finalist in Outdoor Event Category



2024 Support: Performances and Programs



We provided \$1,690 in funding for these and other events.



2024 Support: Revolutionary War Sponsorships



We provided \$3,240 in funding for speakers, musicians, artillery black powder, period brewery demonstration, advertising, ice, and water for volunteers.

Sponsors supporting this event:





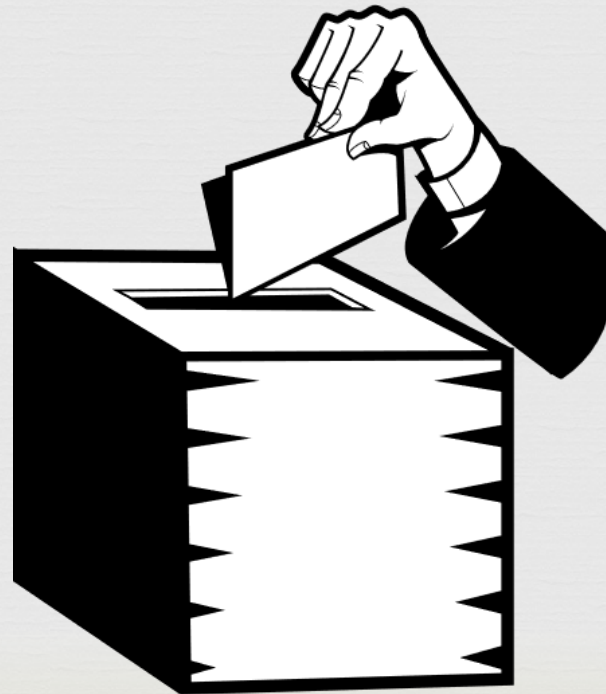
Ahead for 2025

- Sponsorship of Performances and Programs
- Pollinators Event in June
- Funding preservation of documents
- 14th Annual Craft Marketplace
- Additional items under discussion with Site Director



2024 Board Elections

- Executive Board Treasurer
 - Nominee: Frank J. Gorman (incumbent)





Thank you!

