

ITINERARY | DAY-BY-DAY



CAREER ENRICHMENT



Talent Management & Development Journey to Israel

9 days / 7 nights

November 5-13, 2022

\$6,299 (Based on double occupancy)

\$1,299 (Single supplement)

Join us to explore Israel, a region steeped in history, diversity, and local traditions. Examine the range of HR services provided while experiencing the unique opportunity to connect with colleagues and community members from a broad cross-section of multicultural backgrounds. Journey with us to this Ancient Land.

BOOK NOW 888.747.7501

Program Highlights

- ✓ Smaller group size and private guided journey will allow for a high level of interaction with your peers and time for networking with your travel companions and meeting hosts.
- ✓ **Accompanying guest** program available on this itinerary.

Education Interaction

- ✓ Explore how global and local employers **hire, develop and retain talented employees** while exploring the culture and people of Israel.
- ✓ Interact with officials from the **Governmental Workforce Committee**, the **Industries Association of Israel** and attend an interactive session with faculty & students from **Tel Aviv University**.
- ✓ Meet with Founders and CEO's and learn about the **robust tech start-up** community and why it is blossoming in Israel.
- ✓ Gain a unique international perspective through first-hand, personal insight with **local HR colleagues** while interacting in small group settings with experts in your field.
- ✓ Speak with **Dr. Efrata Liani**, immediate past VP of HR for Microsoft Israel. She has 20 years of experience as HR Manager in various organizations. Discuss trends in the workforce and talent acquisition.

Community and cultural Interaction

- ✓ Explore the city of **Jerusalem** including the Jewish Quarter, Mt of Olives, Tomb of the Virgin Mary and walk the Via Dolorosa before stopping to visit the Church of the Holy Sepulcher.
- ✓ Enjoy an **authentic Druze lunch** in the village of Usefia and spend time relaxing in the buoyant therapeutic waters of the Dead Sea. Shop for local ingredients at Machane Yehuda Market and **attend a local cooking class**.

What's Included:

- Superior accommodations throughout
- All transportation and activities outlined in the itinerary
- Group transfers to and from the international airport
- International air (set *tentatively* out of New York/Newark area)
- Local English-speaking guides
- Meals as mentioned and most tips

Not Included:

- Personal expenses at the hotel
- Meals not specified
- Tips for driver/guide, hotel staff
- Passport renewal or issuance
- Domestic flight to gateway city
- Departure taxes if applicable



📍 New York

DAY 1, Saturday, November 5, 2022

Depart for Israel today

Depart from New York/surrounding area and make your way to Tel Aviv this evening.

📍 Tel Aviv

DAY 2, Sunday, November 6

Arrival in Tel Aviv

Arrive in **Tel Aviv** at the Ben Gurion International Airport. Upon arrival, the group will be met and transferred to your local hotel. Relax this evening and settle into your hotel.

Tal by the Beach Hotel is just a minute's walk from Tel Aviv's Beach. Combining upscale style and design, the beautiful property offers guests a superb Israeli buffet breakfast, in addition to lunch and dinner options, a range of seminar halls, a breezy rooftop, a gym and sauna. The hotel has free Wi-Fi, AC, coffee machine and is non-smoking.

All travelers will gather this evening with your national guide and receive further information on the program.

Enjoy a **welcome dinner** this evening at a local restaurant.

Overnight: Tal by the Beach Hotel (or similar)

Included meals: Dinner

📍 Tel Aviv

DAY 3, Monday, November 7

Introduction to Israel

Begin your explorations where it began against all odds; visit **Independence Hall** to relive Israel's first Prime Minister, David Ben Gurion, declaration of Israel's independence on May 14, 1948. Experience the excitement of that moment.

Next meet with the **CHRO and team at PandoLogic Israel** to hear about the challenges of recruiting and employing at their company (among other topics). PandoLogic's team of passionate professionals are on a mission to empower employers to intelligently source the best candidates.

Stop for lunch at a local restaurant.

Head to the Peres Center of Peace & Innovation, a leading non-profit and non-governmental organization focused on developing and implementing unique and cutting-edge programs for the afternoon meeting with **Dr. Efrat Liani**, immediate past VP of HR at Microsoft Israel. Today she leads a unique course in MBA/Executive MBA in the world of HR in a global organization. She will discuss new trends in the workforce, execution manager including different models and business reality, talent acquisition and career routes.

Dinner will be provided this evening.

Overnight: Tal by the Beach Hotel (or similar)

Included meals: Breakfast & Lunch





📍 Tel Aviv

DAY 4, Tuesday, November 8

Professional Program

After breakfast, head to **Tel Aviv University** for an interactive student/faculty/delegate session with faculty of the Social Sciences Dept as well as the department of Labor Studies. The faculty members in the department research and study labor through a variety of disciplines: labor relations, sociology, economics, law, history, and psychology. The introductory courses offered by the department include Human Resource Management, Organizational Theory and Behavior, labor Relations, Labor Law, and history of labor.

Late this morning head to Tel Aviv City Hall for a meeting with the **deputy Mayor** (pending availability).

After a late lunch return to the hotel for an interactive **start-up session** with a variety of local HR professionals. The professional focus of this event will be finalized after enrollment has concluded and will be customized to fit the needs of the professionals enrolled as well as availability of the various hosts invited to attend.

Accompanying guests:

Accompanying guests will enjoy a day to explore the city with a small tour group. This will start with a visit to the Jewish People Museum followed by a driving tour around the "White City" which was declared as a UNESCO world cultural heritage site for its collection of over 4,000 Bauhaus style buildings. Stop at Rabin Square, the site of the assassination of Prime Minister Itzhak Rabin in 1995. Continue to Old Jaffa, one of the oldest port cities in the world. Visit Neve Tzedek, the first old neighborhood from 1887 and last to explore Nachalat Binyamin, the pedestrian open air mall.

Dinner is on your own this evening.

Overnight: Tal by the Beach Hotel (or similar)

Included meals: Breakfast, Lunch

📍 Jerusalem

DAY 5, Wednesday, November 9

Depart for Jerusalem via Haifa

This morning is open for another local meeting perhaps with **Amdocs Israel**, the **US Embassy**, or something similar. The objective of these meetings will be to further explore the complexities of hiring in a region that continues to face political adversity and challenges.

Accompanying guests:

Accompanying guests will have some free time this morning or are welcome to attend the meeting with the remainder of the group.

Check out of the hotel and drive north. Arrive in Haifa and ascend **Mt. Carmel** for a view of Haifa Bay and the beautiful **Bahai Gardens** with its amazing Temple. Arrive to the Druze village of Usefia. Enjoy a tour of the village with a local guide. Walk through the picturesque alleys and hear about the local culture. Enjoy an authentic Druze lunch today.

Travel to the ancient crusader port city of **Acco**, the fascinating UNESCO town with new excavations 1000 years old. Visit the Crusader Halls and see the underground tunnels and pathways. Look upon the port and fortifications that enabled the inhabitants of the town to resist against Napoleon Bonaparte. Spend some time walking through the Arab Bazaar with vendors selling fresh fish and other goods.

Head onward to **Jerusalem** to check into your local hotel and enjoy dinner at a local restaurant.

Herbert Samuel Hotel is nestled in the magical alleyways of the Nahalat Shiva neighborhood. This 5-star luxury hotel is just a short walk to the Old City and its religious sites. The hotel has rooftop dining with panoramic views, an elegant spa, fitness center, free Wi-Fi and upscale amenities for your comfort.

Overnight: Herbert Samuel Hotel (or similar)

Included meals: Breakfast, Lunch & Dinner



📍 Jerusalem

DAY 6, Thursday, November 10

Professional Meetings

After breakfast, the group will convene in the hotel conference space for your morning meetings. This will include an individual from the **Governmental Workforce Committee** to learn about the government's involvement in the Israeli workforce and their influence. Learn about the special law, where large businesses must incorporate special needs employees within their workforce.

Have a meeting with an individual from the **Industries Association of Israel** and learn about the integration of workforces fresh out of the IDF (Israel Defense Forces).

As time permits meet with **local HR managers** to learn about the part of the employees' welfare and its' added value to the employees.

Lunch will be provided this afternoon.

This afternoon head to a **local factory** which employs Palestinian workers. Tour the factory, meet with employees, and learn from them about the co-existence in their workplace.

Dinner is by individual arrangement (own expense).

Overnight: Herbert Samuel Hotel (or similar)

Included meals: Breakfast, Lunch



Accompanying guests.

Accompanying guests will enjoy a day to explore Bethlehem with a small tour group. Walk through Manger Square to visit the Church of Nativity, the oldest Church in the Holy land. Admire the ancient limestone columns and remains of mosaic floors; descend to the Grotto of Nativity, where a Silver Star in the floor marks the spot where Christ is believed to have been born.



Proceed to the Church of Milk Grotto where the Virgin Mary nursed baby Jesus and according to tradition, a drop of her milk spilt and turned the stones white. Next, visit Shepherds' field.

Stop at a local souvenir store before heading back to Jerusalem. The rest of the day is yours to explore independently.





📍 Jerusalem

DAY 7, Friday, November 11

City Tour

After breakfast drive to the **Mount of Olives** for a panoramic view of the city. Overlooking the Old City, the Mount is covered partly in olive trees, cemeteries, and churches - commemorating the Christian events of Jesus.

Descend via the *Palm Sunday Walk* to visit the **Garden of Gethsemane**. Enter the Garden with its ancient olive trees believed to date back to the times of Christ. The garden is next to the magnificent **Church of all Nations** (Basilica of Agony) and The Greek Orthodox **Church of the Tomb of the Virgin Mary**.



After lunch enter the **Old City** and walk through the **Jewish quarters** which was reconstructed after the city was unified after the Six-Day War in 1967.

Walk the **Via Dolorosa** and end with a visit to the **Church of the Holy Sepulcher**. This is in fact, a complex of various chapels built on what was called the Hill of Golgotha.

Dinner will be provided this evening.

Overnight: Herbert Samuel Hotel (or similar)

Included meals: Breakfast, Lunch & Dinner





📍 Jerusalem

DAY 8, Saturday November 12

Drive to Masada & the Dead Sea

After an early breakfast, depart to the **Dead Sea** area. Traveling east arrive at the shores of the Dead Sea and descend to the lowest land point on earth at 1388 feet (423m) below sea level.

Continue south to the legendary mountaintop plateau of **Masada** and ascend by cable car to the ancient fortress. Explore the site with its synagogue and bathhouse. Here, was the last stronghold of the Jewish Zealots in their struggle against the Romans.



Enjoy lunch and time to swim at one of the hotels on the shores of the Dead Sea. Cover yourselves with mud and enjoy the buoyant therapeutic waters of this mineral-rich Sea. Relax by the pool or take a spa treatment.



Credit: Photographer itamar Grinberg, Israel Tourism Board

Return to the hotel with some time to freshen up. Enjoy a special farewell dinner at the Eucalyptus Restaurant this evening.

Overnight: Herbert Samuel Hotel (or similar)

Included meals: Breakfast & Dinner

📍 Jerusalem

DAY 9, Sunday, November 13

Depart for the U.S.

After breakfast check out off the hotel. Time permitting (depending on group flight departure time) the plan is to have everyone visit the amazing **Machane Yehuda Market**, pick up several ingredients and spices and then enter the workshop area where the group will cook together and then enjoy eating your own specially prepared lunch.

Say farewell to Israel and head back to Tel Aviv after lunch to fly back to the U.S., with arrival planned for the same day.

Overnight: N/A

Included meals: Breakfast, Lunch





📍 Tel Aviv, Israel

Tal by the Beach Hotel

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<https://www.atlas.co.il/tal-hotel-tel-aviv>



📍 Jerusalem, Israel

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