~WORLD OF ~ MAKE BELIEVE 2021

Enter into the enchanting world of make believe...

~ WORED OF~ MAKE BELIEVE

he World of Make Believe[™] is the place where you may find, Fairies and Pixies of every shape and kind.

All you need is your imagination and you can see the things they do. Familiar things turn into houses, with a magic trick or two!

Create a World of Make Believe village by collecting every one. A place for these magical characters to live and have great fun! Pages 4-5 Welcome to our Fairy Kingdom

> Pages 6-15 Fairy Kingdom Fairies

Pages 16-19 Fairy Kingdom Houses

Pages 20-23 Fairy Kingdom Wishing Wells, Windows, Doors, Gift Sets

Pages 26-27 Welcome to our Pixie World

> Pages 28-33 Pixie World Pixies

Pages 34-35 Pixie World Houses

Pages 36-37 Pixie World Windows, Doors

Pages 40-41 Accessories, Point of Sale



Fairy Kingdom



Welcome to our Fairy Kingdom

Fairies love flowers and like playing magic tricks too! Just think of any flower and watch what they can do.

Like magic they turn into the flower you had in mind, Fairies love dressing up as flowers of every shape and kind!







15 mini Fairies



Honey Sunflower Fairy - Mini H: 9 x W: 6 x D: 8cm 95144-12-2.08







Sky Bluebell Fairy - Mini H: 10 x W: 7 x D: 6cm 95148-12-2.08





Rosie Rose Fairy - Mini H: 9 x W: 6 x D: 8cm 95146-12-2.08 0"675238 "951464



Dinkie Daffodil Fairy - Mini H: 9 x W: 7 x D: 8cm 95147-12-2.08

0 675238 951471

Christie Chrysanthemum

Fairy - Mini H: 11 x W: 7 x D: 6cm 390007-12-2.08







Pearl Snowdrop Fairy - Mini H: 9 x W: 5 x D: 7cm

95149-12-2.08 0 675238 951495



Poppy the Poppy Fairy - Mini H: 9 x W: 6 x D: 8cm

95145-12-2.08





Twinkle Tulip Fairy - Mini H: 11 x W: 7 x D: 5cm 390008-12-2.08 5 056323 900089



Grace Gerbera Fairy - Mini H: 11 x W: 8 x D: 6cm 390006-12-2.08 5 056323 900065

See MORE mini fairies on the next page...









Phoebe Forget-me-not Fairy - Mini H: 11 x W: 7 x D: 6cm 390009-12-2.08



5 NEW mini Fairies





5 056323 900409

Gift Box Packaging (for Small Fairies Only)

Fairy Kingdom

Phoebe the Forget-me-not Fairy

PHOEBE says her lovely dress is a cluster of small flowers, without fairy magic, making her dress would take hours.

Imagine a Forget-Me-Not and PHOEBE will appear. Phoebe, the forget-me-not can come to life all year.



FORGET-ME-NOT (Myosotis)

The popular Forget-Me-Not is a flower that loves well-drained borders and the shade of taller plants like tulips and wallflowers. Like a carpet of blue, the forget-me-not blooms in April with its tiny flowers in clusters heralding the spring. Blue is the well-known colour but forget-me-not varieties include pink and white. The ideal plant for young gardeners where just a watering can will do!



Phoebe Forget-me-not **Umbrella Bird Feeder** H: 39 x W: 20 x D: 20cm 390245-6-4.16 5 056323 902458



Rosie the Rose Fairy

ROSIE knows that roses are the favourite gift of love, her dress in lots of colours, fits like a perfect glove

Rosebuds give a fragrance immediately they bloom, if you can't see ROSIE you may still smell her perfume!



The beautiful Rose has become a symbol of love. There are hundreds of varieties, shapes, colours and sizes, many of which have a subtle perfume. There are *Old Fashioned, Modern Hybrids, Tea Roses* and even *Wild Roses*. Roses flower from spring through summer and some continue to bloom in early autumn. With tender care they bring colour and fragrance to the garden for many years.

Rosie Rose

Umbrella Feeder

H: 22 x W: 19 x D: 19cm

95154-6-4.16

0 675238 95154





Honey the Sunflower Fairy

HONEY is our Sunflower fairy with a happy smiley face, she watches as the real Sunflower grows at such a pace.

But fairies don't get bigger, so HONEY has to stay so small, she's as tiny as a petal, only nine centimetres tall.

SUNFLOWER (Helianthus)



The SUNFLOWER is a giant plant with a large round smiley yellow face. There are several varieties like the Russian Giant that can grow to over 10 feet tall with flowers a foot wide. Autumn Beauty is about half the size. Sunflower seeds are planted in April, preferring reasonable garden soil and a sunny position. Plants grow very rapidly to their full size between July and September. Children love Sunflowers and like to compete to see who can grow the biggest.





Honey Sunflower Umbrella Feeder H: 22 x W: 19 x D: 19cm 95150-6-4.16 0 675238 **Honey Sunflower Cup Bird Feeder** H: 46 x W: 18 x D: 12 390133-6-4.16 5 056323 901338

Honey Sunflower Fairy - Mini H: 9 x W: 6 x D: 8cm 95144-12-2.08

0 675238 951440



Poppy the Poppy Fairy

Our fairy is called POPPY: it seemed the thing to do, poppies help us remember, she says think of me too! Some things that we remember can make us feel quite sad, so just imagine POPPY dancing, to make us all feel glad.



POPPY (Papavia)

Poppies have become a symbol of nostalgia and remembrance. The delicate buds bow their heads and the bright red petals, whilst short lived, are memorable. Poppies are easy to grow in reasonable garden soil and thrive in either sunshine or shade. The British Legion has adopted the poppy as a symbol to remember all those who gave their lives for our freedom.







Fairy Kingdom – Houses

In the World of Make Believe, fairies make cute houses from all kinds of things they find in the enchanted forest. Imagination and a little magic can recycle everyday items into unique fairy homes.



Blue Teapot House H: 23 x W: 31 x D: 17cm 95100-6-12.50



This is a very stylish teapot, of that there is no doubt, a lily decorates the rooftop; a butterfly nestles on the spout.

The prettiest window shutters that you have ever seen, a fairy door to suit a castle, a teapot house fit for a queen.





5 056323 9020

A4 Shelf Talker: FAIRY KINGDOM 78295



NEW Yello Teapot House H: 23 x W: 31 x D: 17cm 390210-6-12.50 5 056323 902106





Purple Handbag House H: 23 x W: 22 x D: 12cm 390209-6-8.33









It takes a vivid imagination to make a house out of a can! But with a little fairy magic and a clever detailed plan, holes can be filled with windows and a magic fairy door, so fairies have a happy home to enjoy for evermore.





Fairy Kingdom House Gift Packaging





There are unusual fairy houses but a handbag is quite rare! Quite amazing to imagine fairies actually living there.

But the lovely decoration, window drapes and floral door, are signs of occupation that are impossible to ignore.



19



Boot House H: 30 x W: 23 x D: 11cm 95108-6-12.50

Fairies thinking of a boot house would probably think twice! But with a little fairy magic it could really be quite nice.

With shutters on the windows and paint to look like new, decide if you want the left boot or will the right boot do?



Toadstool House H: 42 x W: 15 x D: 16cm 95103-6-12.50 8 951037



We know that pixies live in toadstools, but some fairies like them too! This very pretty Toadstool House shows that this is true.

Decoration is quite simple with a magic fairy door, and a toadstool cap apartment carved into the penthouse floor.





Fantasy house is the kind of quirky shape that fairies like to do, a leaning tower, a fairy door, a petal roof, shuttered windows too

The colours are amazing with pretty flowers all around, fairies love this kind of house, the best one they have found



Fairy Kingdom – Doors



Some fairies live in hollow trees, but each one has a door, with designs and decorations like you've never seen before. See the flowers and heart shaped windows, perhaps a dragonfly or bee, but what goes on behind the doors is very hard to see.

Ø

FAIRY

MAKE BELLIN



Rosie Rose Fairy Door H: 18 x W: 17 x D: 5cm 390173-6-4.16





Fairy Door H: 18 x W: 17 x D: 5cm 390171-6-4.16





Poppy **Fairy Door** H: 18 x W: 17 x D: 5cm 390175-6-4.16





Sky Bluebell Fairy Door H: 18 x W: 17 x D: 5cm 390172-6-4.16



Fairy Kingdom – Windows

Fairies love to have pretty WINDOWS to see the world outside, if you believe in fairies, they might let you see inside. They have such pretty shutters and flowers all around, enter the World of Make Believe for fairy windows to be found!



ALL

NEW



Honey Sunflower Window H: 16 x W: 17 x D: 2cm 390149-6-3.33





Poppy Window H: 14 x W: 10 x D: 5cm 390153-6-3.33





(+1) MAKE BELIEV



If you come across a WISHING WELL, throw in a coin or two. Perhaps, if you are lucky, fairies may make your wish come true. Fairy Kingdom wishing wells are very hard to find. Make a wish in your imagination; fairies know what you have in mind!

22







Rosie Rose Window H: 13 x W: 14 x D: 3cm 390151-6-3.33



Fairy Kingdom Wishing Wells



Fairy Kingdom – Garden Tea Party Gift Sets

H: 9 x W: 6 x D: 6cm

390303-6-9.58

The fairy garden is the perfect place to invite our friends to tea, there is a pretty table and two matching chairs, so friends can visit me.

The fairy and the furniture are included with a lovely fairy door, all in the fairy garden gift set, who could ask for anything more!



Rosie Rose Tea Party Gift Set (Door, Table, 2 chairs and a fairy) 390302-6-9.58

H: 18 x W: 17 x D: 5cm



H· 18 x W· 17 x D: 5cm

H: 18 x W: 17 x D: 5cm



H: 11 x W: 8 x D: 7cm (fairy)

H: 9 x W: 6 x D: 6cm

H: 11 x W: 8 x D: 6cm (fairy)

H: 9 x W: 6 x D: 6cm

ALL

NEW



H: 11 x W: 6 x D: 6cm (fairy)

Introducing our World of Make Believe **Books...**







World of Make Believe[™] books **Original concept by Michael Weedon** Written by Michael Walter **Illustrated by Millie Bicknelle**

In the Fairy Kingdom you may find delicate dainty fairies, each with their own name and even a passport too! These fairies all like to dress up to match their favourite flowers and every one has an interesting story to tell! The stories are written in inspirational verse by our children's author, Michael Walter, and children can enjoy this charming series of fairy stories and learn about flowers too!



...a place where imagination knows no bounds.









Pixie World



Welcome to our **Pixie World**

In the World of Make Believe" you will find Pixies too! Just use your imagination to see the things they do.

Pixie Patrol gardeners make the flowers grow, see the Pixie village with curious houses in a row.









Pixie Pippa

PIPPA is a pretty pixie with an insect catching net, she jumps so high to catch all the insects she can get.Pippa is very clever with the tricks that she can play, but she is such a fast runner that she always gets away!

Butterfly Net

Butterfly nets are made from very soft material to be suitable for catching butterflies and insects without damaging their delicate wings. Nets are used by both amateur and professional entomologists to study butterflies, dragonflies and other colourful and interesting insects, which can then be safely released back into the garden.

NEW

Pixie Pippa H: 13 x W: 9 x D: 6cm 95300-12-2.08



Pixie Pippa Musician H: 12 x W: 6 x D: 5cm 391101-12-2.08

5 056323 911016

Pixie Pippa Toadstool Stake H: 36 x W: 10x D: 10cm 95326-12-4.16

675238 953260



NEW Pixie Pippa Musician Springer H: 30 x W: 10 x D: 6cm



391112-6-3.33

Pixie Pippa flying a Butterfly H: 30 x W: 12 x D: 9cm 391122-6-5.00



Pixie **Penelope**







Pixie Penelope Toadstool Stake H: 34 x W: 10 x D: 10cm



Founte

PENELOPE works very hard to make the garden grow, with her blue watering can, she goes from row to row, to give each plant and flower the water that they need, the flowers love Penelope very much indeed!

Watering Can

Even the most 'green fingered' gardeners need to follow the golden rules for watering plants. Plants like even moisture, so more thorough and less frequent watering is ideal. For best results, water all round the plant, keep the leaves dry and ensure the water reaches the roots. Avoid watering in direct sunshine; early evening or early morning is the best time.



Pixie Petal

Pixie Pedro

PETAL is the pretty pixie in charge of planting flowers, when the ground is ready, she works for hours and hours. Choosing the right plants and colours in the perfect height, to make a pretty garden: she must get the planning right.



Planting Flowers

Most flowers are quite easy to grow in the right place, some thrive in direct sunshine and others prefer the shade. Select the right location and the right kind of soil and quality. Prepare the ground carefully and plant at the right time and get the watering right. Blend the selection of plants in the bed taking account of their height, colour and the time of year they flower. The right mix of plants creates the perfect floral picture!



5 PEDRO is the hardest working pixie, as others look around, with his magic pixie shovel, he can dig the hardest ground He prepares the garden for the plants to live and grow, with his work done: other pixies have lots of seeds to sow. The Shovel or Spade The Garden Shovel or Spade is a tool to dig or loosen soil in preparation for cultivation. Together with the garden fork, it is the most effective hand tool for digging and lifting soil, sand, gravel and even clearing snow. Shovels have a broad blade and handle and have been in use for over 5000 years. **Pixie Pedro Musician** H: 12 x W: 6 x D: 5cm **Pixie Pedro** 391100-12-2.08 H: 13 x W: 8 x D: 5cm 95303-12-2.08 NEW **Pixie Pedro** Toadstool Stake H: 34 x W: 10x D: 10cm 95329-12-4.16 NEW **Pixie Pedro** flying a Dragonfly H: 10 x W: 25 x D: 20cm 391123-6-5.00 5 056323 911238 **Pixie Pedro Musician** Springer H: 30 x W: 10 x D: 6cm 391111-6-3.33 5 056323 911115 NEV



Pixie Pip

Pixie **Pete**

PIP is the architect of Toadstools; he knows just what to do, to turn them into such pretty houses, that pixies love to live there too! He mixes the colours and the sizes to form a magic toadstool ring, like a pixie village in the forest, where they live and play and sing! **Magic Pixie Toadstool Ring** Pixies love Pixie Rings. Folklore tells us that this is the place the Pixies like to assemble to dance and enjoy party games. Setting foot inside a Pixie Ring can be unlucky, if the pixie sees you, he may play a trick on you! **Pixie Pip** H: 11 x W: 8 x D: 5cm Pixie Pete 6 95304-12-2.08 H: 13 x W: 7 x D: 5cm 95305-12-2.08 Pixie Pip Musician H: 12 x W: 6 x D: 5cm 391103-12-2.08 056323 911030 Pixie Pip Toadstool Stake NEW H: 36 x W: 11x D: 10cm 95330-12-4.16 NEW **Pixie Pete** Toadstool Stake H: 35 x W: 10 x D: 10cm 95331-12-4.16 **Pixie Pip Musician** 0 675238 953314 Springer H: 30 x W: 10 x D: 6cm 391113-6-3.33 5 056323 911139 NEW NEW **Pixie Pete** Pixie Pip flying a Robin riding a Frog H: 18 x W: 8 x D: 15cm H: 13 x W: 8 x D: 10cm 391127-6-5.00 391124-6-5.00 5 056323 911276 5 056323 911245

PETE is a clever pixie; he likes to take a break, when the work is done, he clears up with his rake While other pixies work, he watches what they do, he may get up to mischief and play a trick on you!

The Rake

The simple rake is the gardener's broom. Rakes are used to prepare and level the ground for planting and scrape together leaves, hay, grass and weeds to clean up the garden. They come in a variety of shapes and sizes with 'teeth' made of steel, plastic or even bamboo. Take care not to leave a rake on the ground, if you step on the teeth the rake handle can swing up and hit you on the nose!



Pixie World – Houses

Pixie World is a secret woodland setting where cute and curious pixie houses can be found. Some built into tree stumps, others made from things found on the ground.

> They all have brightly painted doors and each one a house name sign, to show everyone in Pixie World, this special house is REALLY mine!

> > **Tree Top Shack** H: 38 x W: 24 x D: 17cm 95314-6-12.50



This house is cute and curious, we call it the Tree House Shack, it has a toadstool door frame and a toadstool chimney stack.

It's a long climb up a ladder, you can be sure of that, the garden bench is a lovely place to sit and have a chat!



Leaf Top Mansion H: 26 x W: 19 x D: 18cm 95317-6-12.50

Leaf Top Mansion is a spacious home carved from a trunk of tree, with space for a pixie family to live in harmony.

The windows all have canopies to keep out wind and rain, a little Robin sings his songs when you come home again.

> **Pixie Willow Hat Palace** H: 32 x W: 24 x D: 19cm 95316-6-12.50





Pixie Willow Hat Palace is a special house anyone can see that the roof made out of woodland bark looks like a real pixie hat!

There are toadstools on the terrace and a lamp to light the way, and a window in the rooftop to watch the pixies when they play.



Pixie World House Gift Packaging

Pixie World – Doors

Some pixies live in hollow trees, but each one has a door, with designs and decorations like you've never seen before. The BLUE door has mushrooms and a visiting ladybird to see, the GREEN door; a singing Robin, the RED door a buzzy bee.





Blue Door with Mushrooms H: 17 x W: 14 x D: 4cm 95320-6-4.16





Pixie World – Windows

When pixies make their home inside a hollow woodland tree, they make a simple wooden window that is hard for folks to see. Most of them have open shutters so the pixies can see all around, in the World of Make Believe some pixie windows can be found.



Pixie World

PIXIE

Ct.



Red Door with Crisscross H: 18 x W: 15 x D: 3cm

Green Door with Robin H: 18 x W: 17 x D: 3cm 95322-6-4.16



A4 Shelf Talker: PIXIE WORLD 78296





~ WORLD OF ~ MAKE BELIEVE

Fountasia Ltd England TN12 6QU E: info@fountasia-wholesale.com www.fountasia-wholesale.com

www.world-of-make-believe.com

Exclusive Distributor for Mainland Europe:-Five Oaks Int'l Europe Ltd Germany 47533 E: information@five-oaks-int.com www.five-oaks-int.com

World of Make Believe[™] is a trade mark of Fountasia Limited and the designs featured within these products are protected by Registered Design Right and/or Copyright. Fountasia IP cannot be used without permission and we reserve the right to take action against any unauthorised use.