



AUTO & AIR EVENTS CALENDAR

August 3, 2007

Welcome to Palm Springs Desktop.com, the desert's first e-newsletter delivering event information to the Coachella Valley resident and visitor. Now in its fourth season, Palm Springs Desktop.com was established to provide a daily information resource for the desert's Internet community, and to promote e-commerce in the Coachella Valley. Every week our online newsletter features a listing of auto and air events in Palm Springs and Southern California. We invite you to submit your comments and suggestions, and if you like what we're doing, please share our newsletter with your friends.



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Toyota: 50 Years in America - Motorsports Milestones

Wally Parks NHRA Motorsports Museum, Pomona

Exhibit Opened August 1

Six of Toyota's legendary race cars were put on display this week at the Wally Parks NHRA Motorsports Museum presented by the Automobile Club of Southern California. The Toyota racing exhibit features a total of six noted cars including the Toyota Eagle MKIII built and raced by Dan Gurney's All-American Racers; the SCORE Toyota Trophy truck driven by Ivan "Ironman" Stewart; the Chip Ganassi #1 CART Target Champ Car; the NASCAR Goody's Dash Celica driven by Robert Huffman to the 2003 championship; Duane Davis' Celica, a winner of eight national SCCA championships, and the Prius Greensport Bonneville land-speed record holder that ran 130.794 mph on the salt in August, 2004. "Toyota: 50 Years in America - Motorsports Milestones" is on display through January 2008. The museum is located at 1101 W. McKinley Avenue in Pomona. General admission is \$6 and seniors and juniors ages 6-15 receive a \$2 discount. Children under the age of 5 are free. Call (909) 622-2133 for additional information or visit the museum website at: www.museum.nhra.com

Rise, Fall and Rise of the Aerospace Industry

The Huntington Library, San Marino

August 3-4

The former CEO's of Northrop Grumman and Hughes Aircraft will make-up a panel of speakers discussing the impact of the aerospace industry in Southern California. The two-day conference, presented by The Huntington-USC Institute on California and the West, coincides with the 50th anniversary of the launch of the Sputnik satellite. The conference will provide a look at the economic and cultural aspects of the industry and how technological advancements have helped to shape Southern California. A discussion on the industry during and after the Cold War is also on the agenda, with Smithsonian historian Curtis Peeples and U.S.A.F. Lt. Gen., Michael Hamel making up the panel of speakers. For registration details visit: www.usc.edu/icw

Korean Air War

Planes of Fame Air Museum, Chino

10:00 AM, Chino Airport, Saturday, August 4

On Saturday, August 4th, the Planes of Fame Air Museum in Chino will present a seminar on the U.S. military air war in Korea. The event begins at 10:00 a.m., and includes a flight demonstration from one of the planes in the museum's collection. The Planes of Fame Air Museum houses approximately 40 historical aircraft, preserved and kept in flying condition by a staff of volunteers dedicated to keeping the history of flight alive for future generations. The Planes of Fame Air Museum is located at 7000 Merrill Avenue in Chino. General Admission is \$8.95; \$1.95 for children 5-11. For additional information call (909) 597-3722, or visit: www.planesoffame.org

Vista Rod Run

9:00 AM - 4:00 PM, Sunday, August 5

The 18th annual Vista Rod Run takes place Sunday, August 5th and benefits the Boys and Girls Club in the city of Vista. Beginning at 9:00 a.m. on Indiana and Main Street in the heart of downtown Vista, the event will showcase over 300 cars, motorcycles and trucks and will feature live music throughout the day by *The Fabulous Woodies*. For registration and additional information visit: VistaRodRun.com.

Jaguar Clubs of North America Concours d'Elegance

Spanish Landing Park, San Diego

7:30 AM - 3:00 PM Sunday, August 5

The annual Jaguar Clubs of North America Concours d'Elegance event is set to take place overlooking the San Diego Bay at Spanish Landing Park on Sunday, August 5th. Admission to the 43rd annual event is free and open to the public. For registration forms and details visit: www.sdjag.com

Automobilia Monterey

Embassy Suites Hotel, Monterey Bay

August 14 & 15

The largest automobile memorabilia show in the country takes place during Concours d'Elegance week in Monterey each August. Automobilia Monterey, held annually during Monterey's Classic Car Week, draws many of the top international dealers throughout the world offering some of the finest collections of *original* automobile memorabilia including vintage art, literature, photography and other collectibles. This automobile memorabilia display is like no other, because every item for sale consists of an original work. You won't see reproductions at *this* show! Admission is \$10 per person, with proceeds benefiting the Monterey Rape Crisis Center. For additional information call (831) 659-5335 or visit: www.automobiliamonterey.com

Rods & Woodies Classic Car Show

Hwy. 101, Encinitas

Thursday, August 16

Hot Rods, classic cars and woodies will cruise Highway 101 (between D & I streets) in Encinitas for one of San Diego County's best classic car gatherings. The annual summer event takes place on the third Thursday of the month through September, with monthly cruise and car show along with beach themed rock and roll music. Cruising on Hwy. 101 begins at 5:30 p.m. Admission is free, and there is no charge to exhibit your classic, custom, muscle car, truck or hot rod. For information and details visit: www.encinitas101.com.

Pebble Beach Tour d'Elegance presented by Rolex

Thursday, August 16

If the individual ticket price to the Pebble Beach Concours d'Elegance is set out of your price range, you can still take advantage of this once-a-year opportunity to view some of the Concours d'Elegance entries as they participate in a 60-mile excursion around the Monterey Peninsula. The 10th annual Pebble Beach Tour d'Elegance presented by Rolex allows the public to see some of these vintage vehicles as they drive up the coast highway to Big Sur. The jaunt begins at 8:30 a.m., at the El Monte Forest Polo Field. This is not a contest or a race, just a parade of some of the finest cars driving in one of the most photographic roads in California. The return time to the Polo Field is unspecified, so if you're late, you might still catch a glimpse of history in motion. For details on how to view the Tour d'Elegance presented by Rolex visit:

www.PebbleBeachConcours.net



Bayonet Black Horse Golf Course - Monterey Bay, Seaside, CA

Friday, August 17 - 9:30 AM - 5:30 PM

A festive and fun event featuring fashion, Italian cuisine, live music, exotic automobiles, live commentary with automotive celebrities, and much, much more! At its centerpiece are approximately 1,000 Italian cars and 400 non-Italian exotics, including beautiful displays of Italian motorcycles and fine Italian boats. Concorso is an atmosphere that everyone can enjoy. Come immerse yourself in a "Celebration of Italian Style." For online information, tickets and registration, call (425) 742-0632, or visit: www.Concorso.com.

Cruisin' Grand

Grand Avenue, Escondido

Through October

Cruisin' Grand kicks into gear every March and doesn't brake until October. It begins at 5:00 p.m., and for four solid hours every Friday night, downtown Escondido relives the sights, sounds and good times of the 1950's. Becoming one of the best cruise events in Southern California, this cruiser's heaven parades 400 of some of the finest American-made hotrods, vintage, classic and custom cars or trucks, made prior to 1975. Over 130,000 tourists turn up each year to experience a Southern California Friday night the way it used to be. If you love and appreciate genuine American made automobiles and want to relive the good ol' days of cruisin' in Southern California, this a must-do, must-see event. There is no registration fee to participate in the Cruise. Cruisers wishing to have their vehicles judged should park along Grand Avenue. The best entries are then selected to participate in a parade up Broadway for an award presentation. For additional information call (760) 745-8877, or visit: www.downtownescondido.com



**Pebble Beach Concours d'Elegance
Sunday, August 19**

One of the most prestigious automotive events in the world occurs every summer at the world-famous Lodge in Pebble Beach. For over half a century, the Pebble Beach Concours d'Elegance has attracted worldwide attention by drawing some of the most influential members of the automotive industry and car aficionados from every corner of the globe. This must-do event, held on one of golf's most scenic courses, showcases a different kind of drive when many of the finest and rarest automobiles ever built line the historic 18th fairway at Pebble Beach. In keeping with tradition, the 2007 Concours d'Elegance is set to be a "Duesy" when the Auburn-Cord Duesenberg is presented as the featured marque. Extremely rare, the Auburn-Cord Duesenberg is considered by many to be one of the most remarkable achievements in U.S. automotive history. Clark Gable sported an SSJ 125 convertible, as does Jay Leno, a frequent Pebble Beach contender who owns a total of four of these cars that inspired the phrase, "It's a Duesy." A total of 175 automobiles from 11 different countries will compete for Best of Show honors in this invitation-only event now referred to as "The Monte Carlo Grand Prix of classic car shows." In addition to the Auburn-Cord Duesenberg, the Aston Martin is set to be a featured marque, with over three-dozen prewar and postwar entries expected. Drummer Nick Mason of *Pink Floyd* will bring his '34 Aston Martin Ulster, and one of the original DB5's used in the movie *Goldfinger* (pictured above) is scheduled to arrive with its owner from the Netherlands. Tickets to the 2007 Pebble Beach Concours d'Elegance are available for \$175 per person on the day of the event, but may be purchased in advance for \$150 by calling the United Way at (877) 693-0009, or online at: www.pebblebeachconcours.net

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Mustangs Then and Now



San Diego Automotive Museum

The San Diego Automotive Museum has unveiled a new exhibit celebrating America's passion for the Ford Mustang. A total of twelve cars make up the *Mustangs Then and Now* display that includes a '65 Shelby GT 350, '66 Mustang Coupe, '66 Mustang GT Convertible, '66 Shelby Hertz GT 350, '69 Mustang Boss and a 2007 Mustang GT. *Mustangs Then and Now* will be open to the public through September 2nd. Admission is \$8 for adults; \$6 for seniors and active duty military; \$5 for students with ID, and \$4 for children ages 6-15. The museum is open daily from 10:00 a.m. - 5:00 p.m. The San Diego Automotive Museum is located in San Diego's historic Balboa Park. Call (619) 231-AUTO for additional information, or visit: www.palmspringscruisinassociation.com

George Barris: King of the Kustomizers

Wally Parks NHRA Motorsports Museum, Pomona

George Barris, custom car designer and creator of the original Batmobile, is being honored with a special exhibit at the Wally Parks NHRA Motorsports Museum. Presented by Intercity Lines, the exhibit that opened last week includes photos, memorabilia, posters and model replicas, along with an array of artifacts from the "King of Kustomizers." Barris was already famous for his custom cars in the early 50's, but his reputation grew following his work on the Batmobile and other 60's TV shows like *The Mustangs*. The jewel of the exhibit is the very first "chopped top" Mercury designed by Barris and featured in the 1955 movie *Running Wild* with Mamie Van Doren. Other Barris-built legends that make up the exhibit, include the 1951 Mercury known as "Hirohata Merc," designed for the 1952 Motorama custom car show in Los Angeles. General admission is \$6, and seniors and juniors 6-15 receive a \$2 discount. Children under the age of 5 are free. The museum is located at 1101 W. McKinley Ave. in Pomona. Call (909) 622-2133 for additional information or visit the museum website at: www.museum.nhra.com

Faster: 1960's Photographs of Pomona Drag Racing

Wally Parks NHRA Motorsports Museum

Through August 25

Drag racing's infancy, as seen through a 1960's camera lens, is the subject of the Wally Parks NHRA Motorsports Museum's "Faster" exhibition. Forty years before digital photography and high-tech photographic equipment became state-of-the-art, professional photographers relied on technique and skill to capture fast-moving cars on still-photo cameras. "Faster: 1960's Photographs of Pomona Drag Racing" pays tribute to the birth of professional drag racing in Pomona as seen through the camera lens of some of the era's finest photographers shooting for *National Dragster* magazine. Developed by the California Museum of Photography at the University of California, Riverside, the exhibit is presented in cooperation with the NHRA and the Automobile Club of Southern California. As part of this unique photographic exhibition, several of the dragsters featured in the exhibit are on special display in the Museum. The museum is located at 1101 W. McKinley Ave. in Pomona. General admission is \$6 and seniors and juniors ages 6-15 receive a \$2 discount. Children under the age of 5 are free. Call (909) 622-2133 for additional information or visit the museum website at: www.museum.nhra.com

PLEASE NOTE THAT THIS EVENT HAS BEEN CANCELLED

Classic Motorcycle Day

Wally Parks NHRA Motorsports Museum

8:00 AM - 2:00 PM, Saturday, August 25

www.museum.nhra.com

Cajon Classic Cruise

Downtown El Cajon

Wednesday's Through August 29

Downtown El Cajon plays host to one of the largest cruise events on the Southern California coast. Cajon Classic Cruise attracts approximately 200 classic entries at this nostalgic event taking place on East Main Street in the heart of downtown. No entry forms or fees are necessary, and if your "classic" car is parked on a Cajon Classic Cruise reserved street, prepare to have it judged! On Wednesday, July 11, a special presentation of nostalgic race cars and dragsters will be on display. The Cruise-In begins at 5:00 p.m., with a trophy presentation beginning at 7:15 p.m. For additional information call (619) 401-8858.

Back to the 50's Car Show

Downtown La Mesa

Thursday's Through August

A "Back to the 50's" car show takes place every Thursday night in downtown La Mesa through August. All pre '73 auto's are invited to enter, simply by parking on La Mesa Blvd., between 4th St. and Nebo. The show begins at 5:00 p.m., and trophies are awarded at 7:30 p.m. for information call 619-303-5811.

*** Twilight Cruise Night ***

Wally Parks NHRA Motorsports Museum

4:00 - 8:00 PM, Wednesday, August 29

Known throughout Southern California as "Hot Rod Heaven," the Prolong Twilight Cruise Night is held on the first Wednesday of every month at the Wally Parks NHRA Motorsports Museum in Pomona. Approximately 400-1,000 spectators and as many as 500 pre-1970 hot rods, customs, classics, and muscle cars enter this monthly show to compete for a victory lap at the Auto Club NHRA Finals in November. There is no cost to enter the show and museum admission is free on Twilight Cruise Night. The Wally Parks NHRA Motorsports Museum, presented by the Automobile Club of Southern California, is located at 1101 West McKinley Avenue in Pomona. Call (909) 622-2133 for additional information or visit the museum website at: www.NHRA.com/museum/cruise

Ferrari: Sixty Years of Greatness

Petersen Automotive Museum, Los Angeles

Through October 27

The Petersen Automotive Museum will celebrate the 60th Anniversary of Ferrari with an exhibition that honors the performance, beauty and racing royalty Enzo Ferrari established in Italy in 1947. Admission to the Museum is \$10 for adults and \$5 for seniors and students. The Petersen Automotive Museum is located at 6060 Wilshire Boulevard in Los Angeles. For additional information call: (323) 930-CARS or visit: www.Petersen.org

Stater Bros. Route 66 Rendezvous September 13-16



For four full days and three action-packed nights, the Stater Bros. Route 66 Rendezvous covers 37 blocks in downtown San Bernardino with one of the biggest cruising events in the Inland Empire. Over 500,000 come out for this annual event to celebrate the historic "Mother Road" and show off their wheels at the nightly cruises. There's live entertainment night and day, and array of vendors, food and activities for kids. The cruise and car show is open to pre-1974 classics, muscle cars, hot rods and trucks and any year Corvette, Viper or Prowler.

**Wally and Barbara Parks
2007 Route 66 Rendezvous Lifetime of Achievement Award Recipients**



(photo courtesy of Wally Parks NHRA Motorsports Museum)

The 2007 Route 66 Rendezvous will also include a Cruisin' Hall of Fame Brunch and Induction Ceremony to recognize and honor individuals or organizations that have made a significant contribution to the automotive industry and the uniquely American cultural phenomenon of cruising. The lineup of 2007 Inductees include Chip and Sam Foote, *Drive!* magazine, K & N Engineering and an historical tribute to the art of pinstriping. Being honored with a Lifetime Achievement Award will be Southern California's very own, Wally Parks, and his late wife Barbara. Parks founded the NHRA, served as president and general manager of the Southern California Timing Association (SCTA), and with the help of his wife Barbara, served as editor of *Hot Rod* magazine and founded the International Car Club Association. The Induction Ceremony and Bunch will be held at the Hilton Hotel in San Bernardino on Saturday, September 15. Tickets are \$25 per person. For additional information call 800-867-8366, or visit: www.route-66.org/>www.route-66.org

**Going Topless in Style: The American Convertible
Petersen Automotive Museum, Los Angeles
Through October 7**

Going Topless in Style: The American Convertible is one of the new exhibitions currently on display at the Petersen Automotive Museum. The exhibition celebrates the popular "ragtops" and looks at how they have influenced the Southern California lifestyle. Admission to the Museum is \$10 for adults and \$5 for seniors and students. The Petersen Automotive Museum is located at 6060 Wilshire Boulevard in Los Angeles. For additional information call: (323) 930-CARS or visit: www.Petersen.org.

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