

## Custom “It’s A Disaster!” book project helps First Responders and Whole Communities



**Fedhealth Services Corp** can help companies and organizations coordinate **community wide** bulk custom book projects to benefit your group, first responders, and the public.

Up to **300** (or more) **extra full color glossy** pages can be added to Fedhealth’s **266-page** [It’s A Disaster! preparedness and first aid manuals](#) so anchor partners can personalize books with your own title, logos, marketing data and more.

FSC will fill books with advertisements that will **pay for bulk book orders** ... PLUS ... share revenue with first responders and others.

For example, FSC will...

- Encourage advertisers to place traditional and Augmented Reality ads in paperbacks giving discounts, freebies and coupon/QR codes on day-to-day products and services to help save book recipients money on supplies and daily needs;
- Discount ad rates tremendously so local and national advertisers can participate and ads **will pay for custom books!** And advertisers can pay half down then pay balance before we go to print – and we can do multiple versions of the book for large communities, if needed.
- Coordinate local emergency data with area responders, then Fedhealth will print and ship books in bulk so advertisers can distribute books to employees, members, customers, event attendees, etc.



Anchor partners will be recognized as the driving force behind each custom book project so they can get all the credit and media play as desired.

Nothing is cast in stone and the goal is to generate excitement so advertisers line up year after year to be involved in something so beneficial to the community and something so affordable ~ especially since books and ads stay in front of people year-round helping them save money on day-to-day products and services.

FSC has other incentives (e.g. drawings, contributions, etc.) available to benefit your project plus there are other opportunities our printer (RRD) can provide, and the goodwill and branding potentials are limitless. This partnership helps our nation’s first responders, military and veterans, and it empowers families and builds whole community resiliency creating a win-win for everyone involved.

Please call FSC today at **903-343-5191** to plan out a book project for YOUR company, organization and/or community and let’s make a difference together!

Stay safe,

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*Proceeds benefit the U.S. First Responders Association*

[www.usfra.org](http://www.usfra.org)

