## Franciscan Ministries, Inc. Executive Director's Report | January - March 2019

## **Grant Activity**

An application was submitted to the Good Neighbor Foundation in support of funding to purchase and renovate 1627 Republic Street to house Tamar's Center and the Welcome Home Collaborative. The grant passed the initial Letter of Intent (LOI) phase and a full application was submitted for just under \$400,000.

The foundation has offered to fund the project with \$25,000 contingent upon us raising the remaining funds. This was disappointing and means that we will need to determine a new strategy for securing funding or an alternative location.

## **VESTA**

Franciscan Ministries will join many non-profit agencies in Cincinnati in using the VESTA program. VESTA, Virtual Electronic Service Tracking Assistant – is a national software product used by social service agencies in Cincinnati to track and manage their service, particularly related to housing and services for people who are homeless.

VESTA has been customized to allow us to track information and services provided at Tamar's Center and Haircuts. The program will help us monitor service utilization, project outcomes, and will simplify demographics, service counts, and reporting. In the case of Tamar's, we hope that it will help us better serve clients by having using such a widely-used, credible tracking system.

## **Development and Communications**

We have hired Scott Gilliam as Director Development. In Scott's early months he will focus exclusively on development activities, learning about our grant and foundation efforts, our donor database and reinvigorating the Development Committee. Though our communications function has been handled in the past by the development director, for the short term, it will be handled by a consultant. Look for a newsletter to come out in May.