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#### WHO ARE WE?

We are seizing a once in a generation opportunity, as a time limited campaign, to establish a WORLD-CLASS EDUCATION for all of Maryland's children.

### **OUR VALUES**



We believe all children have the capacity to achieve our goals.



We believe that the knowledge exists to provide all children a world-class education.



We recognize the problem as the absence of public will & political resolve to provide the education our children deserve.

### **OUR GOALS**



All Maryland students will graduate with the knowledge & skills to succeed in post-secondary education without the need for remediation.



All Maryland students will graduate with the knowledge & skills to succeed in a career in which one can find satisfaction & earn a living wage.



All Maryland students will graduate with the knowledge & skills to be an effective citizen.

# WHAT DO MARYLAND STUDENTS NEED?



Develop real vocational and career pathways.



Funding that accounts for local challenges to ensure equitable resources for all students.



Transparency with parents, educators & the community about school goals.



Provide high quality childcare, preschool & full day universal prekindergarten.

## WHAT CAN YOU DO?



Follow us on social media and visit our website.



Become a "Team of 10" leader or member through our online portal and let your voice be heard!



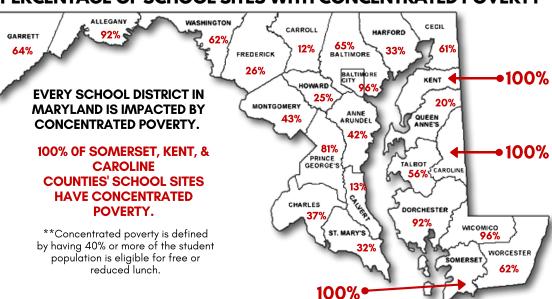
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#### WHAT ARE THE FACTS?

#### PERCENTAGE OF SCHOOL SITES WITH CONCENTRATED POVERTY





- 58% of schools are sites with concentrated poverty.
- Maryland is the only state where average scores in math and reading at grades 4 and 8 dropped between 2013 and 2015 on the NAEP exams. These exams assess educational progress across the country.
- Maryland's rank fell from 23rd to 37th among states.
- By 2020, 2 out of every 3 jobs in Maryland will require education beyond a high school diploma.
- A legislative study in 2016 showed that an extra \$2.9 billion is needed to meet adequacy targets established in MD 2002 education funding formula.

# HOW ARE WE GOING TO DO IT?

- Build 200 "Teams of 10" Marylanders from across the state. Each team member will send two letters a month to champion new levels of funding, new education practices, and new accountability measures from the Kirwan Commission, state legislators, and the governor.
- Make education the #1 issue in the 2018 gubernatorial campaign. At every opportunity, we will ask the candidates their plans for improving education and challenge them to embrace what we know works for children.

TOGETHER, WE CAN LET OUR
POLITICAL LEADERS KNOW THAT WE
NEED A WORLD-CLASS PUBLIC
EDUCATION SYSTEM FOR THE
FUTURE OF ALL OUR CHILDREN—AND
OUR STATE.



**ECONOMICS + EQUITY + CITIZENSHIP** 

PROVIDE STRONG SUPPORTS FOR CHILDREN & THEIR FAMILIES BEFORE STUDENTS ARRIVE AT SCHOOL

PROVIDE MORE RESOURCES FOR AT-RISK STUDENTS THAN FOR OTHERS

> DEVELOP WORLD-CLASS, HIGHLY COHERENT INSTRUCTIONAL SYSTEMS

CREATE CLEAR
GATEWAYS FOR
STUDENTS THROUGH
THE SYSTEM, SET TO
GLOBAL STANDARDS,
WITH NO DEAD ENDS

ASSURE AN
ABUNDANT SUPPLY
OF HIGHLY QUALIFIED
TEACHERS

DEVELOP SCHOOLS TO BE PLACES THAT ATTRACT & RETAIN HIGHLY EFFECTIVE, QUALITY TEACHERS & STAFF

BUILDING BLOCKS FOR A WORLD-CLASS EDU

CREATE AN EFFECTIVE SYSTEM OF CAREER & TECHNICAL EDUCATION & TRAINING

CREATE A LEADERSHIP
DEVELOPMENT
SYSTEM THAT
DEVELOPS LEADERS
AT ALL LEVELS TO
MANAGE SUCH
SYSTEMS EFFECTIVELY

INSTITUTE A
GOVERNANCE
SYSTEM THAT HAS THE
AUTHORITY &
LEGITIMACY TO
DEVELOP COHERENT,
POWERFUL POLICIES
& IS CAPABLE OF
IMPLEMENTING THEM
AT SCALE