

# SMITH LAWNSCAPES NEWSLETTER



MAY 2019

We are starting our 16<sup>th</sup> year in business this year! Thank you to all of our customers who have been with us from the beginning, to those who have joined us along the way, and to those who have supported us from afar. We would not be where we are without you or our fabulous employees!

## Services We Offer:

Lawn care, fertilizer programs, seeding, dirt work, excavation, drainage, landscape design & installation, outdoor living areas, patios, seawalls, tree installation, irrigation installs, property maintenance, snow removal.



Our Retail Yard: Open M-F 8 am-5 pm & Saturdays 7:30 am -2pm

## START THINKING ABOUT THOSE OUTDOOR PROJECTS!

So many times we get asked is it a worthwhile Investment? and the Answer is YES!

Investing in your outdoor space has a great return on your Investment if you plan to sell your home or if you are improving the space for your family to enjoy. From yearly pruning and lawn programs to full landscapes and outdoor living spaces here are some things to consider.

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***INVESTING IN YOUR PROPERTY  
IMPROVES YOUR SPACE INTO ONE YOU  
WILL ENJOY AND PAYS YOU BACK LATER!***

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## DID YOU KNOW?

- An overall landscape upgrade (installing flowering shrubs and trees, and mulching with landscaping bark) will recover 83 % of the project cost.
- Standard lawn care service (something 55 % of realtors have suggested to sellers) will recover 267 % of its cost
- Tree care, including trimming and pruning, will result in a 100 % value recovered from the project.
- Stores with landscaped areas have expanded sales resulting from longer shopping occasions and can charge more due to higher perceived quality.
- A new patio offers a 69 % return.
- Trails and greenways increase property values and make adjacent homes sell faster.
- Shaded roadways save 60 % of repaving costs.
- Office plants reduce employee sick time by 14 %.
- Trees improve driver safety and result in fewer traffic accidents.