

Join the Movement! Use the calendar below to plan your Stand Beside Her Event and tell us how you want to get involved!



NOVEMBER IS NATIONAL STAND BESIDE HER MONTH

National Stand Beside Her Movement 6-WEEK EVENT PLANNING CALENDAR

National Stand Beside Her Week is celebrated annually during the week containing October 31 - Juliette Gordon Low's birthday - and serves as the kick-off to National Stand Beside Her Month.

4-6 Weeks Ahead of Event – Start Planning

- ★ Discuss what type of event you would like to host. Will it be a troop event? Will you partner with other troops? Or will you make it an event for the entire community? What types of activities will you have? Community service? Guest speakers?
- ★ Choose a date that works best for your troop!
- ★ Select a venue...

Where you will hold your Stand Beside Her event will depend on who you want to invite and how many you will expect to attend. If hosting your event outdoors, make sure you have a rain plan just in case.

- ★ Create a budget
- Will you provide refreshments? Will you need supplies? Are there local businesses that may be interested in donating items?
- ★ Send event details to us!

We would love to hear what you are doing and help in any way we can! Send your event details to our team at standbesideher@girlscoutshs.org.

3-4 Weeks Ahead of Event – Take Action

- ★ Form committees!
- Committees may include: set-up, clean-up, budget, food, activities, decorations, invitations, etc. Get girls involved!
- ★ Create an event agenda or timeline.
- Map out the entire event so you will know what happens when and where. Also add who is responsible for what so everyone knows what they are responsible for.
- ★ Finalize the budget and event details with the venue.
- ★ Purchase any supplies you may need.
- Make sure to use your troop's debit card, or check, and bring your tax exemption letter from the state. Keep receipts! This will help balance your budget and allow you to return items that you may not need.
- ★ Start inviting your community!
- Share your event with local newspapers, radio stations, and television stations. You can also print and post flyers around the community and promote the event on social media such as Facebook, Instagram, and Twitter.

1 Week Ahead– Are you Ready?

- ★ Decide on everyone's role for the day. EVERY girl has something unique to bring to the table, so build on your troop's strengths!
- ★ Continue to advertise your event on social media and in the community!
- ★ Finalize your head count.
- One advantage of creating a Facebook event is getting a good idea of who is coming. This will help you finalize food and supply numbers.
- ★ Create a "packing list" and make sure all details are finalized - get ready for a successful event!

Day of the event

- ★ Arrive on time.
- ★ Remember you are working as a team! Help others and ask for help when you need it.
- ★ Post pictures on social media using the hashtag #standbesideher and tag us @standbesideher
- ★ Have fun!

Week After the Event

- ★ Write Thank You cards
- Include any community guests, volunteers, or people who might have donated food or supplies to your event.
- ★ Recap the event while it is still fresh in everyone's head. What worked? What could have been better? What would you change for next year?
- ★ Send the council pictures!
- We love sharing all the great things our girls are doing. Email us pictures and event details so we can share with the rest of the council. Email them to us at standbesideher@girlscoutshs.org.

National Stand Beside Her Movement Patch Program



Being supportive of one another is a lifelong skill that girls can develop at an early age to make friends, support one another, end comparison and competition and combat bullying. Click [HERE](#) to learn more about the [National Stand Beside Her Movement patch program](#).