

SIMPLE INTEGRATION INTO YOUR HOSPICE

♥ Your hospice will have it's own UNIQUE First 52 for YOUR Bereaved Family Members.

♥ There are options to semi-customize the program such as:

- include a tagline about your hospice or add hospice logo to each email,
- include lessons about upcoming events and memorial services,
- add a lesson that introduces your bereavement staff,
- participate in the program through commenting in the lesson OR your own online community on Social Media.

♥ You will have your staff ADMINISTRATOR that will receive TRAINING.

♥ The ADMINISTRATOR has access:

- to review progress through the program, be informed of posts to comments,
- utilize available reports,
- send emails to your bereaved folks from the program, comments and activities.

♥ Send invites to upcoming events or memorial services without using another departments marketing email program or taking the time to send individual emails.

♥ Sample form for your bereaved family members to opt-in when Social Work and Nursing professionals review services during the admissions process.

♥ Additional benefits for your staff includes:

- introduce your bereavement staff with your families,
- *actual* knowledge concerning your hospice families interaction with provided grief information,
- Increase meaningful conversations between bereavement staff and a family member during routine phone calls.



FIRST 52 FOR HOSPICE

EASILY EXTEND YOUR REACH

An **Email Care Plan** may just be the flexibility your bereaved families are seeking. We know how difficult it can be to get back into the swing of life, now that it's forever changed with the death of their Loved One.



Watch a promo video

Do you **ACTUALLY KNOW ...**
How much do you spend for your Mailing Care Plan?

BEREAVEMENT MAILINGS \$11-13/BEREAVED	FIRST 52 FOR HOSPICE \$6.50/BEREAVED
<p>Pre-printed newsletters \$328.20 (\$5.47 ea)/yr. USPO 12 Months Postage \$396 (\$5.55 postage) Mailing Labels \$9</p> <p>60 Newly Bereaved in 1 MONTH Annual Cost \$733.20 (\$12.22/bereaved)</p> <p>1 Year of 60 Newly Bereaved/Month \$8,798.40</p>	<p>60 NEW Bereaved per Month</p> <p>Email Care Plan 60 Newly Bereaved 1 Month Cost: \$390</p> <p>1 Year of 60 Newly Bereaved/Month \$4,680.00</p>
<p>Pre-printed newsletters \$656.40 (\$5.47 ea)/yr. USPO 12 Months Postage \$792 (\$5.55 postage) Mailing Labels \$18</p> <p>120 Newly Bereaved in 1 MONTH Annual Cost \$1,428.40 (\$11.90/bereaved)</p> <p>1 Year of 120 Newly Bereaved/Month \$17,140.80</p>	<p>120 NEW Bereaved per Month</p> <p>Email Care Plan 120 Newly Bereaved Annual Cost: \$780</p> <p>1 Year of 120 Newly Bereaved/Month \$9,360.00</p>

*Not accounting for return mail and bereaved ending CP

EXTEND YOUR REACH WITH EMAILS

"She understands that everyone moves through and processes in their own way. Her warm and intuitive nature facilitates her ability to cater each session to your specific needs. Julie is absolutely amazing at what she does and I highly recommend her." - Autumn

CHARTREUSE CENTER

Artfully YOU! Online Courses
Cedar Lake, Indiana • Orland Park, Illinois
Call Toll Free: 800-484-5751
Email: HospiceFirst52@ChartreuseCenter.com
www.ChartreuseCenter.com
www.HospiceFirst52.com

First 52

Original Price \$65/person
90% Reduced Pricing for Email Care Plans

Due to the economic stress of the COVID-19 pandemic, the One Time Administrative Set-up Fee is WAIVED for entire 2021 year.

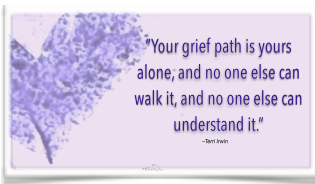
ONE TIME ADMINISTRATIVE SET-UP FEE
Includes customization and training for your internal administrator **\$450.00**
*\$50/yr for each additional administrator

MONTHLY PLANS
20 Enrolled Monthly (5/wk) **\$130/mo**
60 Enrolled Monthly (15/wk) **\$390/mo**
120 Enrolled Monthly (30/wk) **\$780/mo**

UNLIMITED ENROLLMENT PLAN
Best for over 35 Enrolled Weekly or 150 Enrolled Monthly **\$970/mo**

Take a look and see all the program has to offer with a

COMPLIMENTARY 2 WEEK SNEAK PEEK.



COMMON QUESTIONS

What if I enroll too many people in one month?

Your Administrator will receive a quarterly update in March, June, September and October on enrollment numbers. If you have gone over your limit of bereaved folks, you will receive a bill for the overage at the same per person rate as your subscription.

How long do we have access to the program?

Once you begin the subscription, you can add your determined number of bereaved family members each month. **There is no end date to their access to this program.** *Please note:* If you ever choose to end your subscription, the administrator becomes a student and loses all access to reports, participant data and sending communication, though you continue to have access to the content.

Who are the ideal clients for this program?

Just about anyone, anywhere. Our patient's families are spread out across the country these days. This program helps you serve those in and outside your service area. However, some will significantly benefit such as those that are homebound, travel for work, do shift work caregivers and those that cannot easily leave their home, are not in need of counseling though could benefit from passive support, or simply prefer email and online supports.

We are a multi-location or multi-state hospice. How does that work?

It depends. There is the One-Time Administrative Fee to get started. *(For 2020, that fee is waived).* Most hospice organizations regardless of size or multiple locations will need one program. This helps to keep your bereaved folks informed of events and services near their home no matter where their loved one received care. In the case of the need for multiple administrators, there is a minimal **annual fee of \$50/additional administrator.** This is flexible based on the ebb and flow of your staffing.

THE FIRST 52 FOR YOUR BEREAVED FAMILIES

- ♥ Weekly emails sent directly to their inbox with a link to the course.
- ♥ Useful website links, videos, handouts, and activities to gently guide through grief.
- ♥ Bite-size information that is easy to understand and apply to life.
- ♥ Focus on learning and growing personal understanding, explore continued connection to loved ones and adjusting to everyday life.

***Note: This program is not intended to replace mental health counseling. This is a self-guided program. The facilitator's role is that of a guide, coach and supportive companion.

- ♥ Various topics that include:
 - different ways of grieving
 - coping strategies
 - life changes with family, friends and work
 - remembering
 - relaxation techniques, creative tools, and meditations
 - preparing for anniversaries and special days



Unique Emails & Handouts



JULIE BLACKBURN
LCPC, NCC, ATR

CREATOR OF THE FIRST 52
OWNER OF CHARTREUSE CENTER

I'm no stranger to grief and I'm very drawn to helping others learn to adjust to a new way of living after a significant death. I decided to change careers after caring for my mother-in-law during her fight with esophageal cancer.

In 2009, I graduated with a dual Master's Degree in Counseling Psychology & Art Therapy from Adler University. Currently, I am a Licensed Clinical Professional Counselor, Nationally Certified Counselor & a Registered Art Therapist.

My greatest joy in my work is seeing a client's progress, that movement from the pain and depths of grief into the living and renewed sense of self.

Since 2009, I've provided individual & group counseling & art therapy for the bereaved, hospice patients & those coping with significant life changes due to illness, infertility and perinatal mood issues.

Additionally, I enjoy helping organizations, businesses and professionals through presenting about grief, loss & art therapy. A few organizations I've presented include:

- Illinois Hospice & Palliative Care Association
- the Greater Illinois Pediatric Palliative Care Coalition (GIPPCC).
- local panel presenter in the Joliet & Barrington areas for the Living with Grief series by the Hospice Foundation of America
- Bereaved Parents of the USA
- Children's Neuroblastoma Cancer Foundation

Professional Memberships include: Illinois Counseling Association, American Art Therapy Association, Indiana Art Therapy Association, American Society for Reproductive Medicine and RESOLVE, the National Infertility Association.



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