



NATIONAL POPPY DAY MAY 24TH

POPPY POSTER NEWS FLASH!!! SEE MAY BULLETIN FOR CHANGES

~~DO NOT send the original poppy posters for judging. **Photograph and send them by email only.** This allows for forwarding to the Western Division. I have been advised this is the new tactic this year as they do not want all the miscellaneous paper work at Western division and National. Sorry I was not advised of this sooner.~~

~~If you already have posters and want to forward, make sure they are appropriately identified on the poster. I will respond by email when received and download into a file for judging. After the confirmation of receipt, you may return or utilize the posters.~~

~~Rules and cover sheet are provided on the website. Please send the Unit winning posters for Department judging by **May 10th**.~~

MISS POPPY

For those Units with Juniors consider working the Poppy Girl part of this program. They are considering allowing the Junior Sons to participate in the future. This subject may be brought up at the National Convention. Some Units in other states have already developed an internal policy addressing this issue.

MISS POPPY PLAQUE

Awarded each year to the outstanding Miss Poppy in the Department and is the property of the recipient. **RULES:** Must be a Junior American Legion Auxiliary member in the age limits as specified by the National Organization categories.

- A Miss Poppy Scrapbook is mandatory for competition, judging based on:
 - **A.** Costume;
 - **B.** Promotion of the Poppy program through the American Legion, American Legion Auxiliary and outside Groups or Organizations;
 - **C.** Publicity through media of radio, television, newspapers and direct approach to the Poppy Program such as Personal visitation.
- Pictures included may be black and white and/or colored pictures.
- Loose-leaf cover which uses standard 8 ½ x 11 inch filler sheets. The Department Chairman shall select a committee of three to judge entries at the Junior Department Conference.
- Scrapbooks may be brought to the Department Junior Conference or mailed to the Department Poppy Chairman.
- The plaque will be presented at the Junior Conference and winner announced at the Department Convention

MARIE COONEY MEMORIAL PLAQUE: Poppy Window/Public Display contest.

RULES:

- 1. Poppy Window/Public Display Contest can be sponsored by the Senior or Junior organization of the Unit.
- 2. The display must be shown the week preceding Unit Poppy Day.

- 3. Each display must have its main object “The Poppy” and must include the wording “American Legion Auxiliary”. The word “buddy” MUST NOT be used.
- 4. Features may include the story of the poppy, benefits derived from Poppy Day, Flanders Field, miniature cemetery, battlefields, field of poppies, poppy decorations, etc. The Star of David (six pointed star), symbol of the Jewish faith, shall be used in Poppy Window/Public Display when the cross is featured.
- 5. To be eligible for this plaque, a black and white or colored picture 8 x 10 inches shall be submitted to the Department Poppy Chairman for judging.
- 6. Name and address of the Unit submitting the entry shall be written plainly in ink on back of picture.
Poppy window entries need to be received by May 5th

MARIE TOWNSEND PLAQUE:

The purpose of the award is to stimulate interest and activity in a well-rounded program in the usage of the Poppy. Any Unit in the Department may compete for this award, provided it complies with the following provisions:

- A. A minimum of 100 Poppies are ordered by September 30 of the year it enters the competition.
- B. The Unit annual Poppy report is forwarded to the Department Poppy Chairman by the deadline date.
- C. A typewritten narrative report of not more than 1,000 words listing the usage of poppies the year round on a month to month basis is forwarded to the Department Chairman at the time of the annual Poppy report.

Due May 1st.

NITA KIMBALL COMMUNITY POPPY AWARENESS AWARD:

Award for the most original “hand-out” item utilizing the poppy and designed by a Unit for distribution to the public, eg bookmarks, hair clips, lapel pins, etc. Any Unit in the Department of Arizona may receive this award.

- 1. (10 pts.) The entry must include 5 items of similar design representing those distributed by the Unit, mounted on a poster board no larger than 20” x 20”. Pictures taken during the item distribution may be mounted on the poster.
- 2. (40 pts.) A 100 word summary of the Community Poppy Awareness Project must be mounted on the poster. It must include the following:
 - a. Unit Name and Unit Number
 - b. How many members worked on the items presented and how many hours of preparation
 - c. How the items were presented to the community
 - d. How many items were made and handed out and the total amount of donations received for the items
- 3. (30 pts.) The item design must showcase the poppy
- 4. (20 pts.) Originality

Must be placed in the marked area to be judged no later than 1:00 pm Friday afternoon or will not qualify for judging. In the event of a tied score the Poppy Chairman of the tied Units will be requested to present a verbal description of their Community Poppy Awareness entry.

PATRIOTIC POPPY DECORATION PLAQUE:

Any Unit in the Department of Arizona may receive this plaque to recognize poppy “decorations” brought to Department Convention for display, eg dolls, centerpieces, hats, 3-D posters, etc.

RULES:

- 1. Overall dimensions of the decoration should not exceed 15” x 15” x 15”.
- 2. (20 pts.) Must contain at least 20 official crepe paper poppies with tags properly removed.
- 3. (30 pts.) Theme must be Patriotic.
- 4. An 8x10 written description will be placed by the decoration. This will include the following:
 - a. (10 pts.) Name of the Unit and Unit Number

- b. (10 pts.) Description of the decoration and why it is Patriotic.
- c. (10 pts.) Names of everyone who worked on decoration and how many hours of preparation.
- d. (10 pts.) Signed and dated at the bottom by the Unit Poppy Chairman.

Must be placed in the marked area to be judged no later than 1:00 pm Friday afternoon or will not qualify for judging.

DO NOT CONFUSE THIS AWARD WITH THE SPECIAL HAT CONTEST FOR THIS YEAR ONLY!!

ALL YEAR END REPORTS AND NARRATIVES ARE DUE MAY 1ST UNLESS OTHERWISE SPECIFIED

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