

IMIC, Inc a member of Akta Medika Group

Research Department

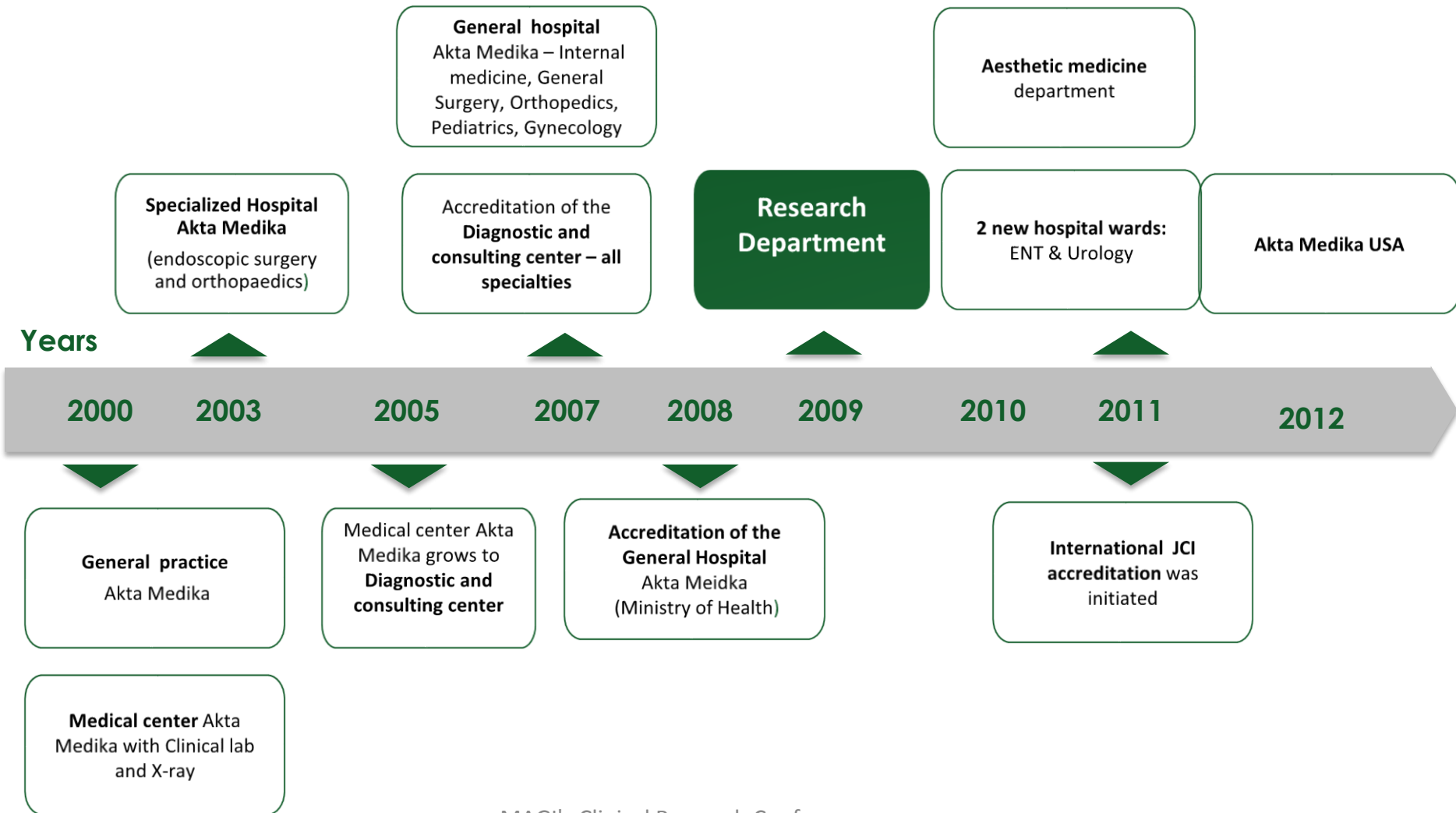
October, 2013

Las Vegas | USA

MAGI West

Patient Recruitment

Akta Medika Group – Very Short Story



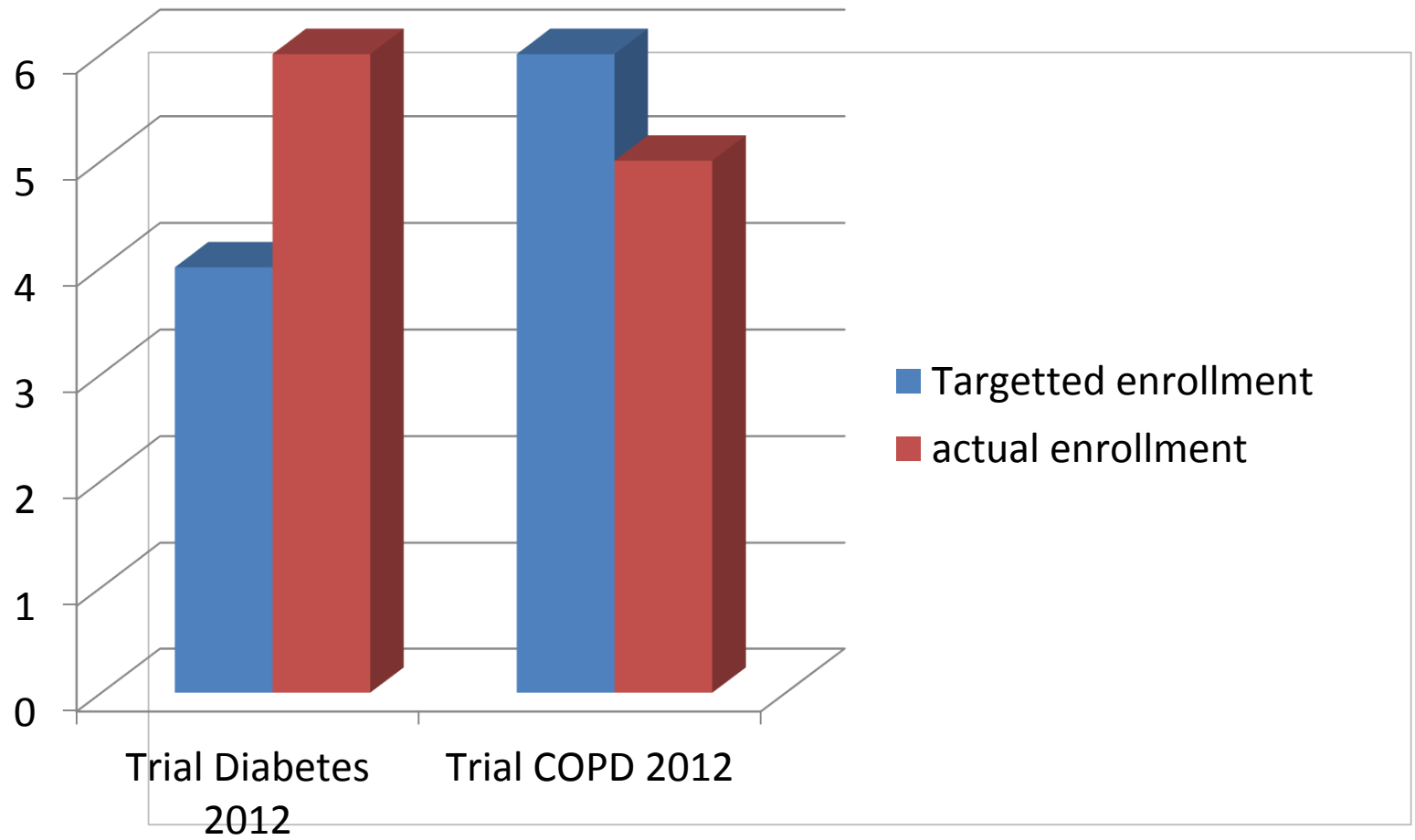
Patient Enrollment

- Protocol review
- Chart analysis by assigned coordinator
- Presentation of requirements for trial eligible patients on staff meeting to MD's
- Distribution of written description of trial requirements of eligible patients to staff
- Organizing meetings with other general practices in town describing the eligible patient population and trial
- Contacting Established referral network of specialists
- Free clinics of patients with this disease, including free lab analysis

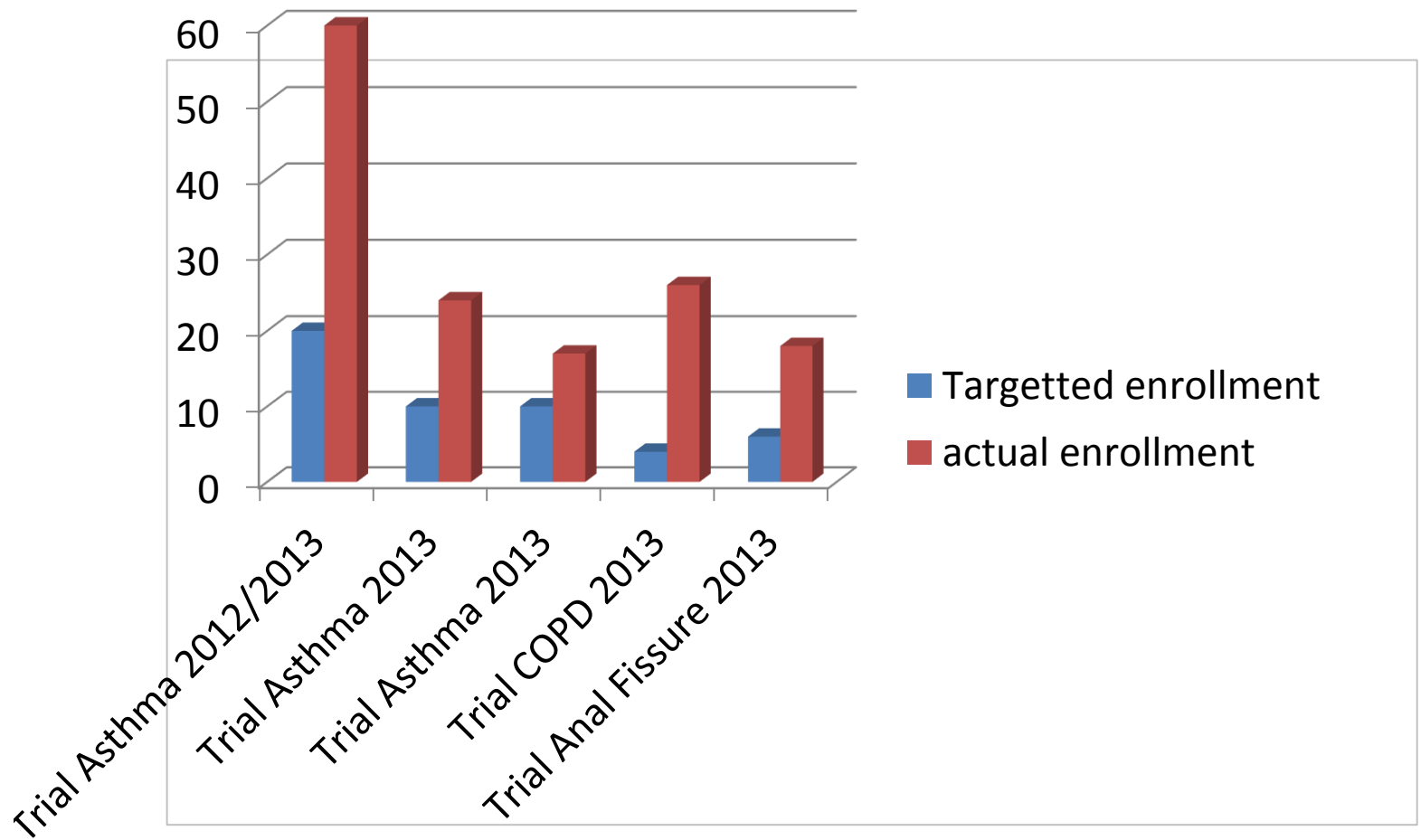
Patient enrollment- Free clinics

- Local advertisement and distribution of flyers/posters
- Organizing free visits and free labs for patients without insurance
- Adding seen patients to database, available medical records
- Providing samples of medicines
- Patient motivation for participation in trial – monetary, access to new treatments, better health care, more easily accessible
- Distribution of Rx discount cards
- Enrolling patients in Pharma programs for needy people – low copay or free.

Patient enrollment, before free clinics



Patient enrollment, after free clinics



Patient enrollment- Free clinics

TIP

- Know where to advertise it

TIP

- Get in contact with pharmaceuticals reps for samples

TIP

- Research websites and forms for support programs.

Patient enrollment- Free clinics



TIP

- Work with an MD who is interested



TIP

- Get in regular contact with the seen patients, follow up with their condition.



TIP

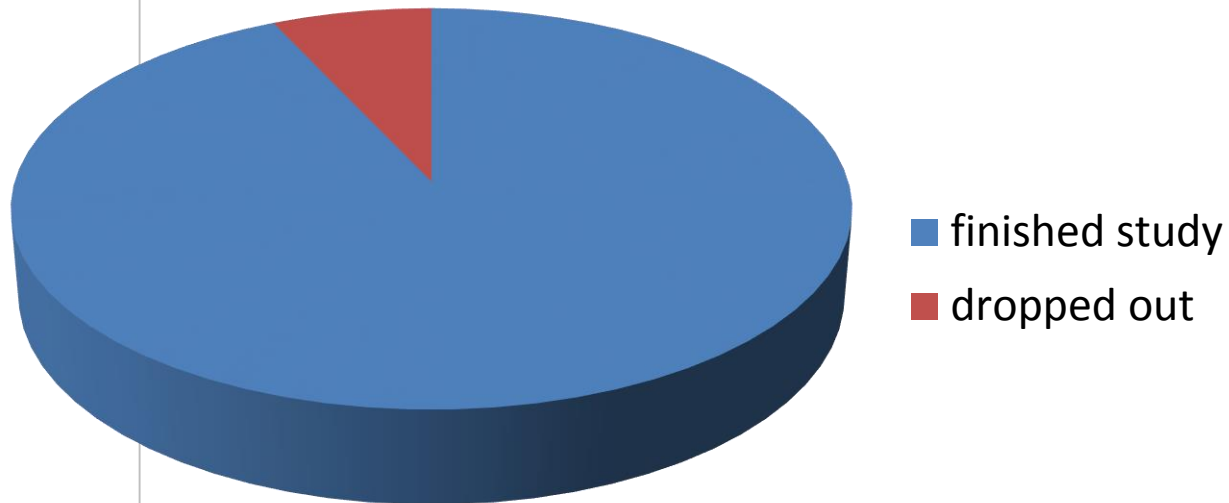
- Organize free education programs/seminars.

Patient retention

- Very connected to recruitment/enrollment
- Frequent phone calls by study coordinator to “check on patient”
- Free basic medication
- Transportation compensation
- Reminder of next visit by phone call or post card
- Patient education lectures
- Help with family members medical needs
- Personal direct contact with research staff

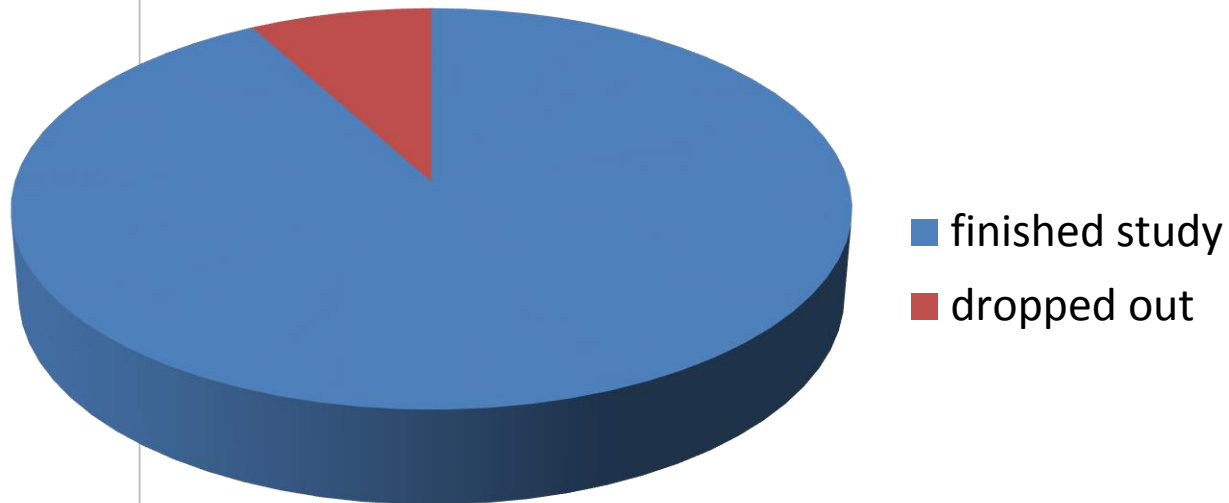
Patient retention

Retention patients in Asthma trial



Patient retention

Retention patients in Diabetes type2 trial



Contacts

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Thank you!

Questions?