

Dear (Potential Sponsor/Local Business Owner),

The Coeur d'Alene Garden Club believes in community involvement that strengthens relationships between our organization and local businesses to promote horticultural education through meetings, field trips, presentations, and our treasured Garden Tour. This work and past sponsorships have allowed us to donate more than \$100,000 to local charities and scholarships.

We ask for your support as we highlight some of the most unique treasured private gardens in our area **on Sunday, July 7, 2024**. This year's six gardens are diverse with beautiful features and will include live music and artisan vendors.

Since we are a non-profit organization, our partnership with our community is critical to our success. We would love to add your company to the list of our supporters. All sponsors will be added to our sponsor list on our website. In addition, the attached page describes the several ways that we can participate together in this year's garden tour. If there are other ways you believe we can work together, please let us know.

Thank you in advance for your generosity.

We look forward to seeing you in the gardens!

Sincerely,

Ashley Lannen, 2024 Coeur d'Alene Garden
Tour Sponsorship Coordinator
Judy Feldner, 2024 Coeur d'Alene Garden Tour Chair
Rhoda King, 2024 Coeur d'Alene Garden Tour Vice Chair



www.CdaGardenClub.com

2024 GARDEN TOUR - SPONSOR COMMITMENT FORM

Thank you for your generous sponsorship!

PLATINUM \$1000 & above	Recognized at <u>TOP priority location</u> in: <ul style="list-style-type: none">• Garden Tour ticket/guide map• Recognized as “Platinum Sponsor” on banner in gardens & social media with link 6 complimentary tickets to this year’s Garden Tour
GOLD \$500	Recognized at <u>priority location</u> in: <ul style="list-style-type: none">• Garden Tour ticket/guide map• Recognized as “Gold Sponsor” on banner in gardens & social media with link 4 complimentary tickets to this year’s Garden Tour
FREE BONUS	<i>For Platinum and Gold levels only! Limited availability; first-come, first-served. Add a business card size advertisement in Garden Tour ticket/guide map that <u>offers a business discount to ticket holders</u>. Please email your advertisement to us.</i>
SILVER \$300	Recognized in: <ul style="list-style-type: none">• Garden Tour ticket/guide map• Recognized as “Silver Sponsor” on banner in gardens & social media with link 2 complimentary tickets to this year’s Garden Tour
BRONZE \$100	Recognized in: <ul style="list-style-type: none">• Garden Tour ticket/guide map• Recognized as “Bronze Sponsor” on banner in gardens & social media with link
Other	Donation of _____. All donations gratefully accepted. \$50 & above will be recognized!

All sponsors will be listed in a Thank You Advertisement in the Coeur d’Alene Press!

BUSINESS NAME: _____

BUSINESS ADDRESS: _____

CONTACT NAME: _____

CONTACT EMAIL: _____ PHONE: _____

BUSINESS WEBSITE: _____

Please mail form, check (payable to CDA GARDEN CLUB), business card, logo, and artwork for banner (if applicable) to CDA GARDEN TOUR, PO BOX 914, COEUR D’ALENE, ID 83816, CdaGardenClub@gmail.com.

Form and payment **must be received by May 1, 2024**, to guarantee sponsor inclusion in printed materials. Sponsorships received later are gratefully accepted & will be acknowledged. Sponsorships constitute a tax-deductible donation. The Coeur d’Alene Garden Club is a non-profit organization in Idaho (EIN 20-1153239). (If you have any questions, please check with your accountant.)