

2024 Tri-Association Conference

August 27 – August 30, 2024

Roland E. Powell Convention Center
Ocean City, Maryland

Exhibitor Prospectus

*Learn * Network * Enjoy*



The Tri-Association Conference Committee is pleased to release our 2024 Exhibitor Prospectus.

All exhibit spaces will once again be located together in the largest hall that the Ocean City Convention Center has to offer!

We will host a number of events in the exhibit hall, including Lunch on Wednesday, the Silent Auction, Operator Competitions, continental breakfasts, door prize drawings, as well as morning and afternoon breaks.



Booth Size and Cost

Standard booths being sold are 10' x 10'. Booths are categorized and priced as follows, and a detailed layout of the hall is shown on page 4:

Platinum:	\$1,450
Gold:	\$1,350
Silver:	\$1,250
Equip Demo	\$1,200

10' x 10' booths will include complementary registration for two (2) exhibit hall attendees. Exhibitors will have the option to purchase up to two (2) additional Exhibitor Badges at \$125 each.

Please note that Exhibitor badges do NOT include tickets to conference special events, such as the 5K Fun Run, Seacrets Fun Night, and Association Business Luncheons. Tickets to these events, as well as registrations for additional attendees, can be purchased through our online registration system.

All 10' x 10' booths include one 6-foot table, 2 chairs, and one trash can. Standard 500-watt electrical service will also be provided. Carpeting, higher amperage electric service, table covering, and additional furniture will be available for rental from the Ocean City Convention Center (OCCC) after July 1, 2024. Information regarding OCCC direct sales and shipping services will also be forwarded to registered exhibitors at this time. All exhibitors will receive an electronic listing of registered attendees three weeks prior to the start of the conference. The post-show attendee list will be available for a limited time after the conference, upon written request to exhibits@chesapeaketricon.org.

Following the success of past years, 2024 booths were sold in advance, on-site during the 2023 Tri-Con.

These advance sales are reflected in the Exhibit Hall layout, shown on page 4.

We will again "pre-sell" booths for the 2025 Tri-Con during the 2024 conference to active exhibitors.

More information on reserving your booth for 2025 will be provided at the conference.

How to Reserve Your Booth

For organizations that did not pre-purchase their booth at the 2023 Conference, remaining Booth Sales will open on or around January 25, 2024, at 11:00am sharp, EST.

Booths will be sold online only, first-come first-serve, and only credit card payments will be accepted. To reserve your booth, follow the steps below:

1. Go to the 2024 Tri-Con website: www.ChesapeakeTriCon.org
2. Select the “*Exhibitors*” page
3. Link to the online system, and follow the instructions

Before you login, make sure you have identified your preferred booth choice, as well as a backup, in case your first choice is taken. **Be sure to save your password so that you can get back into the system.**

In addition to purchasing your booth, our interactive exhibit hall sales map allows all exhibitors to add their logo, a description of their services, and web link.

All exhibitors will receive notice after May 1 on how to secure name badges for booth attendees. Sign up will open June 1, 2024, and can be accessed through our website anytime thereafter.

Booths must be reserved prior to June 28, 2024, to guarantee inclusion in our conference brochure.

Questions regarding your reservation can be directed to exhibits@ChesapeakeTriCon.org, or to Eric Held at EricHeld@comcast.net.

Exhibit Hall Hours

For 2024, the exhibit hall will be open during the following times:

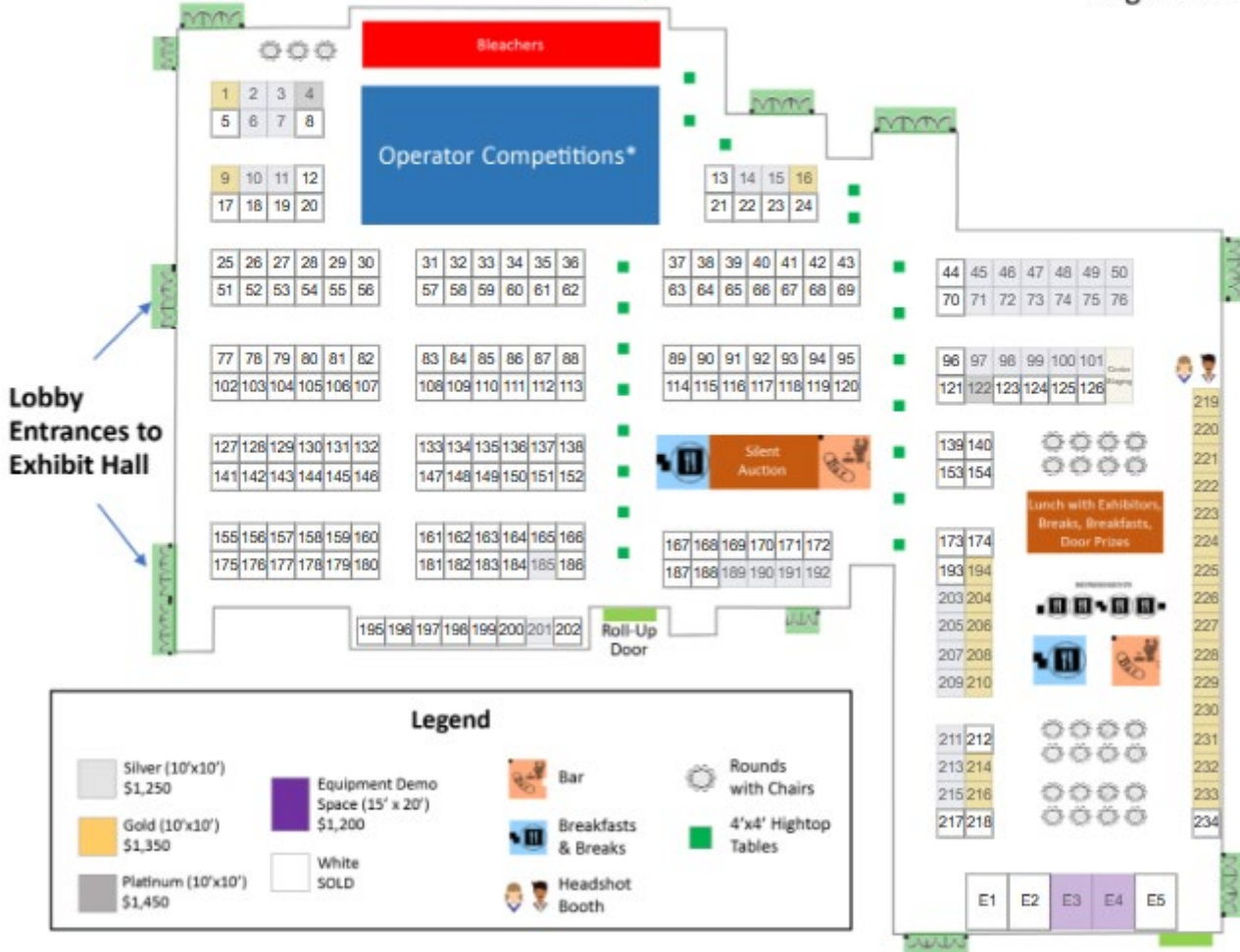
Tuesday, August 27	Hours for Move-In: 8:00 AM – 6:30 PM
Wednesday, August 28	Exhibit Hall Open: 7:30 AM – 5:00 PM
Thursday, August 29	Exhibit Hall Open: 7:30 AM – 12:30 PM Hours for Move out: 12:30 PM – 4:00 PM

Times are preliminary, and subject to change.

Tri-Association Conference



2024 Tri-Con Exhibit Hall Roland E. Powell Convention Center Ocean City, Maryland August 27-30, 2024



Legend

- Silver (10'x10') \$1,250
- Gold (10'x10') \$1,350
- Platinum (10'x10') \$1,450
- White SOLD
- Equipment Demo Space (15' x 20') \$1,200
- Bar
- Breakfasts & Breaks
- Headshot Booth
- Rounds with Chairs
- 4'x4' Hightop Tables

2024
Tri-Association
Conference Exhibit
Hall Layout

**Over 70% of the
booths have
been sold –
Don't delay!!**

Learn more about the
companies already signed
up on our interactive web
page!

www.chesapeakeTriCon.org

*Booths can only be purchased
online.*



Conference Highlights

Golf – 12:00 noon tee-time! The 2024 Tri-Association Conference Golf Outing will be held on Tuesday August 27, 2024, at the beautiful and challenging Ocean City Golf Club located ten minutes from downtown Ocean City in Berlin, Maryland. The Captain's Choice outing format will have a 12:00 PM shotgun start (check-in begins at 11:00 AM).

Silent Auction All Online! – Last year, our Silent Auction raised over \$2,500 for local scholarships and water-focused charities. This year, we are counting on you to notch it up! Donate what you can – whether tickets to a sporting event or show; a basket of cheer, or other clever gift idea. Or bid high on an item you are interested in! No matter what, this annual event gets attendees into the exhibit hall, and bidding on a great cause.

Operator Competitions in the Exhibit Hall – Chesapeake competitions for WEF *Operations Challenge*, and AWWA *Pipe Tapping, Meter Challenge, and Hydrant Hysteria* will all take place in our excitement filled exhibit hall! The winning teams will represent the Chesapeake region at 2024 WEFTEC, and ACE 2025. All competitions are sponsored events, so you can support our winning teams as they go international by selecting one or more of these excellent sponsorship opportunities!

Monster Door Prizes – at every break in the Exhibit Hall! And we're not talking about a shirt that's too big or yet another koozie – Tri-Con door prizes are cool things that everyone wants like Yeti's and iPads, and GoPro's. All attendees are in the game, so plan for crowded breaks!

5K Fun Run – Enjoy this sunrise favorite of our conference attendees! Register for the Fun Run separately through our online system starting in June – all proceeds benefit local scholarships and water-related charities.

Seacrets Fun Night – The Wednesday night dinner at Seacrets has gotten a reputation – for being one of the best networking events in the region! Last year, over 1000 conference attendees and their guests enjoyed the food, fun, and camaraderie of this relaxing dinner event. Don't miss out! As an exhibitor, you will need to purchase your tickets separately after they go on sale this summer.

Awards Reception – Stick around Thursday evening and mingle with our Associations' rock stars! Enjoy open bar and light fare as we recognize the super achievers in our organizations.

Sponsorships – Sponsorships can be purchased online again in 2024, and there are many price points to choose from! Sponsoring an event is a great way to get your name in front of hundreds of conference attendees – over 1,600 in 2023!!

More information on these and other great features of 2024 Tri-Con will be posted to our website: www.ChesapeakeTriCon.org.

Rules, Policies, and Regulations

1. No exhibitor may assign, sublet or share the space allotted with another firm, business, or individual.
2. CSAWWA, CWEA, WWOA and its authorized representatives reserve the right to request modification of any questionable exhibit.
3. The Roland E. Powell Convention Center will publish logistics information on shipping and other exhibitor services after July 1, 2024. All registered exhibitors will receive this information electronically, and it will be posted on the conference website.
4. Exhibitors will make their own arrangements for delivery and receipt of any shipments related to their exhibit in accordance with Convention Center service rules.
5. Exhibitors will make their own arrangements for any audio-visual equipment they require.
6. Free Wi-Fi will be available throughout the convention. A secure dedicated login can be purchased from the convention center.
7. Exhibitors will abide by all other provisions of said rules and regulations, fire regulations and all other regulations of government agencies and the Roland E. Powell Convention Center.
8. Exhibitors or their agents shall not injure or deface any part of the exhibit building, booth, or booth contents.
9. Exhibitors' displays and materials shall fit within the limits of assigned booth. Displays, equipment, and other material located outside of the booth are not permitted.
10. Exhibits and/or demonstrations are limited to the confines of your booth and will not be permitted outside or in any other area within the Convention Center.
11. All vendor set-ups will occur between 8 AM and 6:30 PM on Tuesday, August 27. Exhibition tear-down will occur between 12:30 PM and 4:00 PM on Thursday August 29.
12. The Roland E. Powell Convention Center Exhibitor Service and Rental Order Form, Shipping Procedures, Services Available, User Guidelines Safety Codes, and Catering Services will be sent directly to all registered exhibitors.

Indemnification Policy

Each exhibitor assumes entire responsibility and liability for losses, damages, and claims arising out of the exhibitor's activities on the Convention Center premises and will indemnify, defend and hold harmless the Roland E. Powell Convention Center, CSAWWA, CWEA and WWOA, their agents, servants and employees from any and all such losses, damages, and claims.

Security Policy

No one will be allowed in the Exhibit Hall at any time without a conference badge. Exhibit Hall doors will be locked during non-exhibit hours. While security will be provided during off hours, we strongly advise you do not leave expensive items, such as laptops, unattended in your booth. CSAWWA, CWEA, WWOA and the Roland E. Powell Convention Center will not be held liable for any missing property.

Cancellation Policy

Booth purchases may be cancelled at any time. Cancellations received in writing, by email sent to exhibits@chesapeakeTriCon.org on or before 11:59 PM August 9, 2024, will receive a full refund less a \$150 cancellation fee. **Cancellations received after this date will not receive a refund.**

No-Conflict Policy

Hospitality events may not be held during scheduled Conference functions. Hospitality promotions must be handled by private invitation from within the exhibitor's booth. No signs or announcements will be permitted outside the contracted booth space.