



## Cobo . Personal Love Assistant 17+

Digital Personal Love Manager

Steven Butler

Free · Offers In-App Purchases



### Products & Services (<http://theworldwideexchange.net>)

A Premium Experience Mobile Personal Assistant to manage dating and finding love. A smooth interface with color for enjoyment. A five question Algorithmic matching system to save time but gets to core of finding people who feel and think as you do about how to solve the loneliness in your life. Simple features like unlimited swipe and easy access folders to access those who like you and those you like as features not upsell. (Currently Available on The Apple App Store for Worldwide Distribution)

Created & Presented by The Worldwide Exchange (A Nevada Corporation) USA – 1(424) 205-1898 ext.1

### Business Model

Provide a Premium Experience as a design, not as a jigsaw module of upsell and one simple price for the most important feature, communication. All features are 'Free', except \$.99 cents for 30 days of Unlimited Universal 'chat' within the app / personal manager for love. Because we use design to deliver, we don't need to store a lot of media, thus our configuration cost us less than \$.01 per user to deliver the experience.

## Investment Request

Funds requested \$1 million dollars

Investment vehicle: Subordinated Convertible Note

- Private Equity / 144 shares

. Nevada Corporation

. Main office - Playa Vista, Ca.

. Product - Digital Mobile App

. Use of proceeds: National Ad Campaign

. App configuration - Ec2 Instance Medium

Capacity: host 71.4 million user accounts (current configuration)

Revenue: Monthly subscription - for 'chat'

Model: New Dating - already in Apple App Store - tested - fun - unique approach

- Free to download - Free to create account - Free to search - Free to send first contact

Then subscription - \$.99 cents per user for 30 days of unlimited chat with entire database -

Monthly cost to company to maintain configuration - \$175

## What could the Public Price & Market Capitalization be for The Worldwide Exchange 2020 – 2021?

Upon the receipt of an investment infusion of \$1 million dollars, the company will embark on a national marketing campaign to compete at the highest level in the exploding dating app business worldwide.

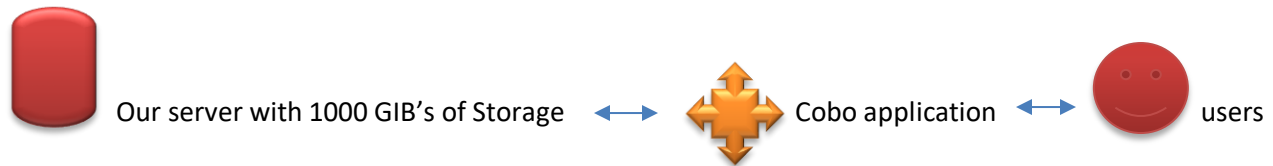
If the company is successful in its' presentation of Cobo as a Premium, Colorful, Fun, effective and easy to use dating personal assistant, the potential shareholder value for the company could result in a ½ billion-dollar valuation in less than 1 ½ years. The magic is how the company makes a profit. We use design to deliver the experience. The profit is derived from the cost of (cloud storage capacity vs. cloud storage and computing cost). It is that simple. We are buying and selling storage value added as an application for love.

Our current configuration in the cloud of compute and storage is achieved from an Ec2 Instance with 1000 GIB of EBS Storage as the backbone to our Digital App delivered from the IOS Apple App Store Platform.

We deliver a 'Premium Experience' by using design, where other dating apps use the addition of media like video, push matches, notifications etc. The more media, the push notifications etc. the less storage you have and the higher your 'hosting cost'. By using Design, Cobo takes 1 single image to drive the visuals through what is more of a 'organizer & personal assistant' for your love life, than a dating app. Thus, our storage capacity is only used to **'store' one image or approximate an avg. of 14KB per user.**

How many KB are in 1000 GIB? That is the question that shows our capacity and potential for value.

Let's do the Math!



1 MB = 1000 KB

1 GB = 1000 MB

Thus 1000 GB = 1,000,000 MB / How many KB of Storage does Cobo have?

For each MB there is 1000 KB, therefore, Capacity in KB is found by  $(1,000,000\text{MB} \times 1000) = 1 \text{ Billion KB}$   
 The avg. size of a digital image uploaded to Cobo is 14kb,  $(1,000,000,000 \text{ divided by } 14) = 71,428,571$ .

Cobo can host 71.4 million users with our current capacity in the cloud for a monthly cost of \$175.

Imagine a colored circle on a phone, taped and opened by a user, who searches for attractive people to date, to love, to marry and that dot can be downloaded with the touch of a button on their phone from another button that stores these buttons for 'Free' and the company that owns that button can provide 71.4 million of these people with that button for \$175 per month. Then, once they decide to talk to these people by sending messages with that button to each other, they can have that feature for 30 days to send as many messages as they want, to as many people as they want for only \$.99 cents.

With our app, considering the only thing you pay for is to talk to people you want to meet or are just enthralled with, and is only \$.99 cents, we would most likely have 100% of our users converting to paying members.

Potentially for \$175 per month, we could host 71.4 million members paying \$.99 cents per month to talk unlimitedly with each other. The profit from that gross amount would be  $(71.4 \text{ million} \times \$.99) =$   
**\$70,686,000.00** dollars per month in revenue minus \$175. **That is why this investment is worth it!**

The only other cost would be advertising and the 30% platform fee charge by Apple to put your button in the Worldwide accessible Apple App Store, which exist on every single phone they sell worldwide.

Therefore, the net revenue (profit) using full capacity of our current configuration with 100% of the users communicating for \$.99 cents per month would be  $\$70,686,000.00 - (\$70,686,000.00 \times .30\%) =$   
 $\$21,205,800) = \$49,480,200 \text{ per month} - \$175 = \$49,480,025 \text{ net profit per month.}$

**There are currently 57 million people on Tinder, the #1 dating app in the world.** However, they only have 4.1 million members paying to get features like; 'unlimited swipes', worldwide search, and the ability to know if someone they didn't like, likes them and they pay \$9.99 if they are 29 years old or younger and \$19.99 if they are over 29 years old. **WE OFFER ALL THOSE FEATUERS FOR 'FREE' IN A DESIGN THAT CAN COMPETE OR SURPASS THE TINDER EXPERIENCE. ALL WE NEED IS PEOPLE. SO, ALL WE NEED IS ADVERTISING.**

So, if you like how our application looks, and can tell how competitive it can be as a tool, then what could your personal wealth be if you invested with us to start our advertising campaign?

**What could the Public Price & Market Capitalization be for The Worldwide Exchange 2020 – 2021?  
Let's answer the question.**

Let our goal be to recruit 1 million members in one year, based on an Investment of \$1 million dollars for marketing, using Targeted Network Television and Digital Ads.

#### Calculation

1 million users x \$.99 cents per month x 12 = \$11,880,000.00 gross annual revenue.

\$11,880,000 – (\$11,880,000 x ,30%) = \$8,316,000.00 net annual revenue.

Total Outstanding Shares before Investment of \$1 million dollars. 24,929,671 as of 3/22/2019  
Steven Butler President/CEO – Majority shareholder

Offer: Invest \$1 million dollars receive common shares of the company @\$.10 cents per share.  
New Investor would receive 10,000,000 shares. Plus, Steven Butler would get an additional 10,000,000 shares to maintain majority ownership.

Total Outstanding Shares after investment = 44,929,671

Market Value per share: \$8,316,000 net revenue / 44,929,671 total outstanding shares = \$.18.6 cents per share.

Now we need to calculate a market multiple. (how much above earnings a stock trades based on public perception of future value) Match Group (value 15 Billion Dollars) trades at a P/E (price to earnings) 34. Sparks Network (value 131 Million Dollars) owns 'Our Time', 'Silver Seniors', 'Christian Mingle' and 'Elite Singles' trades at a P/E of 15. The avg. between the 2 is  $(15 + 34 / 2) = 24.5$

The Worldwide Exchange Common Shares in 2021 could be worth \$.18.6 cents x 24.5 = \$4.55 per share.

We are offering 50 positions of Investment @ \$20,000 per position or 1 position of \$1 million.

\$20,000 investor @ \$.10 per share = 200,000 shares x \$4.55 = \$910,000.00

\$1,000,000 investor @ \$.10 per share = 10,000,000 shares x \$4.55 = \$45,500,000.00

Which one do you want to be? Call Steven and let's have a conversation.