



## Minutes

### Board of Directors Meeting

Wednesday, January 22, 2020 @ 6:30 pm

2323 W. Parkside Lane, Phoenix, AZ 85027

Adams Traditional Academy • Jefferson Preparatory • Choice Services LLC

#### Board Members Present

David Weston, Brent Garrett, Thomas McCauley, Lisa Fink, Judd Lewis, Marcus Kelley (Remote), Ray Malnar

#### Guests Present

Audra Wilson-Smith, Debi Ryder, Stacy Smith, Tawnya Mecham

### I. Opening Items

#### A. Record Attendance and Guests

#### B. Call Meeting to Order

**C. Call to Public-The board members can not discuss or vote on comments made by the public. The public may comment on any agenda item when the agenda item is called.**

Scottee Barry spoke about Strategic Assessment Committee

### II. Consent Agenda

#### A. Board of Directors Meeting Minutes for December 11, 2019

#### B. Finance Committee Minutes for January 16, 2020

#### C. Approve Consent Agenda Items

Ray Malnar made a motion to Approve Consent Agenda

Thomas McCauley seconded the motion.

The board **VOTED** unanimously to approve the motion.

### III. CEO Report

#### A. Summary report for Choice Academies

Audra Wilson-Smith provided a report of the events of the preschool, elementary and high school. Enrollment numbers were presented along with a marketing proposal.

### IV. Finance

#### **A. 401K Audit**

Henry and Horne completed the 401K audit. There were no findings.

#### **B. Quarterly Financial report**

Audra Wilson-Smith presented the quarterly financial report.

#### **C. Marketing Proposal**

Duplicate agenda item

#### **D. S&P Report**

Audra Wilson-Smith presented the S&P Report. Choice Academies maintained its rating.

#### **E. Marketing proposal from Elevate Marketing**

Ray Malnar made a motion to To Approve Porposal

Thomas McCauley seconded the motion.

The board **VOTED** unanimously to approve the motion.

Audra Wilson-Smith presented the recommendation from the marketing committee to approve a contract with Elevate Marketing.

### **V. Academic Excellence**

### **VI. Governance**

#### **A. Board communication**

Thomas McCauley presented ideas for future discussion to improve board communication.

### **VII. Other Business**

#### **A. Calendar change for School Year 2020-2021**

The elementary school wanted to include one more in service day for staff in the school calendar for 2020-2021 on January 15, 2021.

Thomas McCauley made a motion to Motion to Approve January 15, 2021 as an in-service day

Ray Malnar seconded the motion.

The board **VOTED** unanimously to approve the motion.

#### **B. Board Members Suggestions for Future Agenda Items**

Mr. Malnar - discussion about the intent and structure of the Strategic Assessment Committee

Mr. Garrett - discussion about the K-12 structure and clarify/define what K-12 means as it applies to Choice Academies

### **VIII. Closing Items**

#### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:01 pm.