

NEVADA YOUTH SOCCER ASSOCIATION

SECTION 27

SOCIAL MEDIA USE BY MEMBERS

27:01:00 Introduction:

27:01:01 The use of social media is herein defined as software tools that allow groups or individuals to generate content and engage in person-to-person or group-to-group conversations and exchange of content. Software tools include both websites and applications used to exchange content. Examples include, but are not limited to, Facebook, Twitter, Instagram, Snapchat, Myspace, LinkedIn, Tumblr or any other posting, blogging or microblogging platforms that are similar in function.

27:01:02 It is expressly permitted for leagues, clubs and teams to operate websites that feature content directly associated with league, team or club activities. League, club or team websites may also include third-party content that may be educational or informative to their respective members. It is the responsibility of the league, club or team to acquire permission to use any third-party logos or content displayed on their respective websites. League, club or team applications, or apps, may also be utilized, subject to the same intent as is noted in this section.

27:01:03 Leagues, clubs and teams are encouraged to use social media to promote the game of soccer, to report on player achievements, to engender pride on the part of league, club or team members, to report scores, to provide training and registration information, and to generally educate viewers about the league, club or team.

27:01:04 League, club and team websites and apps shall be subject to review by NYSA for the appropriateness of their content. Should NYSA determine that there is any offensive, inappropriate or otherwise non-compliant subject matter on any websites or apps, the league, club or team must immediately remove such content upon notification by NYSA. Failure to remove violating content will subject the league, club or team (and administrators associated therewith) with disciplinary actions or fines.

27:01:05 It is expressly prohibited for any member, whether that be administrator, coach, team manager, player, referee or other associated person, to post content (texts, photos, videos, etc.) to any website or application that:

- A) Is personally demeaning to another member
- B) Can be construed as bullying, hazing or other inappropriate behavior
- C) Creates any risk management issues for the subject of such post
- D) Is in any way defamatory regarding another member
- E) Makes any comments regarding race, ethnicity, religion, sexual orientation, disability

F) Depicts photographic or video images of another member without the written consent of that member. To facilitate use of photographic or video images for promotional purposes, the league, club team or other associated person shall include a waiver consenting to the use of such images on league or tournament registration forms, or other similar document. Written waivers or consent forms must be executed by a parent or legal guardian. [Subsection (F) becomes effective on August 1, 2019]

27:01:06 Violations of the prohibited conduct listed in Section 27:01:05 will subject the person, administrator, league, club or team to discipline and/or fines, including suspension and bad standing.

27:01:07 NYSA is permitted to operate and maintain websites and apps, and is permitted to post on social media and will be compliant with the restrictions noted in this Section.