



Tax ID 92-0172407

2026 Anchorage Racing Lions Sponsorship Packet

Welcome potential sponsors and race fans to the 2026 Anchorage Racing Lions City Motocross Series. For over five decades, our racing community has proudly utilized Jodhpur Road Motocross Park (also known as “Kincaid MX Park”) as Anchorage’s only public motocross facility. Since the early 1970s, our volunteers and supporters have maintained, built, and continuously improved this park to provide a safe, family-friendly environment for riders of all ages and skill levels.

The mission of the Anchorage Racing Lions is to provide a well-maintained and professionally managed motocross facility for motorcycle enthusiasts, families, and youth riders. When the track is open during the week, public riding is free, helping keep motorsports accessible and affordable for the Anchorage community. Organized race events and special activities help fund ongoing operations and improvements.

Maintaining a public motocross facility requires a significant investment of volunteer time, fundraising efforts, and financial support. Routine track maintenance, equipment operation, safety improvements, fencing, signage, and facility upgrades are essential to ensuring a safe and enjoyable riding experience. Our sponsors play a critical role in helping us cover these operational costs and fund continued improvements that directly benefit the riding community. In recent years, the Anchorage Racing Lions have continued to invest in track enhancements, safety upgrades, and facility improvements to meet growing participation and evolving safety standards. With your support, we will continue to build on this momentum by improving track surfaces, expanding infrastructure, and enhancing the overall rider and spectator experience.

Depending on the sponsorship package you select, your business will receive valuable exposure through multiple advertising channels. Sponsorship opportunities may include placement in social media promotions, on-site banners, track signage, event posters, awards, apparel, and other marketing materials associated with our race series and community events.

As a non-profit organization affiliated with Lions Clubs International, we are committed to fostering family values, positive sportsmanship, and mentorship across all age groups and skill levels. We proudly support riders from beginners to professional levels, ranging from youth to adult classes. Our events provide a welcoming, community-focused environment that brings together families, racers, and local businesses. The Anchorage Racing Lions are dedicated to preserving and growing motocross in Anchorage and surrounding communities. With the continued support of our sponsors, we look forward to strengthening this long-standing motorsports tradition and ensuring future generations have access to safe, organized, and affordable racing opportunities.

Thank you,
The Anchorage Racing Lions





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TITLE Sponsor \$3,200 2026 TITLE SPONSOR HAS BEEN CLAIMED

The TITLE sponsor is an exclusive sponsorship by 1 company, person, or organization per year. TITLE sponsorship requests must be received by February 1st of current race year. TITLE sponsorships must be at least \$3,200.

The TITLE sponsor will receive the following:

- Season race series named after sponsor. Example “2026 [SPONSOR NAME] Anchorage Race Series”
- Season long social media campaign – includes postings the week prior to city races, as well as Anchorage hosted state races
- Prominent placement of unlimited banners at all ARL races – (Provided by Sponsor)
- Two (2) 10X10 vendor space at all ARL races (requires vendor agreement)
- Use of the tag line “Official Title Sponsor of Anchorage Racing Lions”
- Live announcements during all ARL races
- Logo placement on
 - (4X8) ARL banner
 - Race Schedule - 11x17 posters, about 40 posters, and over 100 4x6 flyers
 - Hoodies
 - City awards and Anchorage Hosted State awards
 - ARL Website (www.anchorageracinglions.com)

PLATINUM Sponsor \$1.650

The PLATINUM Sponsorship is unlimited in number of potential sponsors. Companies, persons, or organizations may become a PLATINUM sponsor at any time, however due to printing deadlines, sponsors may not get their logos on printed banners or promotional materials listed below, unless the sponsorship is received prior to April 16th of current race year. PLATINUM sponsors will receive the following:

- Social media campaign – includes one posting the week prior to the first four city race weekends as well as the first Anchorage hosted state race weekend
- Highly Visible placement of 2 banners at all ARL races – (Provided by Sponsor)
- One (1) 10X10 vendor space at all ARL races (requires vendor agreement)
- Use of the tag line “Official Sponsor of the Anchorage Racing Lions”
- Live announcements during all ARL races
- Logo placement on
 - (4X8) ARL banner
 - Race Schedule - 11x17 posters, about 40 posters, and over 100 4x6 flyers
 - City Series Hoodies
 - City awards and Anchorage Hosted State awards
 - ARL Website (www.anchorageracinglions.com)





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GOLD Sponsorship \$850

The GOLD Sponsorship is unlimited in number of potential sponsors. Companies, persons, or organizations may become a GOLD sponsor at any time, however due to printing deadlines, sponsors may not get their logos on printed banners or promotional materials listed below, unless the sponsorship is received prior to April 16th of current race year. GOLD sponsors will receive the following:

- Social media campaign - includes one posting the week prior to the first three city race weekends
- Placement of 2 banner at all ARL races – (Provided by Sponsor)
- Use of the tag line “Official Sponsor of the “Anchorage Racing Lions”
- Live announcements during all ARL races
- Logo placement on
 - (4X8) ARL banner
 - Race Schedule - 11x17 posters, about 40 posters, and over 100 4x6 flyers
 - Hoodies
 - City awards and Anchorage Hosted State awards
 - ARL Website (www.anchorageracinglions.com)

BASIC Sponsorship \$575

The BASIC Sponsorship is unlimited in number of potential sponsors. Companies, persons, or organizations may become a BASIC sponsor at any time, however due to printing deadlines, sponsors may not get their logos on printed banners or promotional materials listed below, unless the sponsorship is received prior to April 16th of current race year. BASIC sponsors will receive the following:

- Placement of 1 banner at all ARL races (Provided by Sponsor)
- Use of the tag line “Official Sponsor of the Anchorage Racing Lions”
- Live announcements during all ARL races
- Logo placement on
 - (4X8) ARL banner
 - City awards and Anchorage Hosted State awards
 - ARL Website (www.anchorageracinglions.com)

ASSOCIATE Sponsorship \$150

The ASSOCIATE Sponsorship is unlimited in number of potential sponsors. Companies, persons, or organizations may become a ASSOCIATE sponsor at any time, however due to printing deadlines, sponsors may not get their logos on printed banners or promotional materials listed below, unless the sponsorship is received prior to April 16th of current race year. ASSOCIATE sponsors will receive the following:

- Logo placement on 4x8 ARL Banner
- Use of the tag line “Official Sponsor of the Anchorage Racing Lions”
- Live announcements during all ARL races





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YES! I would like to support Anchorage Racing Lions 2026 season!

Business/Organization: _____

Contact Person: _____

Phone: _____

Email: _____

Mailing Address: _____

City/State/Zip: _____

Website: _____

Sponsorship Level/Amount: _____

If sponsoring at \$1,650 and above, do you plan to utilize your 10x10 Vendor Space(s).....Yes ___ No ___

Sponsor Signature: _____ **Date:** _____

ARL Rep Signature: _____ **Date:** _____

Payment Method (please circle): Check Cash

Check will follow in the mail or unless discussed otherwise. Checks are strongly encouraged.

Please make check payable to: Anchorage Racing Lions

Payments should be directed to: **The Anchorage Racing Lions**
 P.O. Box 231744
 Anchorage, AK 99523

Phone: Cody (907) 987 - 5327 or Amanda (907) 244 - 6764

Anchorage Racing Lions Thanks you for your support!

Web: www.anchorageracinglions.com

aralaska@yahoo.com

