



Capability Statement: *"We want to be on your team!"*

Better. Faster. Cheaper.

Most businesses and organizations are in constant pursuit to get the job done **better, faster, and cheaper**. In fact, the efficiency test in America today is: **How much more can you do with less?** However, for some companies, "doing more with less" is not always feasible utilizing their existing resources and staffing. Therefore, subcontracting, or "teaming", with smaller businesses can provide an indispensable link in their value chain.

Teaming with small business can provide your firm with access to high quality talent and resources at greatly reduced costs. **Outsourcing** smaller job tasks such as project management, technical writing, document preparation, and clerical support to a small business "**partner**" can also positively impact your **bottom line**.

Other benefits of subcontracting with certified small business enterprises include:

- Subcontracting expands your access to technical, professional, and networking expertise and resources;
- Subcontracting enables you to expand your prime contractor capabilities;
- Subcontracting increases your competitiveness for contract opportunities with small business set-aside/participation targets.

Partnering with certified small business enterprises will also free you and your staff to concentrate on what you do best:
Getting the job done!

Creative Funding Solutions, Inc. wants to be your small business partner!

Organizational Profile

Creative Funding Solutions, Inc. (CFS) is a Houston-based Small Business Enterprise founded in the State of Texas in October 2001. CFS is a SBA certified Woman Owned Business Enterprise and has been certified as a Small Business Enterprise with the Department of Transportation, METRO, and the Port of Houston Authority. CFS has also been certified as a Historically Underutilized Business, Minority/Women Owned Business, and Small Disadvantaged Business by the City of Houston and the State of Texas. Our firm was recently included in the [eCivis](#) Grants Professional Services database.

CFS demonstrated its qualifications and experience in the provision of **project management and development services** by preparing 18 project summaries to assist the Harris County Attorney's Office with pursuing funding for their public services. In addition, as the lead consultant for the initiative that established a charter school at the newly constructed KBC Center in Southwest Houston. As lead consultant, CFS worked with Pastor Kirbyjon Caldwell and his staff to design an innovative web-based instructional model for the new high school through a partnership with the University of Texas-Austin. While on the project, CFS facilitated and coordinated all planning meetings between KBC representatives, Houston Independent School District staff, the University of Texas – Austin High School, the Irvine Team project managers and all other partners and contractors. CFS managed all activities related to the development of the project from concept design through final approval. The accomplishment resulted in the first new charter school opening to be approved by the Houston Independent School District in several years.

CFS successfully completed a knowledge capture and dissemination project for the City of Houston's Emergency Center. As a subcontractor, CFS developed a template for interviewing Information Technology Support personnel related to the processes and procedures used to resolve system failures and outages. CFS then transferred this data into a database and analyzed the information. CFS prepared a technical report based on the information which could be used to develop standard operating procedures and training manuals for the operation.

CFS acted as the project manager and facilitator for Harris County Precinct 3 Commissioner, Steve Raddack, during the preparation of a \$26 million grant proposal for roadway new construction and infrastructure improvements under the Department of Transportation TIGER Discretionary Grant Program. In the position, CFS developed the outline for the proposal, coordinated the activities of several departments and engineers to obtain the information necessary to prepare the full competitive grant proposal. During review and approval of the proposal, other Harris County Commissioners decided to use the proposal as a template and increased the funding request to \$111 million.

Background and History

[Jennie Larry Johnson](#) is an product development consultant and seasoned technical writer with over 35 years of experience in banking, finance, government relations, quality control and project management. Jennie attained her Bachelor's degree in [Applied Technology & Performance Improvement](#) in December from the University of North Texas and will attend Toulouse Graduate School to pursue a Master's of Science degree in [Learning Technologies](#). Jennie has earned 48 hours toward [PMP Certification](#) Jennie's technical training includes the completion of the [Kirkpatrick Certification](#) program, [Versatile Project Management Company's](#) "Fast Forward MBA" Program and certification by the [University of North Texas](#) as a Job Coach and Job Skills Trainer. Jennie was a certified Wendy Kennedy Institute [So what? who cares? Why you?](#)™ Coach in 2014 qualified to use the step-by-step tips, visual tools and worksheets designed by a global community of over 10,000 scientists including the Purdue Foundation, European Space Agency, Pennsylvania State University, Northern Alberta Business Incubator and many others to guide entrepreneurs and inventors along the path to product commercialization. Jennie completed the [Quality Management International, Inc.'s ISO: 9000](#) training program and is a provisionally certified [Quality Management Systems Lead Auditor](#). In 2014, Jennie was selected serve on the [White House Business Council Forum](#) for the [Small Business Majority](#), a national nonprofit advocacy organization focused on solving the biggest problems facing America's 28 million small businesses. Jennie was selected for the [Organizing for America Fellowship Program](#). Jennie also served on [GuideStar's 2014 – 2015 User Advisory Board](#) and the Community Advisory Board for the University of Houston [Texas Obesity Research Center](#) from its inception. Jennie was honored to become a member of [Leadership Houston Class XXV](#). **To date, Jennie has helped Creative Funding Solutions, Inc. clients secure over \$12.7 million in grants and investment opportunities.**

Past Accomplishments

- **Secured a \$1.25 million Economic Development Administration Public Works investment grant.** The grant attracted \$32,005,909 in private investment over nine years and created 533 new jobs.
- **Secured a \$1.9 million grant** for Spiller Personal Care Homes, Inc. that created the opportunity for them to develop a 184-bed transitional living facility for homeless veterans.
- **Secured a \$122,672 grant** for The Houston Launch Pad to establish a homeless veterans transitional housing program in Houston that will generate over \$250,000 annually in operating revenue to support its operations.
- **Secured a \$1.1 million grant** for Asset Building Network to provide Transition-In-Place housing for homeless veterans with mental disabilities
- **Secured a \$2 million contract** for Southeast Vocational Alliance to establish a job training program for disabled veterans at the Port of Beaumont
- **Secured a \$450,000 Job Opportunities for Low-Income Individuals (JOLI) grant** for Brighter Futures, Inc. to establish a small business development program for low-income TANF and SSI recipients. (This was the only JOLI grant ever awarded to an organization in the Houston region.) The "Be Your Own Boss" small business development component was recognized as a "best practice" by the Office of Community Services.
- **Secured a \$300,000 Homeless Veterans Reintegration Program grant** for The Houston Launch Pad with two renewals (\$900,000 total funding secured).
- **Secured \$170,000 in SBA start-up capital loans** for open two restaurants and an automotive restyling shop.
- **Led initiative** that successfully established the Leaders Academy Charter School
- **Led initiative** that successfully established the Neighborhood Centers, Inc. Head Start programs at the Kingdom Builders' Center.
- **Led Hillsboro Independent School District's grant writing team** during the preparation of a "Race-The Top" grant application package.

Accomplishments

Funds Secured to Date	Amount	Result	Client	Contact
Ross Self-Sufficiency Subcontract	\$150,000	Opportunity Awarded	City of Houston Housing Agency	Omawali Lutuli
Economic Development Administration Grant	\$1,250,000	Awarded	Windsor Village United Methodist Church	Pastor Kirbyjon Caldwell
Job Opportunities for Low-Income Individuals Grant	\$450,000	Awarded	Brighter Futures, Inc.	Bright Ihezue
Houston Wi-Fi Bid Proposal		Scored Among Top Three	Houston WiFi Ltd., Co.	Ray Gutierrez
Disabled Veterans Training Program	\$2,000,000	Awarded for national implementation.	Southeast Vocational Alliance	Nathaniel Rido
Laura Bush Family Literacy Grant	\$50,000	Awarded	Reach Across Houston	Benny Sanders
Baylor-Methodist Grant-Social Marketing	\$25,000	Awarded	Hope Through Grace, Inc.	Dr. Grace Butler
Freight Brokerage Expansion Business Plan	\$50,000	Loan Secured	William L. Walker Trucking	William L. Walker
Lawn Care Business Expansion Plan	\$25,000	Loan Secured	Reel Deal Lawn Care	James Dill
Sustainability Proposal	\$1,000,000	Awards Pending	TECH CORPS Texas	Danny Perry
Small Business Program Assessment Report	\$250,000	Approved & Accepted	Houston Community College	Mike Kyme
Charter School Start Up	\$2,000,000	Annual Award	Leaders Academy Charter School	Pastor Kirbyjon Caldwell
Mobile Medical Imaging Business Plan	\$350,000	Start-Up Investment Secured	Goodwin Mobile Medical Imaging, LLC	Zack Goodwin
Neighborhood Centers, Inc. Head Start Program	\$60,000	Annual Award	KBC Center	Terry Bessard
Harris County Emergency Shelter Grant	\$160,000	Awarded	Peyton & Associates	Nena Alexander
Veterans Administration Homeless Veterans Transitional Facility	\$1,900,000	Awarded	Spiller Personal Care Home, Inc.	Naomi Spiller

Gulf Coast Community Services Stimulus Grant	\$150,000	Awarded	Southeast Vocational Alliance	Nathiel Rido
Gulf Coast Community Services Stimulus Grant	\$60,000	Awarded	Texas Women's Empowerment Foundation	Dr. Deavra Daughtry
SBA Business Start-Up Loan	\$55,600	Secured	Visions Expressed	Shamarion Goree Jenkins
Veterans Administration Capital and Per Diem Grant	\$122,672	Awarded	The Houston Launch Pad	Prentice Goods
Department of Labor Homeless Veterans Reentry Program (HVRP)	\$300,000	Awarded	The Houston Launch Pad	Prentice Goods
Department of Labor Homeless Veterans Reentry Program (HVRP) Continuation Application	\$300,000	Awarded	The Houston Launch Pad	Prentice Goods
Department of Labor Homeless Veterans Reentry Program (HVRP) Continuation Application	\$300,000	Awarded	The Houston Launch Pad	Prentice Goods
Veterans Administration Capital and Per Diem Grant	\$1,176,242	Awarded	Asset Building Network, Inc.	Glory Udoh
SBA 7(a) Operating Capital Loan	\$50,000	Awarded	Orleans Parish Ventures, LLC	Eric Dyer
League of United Latin American Citizens (LULAC) Immigration Services Grant	\$40,000	Awarded	LULAC Council 4969	Agnes Rivera-Garza
League of United Latin American Citizens (LULAC) Immigration Services Grant	\$40,000	Renewed	LULAC Council 4969	Agnes Rivera-Garza
SBA 7(a) Operating Capital Loan	\$50,000	Awarded	Top 5, LLC	Kendon Greene
SBA 7(a) Operating Capital Loan	\$500,000	Awarded	Cassidy's Auto Trim	Nathan Cassidy
Capital Loan for Restaurant Renovations	\$70,000	Awarded	Top 5, LLC	Kendon Greene
Total Awards Secured To Date:	\$12,784,514			

Other Accomplishments				
ZIP Code Realignment		Approval Pending	City of Prairie View	Mayor Frank Jackson
Bus Operators Rule Book		Project Completed Successful	Metropolitan Transit Authority of Houston (METRO)	Tangee Mobley
County Commissioner Precinct 3 Stimulus Grant Coordination		Project Completed Successfully	Harris County	Alisa Max
501(c)(3) Application Packages		Tax exempt status secured	Seven designations secured to date.	Various community groups and churches.

Strategic Capabilities

As a trained systems and programs auditor, Creative Funding Solutions, Inc. has the knowledge, skills, abilities, qualifications and experience to conduct the following compliance assessment audits:

- *System Assessments:* These audits can be used to determine if a potential subcontractor has documented and implemented management systems conforming to the requirements of a stated system/product standard and whether the system is capable of giving confidence that requirements have been, are being and will be met.
- *Contract Assessments:* These audits can be used to assess only those parts of a potential subcontractor's operation and systems that will be related to the production of a particular contract or series of contracts.
- *Process Assessments:* These audits can be used to determine if a potential contractor's management system meets the requirements of a stated contractual standard and can include management capabilities reviews.
- *Product/Service Assessments:* These audits can be used to determine whether a product/service meets the contractual requirements.

Creative Funding Solutions, Inc. also has disciplines, methodologies, and experience in the following areas:

Grant Proposals, Project Synopsis, and Performance Reports

We offer full service technical and business writing – including compliance report preparations, bid packaging, grant proposals, business plans and quality control and performance assessments based on certified **ISO:9000 Total Quality Management System** principles and methodologies.

Proposal Package Reviews

Our technical writers will use our experience and expertise to perform comprehensive editing and technical reviews of your grant proposal prior to its submission. This will greatly enhance your probability of success.

Project Development and Program Management

We utilize **Total Quality Management System** knowledge and expertise to develop project plans that are original and professionally written to meet the client's specific funding needs based on their vision. Special care is given to ensure the funding you get is for the project you want. We also manage existing or planned projects.

Regardless of the challenge...we're qualified to assist.

Funding Research

After thoroughly discussing your funding needs, a consultant will develop a detailed report of upcoming grant, loan, and venture capital funding opportunities for which you are eligible to apply. This will empower you to write the grant yourself or allow our team to write it for you.

Program Administration, Performance Enhancement, & Project Evaluation

We employ a team of professional project managers and administrators qualified to assist your organization with meeting performance requirements and objectives. We can help. Whether your project is big or small.

Primary NAICS Codes and Service Descriptions

Creative Funding Solutions, Inc. is interesting in partnering with you to provide the following services:

NAICS Code

541611

Administrative Management and General Management Consulting Services

Service Description

We provide operational advice and assistance on administrative management issues, such as financial planning and budgeting, equity and asset management, records management, office planning, strategic and organizational planning, site selection, new business startup, and business process improvement. We also provide general management consulting services that provide a full range of administrative; human resource; marketing; process, physical distribution, and logistics; or other management consulting services to our clients.

561410

Document Preparation Services

We provide the following technical writing services: (1) grant proposal and business plans; (2) letter or resume writing; (3) document editing or proofreading; (4) typing, word processing, or desktop publishing; and (5) stenographic, and other secretarial services.

561110

Office Administrative Services

We can offer day-to-day office administrative services, such as financial planning; billing and record keeping; and logistics planning. **(Note: We do not provide operating staff to clients.)**

541614

Process and Project Management and Logistics Consulting Services

We provide operational advice and assistance based on Total Quality Management Systems logic to businesses and other organizations in areas, such as: (1) operational improvement; (2) productivity improvement; (3) production planning and control; (4) quality assurance and quality control.

Other Relevant Experience & References

In addition to serving a host of small businesses in the Houston area, **Creative Funding Solutions, Inc.** has provided services to customers including Windsor Village United Methodist Church, Brighter Futures, Inc., and the Houston Community College System. We also acted as the Prime Contractor for a grant management program for the City of Houston Housing Authority and as a sub-prime contractor to the Principle Partnering Group, L.L.C. Below are references for services we have provided in the past.

<u>Customer</u>	<u>Services Provided</u>	<u>Contact</u>	<u>Results</u>
Harris County Watershed Protection Group	Grant Facilitation and Project Management	Alisa Max	The proposal was used as a template to request \$111 million in new road construction and infrastructure improvements from the Department of Transportation.
Windsor Village United Methodist Church	Program Development and Grant Writing	Pastor Kirbyjon Caldwell	Started \$2.45 million charter school and secured \$1.25 million grant.
Brighter Futures, Inc.	Grant Writing and Internal Project Evaluation	Dr. Baimba Kamara	Secured \$450,000 grant.
Reach Across Houston	Grant Writing.	Benny Sanders	Secured \$50,000 grant.
Houston WiFi Ltd. Company	Business Plan Preparation and Project Development	Ray Gutierrez	Selected as finalist for \$25 million investment.
Houston Community College System	Program Evaluation and Compliance Auditing	Michael Kyme	Successful completion of a program assessment.
TECH CORPS Texas	Grant Writer Training & Project Development	Danny Perry	Trained staff members to prepare grant applications that were funded and provided strategic planning consulting services.
City of Houston Emergency Center Information Technology	On Call Center Service Analysis	Helen Callier	Prepared an analysis of incoming calls for the Houston HEC and made recommendations for response improvements.

Cost Schedule

Creative Funding Solutions, Inc. services are never billed on an hourly basis, as you're not engaging us for the time we spend, but rather for what we know and what we'll do to increase your likelihood of success, whether for winning grant awards, or making deals to secure the capital required to develop, launch or expand your products or services. In the past, we have provided our services within the following cost schedule:

<u>Service</u>	<u>Hours Required</u>	<u>Cost Projections</u>
Grant Proposals and Business Plans	30 - 50	\$3,000 - \$5,000
Business Synopsis	40-480	\$4,000 - \$48,000
Grant Project Development & Management <i>(Based on 40 hours weekly for 6 weeks)</i>	240	\$24,000
Funding Research/Fundraising Plan	40	\$4,000
Grant Program Administration <i>(Based on 25 FTE for 1 year)</i>	500	\$50,000
ISO:9000 Performance/Program Evaluations <i>(Based on 120 hours each for four quarterly reports)</i>	480	\$48,000

Contact Information

If you have questions concerning our organization or services, please contact:



Creative Funding Solutions, Inc.

"We make dreams come true!"

Jennie Larry Johnson
Chief Executive Officer & Lead Project Funding Consultant

Creative Funding Solutions, Inc.

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