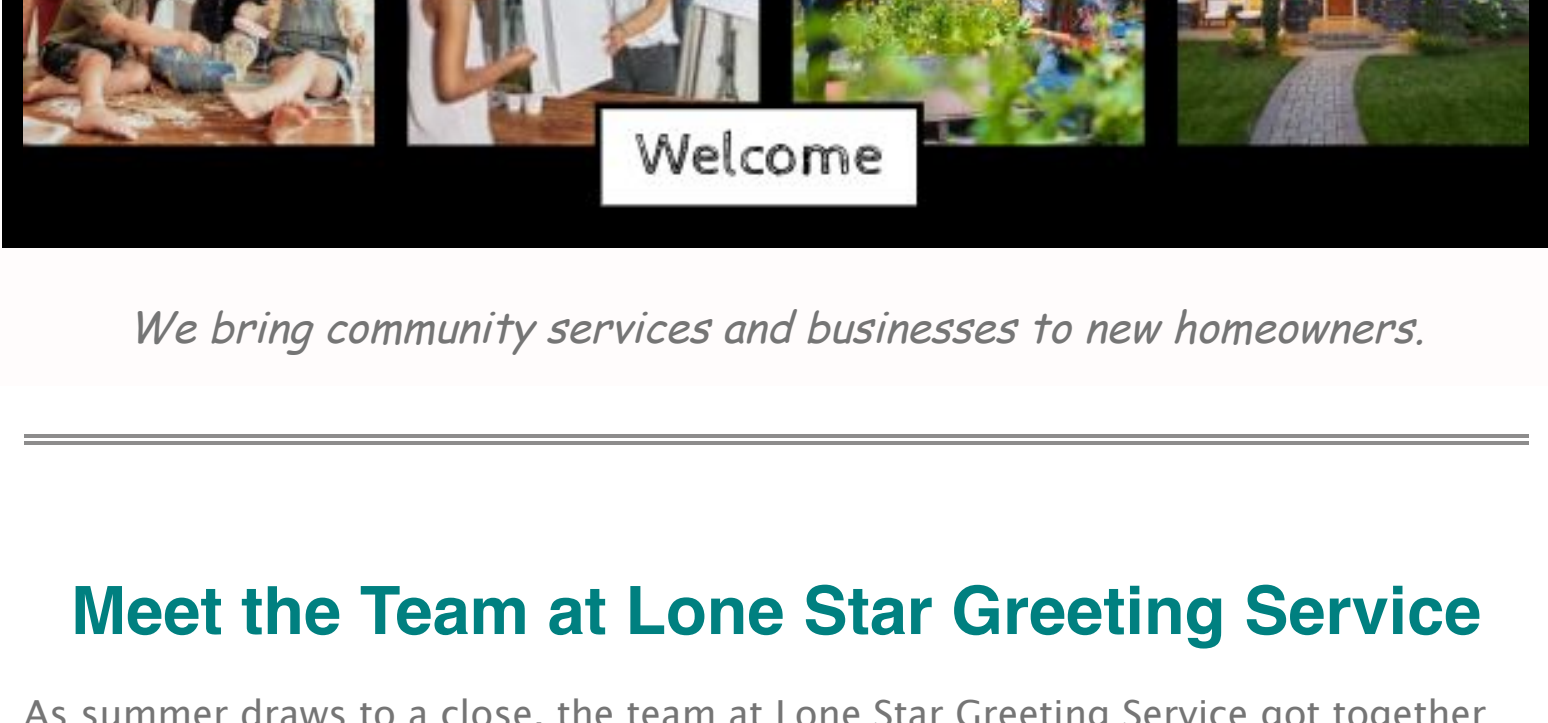


The Welcome Home Newsletter



October 2023



We bring community services and businesses to new homeowners.

Meet the Team at Lone Star Greeting Service

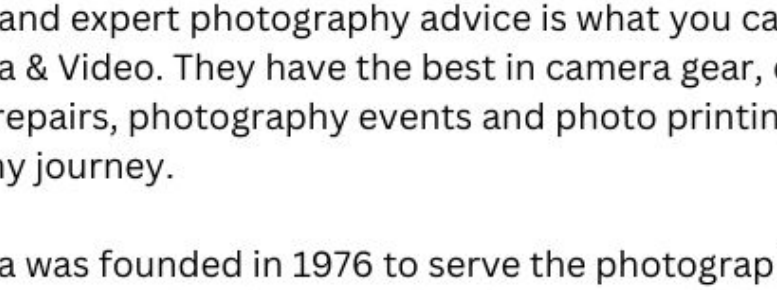
As summer draws to a close, the team at Lone Star Greeting Service got together to celebrate our victories and fellowship with our friends. Throw in some food and fun, and you have yourself a party! Looking forward to the cooler fall temps just around the corner, and to all of the wonderful homeowners we will soon meet.

Learn more about us at www.lonestargreetingservice.com.

Lone Star Greeting Service is a member of the Cypress, Tomball, The Woodlands and Conroe Chambers of Commerce.



Business Spotlight



THE BIGGEST CAMERA STORE IN TEXAS IS IN THE WOODLANDS!

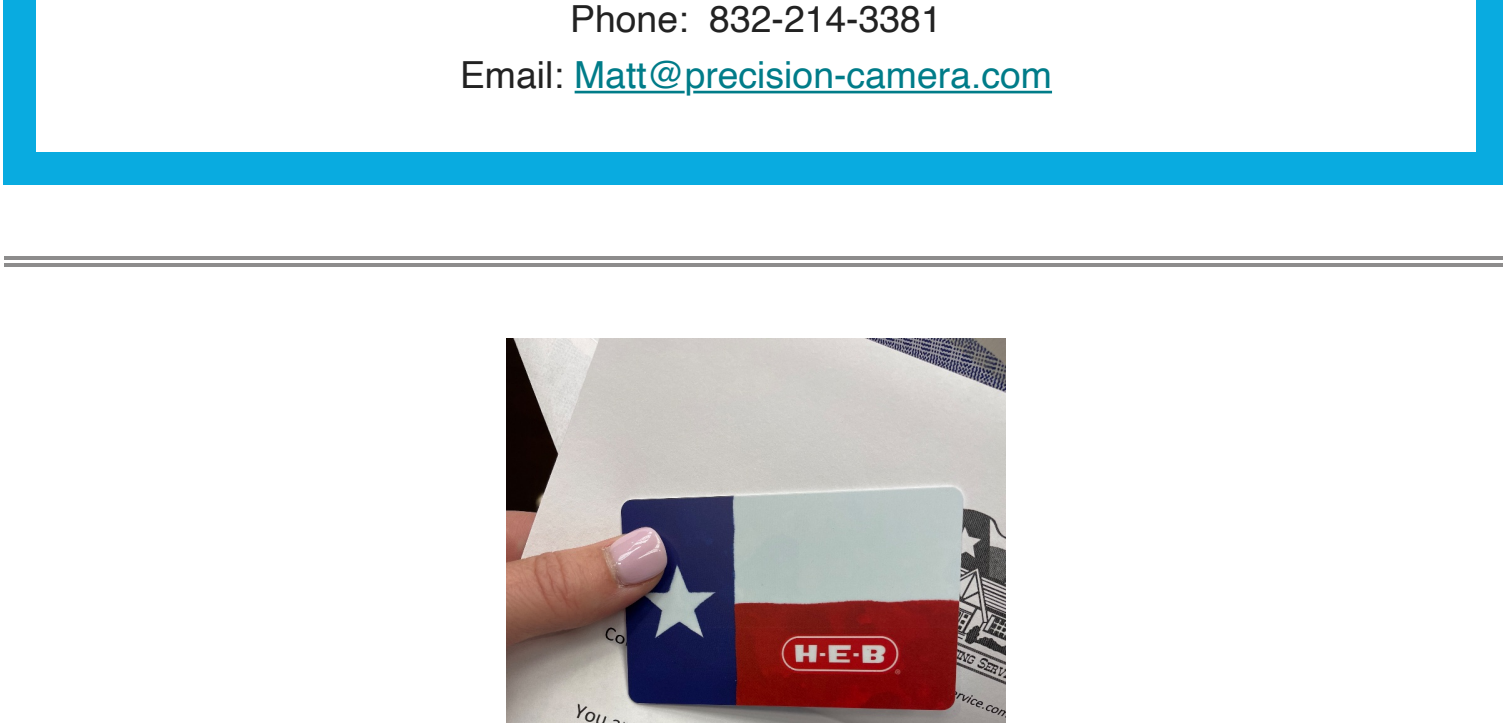
Friendly service and expert photography advice is what you can expect at Precision Camera & Video. They have the best in camera gear, equipment rentals, camera repairs, photography events and photo printing to help you in your photography journey.

Precision Camera was founded in 1976 to serve the photographic community of Texas. They are committed to photography education and delivering the finest customer experience as the largest camera store in Texas.

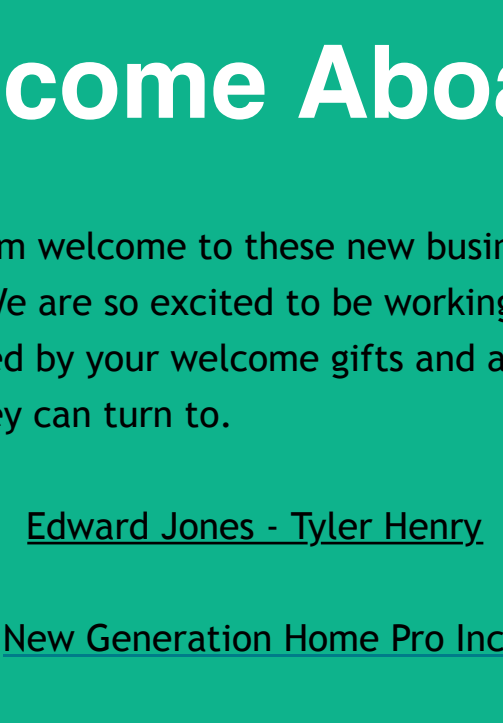
Their points of pride:

- A wide selection of hand-picked products
- The staff is comprised of experts in photography and video
- Quality service both in-store and online
- A repair department that is second to none
- A real photo lab, staffed by professionals, for both digital and film processing and printing.

Their constant goal is to provide photographers with the best equipment, best service and best photography classes available. They offer a wide range of photography classes in and out of the classroom. From hands-on workshops to navigating your new camera, they strive to make learning accessible and fun for photographers of all skill levels and backgrounds.



Precision Camera and Video
17937-145 #105
Shenandoah, TX 77385
Website: <https://www.precision-camera.com/woodlands-store>
Phone: 832-214-3381
Email: Matt@precision-camera.com



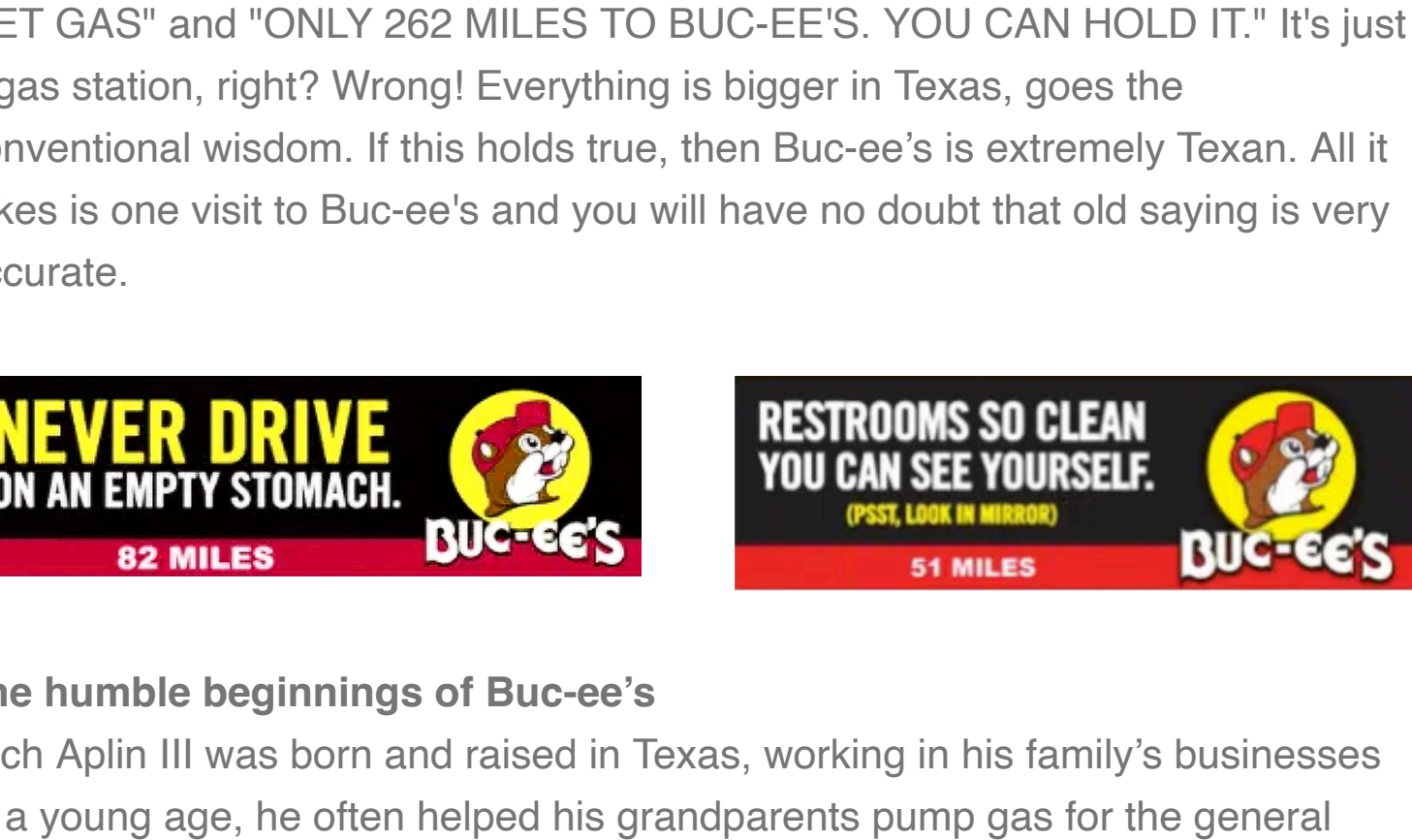
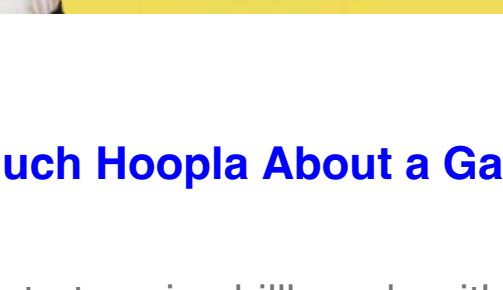
Another lucky homeowner will win a \$25 HEB gift card in our monthly drawing. Will it be you?

Welcome Aboard!

We'd like to give a big warm welcome to these new businesses that we have partnered with recently. We are so excited to be working with you! Our new homeowners will be blessed by your welcome gifts and appreciate that they have a trusted business that they can turn to.

[Edward Jones - Tyler Henry](#)

New Generation Home Pro Inc



Why So Much Hoopla About a Gas Station?

You just got to Texas. You start seeing billboards with a funny looking beaver(?) on it toutting things like "AMERICA'S CLEANEST BATHROOMS!" "EAT HERE. GET GAS" and "ONLY 262 MILES TO BUC-EE'S. YOU CAN HOLD IT." It's just a gas station, right? Wrong! Everything is bigger in Texas, goes the conventional wisdom. If this holds true, then Buc-ee's is extremely Texan. All it takes is one visit to Buc-ee's and you will have no doubt that old saying is very accurate.

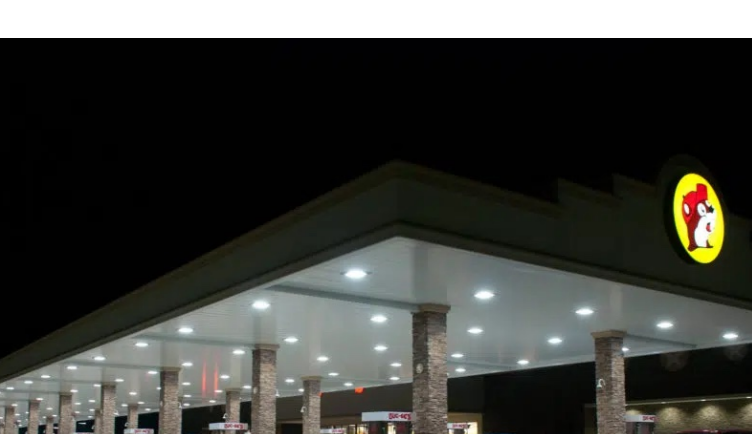


The humble beginnings of Buc-ee's

Arch Aplin III was born and raised in Texas, working in his family's businesses at a young age; he often helped his grandparents pump gas for the general store. Later he majored in construction sciences at Texas A&M. After college he opened the first Buc-ee's in the Houston suburb of Lake Jackson in 1982.

Buc-ee's was named after Arch's childhood nickname of Bucky Beaver, which is also where the distinctive logo came from. The gas station was nothing remarkable, at least not like the modern version of its namesake. But it was about 20% bigger than your average gas station and had nicer decor.

Soon after he opened that first Buc-ee's, he talked about turning it into a franchise. He opened a second location in 1985 which was twice as large as the original location and had the first on-site kitchen. By 2002, the chain had 20 stores in Texas, and stores just kept growing in size. What started as a gas station turned into a travel center, which then turned into something a step above that. The goal of Buc-ee's was to create a new category: not just a convenience store or a travel center, but something else entirely.



The reason it works? To see a Buc-ee's is to witness an absolute spectacle. Despite being nominally a gas station, the truth is that it is so much more. And it's this template that Buc-ee's is working from. But they're not content to create another travel center. They want to make something that you remember. They want to make something that meets needs you didn't even know you had.

Now we know that the Buc-ee's of today is unlike any other convenience store or gas station chain that came before it. But at what point precisely did Buc-ee's become something novel? According to Texas Monthly, this time came in 2006.

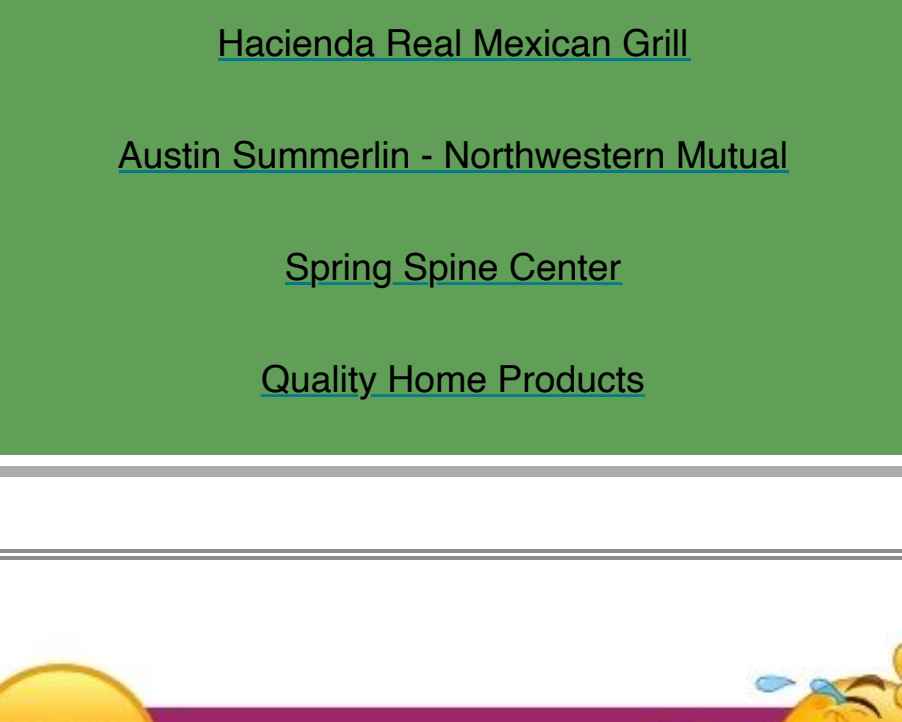
It was then that the company expanded their Luling, TX location to 17,000 square feet, creating the first modern Buc-ee's. It's also the same year it banned eighteen-wheelers to rebrand itself as a family establishment, and not just a truck stop. Arguably by banning trucks, Buc-ee's already had a niche in 2006.



In 2009 that they doubled the square footage of their Luling, TX location again. That would make it roughly 34,000 square feet, dwarfing every one of its competitors. With this action, Buc-ee's truly created its new niche: the convenience superstore.

And ever since then, they've leaned into this approach. In 2012, Buc-ee's opened what is still to this day, the world's largest convenience store at a whopping 68,000 square feet in New Braunfels, TX. In 2018, it broke ground on its first location outside of Texas in Baldwin County, Alabama. Since then it has opened locations in Georgia and Florida. The chain now has over 40 stores, both in and outside of Texas.

Still think it's just another gas station? This is one of those things that you truly have to see to believe it.



Despite the record high temps, we welcomed almost 300 new families to the area last month! Believe me, fall can't get here fast enough!

Some Businesses We Know and Trust

Stuebner Airline Veterinary Hospital

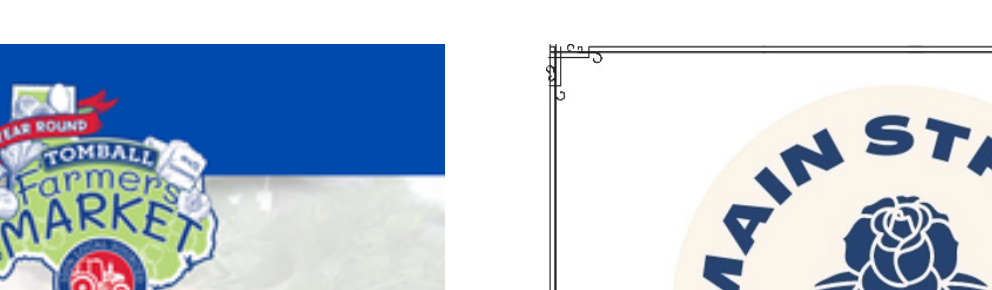
Magnolia Apostolic Tabernacle

Hacienda Real Mexican Grill

Austin Summerlin - Northwestern Mutual

Spring Spine Center

Quality Home Products

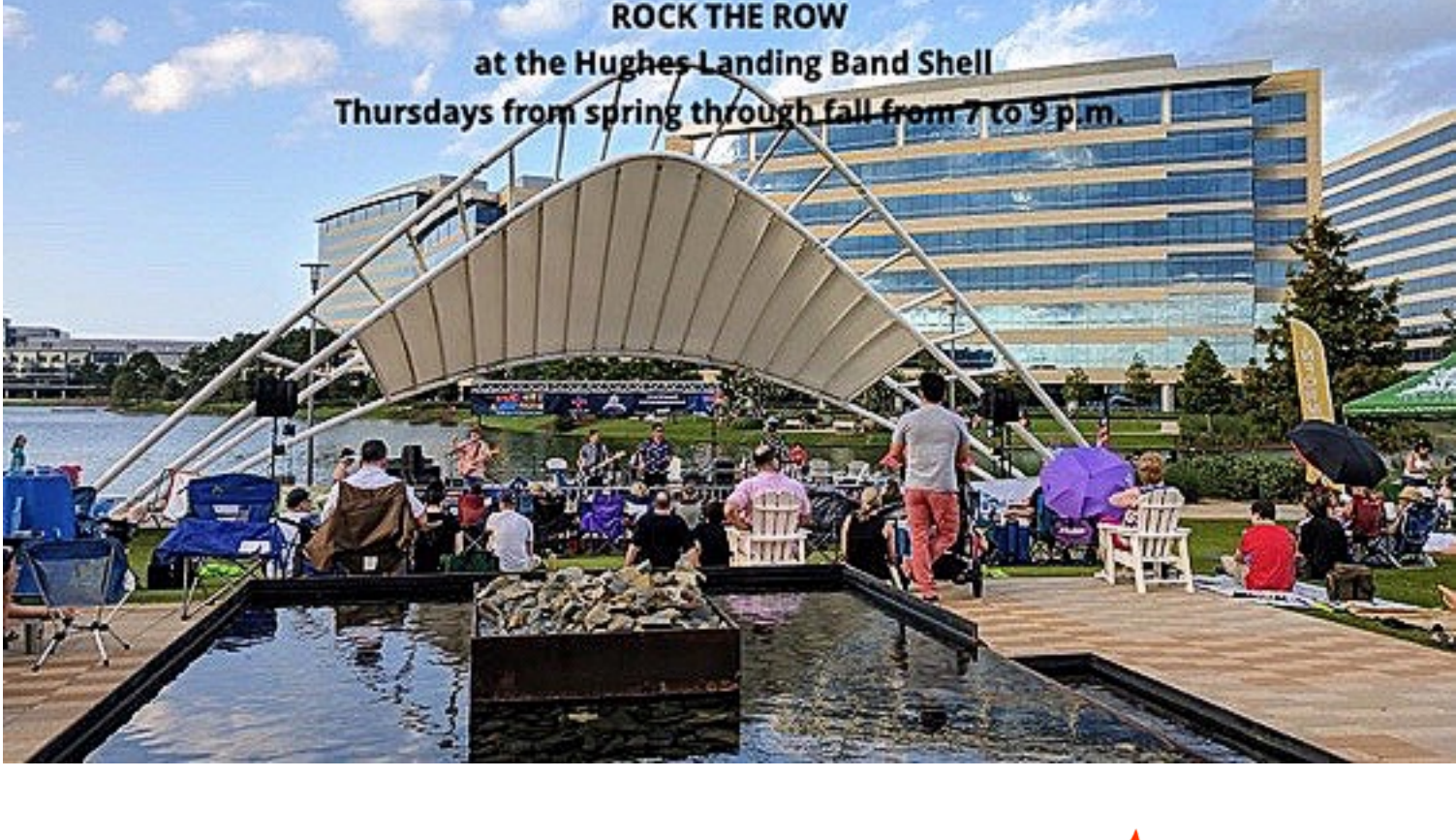


THINGS YOU NEED TO KNOW IF YOU MOVE TO TEXAS

- An armadillo is a fast animal that sleeps in the middle of the road.
- It is not a shopping cart, it is a buggy!
- Jant-P! means: Did you all go to the bathroom?
- Flinto is one word. It means I'm going to do something.
- Iced tea is appropriate for all meals and you start drinking it when you're two. We do like a little tea with our sugar. It is referred to as the Wine of the South.
- The word jeet is actually a question meaning, "Did you eat?"
- You don't have to wear a watch, because it doesn't matter what time it is, you work until you're done or it's too dark to see.
- Y'all is singular. All Y'all is plural.

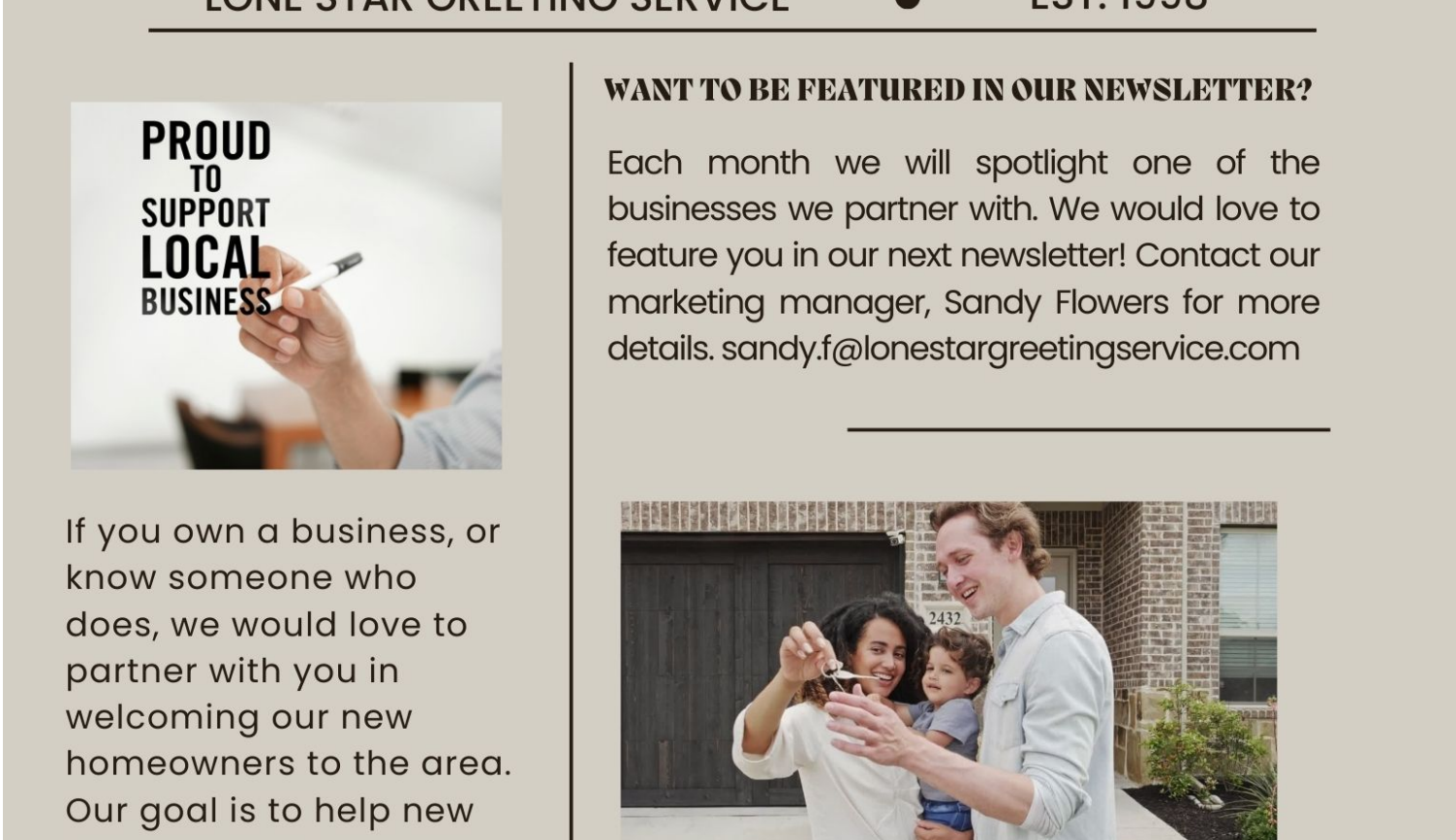
Community Events

Click on images below to go to event website.



Montgomery County 5th Annual Home & Outdoor Living Show

September 16 & 17
Lone Star Convention Center



JOIN US

LONE STAR GREETING SERVICE • EST. 1998

PROUD TO SUPPORT LOCAL BUSINESS

If you own a business, or know someone who does, we would love to partner with you in welcoming our new homeowners to the area. Our goal is to help new homeowners become familiar with their communities and help your business gain new customers. If you refer a business and they decide to use Lone Star Greeting Service for their marketing needs, we will give you a referral fee of \$25.

WANT TO BE FEATURED IN OUR NEWSLETTER?

Each month we will spotlight one of the businesses we partner with. We would love to feature you in our next newsletter! Contact our marketing manager, Sandy Flowers for more details. sandy@lonestargreetingservice.com

ARE YOU A NEW HOMEOWNER?

Whether you are new to Texas, new to the area, or just moved across the street, our team wants to welcome you to your new home! We all know how hectic and intimidating it can be to move, and we want you to know that if there is anything we can do to help you get to know your new community, just ask! We love our new homeowners!

www.lonestargreetingservice.com

Want to find out more about our unique marketing opportunity for your business?
Contact Shana LaPointe, Business Development Manager
shana@lonestargreetingservice.com for more information

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