TRUST, PARTNERSHIP & BRAND RECOGNITION

ACROSS EDUCATION & AROUND THE WORLD

COMMUNITY SOURCED. LEARNER CENTRIC. OPEN STANDARDS.

powered by

OPESC®

Greetings from PESC!

On behalf of the Board of Directors and Members, I am pleased to provide you with PESC's 2019 Sponsorship Application & Agreement.

PESC is working to become the voice for the efficient and secure, real-time exchange of student and learner data throughout the education domain. With a learner-centric approach and open, transparent collaboration as our cornerstone principle that governs development and setting of PESC APPROVED STANDARDS, Technology & Services, PESC identifies all *learning* data points, across early childhood, elementary, secondary, postsecondary, training and employment sectors and data systems for data standardization.

Interoperability improves performance, enhances service and delivery, expands digital connectivity and provides long-term cost savings. PESC APPROVED STANDARDS – platform and application neutral – enable interoperability, mobility and support a sustainable, reliable pathway for future application and systems development.

Providing and supporting free and open PESC Approved Standards – the core value of PESC's mission requires support, maintenance and funding.

Please help support this global mission by sponsoring PESC today!

By sponsoring and investing in PESC, your organization signifies to the education community at-large a special commitment to this mission and to the greater common good of ensuring student and learner achievement. Under PESC promotion, we market your organization's brand in our activities, events, groups, online communications and global outreach.

PESC's reach is far and wide across PK20W, admissions, registrar, financial aid, education technology, data, research, government, policy and credentialing communities. The neutral, trust environment, created by PESC, is a critical component – what we are doing together is working, and should continue.

From Ontario to Indiana, to Stanford University and all 114 of the California Community Colleges (which alone serves 2.1 million students), to all of student financial aid – all Users of PESC Approved Standards – PESC is fulfilling its vision of a connected, global, digital domain.

Please consider Sponsoring PESC today! If you have any questions, please contact our Membership Services Director Jennifer Kim at jennifer.kim@pesc.org or 202-261-6516.

Sincerely,

Michael D. Sessa
President & CEO

Who We Are

Established in 1997 at the National Center for Higher Education and headquartered in Washington, D.C., PESC is an international, 501 (c)(3)non-profit, community-based, umbrella association and education data standards-setting body comprised of data, software & technology service providers; schools, districts, colleges & universities; college, university & state/provincial systems; local, state/provincial & federal government offices; professional, commercial & non-profit organizations; non-profit associations & foundations.

Our Mission

To lead the establishment and adoption of open data exchange standards across the education domain.

Goals of the Mission

Through open, transparent community participation, PESC enables cost-effective connectivity between data systems in order to accelerate performance and service, to simplify data access and research, and to improve data quality along the learner lifecycle. PESC promotes student-and learner centric design and data modeling, hub and spoke models, federated identity, and similarly proven models of interoperability; and fosters open, transparent collaboration across global education and learning sectors. PESC APPROVED STANDARDS improve institutional performance and data quality; simplify access and reduce cost; and enable sustainable best practices and innovative solutions that streamline emerging technologies and disparate information systems.

PESC Technology

PESC Technology, Services & PESC APPROVED STANDARDS are community-sourced and driven by PESC serving as an incubator to pilot and launch data standards using an open, transparent and collaborative process; and serving as an open data standards-development and open data standards-setting body governing resource mapping and maintenance of education eco-system taxonomies, schemas and shared code sets in various technologies (EDI, XML, PDF, JSON) produced as PESC APPROVED SSTANDARDS. PESC APPROVED STANDARDS are platform and application neutral; adopted and integrated in systems, networks, applications, products and services; support a transaction or business process, and; can be implemented or used one independently from another.

Our Vision

PESC envisions global interoperability within the Education domain, supported by a trustworthy, inter-connected network built by and between communities of interest in which data flows digitally and seamlessly from one community or system to another and throughout the entire ecosystem when and where needed without compatibility barriers but in a safe, secure, reliable, legal, and efficient manner.

About Privacy

While PESC promotes the implementation and usage of data exchange standards, PESC does not set (create or establish) policies related to privacy and security. Organizations and entities using PESC APPROVED STANDARDS and services should ensure they comply with FERPA, GDPR and all local, state, federal and international rules on privacy and security as applicable.

PESC®

UNLOCK THE MOBILITY OF EDUCATION DATA

A voluntary, consensus-based standards platform is the foundation on which PESC operates.

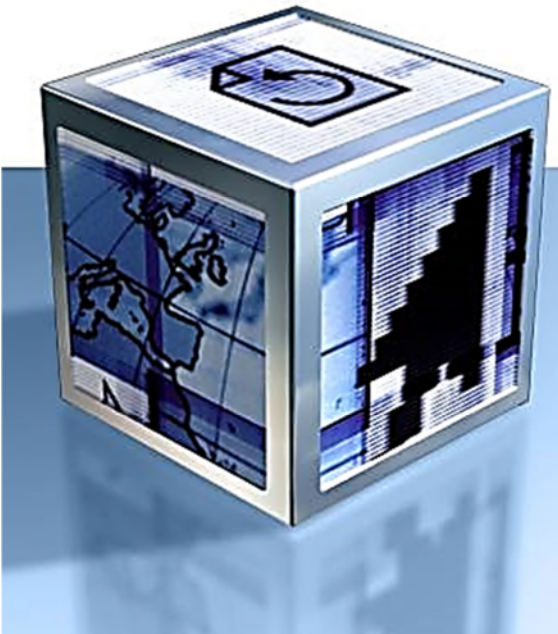
Through PESC every stakeholder along the education lifecycle is empowered. Combined with an agreement of 'co-opetition' – that is *cooperation among competitors* – PESC identifies, develops, openly shares and promotes collaborative data solutions that employ automated, reusable and sustainable technologies in order to improve institutional performance, to improve student service delivery, and improve overall digital and electronic connectivity between stakeholders.

Data standards are the tools PESC produces to enable interoperability in education.

Standards make the world go 'round. PESC Sponsors help make standards free and open. Together, with this unique community perspective, PESC has mapped out a common, strategic path for the future. This path includes continued development of common data standards, establishment and support of data networks and infrastructure, common authentication and web services protocols enterprise-wide, seamless connections bridging postsecondary education systems to secondary and labor and workforce systems.

The political will and demand for improvement have never been greater and will continue to increase with time as budgets tighten, common solutions like standardization are being viewed as wise, cost-saving investments and as new technologies emerge.

With membership and participation from all leading stakeholders in education technology, PESC serves as the umbrella organization to coordinate and advocate for learner-centric data standardization and interoperability across the education lifecycle.



PESC Sponsors boldly accept that mission and work diligently to continue the proven record of success and achievement.

We now elevate the mission to the next level.

JOIN THE EFFORT.

JOIN THE COMMUNITY.

SPONSOR PESC.

Social Media & Online Presence

NEW

- PESC Website
- facebook
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- twitter

Newsletters, Articles & Marketing

- The Standard
- PESC Lists

NEW

- Webinars
- Events

Speaking Engagements

- AACRAO
- Groningen Declaration Network
- EMREX
- Erasmus Without Paper

Exhibitions & Sponsorships

- AACRAO
- AIR Annual Conference
- California Transcript Workshop & CCCApply
- U.S.STATS-DC NCES Conference

Data Summits

NEW

Initiatives

- Admissions Workgroup for Standardizing Recruitment Data
- Credential Ecosystem Data Mapping
- NEW Data Privacy & Protection Task Force
- EdExchange
- GEO Code
- NEW JSON – LD

Groups

- Academic Credentialing & Experiential Learning Task Force
- Canadian PESC User Group
- EdExchange User Group
- GEO Code User Group
- JSON Task Force
- Standards Development Forum for Education

Partners & Affiliates

- AACRAO
- Access 4 Learning
- Apereo
- ARUCC
- EMREX
- Erasmus Without Paper
- Groningen Declaration Network
- NEW HR Open Standards
- Internet2
- SHEEO
- U.S. CEDS

Sponsor Opportunities & Levels

Diamond
$15,000

SUPPORT ALL
SPRING & FALL DATA SUMMITS
&
GROUPS & INITIATIVES
as
ANNUAL DIAMOND SPONSOR!

- Spring 2019 Data Summit
- Fall 2019 Data Summit
- Academic Credentialing & Experiential Learning
- Canadian PESC User Group
- Data Privacy Task Force
- EdExchange
- GEO Code
- JSON Task Force

Gold
$10,000

DATA SUMMITS

SPRING & FALL DATA SUMMITS
as
ANNUAL GOLD SPONSOR!

- Spring 2019 Data Summit May 8 – 10, 2019 in Washington, D.C.
- Fall 2019 Data Summit in October xx - xx, 2019 in Montreal

Silver
$5,000

SUPPORT ONE

GROUP OR INITIATIVE
as
ANNUAL SILVER SPONSOR!

- Academic Credentialing & Experiential Learning
- Canadian PESC User Group
- Data Privacy Task Force
- EdExchange
- GEO Code
- JSON Task Force

As a Sponsor of PESC

- **Your organization is marketed by PESC throughout the entire year:**
  - Social Media & Online Presence
  - Newsletters, Articles & Marketing
  - Speaking Engagements, Exhibitions & Sponsorships
  - Groups, Partners & Affiliates
  - Spring and Fall 2019 Data Summits
  - Initiatives
- **Your organization firmly associates itself with the PESC mission of open, transparent and collaborative interoperability and establishes itself as a leader and stakeholder**
- **Investing in PESC increases the value & maximizes the integrity of your data technology**

Sponsor PESC Today!

TO SPONSOR PLEASE COMPLETE THIS FORM AND SEND IT ALONG WITH A CHECK PAYABLE TO: PESC, 1250 CONNECTICUT AVE NW SUITE 700, WASHINGTON DC, 20036. TAX ID#: 52-2179499. ORGANIZATIONS CAN SPONSOR ADDITIONAL CERTAIN ACTIVITIES AND EVENTS INDIVIDUALLY. FOR MORE INFORMATION OR IF YOU WOULD LIKE TO PAY BY CREDIT CARD, CONTACT JENNIFER KIM AT PESC.

Sponsor Level ○ Diamond ○ Gold ○ Silver

Favorite Group *(Silver Only)*

Organization Name

Organization Website

Contact Person Name

Contact Person Title

Address

City, State/Province

Zip/Country

Phone

Email

Signature

Date

IN SPONSORING PESC, MY COMPANY AND ITS EMPLOYEES, CONTRACTORS AND AFFILIATED PARTIES AGREE TO ABIDE BY PESC'S GUIDELINES, TERMS AND CONDITIONS OF USE AND INTELLECTUAL PROPERTY (IP) POLICY AND USER AGREEMENT.

TRUSTED OPEN DATA STANDARDS

ADVANCING STUDENT ACHIEVEMENT WORLDWIDE

WWW.PESC.ORG