

Vito Robert Manfredi

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Portfolio and Website: <http://www.manvhou0815.com>

Twitter: <http://twitter.com/VRMGraphic1>

LinkedIn: <http://www.linkedin.com/in/vito-robert-manfredi/>

Virtual Staging: <http://www.manvhou0815.com/virtual-staging.html>

GitHub: <http://github.com/manvhou-gym>

#### Description:

I am a creative, skilled, versatile freelance and contract graphic designer. I work remotely, specialize in marketing, and enjoy bringing extensive graphic design and documentation experience to unique and effective marketing campaigns. I have worked on projects in the oil and gas industry and for a variety of clients including hi-tech startup, reprographic, educator, real estate, and small businesses.

#### Accomplishments:

- \* Designed an ad for DexMat, a startup from Rice University that manufactures high performance products made from Carbon Nanotubes
- \* Designed a banner for the American Society for Quality, Houston Chapter
- \* Designed a banner for the American Society for Metals, Houston Chapter
- \* Designed product labeling and PowerPoint presentations for a life science and dental products company in Stafford, Texas
- \* Completed over 800 marketing collateral pieces (brochures, flyers, etc.) plus technical manuals for recent employer in the oil and gas industry
- \* Acclaimed by entire sales department for producing 40-Page Corporate product catalog that was "flying off the shelves" to prospective clients
- \* Created conceptual designs and managed project implementation for Offshore Technology Conference visual display presentation of employer's 300+ products and services
- \* Extensive experience applying independent graphic design in cooperation with internal clients and marketing teams
- \* Demonstrated ability to use time management skills to produce high quality work on multiple projects under conflicting deadlines
- \* Advanced mastery of multiple software programs, enhancing quality of graphic design achievement
- \* Software: Adobe Creative Cloud, Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Adobe Bridge, Adobe Muse, Keynote, Microsoft Word, Microsoft Excel, Windows Live Movie Maker, Corel Draw. Mac and PC experience.

#### Experience:

VRM Graphic Design – Owner and Graphic Designer – 2015 to present

Remote Freelance Graphic Designer with a variety of clients and online portfolio. <http://www.manvhou0815.com>

Texas Tools Marketing - Planning, Design, Implementation - (contract) 2015 to present

Projects include Convention Booklets, Program Booklet, and logos

National Oilwell Varco - Corporate Marketing, Technical Publications, 1990 to 2015

I designed and produced a wide variety of brochures, catalogs, flyers, digital graphics, ads, equipment posters, HSE (Health, Safety and Environment) posters, placards, forms, and operations manuals. I applied updated branding to design, including business cards and stationery. My designs made up a large percentage of the marketing collateral on display at the Offshore Technology Conference and numerous trade shows worldwide. My brochures and flyers were displayed either by print or on

the eLit (booth display screen) stations. In addition, some brochures and flyers were designed in multiple languages for international markets. My projects included:

- \* Land Rig Portfolio: 40-page catalog of land rigs
- \* Pressure Control Catalog: 150-page catalog of blowout preventers and other pressure control equipment
- \* Coiled Tubing Manual: 300+ page manual of coiled tubing/well completion products
- \* Supported Corporate and divisions in creating PowerPoint presentations; assisted website team with online content

Information Development Incorporated - Documentation Specialist, 1988 to 1990

Projects: software manual for Shell Research Center; user manuals, training handbooks

Entry Control Systems - Inside Sales Representative

Projects: generated high volume of sales leads, designed newsletter

Pullman Kellogg (KBR) (Engineering and Construction) - Training Technician

Projects: I produced and edited a training video on "Ultrasonic Calibration and Application" explaining the American Welding Society code for non-destructive testing of welds; training videos on various aspects of construction, heavy equipment operation, engineering drawings, and other industrial related topics.

Education:

- \* Bachelor of Arts, Radio-Television, University of Houston
- \* New York Regents College Scholarship recipient
- \* Studied German language in high school and college for total of seven years; basic proficiency
- \* Microsoft Certification Exams: Network Essentials, Windows 95, Windows NT

Organizations:

- \* AHEPA (American Hellenic Educational Progressive Association)
- \* AIGA (American Institute of Graphic Arts)
- \* ASQ (American Society for Quality)
- \* NSS (National Space Society)
- \* NOMADS (National Oil-Equipment Manufacturers and Delegates Society)

Community:

- \* Science judge for a special awarding agency, at the Science and Engineering Fair Houston (SEFH); designed graphics
- \* Assisted in designing presentations and graphics for AHEPA, ASQ, NOMADS, NSS, STEM, and Comicpalooza events

Portfolio:

I have printed samples available for viewing on request. Online samples and letters of recommendation are available for viewing at: <http://www.manvhou0815.com>

ad Adobe banner booklet brochure card catalog creative design designer estate forms flyer gas graphic hi-tech illustration Illustrator InDesign infographic invitation invite Keynote label decal marketing nameplate newsletter oil Photoshop poster PowerPoint presentation sales sheet sign space sticker startup stationery technology Word real remote Corel Draw