



# SUCCESS MADE SIMPLE 2020

Best Fundraising Ideas • 102 Thompson St • S. Glastonbury, CT 06073  
Phone: (860) 384-3691 • Email: [deb@best-fundraising-ideas.com](mailto:deb@best-fundraising-ideas.com)  
FUNDRAISING • HOLIDAY SHOP • VISIT US AT [BEST-FUNDRAISING-IDEAS.COM](http://BEST-FUNDRAISING-IDEAS.COM)



## EXCLUSIVE FUNDRAISING BROCHURES - High profit, quality and value!

- Winter Wonderland - 50% profit
- Magazines, mixes, candles and online shopping - 40% profit
- Gourmet Goodness - cheese, sausage, candy & mixes - 40% profit



## CUSTOMER SATISFACTION - Our #1 Priority!

- 100% Unconditional Money Back Guarantee on all product and prizes! Full refund and you keep the profit!
- Your customer service calls can be handled by Gifts 'N Things or the Fundraising Chairperson - your choice.
- All late orders, re-orders and adjustments ship within 24 hours of your phone call.
- "How To" Fundraising Chairperson Manual is provided.



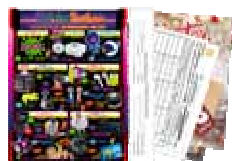
## FOCUS ON SAFETY - Your child's safety can never be over emphasized!

- Parent letters clearly state that your school does not endorse "door-to-door" selling!
- Order Form and Prize Program say "We do not endorse door-to-door sales!"



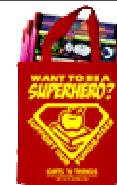
## ONLINE SHOPPING - Increased Sales & Higher Profits - SupportMySchool.org

- School gets the profit, seller gets the prize credit and the product ships directly to their home or "Ship to School" - Product will be delivered to school with student order.
- 24/7 Chairperson internet access to view online sales and totals in real time.
- Our online store includes posting to social media, send custom emails & text messages to family and friends.



## PACKETS ARRIVE READY TO HAND OUT - We make it EASY!

- All material is collated into packets by Gifts 'N Things. The packet includes all the material the child needs to participate - parent letter, brochures, order form and prize program!
- We will even write and print a parent letter for you!
- Packets arrive at the school separated into groups of 25 in a tote bag for easy distribution!



## 3 PART ORDER FORM - Just in case someone loses a copy!

- Families keep a copy—You keep a copy—Gifts 'N Things keeps a copy!
- Orders are tallied alphabetically by Last Name unless submitted by homeroom.
- A pre-paid and self-addressed envelope is provided to mail orders back to Gifts 'N Things.
- No Cash? No Problem! All customers have the option to pay by credit card.



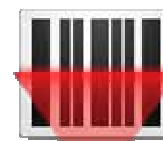
## COMPUTER REPORT DETAILING SALE - Easy to read and understand!

- Overall summary, internet sales, results by homeroom, top sellers, prize summary and more!
- Reports are e-mailed to you, in PDF format, for immediate results.
- 24/7 Chairperson internet access to view totals, reports and invoice.



## "STATE OF THE ART" SCANNING EQUIPMENT - Used to pack orders!

- Every item is individually scanned by barcode to guarantee accuracy!
- Scanning by barcode gives us 99.8% order accuracy!
- Scanning = Fewer Packing Errors = Less Headaches for Chairperson!



Wolfe, Brandon  
GRADE 2 - RM 12  
MRS. KOEHLER  
Cedar Elementary  
1 of 2  
Gift / Frozen

## ORDERS INDIVIDUALLY PACKED FOR EACH STUDENT!

- Every order is individually packed and labeled with large easy to read labels!
- We use uniformly sized boxes with handles to provide protection and convenience!
- All you have to do is hand out the orders!





### FREE ECO-FRIENDLY TOTES - TEACHER GIFT

- One FREE tote bag for every homeroom - great teacher gift!
- 25 packets, homeroom poster and kick start prizes will be collated into an "eco-friendly" tote bag for easy distribution!
- Making your job easier while providing each teacher with a Thank You gift!



### MYPRIZEPROGRAM.com - Puts the FUN into FUNDRAISING!

- Elementary/Middle School Prize program\* starts with selling only 1 item!
- Best of Both Worlds - cumulative and pick a prize in 1 great program!
- Prize envelope and online viewing add excitement and enthusiasm!
- \*not available for bulk orders for non-school organizations.



### PARTICIPATION KICK-OFF KIT!

- Large hallway posters to help promote your sale!
- Homeroom posters with Participation Goal Chart.
- Students that sell one item get to sign the goal chart = increased participation!
- Goal chart is used to determine winners of 50% participation homeroom party.



### ICECREAM/YOGURT/HEALTHYTREATPARTY - Promote participation. Just sell 1 item! Receive \$15 Credit to every homeroom with 50% participation!

- Everyone in the class is invited to attend the party. (You choose how to use your credit)

### \$20 MAGAZINE SUBSCRIPTION

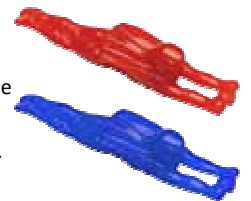
### Free to every teacher whose homeroom has 50% participation!

- Proven incentive to create teacher excitement which will help your sale!



### ONLINE REGISTRATION KICK-START PROGRAM - Additional Student Prize

- A Superhero Finger Flyer is given to every child who turns in the coupon from the bottom of the parent letter stating they have registered for online fundraising sales.
- The Superhero Finger Flyer should be handed out during the sale for immediate gratification.



### HOMEROOM EARLY SIGN-UP BONUS - Superhero Cape

- A Superhero Cape is to be used as a drawing prize for each homeroom.
- During the sale, teachers should have 1 student per day wear the cape for turning in a coupon from the parent letter.
- Every child who turns in the "Sell 3 Items" coupon from the parent letter, will be automatically entered to win.
- **Signed contract by June 30th** - receive a Superhero Cape - 1 per Homeroom!



### CHAIRPERSON GIFTS / SAMPLES FOR DISPLAY

- Product samples and/or food items are available at a discount!
- As a "Thank You" to the people running the fundraising sale, these samples are yours to keep!

### SCHOOL DISPLAY SAMPLES



### ONE FREE DOLLAR FOR EVERY CHILD - to spend at the Holiday Shop!

- Every child who sells at least 1 item in your fall fundraiser receives a \$1.00 Lil' Shopper's Shoppe Buck when you use Gifts 'N Things for your Fall Fundraiser and Holiday Shop!

