

The Reason Why...

Born from a passion to provide a comprehensive customer service, R^3C (R-cubed C) continues to prove itself by being Responsive to the needs of our customers, Responsible in developing a worthwhile design and making the Right decisions regardless of personal benefit. This translates to being Client-focused, the fourth element in our name. We believe that as we provide assistance to you, we also share in the celebration of you, your efforts, and your accomplishments in bettering our communities.

With our hearts, we deliver exceptional, high-quality services in traffic engineering and transportation planning. Our approach is to 'Keep it Simple' and 'Measure Twice and Cut Once'. This ensures cost-effective and well-tested solutions that will reduce future nuisances. We believe in taking a holistic approach to problem solving that emphasizes both the importance of the whole and the interdependence of its parts.

R^3C Designers have worked on a range of projects for a wide client base including Departments of Transportation, municipalities, and private developers. Our emphasis is to be focused on your unique needs. To deliver this, we choose to be Responsive, Responsible and Right. We have worked on projects that include:

- **Context Sensitive Design Solutions**
- **Freeway planning**
- **Transportation demand modeling**
- **Facility improvements**
- **Access management**
- **Corridor planning**
- **Network planning**
- **Traffic impact analysis**
- **Traffic calming**
- **Traffic engineering as pavement marking and signing improvements**
- **Fiber optic design**
- **Dynamic message sign design**
- **Signal design, including interconnection**
- **Street lighting**



R^3C DESIGN GROUP

RESPONSIVE. RESPONSIBLE. RIGHT

**Shashi Gannavaram, P.E., PTOE, PTP, AICP
President**

PMB #127
233 SW Greenwich Drive
Lee's Summit, MO 64082

Phone: 816 -739 7916
Email: shashi@r3c.us



Disadvantaged Minority Business Enterprise Certification: R^3C Design Group is certified as a Disadvantage Business Enterprise/Minority Business Enterprise (DBE/MBE).