



Liberty Hill ISD Athletic Department
 16500 W SH 29
 Liberty Hill, TX 78642

LHISD Athletic Dept Logo Requests

The Cathead Logo (shown below) is a Registered Trademark with the United States Patent and Trademark Office. Unauthorized use is prohibited.



Please submit the attached Logo Request Form to the LHISD Athletic Department. Do not produce or use the logo in any way until written permission is granted.

Please Note:

- Logo Request approvals are good for 1 year and must be renewed each year in August prior to the start of the new school year. Submit a request form each year for approval.
- Request form must be completed and submitted along with payment to the Athletic Secretary. Your request will be presented to the Athletic Director for consideration.
- If additional information is needed, requestor may be asked to meet with the athletic department for presentation.
- Any use prior to the expressed, written approval of the LHISD Athletic Dept. or unauthorized use of any form is a violation of trademark guidelines, resulting in penalty payment due to LHISD Athletic Department.
- LHISD Athletic Dept. has the right in determining best form of Logo Request.

Use of Logo without Consent

In the event the logo is used without prior written consent from LHISD Athletic Dept., a penalty fee plus payment of Logo request will be due. Logo use is valid for the remainder of the school year and must be renewed in August for continued use.

Example:

Logo used in advertising or on merchandise without consent. (Advertising or Fee Based Use)

Penalty for use without consent:	\$250.00
Logo Request Acceptance:	\$ 50.00
Total Due to LHISD-AD	\$300.00

LHISD-AD has the right to deny further use of the advertisement or merchandise if in violation of LHISD-AD Logo Use Guidelines.

Forms of Logo Requests:

Percentage Based

- Logo Request Form filled out & submitted to Athletic Secretary
- Must present item to LHISD Athletic Dept. with estimated monthly sales
- LHISD-AD Logo Agreement Must be signed prior to approval
- **Initial Fee: \$50.00** (yearly renewal fee \$50.00)
- Percentage of item sale profits (not to exceed 10%) paid to LHISD-AD
 - ♦ Accounting of items sold must be provided to LHISD-AD on a monthly basis with payment
- Items sold cannot compete with LHISD-AD items. (i.e.: LH flags, stadium seats, similar design/style T-shirts, hats, etc.)

Fee Based / School Use

- Logo Request Form filled out & submitted to Athletic Secretary
- Must present item to LHISD-AD
- LHISD-AD Logo Agreement Must be signed prior to approval
- Initial Fee: **\$50.00** (yearly renewal fee \$50.00)
- Items sold cannot compete with LHISD-AD items. (i.e.: LH flags, stadium seats, similar design/style T-shirts, hats, etc.)

Advertising

- Logo Request Form filled out & submitted to Athletic Secretary
- Must present copy to LHISD-AD. Only approved ads may use the logo.
- LHISD-AD Logo Agreement Must be signed prior to approval
- Initial Fee: **\$150.00** (yearly renewal fee \$150.00)
- Logo cannot be used in conjunction with or to advertise or promote any adult activities. This includes, but may not be limited to, alcohol, tobacco, firearms, or gambling.

Mail request form and payment
to: LHISD Athletic Department
Attn: Logo Requests
16500 W SH 29
Liberty Hill, TX 78642

Make all checks payable to: LHISD - Athletic Dept.



Liberty Hill ISD Athletic Department
 16500 W SH 29
 Liberty Hill, TX 78642

LHISD Athletic Dept. Logo Request Form

Date:		
Name of Requestor:		
Business Requestor		
Street Address:		
City:	State:	Zip:
Contact Number:	Email:	
Type of Request: <input type="checkbox"/> Percentage Base* <input type="checkbox"/> Fee Based / School Use* <input type="checkbox"/> Advertising		
* Estimated monthly sales: \$ _____ Used to determine Percentage or Fee Based Acceptance		
Initial Fee Due: \$ 50.00 (percentage and fee) \$150 (advertising)		

Items(s) to include LHISD Athletic Dept. Logo:

I, _____, hereby request the use of the LHISD-AD Logo as prescribed above. I understand that the LHISD-AD Logo is the property of LHISD-AD and its use by the above mentioned Requestor is only for a specific time period not to exceed 1 school year. I also understand that the LHISD-AD has the right to revoke logo use approval at any time and I will be required to cease use the logo immediately. I further understand that any item(s) displaying the LHISD-AD Logo cannot directly compete with any LHISD-AD merchandise. In addition, the Logo cannot be used to advertise or promote any items or services that are not appropriate for minors. This includes, but may not be limited to, alcohol, tobacco, firearms or gambling.

Agreed this day: _____
Date Requestor's Signature

Request is Approved as of the _____ day of _____, 20____ for use as the following:

Percentage Base (not to exceed 10%) Fee Based / School Use Advertising

Approval Expires: _____ at which time a new request must be submitted for continued use.

Initial Fee Due: \$ _____

Paid by: cash check# _____ CC PayPal

Please remit payment no later than _____ or use approval will be revoked.

Declined

 LH Athletic Director

 Date