

Minutes of the Humboldt Lodging Alliance Executive Committee, meeting Thursday, June 13, 2019 at the Holiday Inn Express & Suites, Eureka, California

Present: Chris Ambrosini, Gary Stone, Shailesh Patel, Lowell Daniels, Mark Rowley, John Porter, Donna Hufford (12:35)

The meeting was called to order at 12:07 pm by Chris Ambrosini.

The minutes from May were approved (Rowley/Patel/unanimous).

The agenda for June was approved (Rowley/Patel/unanimous).

Meeting began with Chris providing the committee with a list of board seats that are up for re-election this year as well as the election process as outlined in the bylaws. After the overview by Chris a special board meeting to appoint an election nominating committee was scheduled for June 27th at 10:30am at a TBD location.

Chris moved on to discuss the need for an executive director for the HLA in order to expand upon the role that previously filled by Tony Smithers. The committee was told to think about any potential candidates that may be a good fit for this position. A further discussion on this position vacancy will be discussed at the next meeting.

Chris spoke with Matt from Misfit and was informed that Matt will present an update at our July meeting. Chris mentioned that the website is almost ready to launch and that the capitol display has been completed and just needs a final approval from Rex.

Marc provided an update about the EHCVB. Julie Benbow is now the interim executive director of the Bureau. The Bureau also received a funding commitment of two years from the county. Marc indicated that they are hard at work to restructure the organization and currently have a restructuring and bylaw committee working on the process.

Chris provided a summary of financials. Gary and John requested that the accounting firm be present at the next meeting to walk everyone through the financials and for board members to make suggestions on how to make the financials more presentable and easier to read.

Chris provided a brief update on the TBID modification.

Gary provided a brief update on the zoo canopy walk and MOU.

Next meeting will occur on TBD date.

With no further business, the meeting adjourned at 2:01 pm.