



Improving detection of  
unexplained physiological  
events with OxiWear







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# EAR WEARABLE

## FOR CONTINUOUS IN-MOTION OXYGEN MEASUREMENTS ACROSS ALL SKIN TONES



93 ISSUED  
PATENTS

FIRST  
IN MARKET



CONTINUOUS BLOOD OXYGEN  
MEASUREMENTS



LOW OXYGEN LEVEL  
ALERTS



EMERGENCY  
TEXT ALERTS



# PULSE OXIMETER

## COMPETITOR ANALYSIS

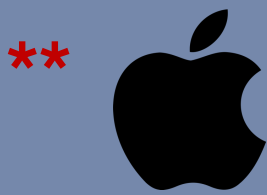
Medical

Lifestyle

OxiWear

Masimo

biofourmis



fitbit

Hospital PulseOxi Meter

2.1BIL ACQUISITION

CONTINUOUS 24\*7



FDA CLEARED



ACCURACY



MOTION COMPATIBLE



REAL-TIME ALERTS

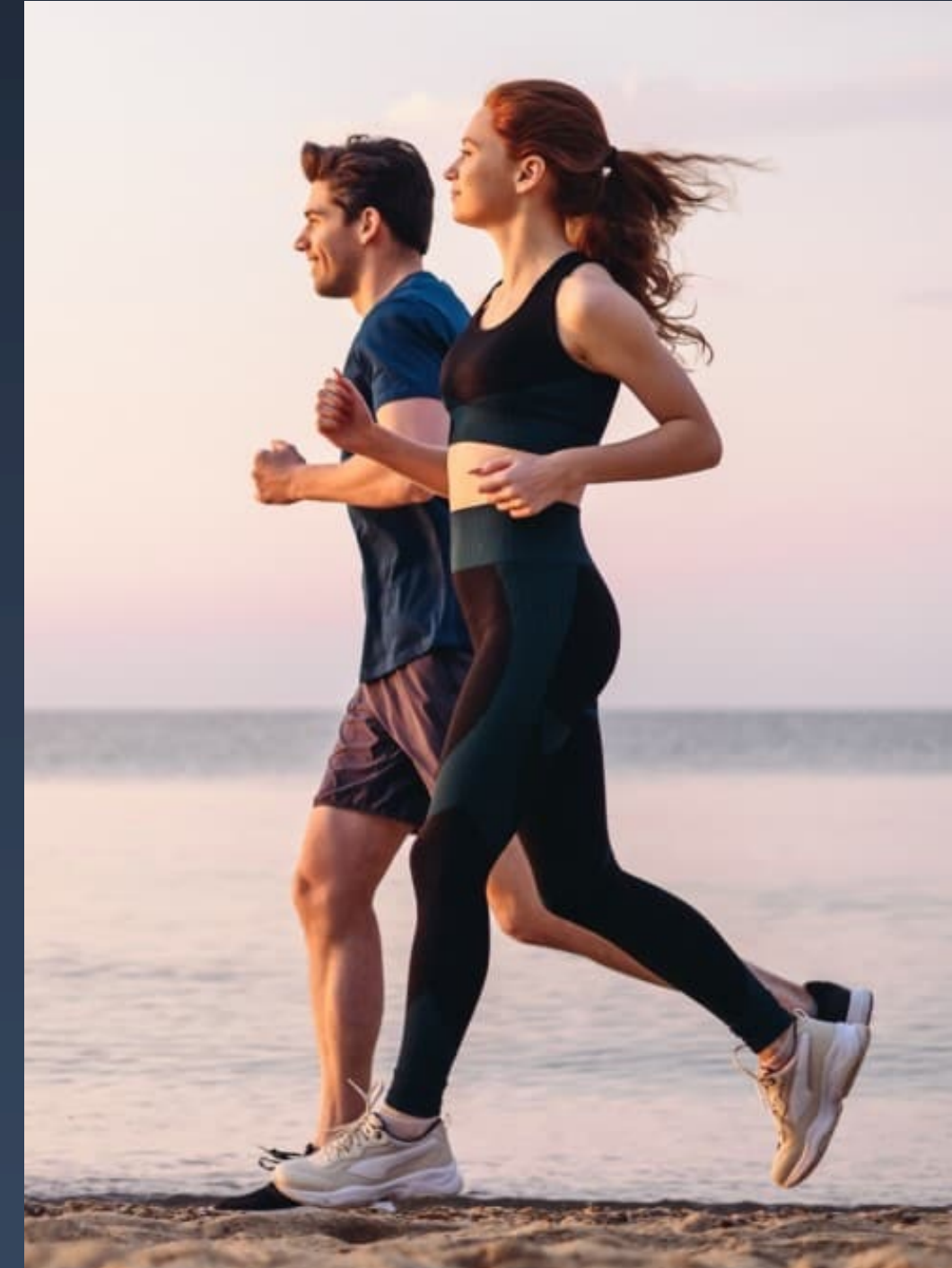


ATHLETE COMPATIBLE

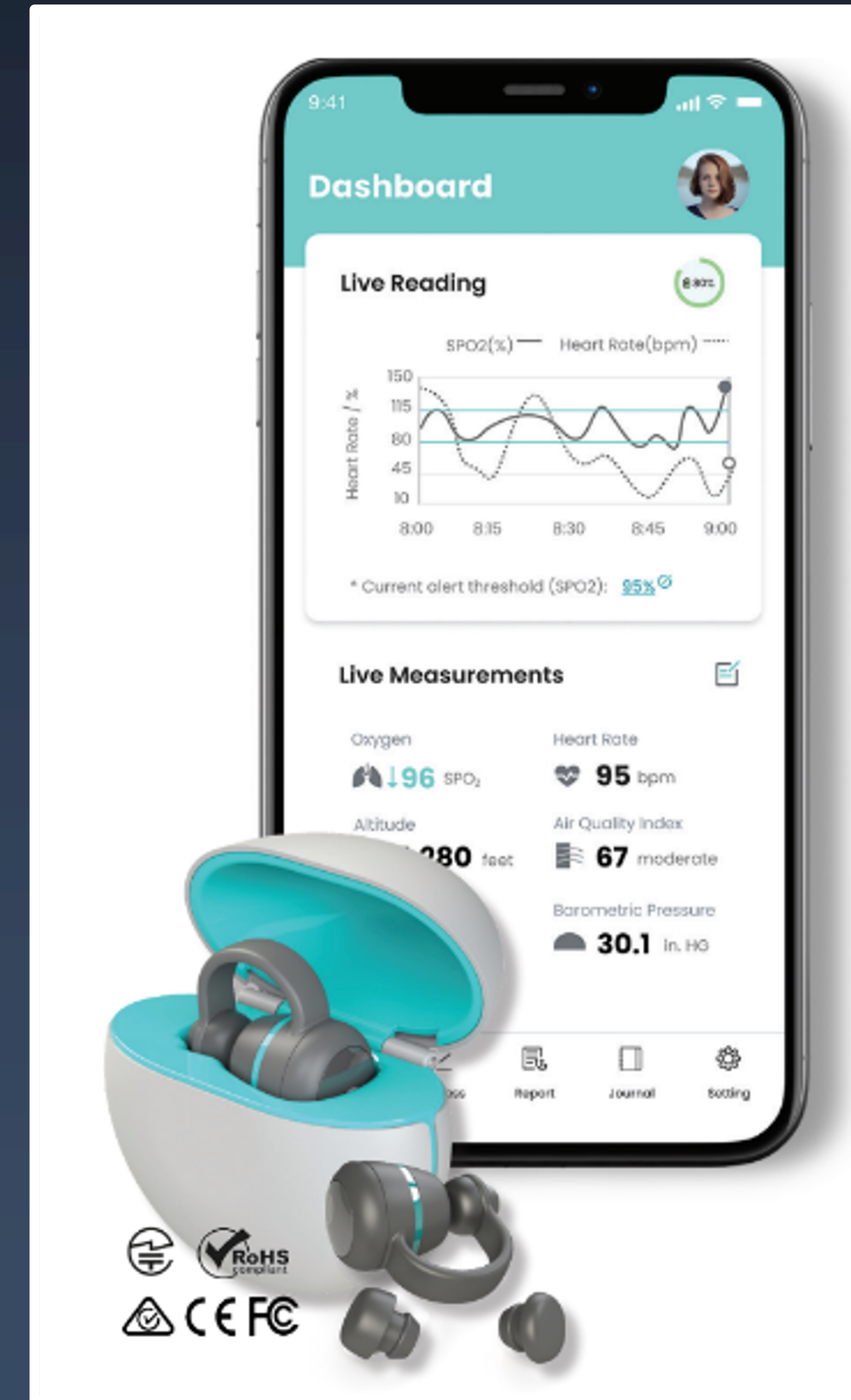




# BARRIERS TO OBTAINING QUALITY OXIMETRY



- Nail bed and thick skin on fingers
- Poor/loss of signal during motion
- Cold hands/poor circulation
- Dark skin tones





# OXIWEAR DEVICE SPECIFICATIONS

## Current features (V3)

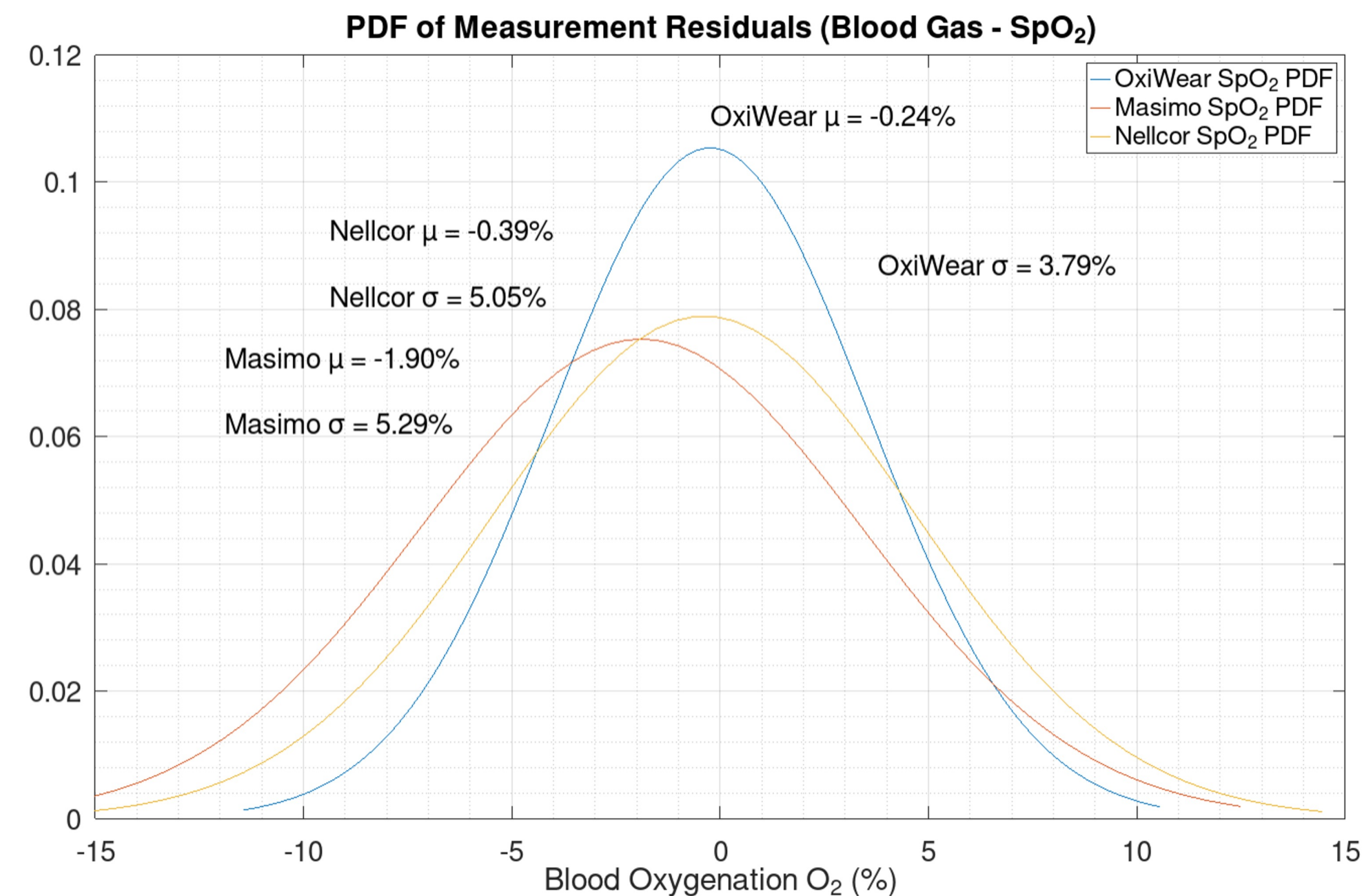
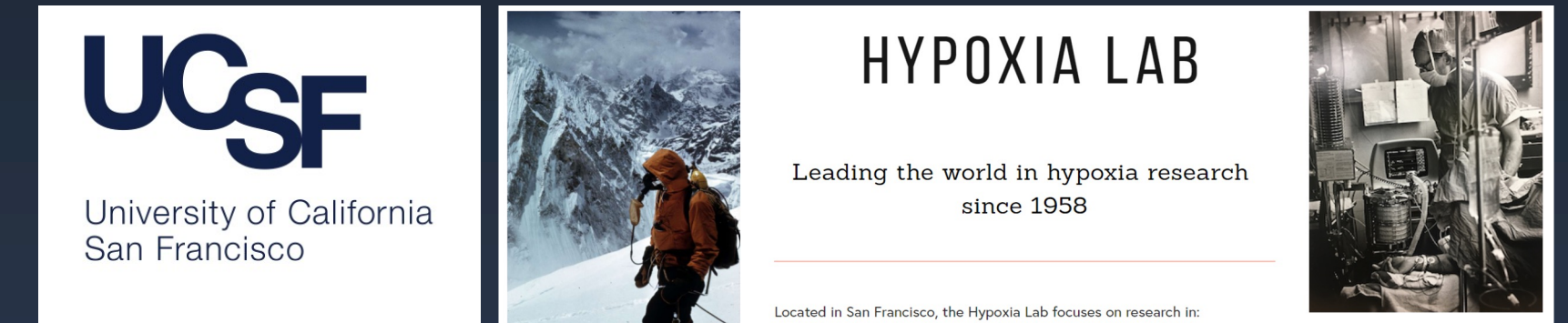
- Continuous, real-time SpO<sub>2</sub>
- Pulse rate
- Location-based environmental data
  - Altitude
  - Air quality
  - Humidity
  - Barometric index
- Haptic alerts
  - User-defined SpO<sub>2</sub> levels
- Emergency Text Alerts
- Web-based clinician/coach dashboard
- Second by second data export
- Sweat-proof
- Water-resistant
- Easy to disinfect/clean
- V4 in development with further vitals to be added





# TESTING AND ACCURACY

Accuracy vs blood gas analysis completed at the Hypoxia Lab, University of California San Francisco, by Dr. Philip Bickler, MD PhD, and Dr. John Feiner, MD.



**Successful validation of the accuracy** of OxiWear to measure blood oxygen levels in healthy participants, leading to FDA 510(k) clearance as a Class II medical device in late 2024



# TESTING AND ACCURACY

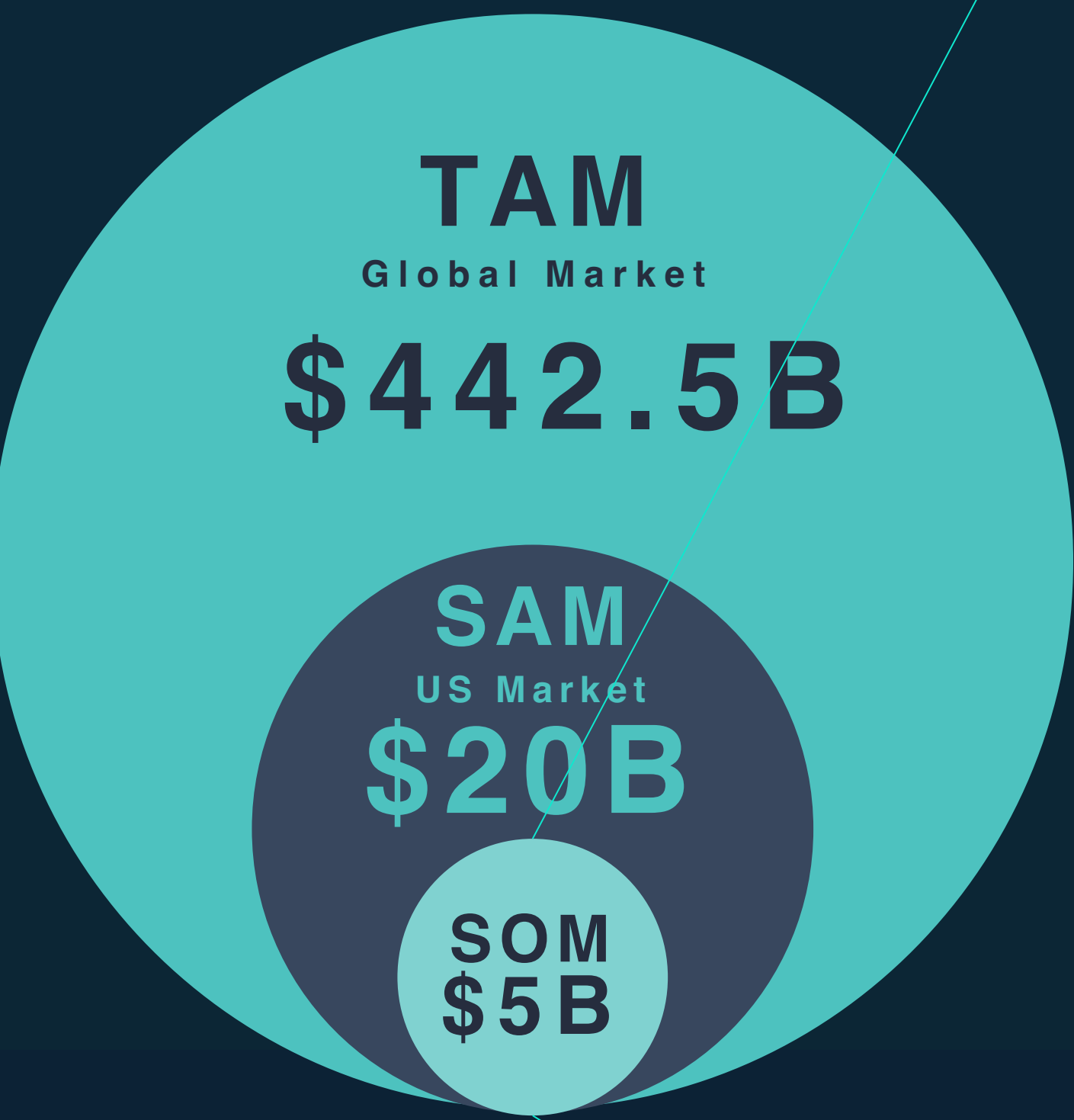
**Demonstrated accuracy** with no motion, during motion, and at low perfusion, in people of all ages, sexes and across all skin tones

Performance Parameter	Condition	Arms
Spo2 Accuracy	No Motion (70%-100%)	±3.4%
	Low Perfusion (70%-100%)	±2.43%
	Motion	±1.74%
Pulse Rate Accuracy	No Motion (25-250 BPM)	±1.14 BPM
	Low Perfusion (25-250 BPM)	±1.24 BPM
	Motion	±3.62 BPM
Display Parameter	Range	
Spo2	0% - 100%	
Pulse Rate	25 - 240 BPM	



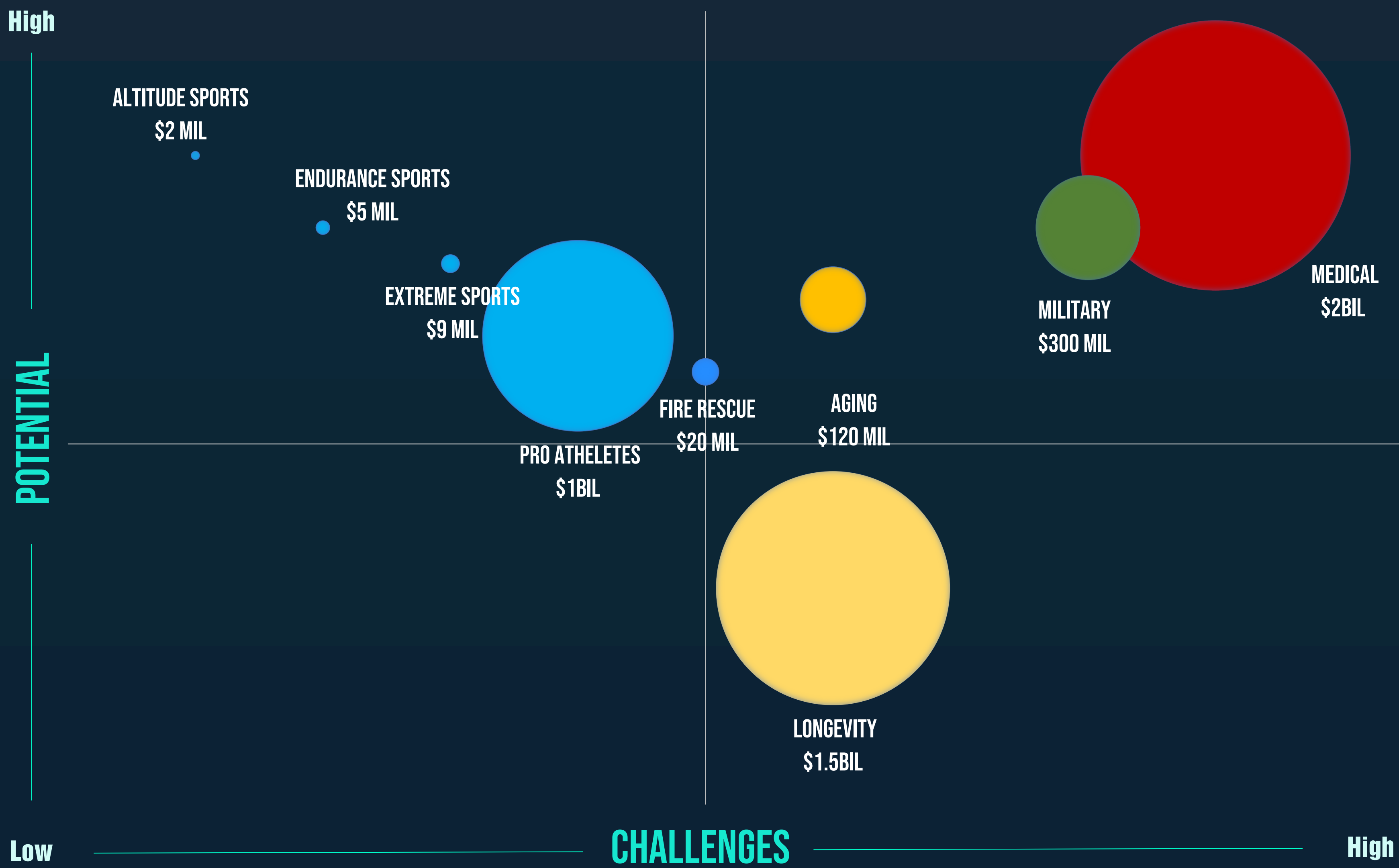


# MARKET



## Focused Customer Groups

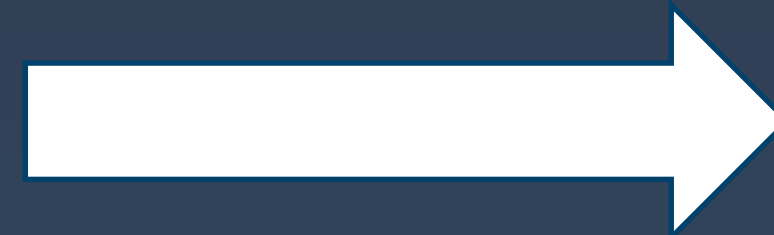
- 1 – Pro-Consumer
- 2 - Medical
- 3 - Military
- 4 – Longevity & Aging





# OXIWEAR AS A SOLUTION

Current monitoring solutions are unable to be worn or are ineffective in training or performance at altitude



Small, lightweight and ear-worn to keep hands free

Provides accurate real-time data during motion

Haptic alerts for low oxygen levels

12-hour battery life, charging in under 30 mins

The average cost of treating cerebral edema = \$46,000, and decompression sickness using hyperbaric oxygen therapy = \$95,380.





# RESEARCH AND DEVELOPMENT



OxiWear aims to:

Continue refining algorithms to improve early detection of AMS and DCS

Connect with oxygen equipment and pressurized suits to trigger a protective change based on the physiological response to altitude

Expand emergency alert systems to integrate into current communication systems

Further minimize device size with improved IP rating, allow for wired connectivity if required





# HIGH ALTITUDE ATHLETES



OxiWear is providing Apex with devices for continuous, hands-free measurement of SpO<sub>2</sub>, allowing athletes to track performance, stay within performance zones, and ensure blood oxidation does not hit critical levels at altitude.

OCR Mount Everest required competitors to Climb to 29,032 feet as fast as possible, which requires continuous, reliable oxygen measurement to avoid life threatening conditions such as HAPE and HACE. OxiWear was the only SpO<sub>2</sub> device that worked all the way to the summit.





# KILIMANJARO & RAINBOW MOUNTAINS



Dave W Pickles and a team of adventurers reached the summit of Mount Kilimanjaro and trekked the Rainbow Mountains in Peru, using OxiWear for safety and performance throughout both journeys.





# TEAM

OxiWear



SHAVINI FERNANDO



Founder, CEO

BSc Comp UOP, MSc Comp UNSW, MBA ECU, MA ComTech GU



GEORGE BECKSTEIN



CTO

BS Electrical Engineering UoB



JAMIE WOOD



Commercialization & Scientific Officer

BSc. (Physiotherapy), PhD



TODD KOLB, MD



CMO

Pulmonary & Critical Care, M.D. Ph.D.

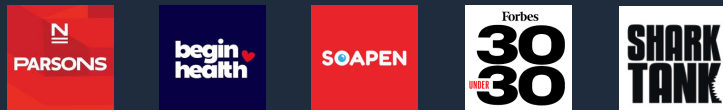


AMANAT ANAND



Head of Operations

BFA in Industrial Design



MICHAEL BONCALDO



Lead Software Engineer

BS in Mechanical Engineering



YA ZHANG



Lead UX Designer

BSc (ComSci), MSc (ComSci), MA (CCT)



KEE WILCOX



Senior Mech. Engineer

BS in Mechani Engineering





# TEAM

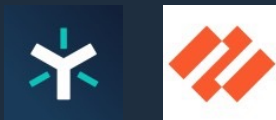
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RAM BOREDA



MIHIR PATEL MD.



RAJESH RAI



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ASHLEY JONES



ASA TAPLEY  
MD, MSC



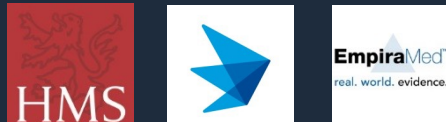
MICHAEL LEDECKY



ANDREW WILLIS



TRISHUL PATEL



## Partnerships



UCSF HYPOXIA LAB  
IRB and Clinical Testing Partner



METHOD SENSE  
FDA Filing Partner



COOLEY, LLP  
Legal Partner



**93 patents issued**

**31 Pending**

**\$500,000+**

**Revenue Since Jan 2023**

**\$8.5m**

**Funds raised**

*OxiWear is looking to collaborate*







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