



# Hindu Temple of Rochester

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[www.hindutempleofrochester.com](http://www.hindutempleofrochester.com)

## Sarva Devatha Brahmotsavam

Hindu Temple of Rochester will be celebrating 2<sup>nd</sup> *Sarva Devatha Brahmotsavam*, an 8-day event with each day dedicated to one deity. The event will commence with 'Dhwajaroohanam' (hoisting of flag) and will end with 'Sayanotsava' (culturals). This year we plan to have the 'Utsava Sevas' (parikramas) of the deities in their respective Vahana's.

We invite you all to join with family and friends to seek divine blessings and make this another successful event.

Sunday, July 26<sup>th</sup> to Sunday, August 2<sup>nd</sup>, 2020

### Program

Sunday July 26<sup>th</sup> – *Sri Ganesha*

Monday July 27<sup>th</sup> – *Sri Shiva & Parvathi*

Tuesday July 28<sup>th</sup> – *Sri Durga Mata*

Wednesday July 29<sup>th</sup> – *Sri Subramanya*

Thursday July 30<sup>th</sup> – *Sri Radha & Krishna*

Friday July 31<sup>st</sup> – *Sri Lakshmi Devi*

Saturday Aug 1<sup>st</sup> (AM) – *Sri Venkateshwara*

Saturday Aug 1<sup>st</sup> (PM) – *Sri Ramparivar & Hanumanji*

Sunday Aug 2<sup>nd</sup> (AM) – *Vasanthotsavam*

Sunday Aug 2<sup>nd</sup> (PM) – *Sayanotsavam, Cultural program*

### Sponsorship

- Entire Brahmotsavam (all days) (with any 10 *Havan's* of choice) } -\$2001
- Any 4 days (any 5 *Havan's* of choice) -\$1001
- Any 1 *Havan* -\$251
- *Kalasha puja* -\$101
- *Anna Dhanam* (for 1x *Mahaprasad*) -\$501

### Contacts

*For any questions or sponsorship, please contact:*

President, Ravi Rasu 585-797-8144

Past President, Chetna Chandrakala 773-704-8817

Cultural Secretary, Sujata Pillai 585-503-9997

*If you like to volunteer during the event, please contact:*

Volunteer Coordinator, Meera Panpaliya 585-354-7844

*If you like to sponsor/help for Mahaprasad, please contact:*

Om Gupta 585-474-8022 or Radhika Ramesh 585-727-1763

### Brahmotsavam 2020 Significance and COVID-19 Safety Protocols

Considering the impact of COVID-19 on devotees, community, and temple's financials, this year's *Brahmotsavam* takes even more significance for entire community to come together to enthusiastically participate in this beautiful event and offer prayers to all deities for our collective well-being and peace.

Safety of devotees and community is of paramount importance. Temple will be rigorously following the then effective *NY State* guidelines and recommendations for COVID-19 (for social distancing, number of devotees allowed in the prayer hall, Temperature recording etc.), including during *Havan's* and *Utsav's*. To that effect, there will be few changes to *Brahmotsavam* proceedings from last year. Our Pujari ji and EC is confident of your full support in following these guidelines that will be communicated prior to the event.











**Few random pictures from last year's event:** <https://bit.ly/sdb2019>



# Sarva Devatha Brahmothsavam



## Detailed Program Schedule

Date	Deity	Morning Seva (9:30AM to 1PM)	Evening Seva (5PM to 9PM)	Color of the Day
Sun, Jul 26 <sup>th</sup> Sri Ganesha		Kalasha Sthapana Agni Prathistha Havan <b>Dhwajarohana</b> <i>Bhog and Aarati</i>	Kalasha Puja Havan <b>Ganesh Mooshak Vahana Utsavam</b> <i>Bhog and Aarati</i>	Maroon
Mon, Jul 27 <sup>th</sup> Sri Shiva & Parvathi		Kalasha Puja Havan <i>Bhog and Aarati</i>	Kalasha Puja Havan <b>Sri Shiva &amp; Parvathi Nandhi Vahana Utsavam</b> <i>Bhog and Aarati</i>	Blue
Tue, Jul 28 <sup>th</sup> Sri Durga Mata		Kalasha Puja Havan <i>Bhog and Aarati</i>	Kalasha Puja Havan <b>Sri Durga Mata Sheri Vali Utsavam</b> <i>Bhog and Aarati</i>	Red
Wed, Jul 29 <sup>th</sup> Sri Subramanya		Kalasha Puja Havan <i>Bhog and Aarati</i>	Kalasha Puja Havan <b>Sri Subramanya Mayuram Vahana Utsavam</b> <i>Bhog and Aarati</i>	Yellow
Thu, Jul 30 <sup>th</sup> Sri Radha Krishna		Kalasha Puja Havan <i>Bhog and Aarati</i>	Kalasha Puja Havan <b>Sri Krishna &amp; Radha Shesha Vahana Utsavam</b> <i>Bhog and Aarati</i>	Orange
Fri, Jul 31 <sup>st</sup> Sri Lakshmi Devi		Kalasha Puja Havan <i>Bhog and Aarati</i>	4:30pm Pradosham (regular event) Kalasha Puja Havan <b>Sri Lakshmi Devi Gaja Vahana Utsavam</b> <i>Bhog and Aarati</i>	Cream/Gold (Kerala style)
Sat, Aug 1 <sup>st</sup> (AM) Sri Venkateswara		8am Venkateswara Abhishekham (regular event) Kalasha Puja Havan <b>Venkateswara Garuda Utsavam</b> <i>Bhog and Aarati</i>		Green
Sat, Aug 1 <sup>st</sup> (PM) Sri Ramparivar & Hanumanji			Havan Kalasha Puja <b>Sri Ramparivar Hanumanthotsavam</b> <b>Dhwaja-avarohanam</b> <i>Bhog and Aarati</i>	Green
Sun, Aug 2 <sup>nd</sup> (AM) Vasanthotsavam (all Devathas)		<b>Maha Abhishekham</b> Outdoor celebrations <i>Bhog and Aarati</i>		Festive Colors
Sun, Aug 2 <sup>nd</sup> (PM) Sayantsava			<b>Dwadhasa Aradhana (12X)</b> Closing and Music program <i>Bhog and Aarati</i>	Festive Colors

**Note: Schedule is subject to change. Please check Temple Website or Facebook page for latest schedule**