



NORTH IOWA EVENTS CENTER

3700 4th Street SW | www.NorthIowaEventsCenter.org | Mason City, IA 50401-1590

2019 SPONSORSHIP OPTIONS

Thank you for your support of the North Iowa Events Center!
We look forward to welcoming you back to the 2019 North Iowa Fair: July 18-21!

_____ \$10,000* “PLATINUM” SPONSOR

_____ \$5,000* “GOLD” SPONSOR

_____ \$2,500* “SILVER” SPONSOR

_____ \$1,000* “BRONZE” SPONSOR

_____ \$750* “SUNRISE” SPONSOR

_____ OTHER AMOUNT OR “IN-KIND” CONTRIBUTION
(PLEASE INCLUDE VALUE OF IN-KIND DONATION WITH COMPLETED FORM)

*Per year for three years

Become an official North Iowa Events Center sponsor!

Sponsors positively impact the North Iowa community while providing unparalleled marketing opportunities that reach residents, tourists and guests each and every day. From the 1873 Schoolhouse to the annual North Iowa Fair, your support improves both venue and event quality on our grounds. Please return this form with your check or money order to our mailing address (top of page) or contribute online at www.NorthIowaEventsCenter.org.

Business Name: _____

Individual Contact with Title: _____

Phone Number: _____

Address: _____

Email: _____

Today's Date: _____

Sponsor Signature: _____

Additional Notes: _____

FOR OFFICE USE ONLY	
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NIEC SPONSORSHIPS (Three Year Commitment)

Annually, roughly 150,000 people attend NIEC events that add nearly \$4 million to the North Iowa economy. Show support today and enjoy NIEC recognition sure to include:

\$750: SUNRISE SPONSOR*

- 1 North Iowa Fair FREE carnival ride banner per year for 3 years.
- 1 logo link on NIEC homepage for 3 years.
- 1 Fair booth per year for 3 years.
- 1 name in Fair book per year for 3 years.
- 1 digital marquis week at NIEC per year for 3 years (sponsor chooses message).
- 1 organization representative as a member of the North Iowa Fair Association.

\$1,000: BRONZE SPONSOR*

- 1 full hot-air balloon ride with organization banner per year for 3 years.
- 1 North Iowa Fair FREE carnival ride banner per year for 3 years.
- 1 logo link on NIEC homepage for 3 years.
- 1 Fair booth per year for 3 years.
- 1 name in Fair book per year for 3 years.
- 3 digital marquis weeks at NIEC per year for 3 years (sponsor chooses messages).
- 1 organization representative as a member of the North Iowa Fair Association.

\$2,500: SILVER SPONSOR*

- 1 flag on NIEC main drive for 3 years.
- 1 full hot-air balloon ride with organization banner per year for 3 years.
- 1 North Iowa Fair FREE carnival ride banner per year for 3 years.
- 1 logo link on NIEC homepage for 3 years.
- 1 Fair booth per year for 3 years.
- 1 name in Fair book per year for 3 years.
- 3 digital marquis months at NIEC per year for 3 years (sponsor chooses messages).
- 1 organization representative as a member of the North Iowa Fair Association.

\$5,000: GOLD SPONSOR*

- 1 4'x8' venue sponsorship sign (outdoor) per year for 3 years.
- 1 flag on NIEC main drive for 3 years.
- 1 full hot-air balloon ride with organization banner per year for 3 years.
- 1 North Iowa Fair FREE carnival ride banner per year for 3 years.
- 1 logo link on NIEC homepage for 3 years.
- 1 Fair booth per year for 3 years.
- 1 name in Fair book per year for 3 years.
- 3 digital marquis months at NIEC per year for 3 years (sponsor chooses messages).
- 1 organization representative as a member of the North Iowa Fair Association.

\$10,000: PLATINUM SPONSOR*

- 1 complimentary NIEC venue for private event per year for 3 years.
- 1 4'x8' venue sponsorship sign (outdoor) per year for 3 years.
- 1 flag on main drive for 3 years.
- 1 full hot-air balloon ride with banner per year for 3 years.
- 1 North Iowa Fair FREE carnival ride banner per year for 3 years.
- 1 logo link on NIEC homepage for 3 years.
- 1 Fair booth per year for 3 years.
- 1 name in Fair book per year for 3 years.
- 3 digital marquis years at NIEC (sponsor chooses messages).
- 1 organization representative as a member of the North Iowa Fair Association.