



FOR IMMEDIATE RELEASE

**Halifax publisher launches children's book in English and Mi'kmaw
in honour of Mi'kmaw history month in October**

Halifax, NS—August 6, 2018—On October 4, during Mi'kmaw History Month, OC Publishing will launch Halifax author, Angela Jeffreys', first children's book titled, *The Purple Frog*, in both English and in Mi'kmaw. The book was translated by Dr. Bernie Francis, a linguist from Membertou First Nation in Cape Breton, NS.

"I have always felt a connection to the aboriginal cultures and am excited to have my book translated into Mi'kmaw and to provide copies to reserve schools throughout Nova Scotia," said Jeffreys.

It's a story of a smart, purple frog named Hubert who is bullied for being different. The author came up with the idea one night several years ago when she was putting her then five-year-old daughter, Amber, to bed and Amber asked her to make up a bedtime story.

"I wondered what I could do that would be completely different from all her other storybooks," recalled Jeffreys. "And suddenly, a purple frog just popped into my mind."

Jeffreys says her daughter loved the story so much that she asked for it every night for about six months. "So, the story just grew from there. There wasn't a single word that I had to come up with. As I told it, it just came to me."

As the story progresses, Hubert continues to sprout green spots and realizes eventually he will be green like everyone else. He would no longer be unique or special and that makes him even sadder.

"I hope that children who hear the story learn that we all have something special about ourselves and sometimes it's tough to be different but that's ok," said Jeffreys who does healing work. "In my work I help people embrace who they are, so they can grow and evolve into their best self," said Jeffreys.

Jeffreys is also the publisher of *Wheel of Life*, a lifestyle magazine that launched in the spring of 2018 and features motivating and inspiring stories of real people.

The Purple Frog will be available at online retail stores and in select book stores. For more information visit www.ocpublishing.ca/angela-jeffreys.html.

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Editor's note: Advance review copies and high res images of the book cover and author headshot are available by contacting the publisher.

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