# Advice to Applicants

## We are not just another job and we are not looking for just another job applicant!

## Our company has several significant goals:

## 1. To Earn a Reputation as the Best Employer in the Area

To achieve this goal we will hire the MOST QUALIFIED people we can find. We will support their development both within and outside the organization. We will talk to them, listen to them, learn from them, pay them well, and demand a lot from them. We believe that only happy and professional staff can give the level of professional service we demand. We see an investment in people to be a worthy investment in the future of Jump! Gymnastics.

# 2. To Operate the Most Successful Facility in the Market

Our operations will be exciting, diverse, and profitable. We will consistently deliver on our service guarantee of "the most fun way to learn" and foster HIGH PROFESSIONAL STANDARDS. We will win the local polls that measure our position and regard in the community. We will consistently achieve the highest volumes in our market and have waiting lines when our competitors are only half full. We WILL DEVELOP A LOYAL REPEAT TRADE. WE WILL FIND WHAT OUR CUSTOMERS WANT AND THEN DO EVERYTHING IN OUR POWER TO DELIVER IT. We will maintain rigid standards of cleanliness. We will consciously re-examine our operations to stay fresh, responsive and innovative to our market while being progressive for our staff.

## 3. To Be a Good Citizen of the Community

We will support worthy local charities with money, resources and volunteers. We will maintain a high visibility in local activities. We will seek ways to actively participate in creating a community we can be excited about living in.

## 4. To be A Model for Open, Participatory Business

It's time to change business as usual. We will maintain an open, honest dialogue with our staff concerning compensation, rewards, benefits and recognition. We will involve staff in policy-making. We will continue in the direction of greater professionalism and more fun knowing that we will be judged on our results!

## 5. To Maintain a Personal Working Relationship with Our Staff

We will strive to work together to create a working environment that is not polar or "them against us". We believe the way to achieve the kind of business environment we want is to create a trusting relationship with each other. In this atmosphere, both staff and company can work out difficulties and make decisions together. We believe that this is more conducive to operational flexibility and personal well-being. We cannot imagine a problem that cannot be resolved with this "pull together" attitude.

## 6. To Have A Good Time!

We recognize that people come to us because they are seeking fun. We will build fun and lightness into our company in the interest of our collective mental health and peace of mind!

At Jump! Gymnastics, we believe that all children should have a safe environment in which they have fun, build character, learn to practice sportsmanship, and develop skills and traits that help them become responsible citizens and live happy, healthy lives. This provides an extraordinary opportunity for owner, directors, instructors, and parents to positively influence the development and growth of the next generation.

