



**MIDDLETOWN GRANGE FAIR HORSE SHOW PROGRAM BOOK  
Advertisement Form**

Show Date: August 20<sup>th</sup> // **Ad Deadline: August 9<sup>th</sup>**

The Grange Fair Horse Show program book is a target-rich marketing tool for businesses across the Bucks County area and beyond.

The book is given to every exhibitor, trainer, and spectator of the Fair Horse Show. Promote your business or organization through the Horse Show program and be part of a long-standing community tradition!

*All proceeds benefit the Middletown Grange.*

**Advertisements (please check off your choice)**

- Outside Back Cover \$80 (color)
- Inside Cover (front OR back) \$75 (color)
- Full Page ad - \$60 (black/white)
- Half Page ad - \$35 (black/white)

\*all covers will be sold on a first-come, first-serve basis. If you request cover placement and it has been sold already, you will be contacted with the option of placing a full-page ad instead.

**Specs:**

Full page ads and covers: 5.75 inches wide x 8.75 inches high

Half page ads: 5.75 inches wide x 4.325 inches high

*Please make sure to include 1/8in. on all sides for bleed/trim.*

*Keep all critical copy 1/16in. from bleed lines.*

File requirements: JPEG preferred, PDF also accepted.

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Design services available at \$30 flat rate.

If you are interested, email [evandemerkt@gmail.com](mailto:evandemerkt@gmail.com) by July 31<sup>st</sup> with all copy and images!

Proof will be provided for approval before print.

Payment for design services can be included in payment for ad space.

If you have a photo or logo you wish to put in your ad, please make sure it is submitted in .jpeg format via email with your Ad Title in the subject line!

**All payments for advertisements must be received by August 1st, 2017.**

**Payment must be submitted before ad will be printed in the book!**

**Please make checks payable to Middletown Grange.**

Mail this form and payment to:  
Grange Horse Shows  
c/o Elly VandeMerkt  
2310 Megann Ct., Norristown PA 19401

Questions? Call 215.932.4408!  
THANK YOU FOR YOUR SUPPORT!!!!