



OPEN CANVAS

THE NEWSLETTER OF THE LEAGUE OF MILWAUKEE ARTISTS

OCTOBER 2019

Presidential Perspective

Dear Fellow Artists,

There's a chill in the air and cool rain showers have made an appearance. They let us know that it's time for LMA to plot and plan another year of unique artistic events.

If you haven't yet done so, while you're at the September 14th meeting, take a stroll down the hall and around the corner to view our current exhibit at Cardinal Stritch University. The creativity of our members is on full display, and this is only a preview of two more outstanding exhibits in 2020.

Plan on being part of the upcoming LMA showcases at the Cedarburg Art Museum and at the Grohmann Museum in Milwaukee. Both venues will attract a lot of attention – and a lot of good publicity for the League. You'll want to get ready now for both exhibits.

Our prestige as an artistic organization continues to grow – as does our membership. At the meeting, we'll be welcoming more new members with skills that enhance everyone's artistic perspective. Part of the value in being part of the League is in the opportunity to learn from your peers. Take advantage of it.

And our meeting speaker, watercolorist Alice Struck, will take you through her way of visualizing and developing works of art that are favorites of area art connoisseurs. You won't want to miss her program.

Of course, the more you participate, the bigger the return on investment in your LMA membership. You'll find so many ways to get involved that your head will spin. It's up to you to act on them.

Artistic regards,
Jack Pachuta
LMA President



Your Board

President Jack Pachuta

jack@pachuta.com

Vice President

Marcelline Weinsheim

peinter@wi.rr.com

Membership Chair

Janet Hudachek

janethudachek@gmail.com

Exhibit Chair

Susan Steinhafel

srs1979@hotmail.com

Treasurer

Debra Patterson

d01bravo@gmail.com

Publicity Chair

Mary Prince

mary.prince88@yahoo.com

Recording Secretary

Tom Smith

jtsmith5@sbcglobal.net

Webmaster David Kurtz

davidlkurtz@wi.rr.com

Other Positions

Newsletter Editor

Tom Smith

jtsmith5@sbcglobal.net

Hospitality

LMA Meeting Information

Meetings held at Cardinal Stritch College
6801 North Yates Road
Milwaukee WI 53217

Joan Steel Stein Center for Communications & Fine Arts
ROOM 21 (Map available on LMA website www.milwaukeeartists.org)

Meetings are the second Saturday of each month
Meetings start at 9:30 am (ending approximately 11:30 am)

Upcoming Meeting Preview: **October 12, 2019**

Please note that there is a change in location for this meeting!

We will be meeting at Bonaventure Hall Room 033. You should have gotten an email with info about this change but to see a map please see our website.

This month's
guest is
**Gunnar
Gruenke**,
President of
Conrad
Schmitt
Studios.



*November's Guest
is
Beth Kluth,
alcohol ink artist.*

For more than a century, internationally recognized Conrad Schmitt Studios has created timeless interiors and fine works of art for buildings of architectural, historic and religious significance. In addition to conservation and restoration, the Studio has designed and created art glass and interiors for buildings of architectural and historic significance throughout the country and abroad, including basilicas, cathedrals, churches, synagogues, theatres, train stations, hotels, universities, state capitols, and government buildings. You won't want to miss this presentation by the president of the largest firm of its kind in the country!

Notices, Awards, and Etc.'s

Margaret Schumann, Jean Pascek, and Susan Schwegel are in the Courthouse Art Purchase contest at Waukesha County Courthouse through October 29.

Cherie Burbach and Diane Zeni are exhibiting in the “Go Wild” show at the Scout Gallery, 1104 W. Historic Mitchell St. in Milwaukee from October 4 to 19 with a closing reception on the 19th from 6 to 9 pm.

Mary Prince and Cherie Burbach are showing in “The Little Mini Tiny Show” at the Pink Llama Gallery in Cedarburg until December 1.

Susi Schuele has a solo show at the Waukesha Civic Theater (264 W. Main St. Waukesha) until October 8 with a reception on Saturday the 5th from 4:30 to 6:30 pm (during the Waukesha Art Crawl).

Tom Smith will also be having a solo show at the Waukesha Civic Theater from October 9 through November 19. A reception will be held on Saturday, October 26, from 4:30 pm to 6:30 pm.

Peter Zielinski received an Honorable Mention in the FusionArt.com online show “Skies”.

Gwen Granzow is at the Riverwest Filling Station, 701 E. Keefe Ave., Milwaukee through late October.

Julie Sanfelipe and Tom Smith are in a group show at St. John’s on the Lake until November 17.

Terri Lockwood will be part of “Covered Bridge Studio Tour” held October 11 through 13 throughout Ozaukee County. She will also have a “pop-up” gallery at the Pink Llama Gallery.

Tom Smith won an Honorable Mention and two Noteworthy awards in the Bauhaus Prairie art Gallery’s “Flora & Fauna 2019” show, and an Honorable Mention in their “The Human Figure” show.

Artist Opportunities

In my never-ending quest to make this “Open Canvas” an interactive newsletter with information you can use, I scour the internet for artist opportunities! Don’t forget, though, that you can go to our web page <https://www.milwaukeeartists.org>

There are many opportunities listed at the Portal Wisconsin website. Check it often!

<http://www.portalwisconsin.org/opportunity.cfm?startrow=1&oppvar=op2>

Susan Steinhafel, Exhibits Chair, has sent out a “Call to Artists” for a two month focus for an individual artist to be featured at Outpost, Mequon art space located at: 7590 W Mequon Rd, Mequon, WI. This juried exhibition will give selected artists the opportunity for huge exposure, sales and social media promotion. Spots fill up fast. Email Susan Steinhafel, srs1979@hotmail.com for submission with jpgs and desired months to exhibit.

This is a follow up on information handed out at the September Meeting:

ArtDose Magazine is published in both Web pages and hard copy and is the project of Frank Juarez. Frank is a teacher in the Sheboygan area and has a gallery in Milwaukee. Hard copies were handed out at the September meeting and the online version is at the address <https://artdosemagazine.com/>

The latest edition of 2300 hard copies of ArtDose is distributed to art venues, artists, art supply stores and art patrons in south east Wisconsin.

ArtDose is working to become a Who’s Who for the area.

- Featured Artists – a full page dedicated to an artist. In addition to having your work as a featured artist, you will also be featured with a solo show at Frank’s gallery in the Marshall building in downtown Milwaukee.
- A listing for each submitting artist. \$30 for 6 months.

ArtDose may not seem to be a very well-known venue for artwork or to publicize your talents right now, but a lot of work is being done to get the hard copy up to 50 pages of Wisconsin Artists and their work and that can be done if we all support the effort by participating.

<https://artdosemagazine.com/artist-directory/how-to-submit/>

To be considered for publication artist should email Frank Juarez frankjuarezgallery@gmail.com the following:

- professional headshot
- updated website (no Facebook group page)
- 10 images from a single body of work with an inventory (titles, medium, size, year) in a word document.
- artist statement
- brief bio

Artist directory listings are \$30 for 6-months.
Questions can be directed to Frank or Janet Hudachek
JanetHudachek@gmail.com

FRANK & CO and **Artdose Art Guide** are happy to announce a new way social art initiative called, “*social club gatherings: a place for artists and art enthusiasts*”. The goal of the social club gatherings is to bring people together to enjoy the local arts. They are scheduled on a monthly basis throughout Wisconsin. Every visit is hosted by someone working in the arts industry with each venue having a 2-hour program for education, networking, and creative engagement. Social Club Gatherings are organized by FRANK & CO.

The City of Waukesha, through the Waukesha Public Art Committee, would like to invite artists and artist teams located locally, regionally, and throughout the United States to display their works of art in City Hall’s gallery space. Locked cabinet space is also available on the upper and lower floors for 3 dimensional pieces and smaller items. The minimum duration of any exhibit is one month. To be considered, artists should request an application form from the Community Development Department at:

Waukesha City Hall
City Hall Art Gallery
201 Delafield St #200
Waukesha, WI 53188-3646 phone 262-524-3749

Around the web

Surfing the web!

Here you'll find a link or 2 to an interesting art related article, blog post, or whatever! You will need to put your cursor over the link and press CTRL, then click to read the entire post. Email me with any links you'd like to offer to share!



I bet that (unlike me) there are actually a few of you artists that can understand math. For you few, here is a short blogpost. I have no idea what he is talking about (again: math) but you may find it helpful!

<https://www.dougfarrick.com/blog/2018/12/21/using-business-metrics-for-results-fb4gh>

Here is a YouTube video called "The Habits of Effective Artists". The presenter isn't really an artist, but he has some good points!

<https://www.youtube.com/watch?v=vM39qhXle4g>

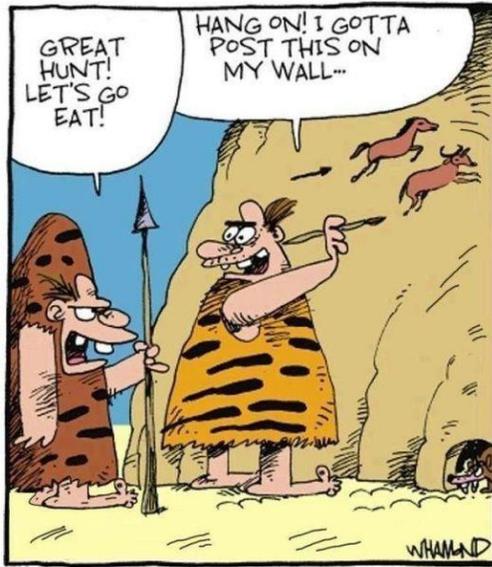
The artist James Gurney has a really interesting blog. This post is about Turner but scroll down and you'll find all kinds of really cool stuff he's written about!

<https://gurneyjourney.blogspot.com/>



(this is Turner, not Gurney!)

The Funny Page!



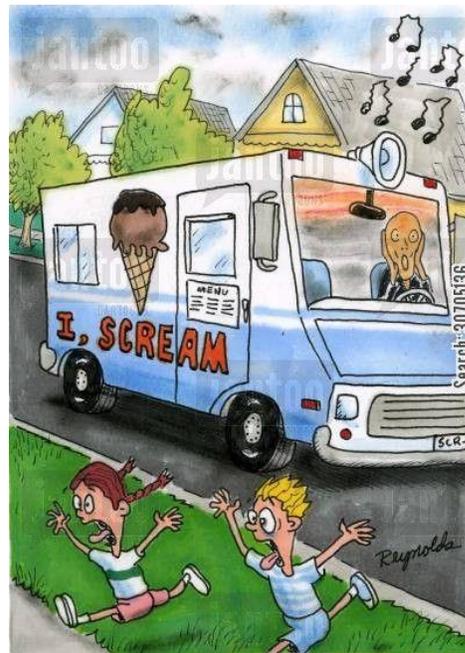
Early Facebook

What do you get if you cross a painter with a boxer? Muhammad Dali.

What happened when a ship carrying red paint collided with a ship carrying blue paint? Both crews were marooned.

How many visitors to an art gallery does it take to change a light bulb? Two. One to do it and one to say, "Huh! My 4-year-old could've done that!"

How many surrealists does it take to change a light bulb? Two. One to hold the giraffe and the other to fill the bathtub with brightly colored machine tools.



You Must Be an Artist If...

1. You make faces and animals in your head out of the marks in the bathroom tile.
2. You never look at a person's face as a whole. You break it up into shadows and values, lines and shapes, and think how they would look on a canvas.
3. You notice the negative space around you.
4. You buy expensive brushes and have nothing to do your hair with.

Artist of the Month



Margaret Keane

Every month I'll search out an artist who is a little off the beaten path. Maybe you'll already know about this artist, or maybe he/she will be new to you. Either way, I hope you enjoy this mini bio and perhaps learn something you didn't know!

This month's artist may be a bit controversial but has an interesting story!

Margaret Keane was born in Nashville, Tennessee in 1927. Her paintings of big-eyed waifs sold by the millions during the 1960s -- while her husband took all the credit. Walter Keane was her second husband, and with a flamboyant gift of gab he set up a gallery in Los Angeles and began selling Margaret's paintings as his own in the 1950s. Although the paintings were snubbed by the fine art world, Walter hobnobbed with Hollywood celebrities, and Margaret painted portraits for the likes of Jerry Lewis, Joan Crawford and Kim Novak. Walter expanded the business to include everything from cheap posters and toys to high-priced originals; by the mid-1960s, originals sold for thousands of dollars and posters could be found in any dime store for a couple of bucks. Walter posed for national magazines with brushes and half-finished paintings and appeared on TV to talk about "his" paintings, while Margaret was back home doing the real work. She finally left him in 1965 and, after remarrying, revealed the truth in 1970. To prove she was the real artist, Margaret challenged Walter to a "paint off" in San Francisco, but he didn't show. He maintained the fraud until she sued him in federal court, where another "paint off" was held in 1986. Margaret painted an original in about an hour, but Walter declined to participate, citing a shoulder injury. Margaret won the court case and has since continued her art career. Despite being sneered at as kitsch, her paintings have their fans and originals are now considered collectors' items and fetch a high price.



For more see https://en.wikipedia.org/wiki/Margaret_Keane

Upcoming New Member Jury Dates 2019

Submissions Due

Jury Date

November 16th

November 23rd

Details about the jury process for joining LMA are on our website. Don't forget that there are now student memberships! If you know of any prospective members, have them check it out!

Exhibit News

LMA Week at Frank L Weyenberg Library ~ Runs from November 10 to 16

Cedarburg Art Museum ~ Juried Show ~ "The Human Spirit" ~ January 15 to May 10, 2020

Grohmann Museum ~ Juried Show ~ May 22 to August 23, 2020

Check our website <https://www.milwaukeeartists.org/> for all the news you need to know about these shows and everything else we have going on!

