Midland Services, Inc. Privacy Policy

Midland Services, Inc. is committed to maintaining privacy of information gathered on its website. The purpose of this Privacy Policy is to outline Midland Services, Inc.'s policies regarding the collection, use, and security of personal data collected on its website.

Collection & Use

Midland Services, Inc., like many websites, may use information provided by your web browser (such as IP addresses, identity of your Internet Service Provider, the name and version of your operating system, the name and version of your browser, the date and time of your visit, and the pages you visit) to improve our website. Please check your browser if you want to learn what information your browser sends or how to change your settings.

Midland Services, Inc. may also use "cookies" or similar technologies to collect information about how visitors are using our site. If you do not wish to receive "cookies" you may change your browser settings to alert you when they are being sent and opt out when the alert appears.

Personal information provided by users to Midland Services, Inc. via Web Forms is considered confidential and viewed only by authorized office staff required to process the user's requests. Personal information is used only for the purpose it was provided.

Midland Services, Inc. does not sell or share email marketing lists with any 3rd parties.

The Midland Services, Inc. website is not geared to anyone under the age of 13. Midland Services, Inc. does not intentionally collect information from anyone under the age of 13 and takes reasonable steps to delete this information if, for any reason, it is obtained.

<u>Security</u>

Midland Services, Inc. implements technological, administrative and physical safeguards to protect against misuse, improper disclosure, and theft of its data assets. Midland Services, Inc. maintains reasonable and appropriate security systems to protect data against cyber threats. Any information submitted on our website is transmitted through a secure server.

In the event of a data security breach, Midland Services will notify affected persons in accordance with Federal and Wisconsin Data Security Breach Notification laws.

Midland Services, Inc. requires employees to sign a written acknowledgement of this Privacy Policy. Failure of employees to adhere to the guidelines outlined in this policy may result in punishment leading up to and including termination of employment.

Midland Services, Inc. works with a 3rd party to ensure PCI compliance at all of our locations.

Please note that use of this website denotes acceptance of the Midland Services, Inc. Privacy Policy. If you do not accept the terms of this Privacy Policy, please discontinue use of this website.

If you have questions or concerns regarding the Midland Services, Inc. Privacy Policy, please contact:

Midland Services, Inc. Main Office PO Box 500 Ashland, WI 54806

715-682-5528 or 1-888-873-9527