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ANALYSIS

**ECONOMIC UPDATE** 

Market Analysis

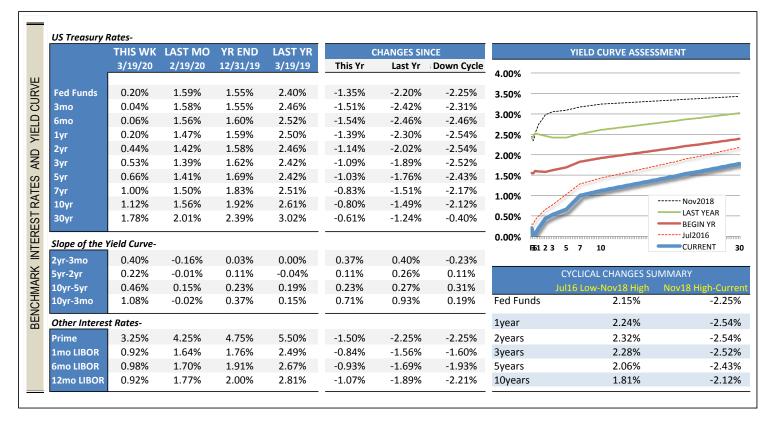
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#### 20 March 2020



# RETAIL SALES ROSE IN JANUARY: EXISTING HOME SALES INCREASE IN FEBRUARY

U.S. retail sales rose a modest 0.3% in January, a slight improvement over December, as unseasonably warm weather boosted sales at hardware stores and furniture stores. The Commerce Department said Friday that the January advance followed a 0.2% rise in sales in December.

Consumer spending accounts for about two-thirds of economic growth and economists are counting on consumers to remain strong to offset weakness in other areas of the economy such as trade and business investment.

The overall economy grew at a 2.1% rate in the fourth quarter but consumer spending slowed sharply to a 1.8% growth rate, down from gains of 3.2% in the third guarter and a sizzling 4.8% rise in the second quarter.

Sales of existing homes in February jumped 6.5% month-to-month to a seasonally adjusted annualized rate of 5.77 million units, according to the National Association of Realtors. That is the highest monthly pace in 13 years. Sales were up 7.2% year over year. The Northeast was the only region to see a decline, with sales down 4.1%, but in the West, where prices are highest, sales soared nearly 19%.

Key Economic Indicators for Banks, Thrifts & Credit Unions-									
		LATEST	CURRENT	PREV					
GDP	QoQ	Q4-2nd	2.1%	2.1%					
GDP - YTD	Annl	Q4-2nd	2.3%	2.4%					
Consumer Spending	QoQ	Q4-2nd	1.7%	3.2%					
Consumer Spending	Annl	Q4-2nd	2.7%	3.0%					
Unemployment	Mo	Feb	3.5%	3.6%					
Consumer Inflation	YoY	Feb	2.3%	2.5%					
Core Inflation	YoY	Feb	2.4%	2.3%					
Consumer Credit	Annual	Jan	3.4%	5.8%					
Retail Sales	YoY	Feb	6.5%	4.6%					
Vehicle Sales	Annl (Mil)	Feb	17.3	17.3					
Home Sales	Annl (Mil)	Feb	6.535	6.154					
Home Prices	YoY	Dec	2.9%	2.6%					

Key Consumer Market Data-										
	THIS WK	YR END	PCT CHANGES							
	3/19/20	12/31/19	YTD	12Mos						
DJIA	20,087	28,538	-29.6%	-22.4%						
S&P 500	2,409	3,231	-25.4%	-14.9%						
NASDAQ	7,151	8,973	-20.3%	-7.4%						
Crude Oil	25.22	61.06	-58.7%	-57.3%						
Avg Gasoline	2.25	2.57	-12.6%	-11.7%						
Gold	1,479.3	1,523.1	-2.9%	13.1%						



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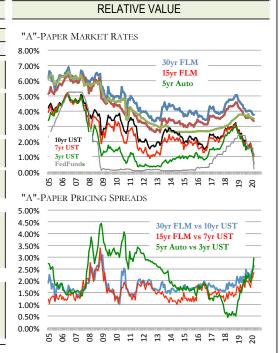
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## AVERAGE CREDIT UNION RATES AND RATE SENSITIVITY

	THIS WK	YTD (	Change	Chg in Cu	rrent Cycle*	Rate Se	nsitivity
	3/19/20	Rate	Benchmark	Rate	Benchmark	YTD	Cycle
Classic CC	11.30%	-0.15%	-1.50%	-0.39%	-2.25%	10%	17%
Platinum CC	9.83%	-0.09%	-1.50%	-0.44%	-2.25%	6%	20%
48mo Veh	3.38%	-0.09%	-1.14%	-0.28%	-2.54%	8%	11%
60mo Veh	3.50%	-0.09%	-1.09%	-0.27%	-2.52%	8%	11%
72mo Veh	3.81%	-0.10%	-1.06%	-0.31%	-2.48%	9%	13%
HE LOC	4.76%	-0.24%	-1.50%	-0.80%	-2.25%	16%	36%
10yr HE	5.19%	-0.09%	-1.03%	-0.33%	-2.50%	9%	13%
15yr FRM	3.35%	-0.22%	-0.92%	-1.23%	-2.32%	24%	53%
30yr FRM	3.75%	-0.26%	-0.80%	-1.31%	-2.12%	33%	62%
Sh Drafts	0.13%	-0.01%	-1.35%	-0.01%	-2.25%	1%	0%
Reg Svgs	0.18%	-0.01%	-1.35%	-0.01%	-2.25%	1%	0%
MMkt-10k	0.41%	-0.04%	-1.35%	-0.07%	-2.25%	3%	3%
MMkt-50k	0.56%	-0.06%	-1.35%	-0.09%	-2.25%	4%	4%
6mo CD	0.80%	-0.19%	-1.54%	-0.23%	-2.46%	12%	9%
1yr CD	1.14%	-0.26%	-1.39%	-0.37%	-2.54%	19%	15%
2yr CD	1.35%	-0.29%	-1.14%	-0.50%	-2.54%	25%	20%
3yr CD	1.49%	-0.30%	-1.09%	-0.57%	-2.52%	28%	23%



### STRATEGICALLY FOR CREDIT UNIONS

Obviously, the prevailing coronavirus outbreak has had a stranglehold on the nation's economy. The government has already signed into law a \$100 billion-plus bill to boost testing for the coronavirus and guarantee paid sick leave for millions of workers hit by it. Earlier, the President signed an initial \$8.3 billion package from Congress.

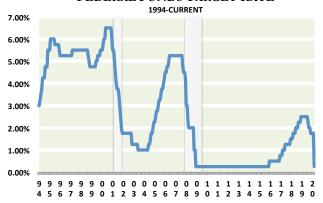
Negotiators from Congress and the White House resumed top-level talks this weekend on a ballooning \$1 trillion-plus economic rescue package. The sweeping aid package of paychecks for suddenly jobless Americans, money for hospitals and aid to industry is all but certain to swell far beyond the initial \$1 trillion price tag. Combined with other actions by the Federal Reserve, it could be a \$2 trillion pump to the economy.

In the meantime, consumers have been stockpiling household goods and food storage in anticipation of government restrictions deemed to curtailed the communal spread of the virus, helping to minimize the peak of infections and putting an end to the outbreak as soon as possible.

China's health ministry has already reported a drop in new cases, 50 days after reporting its first case. If the US follows suit, especially with its more rapid intervention, the current tide should run to the first part of May. This may be too optimistic though, so keep washing your hands.

## MERIDIAN ECONOMICS

### FEDERAL FUNDS TARGET RATE



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<sup>\*</sup>Since Nov 2018



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## **ECONOMIC CALENDAR**

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Feb 24	25 Home Prices 2.9%	26	Jobless Claims 219k GDP (Q4-2nd) 2.1% Durable Goods -0.2%	Personal Income +0.6% Personal Spending +0.2%	29
Mar 2 Constr Spending 1.8%	3	4 Fed Beige Book	Jobless Claims 216k Factory Orders -0.5%	Unemployment 3.5% Consumer Credit	7
9	10	Cons Inflation +2.3%	Jobless Claims 222k Wh Inflation +1.3%	Consumer Sentiment	14
16	Retail Sales 6.5% Ind Production 1.0%	18 FOMC Announcement	19 Jobless Claims 281k	Exist Home Sales 5.77M	21
23	24 New Home Sales	25 Durable Goods Orders	<b>26</b> Jobless Claims GDP Q4-Final	Personal Income Personal Spending	28
30	31 Home Prices	Apr 1 Construction Spending	Jobless Claims Factory Orders	3 Unemployment Rate	4
6	<b>7</b> Consumer Credit	8	9 Jobless Claims Wholesale Inflation	Consumer Inflation	11
13	14	15 Retail Sales Industrial Production FOMC Beige Book	16 Jobless Claims	17	18

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O4-2019	<\$2 Million	\$2-10 Million	\$10-50 <million< th=""><th>\$50-100 Million</th><th>\$100-500 Million</th><th>\$500&gt; Million</th><th>TOTAL</th><th>&lt;\$10 Million</th><th>&lt;\$50 Million</th><th>&lt;\$100 Million</th><th>&lt;\$500 Million</th></million<>	\$50-100 Million	\$100-500 Million	\$500> Million	TOTAL	<\$10 Million	<\$50 Million	<\$100 Million	<\$500 Million
4:											
DEMOGRAPHICS	I							1			
Number of Credit Unions	402	927	1,635	677	1,018	577	5,236	1,329	2,964	3,641	4,659
Average Assets (\$Mil)	\$1.0	\$6.0	\$26.1	\$72.8	\$226.8	\$1,949.0	\$277.6	\$4.5	\$16.4	\$26.9	\$70.6
Pct of Credit Unions	8%	18%	31%	13%	19%	11%	100%	25%	57%	70%	89%
Pct of Industry Assets	0%	0%	3%	3%	15%	79%	100%	0%	3%	6%	21%
GROWTH RATES (YTD)											
Total Assets	-9.6%	-7.2%	-3.3%	-1.5%	-1.4%	10.6%	7.8%	-7.4%	-3.8%	-2.7%	-1.7%
Total Loans	-8.1%	-7.0%	-3.0%	-2.4%	-3.0%	8.5%	6.2%	-7.0%	-3.5%	-2.9%	-3.0%
Total Shares	-8.0%	-6.4%	-3.1%	-1.6%	-1.2%	9.4%	6.9%	-6.5%	-3.6%	-2.6%	-1.6%
Net Worth	-7.7%	-4.4%	-1.1%	1.1%	0.5%	11.0%	8.5%	-4.7%	-1.6%	-0.3%	0.3%
BALANCE SHEET ALLOCATIO	N										
Net Worth-to-Total Assets	19.1%	16.3%	13.2%	12.3%	11.6%	11.2%	11.4%	16.5%	13.6%	12.9%	12.0%
Cash & Inv-to-Total Assets	50%	46%	43%	37%	27%	23%	25%	46%	43%	40%	31%
Loans-to-Total Assets	50%	52%	54%	59%	68%	72%	71%	52%	54%	56%	64%
Vehicle-to-Total Loans	60%	63%	49%	43%	39%	32%	34%	62%	50%	46%	41%
REL-to-Total Loans	1%	8%	30%	39%	45%	52%	50%	8%	28%	34%	42%
REL-to-Net Worth	2%	27%	123%	185%	262%	337%	313%	25%	109%	146%	225%
Indirect-to-Total Loans	0%	0%	5%	12%	19%	22%	21%	0%	4%	8%	16%
Loans-to-Total Shares	62%	63%	63%	68%	78%	87%	84%	63%	63%	65%	74%
Nonterm-to-Total Shares	92%	85%	80%	77%	74%	69%	70%	85%	81%	79%	75%
Short-term Funding Ratio	39.8%	30.7%	24.4%	20.5%	14.9%	11.7%	12.8%	25.1%	22.8%	17.3%	12.9%
Net Long-term Asset Ratio	3.5%	7.8%	18.2%	24.1%	30.5%	35.6%	34.0%	17.0%	20.6%	27.6%	33.8%
LOAN QUALITY											
Loan Delinquency Ratio	3.35%	1.80%	1.06%	0.84%	0.75%	0.68%	0.70%	1.14%	0.98%	0.81%	0.71%
Net Charge-off Ratio	0.86%	0.57%	0.46%	0.46%	0.47%	0.59%	0.57%	0.47%	0.47%	0.47%	0.57%
"Misery" Index	4.21%	2.37%	1.52%	1.30%	1.22%	1.27%	1.27%	1.62%	1.45%	1.28%	1.27%
RE Loan Delinquency	1.63%	1.62%	0.99%	0.72%	0.65%	0.52%	0.55%	1.62%	1.01%	0.83%	0.69%
	2.80%		1.00%	0.82%	0.71%	0.61%	0.65%	1.81%		0.97%	0.79%
Vehicle Loan Delinquency Direct Loans	2.80%	1.75% 1.75%	0.98%	0.82%	0.71%	0.55%	0.63%	1.81%	1.12% 1.11%	0.97%	0.79%
Indirect Loans	0.00%	1.46%	1.22%	0.78%	0.00%	0.55%	0.66%	1.46%	1.22%	1.00%	0.78%
Loss Allow as % of Loans Current Loss Exposure	2.75% 1.53%	1.33% 0.92%	0.89% 0.65%	0.82% 0.55%	0.79% 0.54%	0.88% 0.48%	0.86% 0.49%	1.42% 0.96%	0.95% 0.68%	0.88% 0.61%	0.81% 0.56%
·											
EARNINGS	4 4 4 0 /	4.0464	2.700/	2.040/	2.050/	4.430/	4.000/	4.0364	2.040/	2.040/	2.040/
Gross Asset Yield	4.11%	4.01%	3.78%	3.81%	3.85%	4.12%	4.06%	4.02%	3.81%	3.81%	3.84%
Cost of Funds Gross Interest Margin	0.55% 3.55%	0.44% 3.57%	0.43%	0.48%	0.61%	0.99%	0.90%	0.45% 3.57%	0.43%	0.45%	0.56%
			3.36%	3.33%	3.24%	3.13%	3.16%		3.38%	3.36%	3.27%
Provision Expense  Net Interest Margin	0.38% 3.17%	0.33%	0.25% 3.11%	0.27% 3.05%	0.31% 2.93%	0.47% 2.67%	0.43% 2.73%	0.34% 3.23%	0.26% 3.12%	0.27% 3.09%	0.30% 2.98%
9					1.44%						
Non-Interest Income Non-Interest Expense	0.55% 4.19%	0.73% 3.67%	1.02% 3.62%	1.28% 3.72%	1.44% 3.69%	1.36% 3.07%	1.36% 3.20%	0.72% 3.70%	0.98% 3.63%	1.13% 3.67%	1.35% 3.69%
Net Operating Expense	3.65%	2.94%	2.60%	2.44%	2.25%	1.71%	1.85%	2.99%	2.64%	2.54%	2.34%
Net Operating Return	-0.48%	0.29%	0.51%	0.61%	0.68%	0.95%	0.89%	0.24%	0.48%	0.55%	0.64%
Non-recurring Inc(Exp)	0.41%	0.03%	0.05%	0.02%	0.04%	0.05%	0.05%	0.05%	0.05%	0.03%	0.04%
Net Income	-0.06%	0.32%	0.56%	0.63%	0.72%	1.01%	0.94%	0.29%	0.53%	0.58%	0.68%
Return on Net Worth	-0.4%	2.0%	4.3%	5.2%	6.2%	8.5%	7.9%	1.9%	4.0%	4.6%	5.7%

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OPERATING EFFICIENCIES:											
Loans & Shares-											
Avg Loan Balance Avg Loan Rate Avg Loan Yield, net	\$4,312 7% 7%	\$7,450 6% 6%	\$8,344 5% 5%	\$10,252 5% 5%	\$13,299 5% 5%	\$16,896 5% 4%	\$15,668 5% 4%	\$7,260 6% 6%	\$8,215 5% 5%	\$9,291 5% 5%	\$12,265 5% 5%
Avg Share Balance Avg Share Rate	\$2,268 0.69%	\$4,741 0.53%	\$7,270 0.49%	\$8,360 0.55%	\$9,463 0.71%	\$11,743 1.18%	\$10,963 1.06%	\$4,447 0.54%	\$6,778 0.50%	\$7,505 0.53%	\$8,788 0.65%
NM Deposit Ratio	1.7%	1.2%	1.0%	0.9%	1.1%	0.9%	1.0%	1.2%	1.0%	1.0%	1.1%
Net Operating Profitability	/-										
Earning Asset/Funding Avg Revenue per FTE	124% \$47,525	118% \$111,845	112% \$166,194	109% \$180,185	108% \$196,430	109% \$292,787	109% \$262,191	119% \$103,118	113% \$154,925	111% \$167,133	109% \$187,159
Avg OpExpense per FTE Avg Int & Prov Exp per FTE	\$42,841 \$9,553	\$86,654 \$18,329	\$125,116 \$23,389	\$131,750 \$26,690	\$137,099 \$34,188	\$164,109 \$77,693	\$155,105 \$64,194	\$80,709 \$17,139	\$117,183 \$22,272	\$124,223 \$24,408	\$133,025 \$31,093
Avg OpReturn per FTE Net OpExp-to-Total Exp	-\$4,869 87%	\$6,861 80%	\$17,688 72%	\$21,744 66%	\$25,143 61%	\$50,986 56%	\$42,892 58%	\$5,270 81%	\$15,470 73%	\$18,502 69%	\$23,042 63%
Operating Revenue-											
Non-Int Inc-to-Total Rev Interest Inc per FTE Non-Int Inc per FTE	12% \$32,397 \$5,575	15% \$76,330 \$17,186	21% \$107,482 \$35,323	25% \$108,195 \$45,300	27% \$108,808 \$53,434	25% \$142,485 \$72,609	25% \$132,326 \$65,671	15% \$70,369 \$15,610	21% \$100,851 \$31,801	23% \$104,400 \$38,325	26% \$107,413 \$48,653
Operating Expenses-											
C&B Expense Ratio Pct of Total Op Exp Avg C&B per FTE	2.05% 49% \$20,964	1.92% 52% \$45,436	1.73% 48% \$59,838	1.79% 48% \$63,226	1.86% 50% \$69,020	1.60% 52% \$85,319	1.65% 51% \$79,757	1.93% 52% \$42,115	1.75% 48% \$56,671	1.77% 48% \$59,839	1.83% 50% \$66,115
Occ & Ops Exp Ratio Pct of Total Op Exp	1.32%	0.98%	0.96%	0.93% 25%	0.94%	0.75%	0.79%	1.01%	0.97%	0.95%	0.95%
Avg O&O per FTE	\$13,453	\$23,243	\$33,258	\$32,887	\$35,092	\$40,258	\$38,481	\$21,914	\$31,231	\$32,031	\$34,123
All Other Exp Ratio Pct of Total Op Exp Avg AOE per FTE	0.41% 10% \$8,425	0.73% 20% \$17,976	0.87% 24% \$32,021	0.99% 27% \$35,638	0.85% 23% \$32,987	0.67% 22% \$38,531	0.71% 22% \$36,867	0.71% 19% \$16,680	0.85% 24% \$29,280	0.92% 25% \$32,353	0.87% 24% \$32,787
		Ş17,570	732,021	<del>2</del> 33,036	<b>J</b> J2,J07	730,331	750,007	710,000	723,200	732,333	732,707
Average Margin per Account		4.00	4.00	4=00	4=00	A	4=00	A	4.00	4.50	4==0
Avg Int Inc per Loan Avg Int Exp per Share Avg Return	\$283 \$16 \$267	\$422 \$25 \$397	\$430 \$36 \$394	\$502 \$46 \$455	\$599 \$67 \$532	\$751 \$139 \$612	\$703 \$117 \$586	\$415 \$24 \$391	\$429 \$34 \$395	\$469 \$39 \$429	\$570 \$57 \$512
Staffing-											
Full-time Equivalents Pct PT Employees FTE-to-Ops (Staffing)	358 78% 2.06	2,281 42% 0.76	12,130 15% 0.44	13,814 11% 0.38	61,743 8% 0.32	221,494 6% 0.21	311,819 7% 0.24	2,639 48% 0.83	14,768 22% 0.48	28,582 17% 0.43	90,325 11% 0.35
Membership Outreach- Members-to-Potential	8.5%	7.8%	2.9%	2.6%	2.7%	3.1%	3.0%	7.9%	3.3%	2.9%	2.7%
Members-to-FTEs	343	7.8% 399	403	365	337	400	3.0%	391	3.3% 401	383	352
Branches Members per Branch	391 314	956 952	2,417 2,024	1,755 2,869	5,215 3,993	10,396 8,523	21,130 5,697	1,347 766	3,764 1,574	5,519 1,986	10,734 2,961