



RETIRE ON REAL ESTATE:

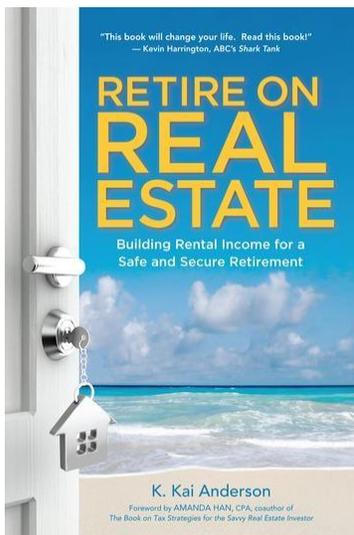
Building Rental Income for a Safe and Secure Retirement

Endorsed by
Kevin
Harrington,
Original "Shark"
on ABC's
Shark Tank!

*It's not just a book . . .
It's a Movement.*

K. Kai Anderson, PhD

Kai is a real estate investor, landlady and author of the upcoming book, *RETIRE ON REAL ESTATE*, to be released September 19, 2017 by AMACOM BOOKS, the book publishing arm of The American Management Association. Using rental property, she has locked in financial security, comfort and complete financial self-sufficiency for her own eventual retirement. Kai is now on a mission to inspire everyday working adults to protect their retirement dreams and late-life financial security as well. She is a graduate of the Investors United School of Real Estate Investing® and holds advanced degrees from Johns Hopkins University.



Story Ideas

1. **Worried that you will run out of money in retirement?** Why you need a chicken and not an egg.
2. **What most people don't know about the 401(k).** How its bizarre history could put your retirement dreams at risk.
3. **Worried that you will have to choose between working forever and retiring with the risk of running out of money?** The two things you need to do *right now* to reclaim your retirement security.
4. **What do chickens have to do with retirement?** The one secret to creating sustainable income that won't run out so that you can retire with confidence.
5. **(SPRING/SUMMER TIMING) Deciding between renting out and selling your home when you move?** Why this one seemingly trivial decision could make or break your retirement prospects.
6. **More and more people are letting complete strangers rent space in their homes.** What is AirBnB and how can it benefit your retirement prospects?
7. **The biggest secret that landlords don't want you to know.**
8. **Secret ingredient?** What one expert says is missing from most retirement plans.
9. **Is it bad to borrow from your retirement account?** Not always – learn one way to borrow that could actually help you retire safer and wealthier.

Contact Kai

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10. **Many experts are warning of a looming retirement crisis.** The warning signs and what you can do to protect yourself.
11. **Is rental property a curse or a blessing?** Find out the pros and cons.
12. **What your financial planner isn't telling you.**
13. **How to benefit from real estate without buying it or selling it.**
14. **Three reasons why you need at least one rental as a part of your retirement plan.**
15. **(WOMEN'S CONCERNS) Statistics show women make less and save less.** What can women do to ensure their financial safety and comfort for years to come?
16. **(PARENTING CONCERNS) Should you put money away in a college-savings account?** What some people are doing that they believe is better.
17. **(TIMING WITH NATIONAL HANDSHAKE DAY - LAST THURSDAY IN JUNE) Do you need a realtor to buy or sell a home?** How to know when it makes more sense to work directly with a buyer or seller.
18. **(TIMING WITH INDEPENDENCE DAY) Worried about Social Security and your retirement savings?** One tip for becoming financially independent in your retirement years.
19. **(TIMING WITH OCTOBER FINANCIAL PLANNING MONTH) Will your retirement plan allow you to retire . . . ever?** What you need to do right now to make sure it will.
20. **(TIMING WITH NOVEMBER 1 NATIONAL AUTHOR'S DAY) More and more authors are publishing on their own.** Meet one author with a message for those of us concerned about retirement.
21. **(TIMING WITH NOVEMBER 19 NATIONAL PLAY MONOPOLY DAY) Some people play for fun. Others play for real.** What lessons can this classic game teach us about financial security and retirement?
22. **(TIMING WITH NOVEMBER 30 NATIONAL COMPUTER SECURITY DAY) Are your retirement accounts safe?** What you can do now to diversify and protect yourself in the event of a horrible identity theft attack.
23. **(TIMING WITH CHRISTMAS) Give your family the gift that keeps on giving.** What is rental property and how can it benefit future generations?
24. **(TIMING WITH NEW YEARS EVE & JANUARY) Want to become financially healthy?** Three unusual tricks to improve your financial well-being and create a safety net for your retirement years.

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