

## VISION

The primary advocate empowering and connecting members to achieve their business goals.

## MISSION

Serve and promote the business interests of greater Whidbey Island.

## PURPOSE

A community connector with the following responsibilities:

- Serving the business community
- Operating the Visitor Information Center
- Marketing
- Hosting events and festivals

## BOARD OF DIRECTORS

**Ronnie Wright, President**  
*Pacific Grace Tax & Accounting Services*

**Joel Servatius, Vice President**  
*Servatius & Associates*

**Jeff Pleet, 2nd Vice President**  
*Edward Jones*

**Sue Blouin, Secretary**  
*Leavitt Group Northwest*

**Dave Crume**  
*The Sherwin-Williams Company*

**Bob Severns**  
*City of Oak Harbor, Mayor*

**Megan Wise**  
*Whidbey Island Bank ~ A Division of Heritage*

**Robert Young**  
*Tradewinds Insurance, Inc.*

**Tony Popp**  
*NAS Whidbey, PA Retired*

**Tim C. Miller**  
*Windermere Real Estate*

**Chris Skinner**  
*Law Offices of Criston C. Skinner*

## STAFF

**Christine Cribb**  
*Executive Director*

**Vicki Graham**  
*Event Coordinator*

**Autumn Parks**  
*Graphic Designer*

**Susan Friedrich**  
*Community Connector*

**Brittany McCollough**  
*Community Connector*



The  
**Chamber**  
Oak Harbor Chamber of Commerce  
**500 Members Strong!**



# 2019

# CHAMBER

- Ambassador Monthly Meeting
- Annual Awards Banquet
- Business After Hours
- Business Scholarship
- Career Café
- Chamber University
- Community Service Org Social
- Frozen Fridays
- Legislative Affairs
- Legislative Social
- Light up OH
- Lodging Social
- Monthly Luncheon
- Member Mentors
- Membership Appreciation Picnic
- Membership Matters
- Military Appreciation Month
- NAS Whidbey INDOC
- Non-Profit Network Social
- OH-Mazing Race
- Operation Gratitude
- Outdoor Enthusiast Round Table
- Rain Shadow Campaign
- Senior Tea
- Shop Local Campaign
- Teacher Appreciation

# COMMUNITY EVENTS

- Holland Happening
- 4th of July
- Crab Cakes and Cocktails
- Golf Tournament
- Emergency Readiness
- Chamber of Secrets
- New Year's Eve Fireworks

# SWOT

Planning for the Future

## STRENGTHS

- Staff
- History with staff
- Credibility and presence in the community
- Leadership
- Financial stability
- Legislative Affairs

## WEAKNESSES

Trying to please everyone

## OPPORTUNITIES

- Legislative Affairs Committee
- Membership recruitment and retention
- Diversify funding sources

## THREATS

- Potential loss of funding
- Millenials in the workforce
- Economy
- Staff turnover

# PRIORITIES

Continue focus on serving membership through retention, recruitment and programs

Continue to raise the bar and expectations

Legislative Affairs Committee

Continue leadership and relevance in the community

# FUNDING

