AI-DRIVEN EDTECH STARTUP MULTI-STAGE INVESTMENT OPPORTUNITY







Accelerated
Development
Programme

HIGHLIGHTS

Vision: (A Privacy-First Al-Personalization & Al-Mentoring Platform)

To empower millions of young adults annually to subscribe to our AI-assisted online personal profiling service and leverage its available hyperpersonalized AI-mentoring tools.

Multi-Stage Investments: (Equity or SAFE \$500,000+ Funding Partner)

Initial Equity Option/ Retainer: \$30,000 (company establishment, IP security, exclusivity and SAFE agreement)

- Stage 1 MVP (year one): \$125,000 seed funding, 10,000 initial volunteer subscribers from partner universities
- Stage 2 SCALING (year two): \$375,000 for national scaling, 100,000 225,000 subscribers, onward 150+% CAGR
- Stage 3 SALE or PARTNERSHIP (years 3-5): self-funding, 337,500+ subscribers (year 3), revenue \$3-5 million/yr ARR strategic partnership/ acquisition negotiations, 6 million target users, Life-Time Value to Customer Acquisition Cost ratio (LTV:CAC) 5:1. Year 3-5 expected exit value \$10-50 million.

IP: (900+ pages Coding & Tech Stack)

Experienced Team: (Profile Links)

Proprietary profiling algorithms

CEO





- Al-integrated assessment tools
- Secure data synthesis methods CTO

Market/Demand: (First to Market - no direct competitor)

- Expanding global AI, EdTech & self-improvement markets (\$150+ BN),
 78% Chatbot users demand for <u>secure</u> hyper-personalized AI-mentoring
- Target audience: 200 million millennials and Gen Z in the US/EU

