

Bleeds

By production standards, the die cutting process has tolerance of 1/100 inches (0.25mm). Therefore, the artwork needs a bleed and a safe zone. Bleed - allows your labels to be cut with clean edges, the artworks elements/backgrounds should extend out 1/16" (1.5mm) passed the die line on each side of the label to allow proper die cutting tolerance.

Wrong artwork



Right artwork

