



ERAHC's 2019 Working Equitation Show Series

Sponsorship Form

**April 13-14 in Harriman, TN, June 22-23 in Horseheads, NY,
July 20-21 in Forest City, PA, and August 24-25 in Lexington, VA**

We appreciate your support!

NAME:	FARM/BUSINESS:	
ADDRESS:		
CITY:	STATE:	ZIP:
EMAIL:	PHONE:	

SPONSORSHIP PACKAGES - Please pick your Sponsorship Package

Blue \$501 - Above	As a BLUE sponsor you receive a Full-page color ad in the Show Program (distributed in all 4 states), recognition on the ERAHC website's Sponsor Page, your banner displayed throughout all 4 shows, and a special "Thank You" gift.
Red \$376 - \$500	As a RED sponsor you receive a Full-page b/w ad in the Show Program (distributed in <u>all 4 states</u>), recognition on the ERAHC website's Sponsor Page, your banner displayed throughout 3 shows, and a special "Thank You" gift.
Yellow \$251 - \$375	As a YELLOW sponsor you receive a 1/2 page ad in the Show Program (distributed in <u>all 4 states</u>), recognition on the ERAHC website's Sponsor Page, your banner displayed throughout 2 shows, and a special "Thank You" gift.
White \$126 - \$250	As a WHITE sponsor you receive a 1/4 page ad in the Show Program (distributed in <u>all 4 states</u>), recognition on the ERAHC website's Sponsor Page, your banner displayed throughout 1 show, and a special "Thank You" gift.
Pink \$1 - \$125	As a PINK sponsor you receive a 1/4 page ad in the Show Program (distributed in <u>all 4 states</u>), recognition on the ERAHC website's Sponsor Page, and a special "Thank You" gift.
Green Product Donation	As a GREEN sponsor you receive a 1/4 page ad in the Show Program (distributed in <u>all 4 states</u>), recognition on the ERAHC website's Sponsor Page, and a special "Thank You" gift. Please list items being donated: _____ _____

We are offering these competition levels: **Children's**, **Introductory (L1)**, **Novice (L2 & L3)**, **Intermediate (L4 & L5)**, **Advanced (L6)**, **Masters (L7)**, and an **Opportunity level** for competitors who are totally new to the sport and wish to give it a try. If you would like to specify the level and/or show destination you want to sponsor please do so below:

_____ Thank You!

Please send this form and donation (checks made payable to ERAHC) to:

Mindy Finelli, 825 County Road 579, Flemington, NJ 08822

908-489-2069 mindyf@erahc.org

No later than March 15, 2019 (to be included in the Show Program)

If entry in the program is not important, sponsorships may be received anytime.

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Show Program Advertising

The ERAHC Working Equitation Show Series Program is printed in B&W. Color is available on the back cover, inside covers, and center spread. The show program will be available to the public at all four locations. Show sponsors may apply credit to upgrade advertising.

Sizes/Costs:

Please check your choice(s)

	Business Card (b/w)	\$35
	Quarter page (b/w)	\$65
	Half page (b/w)	\$100
	Full page (b/w)	\$150
	Inside and Back covers (full page) – color	\$225
	Center spread (2 full pages) – color	\$325

Also note: Sponsors may upgrade ad size and/or color for the difference in price.

Deadline: March 15, 2019

Ads received earlier will receive preferential placement in the show program in the order received. Your advertising and payment must be received by this date.

Specifications:

Full page image area: 7.875" x 10.5"

Half page horizontal image area: 7.875" x 5.25"

Quarter page image area: 3.875" x 5.25"

Business card: 2.0" x 3.75"

Center spread image area: 10.5" x 16.5"

All ads **NO BLEED**

Acceptable file formats: .psd, .pdf, .jpg, or .tif **File resolutions:** 300 dpi

Please provide your ad in both color and gray scale. Otherwise, color ads will be converted to gray scale at advertiser's risk.

Please send graphic files for advertising to: mindyf@erahc.org

Please send your check (made payable to ERAHC) and this form to:

Mindy Finelli
825 County Road 579
Flemington, NJ 08822
908-489-2069
mindyf@erahc.org