

SePRO Certified Landscape Applicator Program

2017 - 18 Program Description and Guidelines



SePRO Certified Landscape Applicator Program

What is a SePRO Certified Landscape Applicator?

SePRO is committed to stewardship of its solutions. After years of experience developing best management practices associated with landscape growth regulation, the **SePRO Certified Landscape Applicator Program** has arrived. To become eligible professional landscape management companies are invited to participate in a simple education and equipment support program.

The SePRO Certified Landscape Applicator Program exists to:

1. Educate and exchange information with the landscape manager on best management practices for the safe and efficient use of SePRO products and services.
2. Publicly acknowledge those companies in the landscape management industry that are doing an exceptional job.
3. Set apart, in the eyes of the public and the end-use customer, those landscape management companies most qualified to apply SePRO products.

Vortex® spreaders eliminate most hand application of granular product, utilizing positive airflow to propel granular material to the desired area.



Benefits of the Certified Landscape Applicator include:

1. Product and technology training through SePRO Technical Specialists.
2. Access to technical expertise and assistance with landscape growth regulation when needed.
3. The ability to advertise to your customer that your business is recognized as a "SePRO Certified Landscape Applicator".
4. Financial support towards purchase of a Cutless® Granular Application System.

Enrollment Criteria:

It's a simple 4-step process to become a SePRO Certified Landscape Applicator.

Step 1: Purchase $\geq 2,000$ lbs of Cutless 0.33G.

Step 2: Purchase a Cutless Granular Application System through SePRO. **Cost: \$1,000.**

Step 3: Participate in the SePRO Certified Landscape Applicator Training Program. **Value: \$1,500.**

Step 4: Receive additional rebate of \$500 for each additional 2,000 lbs of Cutless 0.33G purchased, up to \$1,000, after completion of Step 3.

Customers must enroll by **June 1, 2018** to become eligible. Contact your SePRO Technical Specialist to get started.



What will my team learn from the SePRO Certified Landscape Applicator Training Program?

A more capable crew is a more profitable one. To increase the expertise of our customers and share the knowledge we've gained by implementing landscape growth regulation programs throughout the country, SePRO offers an educational program covering the following topics:

Plant Species Identification

The first step to a successful landscape growth regulation program is selecting and identifying plant species to be treated that will provide the greatest return on investment. Participants will leave with a working knowledge of plant ID for species common to their region.

Plant Biology

Understanding why and how landscape growth regulators work within a plant is critical to understanding how landscape growth regulators work in the landscape. Participants will learn to leverage plant biology with other best management practices to get the most out of a landscape growth regulator program.

Treatment Estimation

Having the right amount of product for the area to be treated is vital to consistent landscape growth regulation. Participants will find out how SePRO Certified Applicators estimate the required amount of material for large, sometimes complex treatment areas.

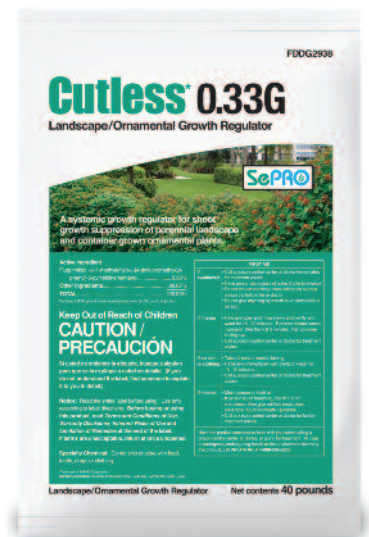
Application Technique

Through years of experience SePRO Certified Landscape Applicators have honed their application technique to improve efficiency and accuracy. Participants will receive hands on training including calibration, application dos and don'ts, and equipment maintenance.

Post Application Best Management Practices

Water, trimming, and fertilization. What's best for a Landscape Growth Regulator program? Participants will learn how each of these and other cultural practices impact the efficacy of a landscape growth regulator program.

Depending on your location, CEUs may be available for participation. Contact your SePRO Technical Specialist for details.



Cutless® 033G is a systemic plant growth regulator that slows shoot growth of hedges, shrubs and groundcovers in landscaped areas.



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Technical Specialists

We encourage you to contact your SePRO Technical Specialist for more information.
Contact information is listed below for your convenience.

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