



VISITBLACKSHEAR.COM

Main Street Blackshear is established to further the general welfare and prosperity of the citizens, businesses, industries, cultural and educational programs of and around the Blackshear, Georgia area. Essential to this mission is to apply a nationally recognized 4-point approach trademarked by the National Main Street Center for improving designated Main Street communities. This approach includes business organization, promotion, design, and development.

Organization: Organizing the Business Community: The organization will create opportunities for local businesses to gather to discuss ideas, cares, complaints, and solutions on how to expand commerce within the area. The organization will not be restricted to traditional business, but will include home-based businesses, retired business men and women, local not for profit organizations, and individuals interested in seeing the local business community flourish.

Promotion: Promoting the Local Community: The organization will work through its membership to promote the community as a great place to live, to own a business, to work and to enjoy a high quality of life. This activity of promotion will include special community events to encourage commerce and fellowship in the Better Hometown Blackshear Area. The organization will use the support of its membership to advertise and market the local community through traditional and emerging media, while enhancing the overall brand of the local community.

Design: Designing a Better Community: The organization will work through its membership to develop, assist in developing, and implementing programs of better design for the Local Blackshear Community. This will include work through our local government in improving the looks of public spaces, working to preserve historic structures of commerce through education and grants, creating plans to expand commerce in underutilized areas and make the area more desirable to live work and play.

Economic Restructuring: Recruiting new Businesses: The organization will work through its membership to find areas in the local economy where the market is under served or not served at all and to develop plans to recruit businesses to fill these voids. The organization will conduct downtown spotlights, groundbreakings, assist in developing market research, look for investors for private enterprise and celebrate new businesses coming to the area.

As the Main Street Board, we also focus on ways to bring more people to our community. This increases sales for our local businesses and also increases our Special Local Option Sales Tax (SPLOST) for the betterment of our community.

In doing so, we host two festivals per year as an opportunity for local and area families to come enjoy time together. The festivals are “Summer In the City” and “Christmas In The Park”.



These festivals offer games, rides, local entertainment, and more for a family to enjoy. Recently, we have added Christian concerts as a part of these festivals. Every year, these events get bigger and bigger, and draw more and more people to our downtown. In 2016, both festivals had an estimated attendance of 7-8,000 people.

Being a local nonprofit organization, none of this is possible without the help and support of our local businesses, churches, and families. We know and fully understand how businesses are constantly asked for donations and such, many times with no return. In an attempt to avoid asking for donations multiple times a year, we have chosen to seek yearly sponsorships that will last through the full calendar year of 2017. Please look over the sponsorship packages below and choose the best one that fits you and your business. Understand that this package will support the Better Hometown/Main Street Program and our community in both of our festivals.

PLATINUM: Our signature sponsorship includes promotion of your business at our events and on all media outlets we engage with, an individual sponsorship banner of your business name and logo for our events, 4 wristbands per festival, and 4 souvenir cups with free refills. We will also advertise your business with a link on our VisitBlackshear.com website. This webpage has an average of 2500 views per month. All of this is available for \$1000 per year.

GOLD: Our Gold sponsorship includes your business name and logo on our sponsorship banner at our events, 2 wristbands per festival, and 2 souvenir cups with free refills. All of this is available for \$500 per year.

SILVER: Our Silver sponsorship includes 1 wristband per festival, 1 souvenir cup with free refill, and your name on the sponsorship banner. This package is available for \$250 per year.

All of our Sponsors will receive promotion through our Facebook page which currently has 4,500 followers and all posts reach between 2,500-14,000 views.

PLATINUM	GOLD	SILVER
\$1000	\$500	\$250
<ul style="list-style-type: none"> *4 Wristbands per Festival *4 Glow in Dark cups with free refills *Own Personal Banner *Link on Better Hometown website *Promotion at Events and other Media outlets 	<ul style="list-style-type: none"> *2 Wristbands per Festival *2 Glow in Dark cups with free refills *Logo on Sponsorship Banner 	<ul style="list-style-type: none"> *1 Wristbands for Festival *1 Glow in Dark cups with free refills *Name on Sponsorship Banner

We offer several payment options to benefit you and your business. The Sponsorships can be paid 1) One Check, 2) Bi Yearly, 3) Quarterly.

Thank you for partnering with your local Better Hometown/Main Street Board. We are committed to making Blackshear a better place to live. We hope you join our efforts!

--	--

Contact Name

Business Name

--

Business Address

--	--

Phone Number

Email Address

	Yearly Biyearly Quarterly
--	-------------------------------------

Sponsorship Amount

Payment Preference

