



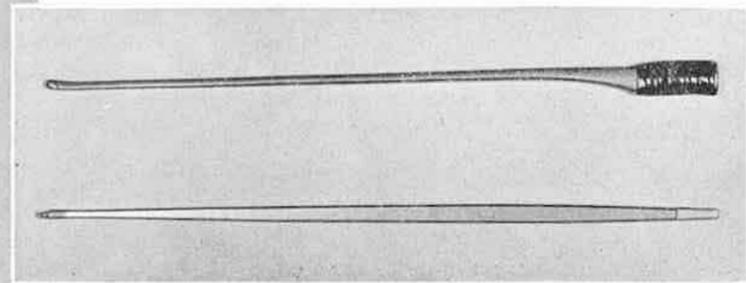
CATALOG No. 25

**BEN PEARSON**

*Truckery*

**EQUIPMENT**

# STRENGTH & SPEED WITH GLASS...



## NO. 302 FIBER GLASS "TAKE DOWN" BOW

Especially recommended for Junior and Lady archers and for use at summer camps and schools.

Length 5 feet. Available in bow weights of 20, 25, 30, and 35 pounds. Bows weighed at 26 inches, however, suitable for arrows up to 28" in length.

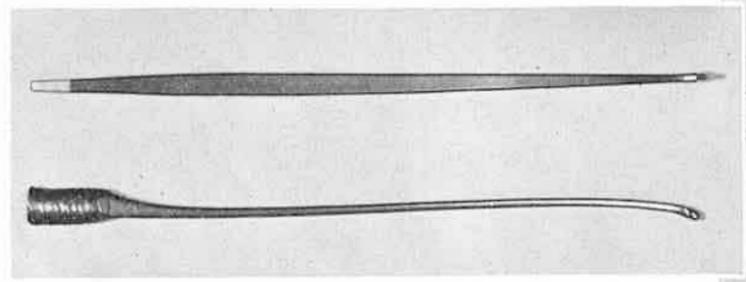
**NO. 824 BOW CASE** For Take Down Bows No. 302-304. Brown rubberized suede with cloth lining. Convenient string pocket in snap closing flap.

**NO. 825** Same as above except for No. 306 bows.  
(Not Illustrated)

## NO. 304 FIBER GLASS "TAKE DOWN" BOW

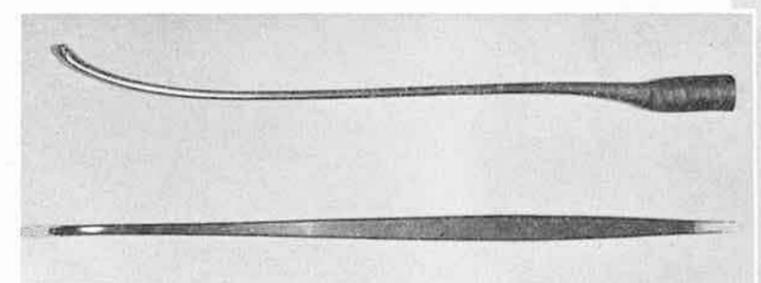
Fiber glass moulded around a solid wood core gives ideal weight distribution and added cast. Extra light, actually weighing less than 1½ pounds.

Length 5 feet, 4 inches. Available in bow weights of 30, 35, 40, 45, and 50 pounds. Bows weighed at 28 inches, however, may be used with arrows up to 30 inches in length.



**BOW TAKES DOWN FOR EASY CARRYING AND STORAGE**  
(See illustrations)

# PERMANENCE & SAFETY WITH GLASS...



## NO. 306 FIBER GLASS "TAKE DOWN" BOW

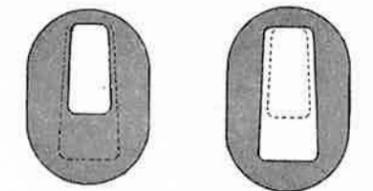
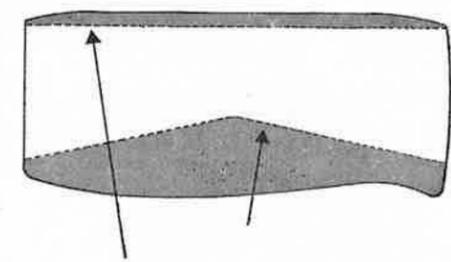
Light weight plus great strength and performance are combined in this new Ben Pearson Fiber Glass Bow. It is scientifically constructed by moulding fiber glass around a selected solid wood core which gives ideal weight distribution and added cast. Extremely light, actually weighs less than 1½ pounds.

Length 5'6" and may be ordered in the following bow weights, 30, 35, 40, 45, 50, 55, 60, and 65 pounds. Bows weighed at 28 inches, however, arrows up to 32 inches in length may be used.

# BEN PEARSON'S BOW HANDLES

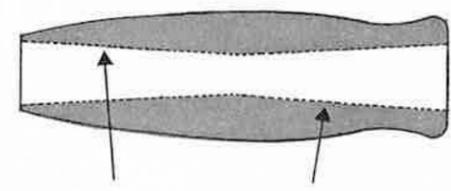
*Personally Designed By Ben Pearson*

### CROSS SECTION FRONT VIEW



CROSS SECTIONAL TOP VIEWS

### CROSS SECTION SIDE VIEW

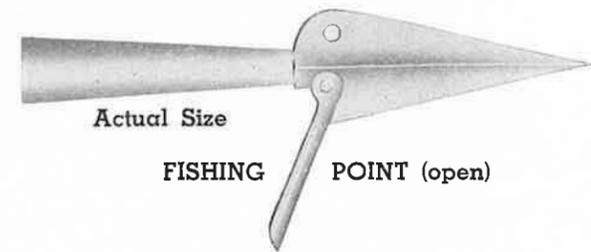


Scientifically designed for extra strength and wear take-up, which positively eliminates objectionable noises.

This revolutionary design includes an arrow rest.

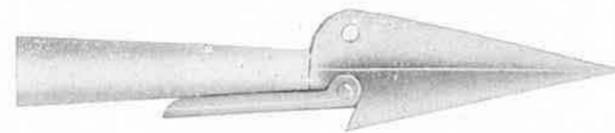
## New Style Hunting and Fishing Points ...

Designed by Ben Pearson



Actual Size

FISHING POINT (open)

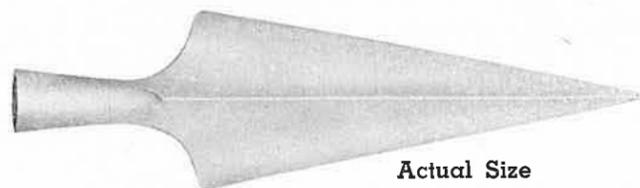


FISHING POINT (closed)

Actual Size

**NO. 785 FISHING POINT.** The tapered ferrule, broadhead and barb are forged from finest cutlery steel. The entire point is chrome plated, non-corrosive and is not affected by salt water. The harpoon style head causes the barb to spread when a pull is exerted on the line thus preventing the loss of fish.

**NO. 185 FIBER GLASS FISHING ARROW.** The additional weight of this solid glass rod increases the depth of penetration and makes it practically indestructible. It is fletched with carefully selected turkey feathers and attractively crested. Complete with No. 785 Point. Individually boxed.

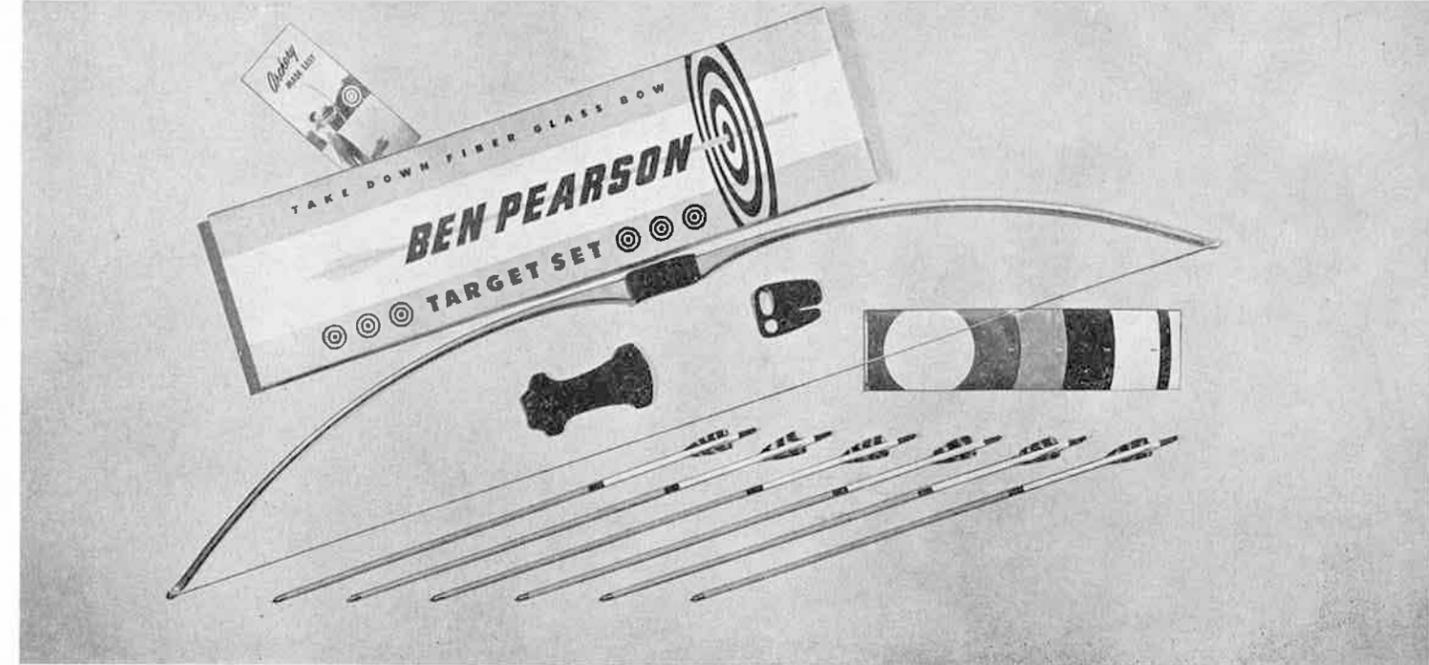


Actual Size

**NEW STYLE HUNTING POINT** used on our No. 100 Arrow is of one piece forging from finest cutlery steel. It is scientifically designed to eliminate flat surfaces that cause an arrow to plane. Streamlined for greater speed and penetration. Smoothly polished with a non-glare finish.

**NOTE:** Due to limited production this point will not be available except on a No. 100 arrow.

**NO. 100 DE LUXE HUNTING ARROW.** Made from select Port Orford Cedar, carefully matched as to spine and weight. Every detail in their construction is the result of painstaking development. Balanced to react properly upon leaving the bow. The streamlined broadhead is so designed as to eliminate flat surfaces and thus overcome the tendency to plane. The long low fletching carefully spiralled helps assure true flight. Each set of a dozen is matched to fly perfectly. Attractively packaged. Standard lengths 26", 27", 28". For special lengths add 50 cents. In ordering state arrow length and bow weight.



### NO. 310—TARGET SET

Durable five foot **Fibre Glass Take-Down Bow**, especially recommended for Junior and Lady archers, and for summer camps and schools; colorful lacquer finish. No. 302 bow available in bow weights of 20, 25, 30, and 35 pounds.

Six 26" No. 205 arrows made from Port Orford Cedar, carefully fletched with select turkey feathers, beautifully crested and painted between

feathers.  
No. 810 leather arm guard with spring steel stay for added wrist protection.  
Easy-On Shooting Tab made from select cowhide.  
24" full color target face.  
Archery Made Easy booklet.

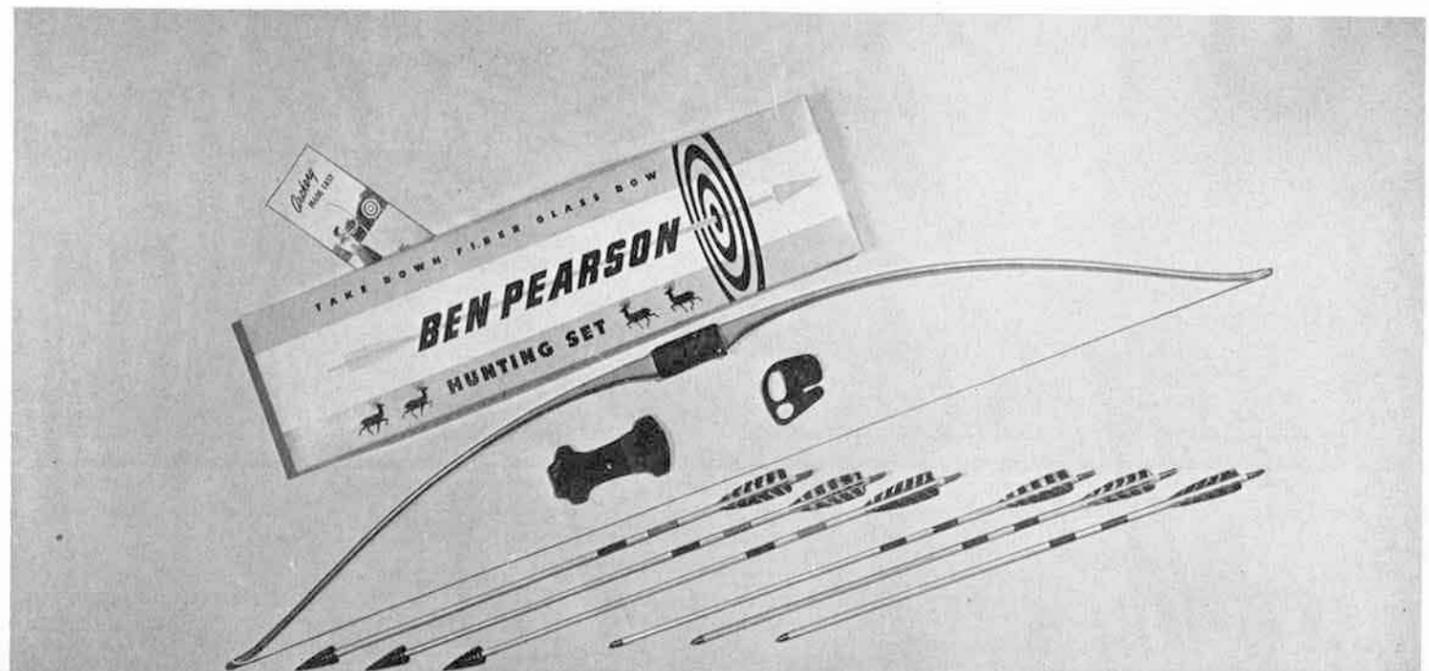
## NEW Take-down FIBER GLASS SETS

### NO. 312—HUNTING SET

Tough hard-shooting 5'4" **Fibre Glass Take-Down Bow** constructed by moulding fiberglass around a preformed solid wood core which gives the bow added cast and ideal weight distribution. No. 304 Bow available in weights 40, 45, and 50 pounds.

3 big game broadhead arrows No. 219 and 3 target or small game arrows

No. 213 - 28" long, with plastic nocks, attractively crested in bright colors.  
Genuine leather arm-guard reinforced with spring steel stay for added wrist protection.  
Easy-On Shooting Tab made from select cowhide.  
Archery Made Easy booklet.



# BOWS

*Hunting and Field*

## HICKORY HUNTING BOWS

A hard shooting bow developed to answer the needs of archers demanding maximum durability in an inexpensive bow which may be had in drawing weights suitable for hunting big game. It has toughness, stamina and worlds of strength. Special features: Deep narrow handle with contrasting hardwood overlay, wide spatulate limbs, genuine leather grip, inlaid arrowplate, flexible varnish finish and Lay-latex string. 5'6" length. Specify weight. Recommended for arrows up to 30" in length.

503—Recurved Hickory Hunting Bow. (55 to 65 lbs.)

503-1—Recurved Hickory Hunting Bow. (40 to 50 lbs.)

502—Same as above with straight ends. (55 to 65 lbs.)

502-1—Same as above with straight ends. (40 to 50 lbs.)

# RUGGED...

## LEMONWOOD HUNTING BOW

This new hunting bow is not only moderate in price but gives the maximum performance under the most rugged hunting conditions—and gets results in both big and small game. This new lemonwood hunting bow, reinforced with Fiberglass which is actually stronger than steel, produces the utmost stamina and durability combined with the highest velocity and greatest power. It's a hard-hitting and accurate weapon. It is 5'6" in length and tested at 28". Weights to 65 lbs.

701—Lemonwood Hunting Bow.

## SECOND-GROWTH HICKORY

American Hickory is world famed for its toughness and elasticity. It was inevitable that this tough-fibred nut tree wood would find its way into the manufacture of stout bows, where strength and long lasting qualities were needed. Ben Pearson selects straight-grain staves of the finest cured hickory for the bows that use this truly American wood.

# BOWS

*Target...*

## LEMONWOOD FIBRE BACK BOWS

Select lemonwood bows, backed with white vulcanized fibre for beauty and protection against breakage. Narrow, deep handles with colorful overlays. Inlaid arrowplates. Wound leather grip. Carefully hand-tillered. Lay-latex linen string. Specify drawing weight.

No. 765 Length 5', weights to 30 lbs. at 25".

No. 766 Same, 5'6", weights to 35 lbs. at 26".

No. 769 Same, 5'9", weights to 40 lbs. at 28".

## LEMONWOOD SELF BACK BOWS

A light series of bows designed especially for beginners, nicely finished with genuine leather grip, inlaid arrowplates, hand-tillered with contrasting hardwood handle risers. Lay-latex linen string.

No. 601 Length 5', weights to 25 lbs. at 25".

No. 606 Same, 5'6", weights to 30 lbs. at 26".

## JUNIOR HICKORY BOWS

Maximum durability, plenty of toughness; a splendid bow for 'teen-agers. Hand-tillered. Handle riser of contrasting hardwood. Inlaid arrowplates, attractive grip. Lay-latex linen string.

No. 500 length 5', weights to 30 lbs.

No. 500-R Same as above except recurved.

No. 504 Same design as above, 4'6", weight approximately 15 lbs.

## TRAINING BOW

(Not Illustrated)

An ideal outfit for learning correct shooting technique. Used by leading archery instructors. Excellent for dealers, arrow is marked in inches, customer can be correctly fitted and shooting instructions given right in the store. Equipped with arrow attached to string which enable drawing, anchoring and actual releasing in the privacy of your own room where you can actually learn to shoot before going to the range. Bow pulls 7 to 10 lbs.

No. 775 Training Bow (not illustrated).

## HICKORY TARGET BOWS

For archers demanding maximum durability in an inexpensive bow. These bows are ideal for camps, schools, and commercial ranges. Hard-shooting hickory with plenty of toughness. Will stand up under rough treatment. Inlaid arrowplates, hand-tillered, leather grips, Lay-latex strings.

No. 501 Length 5'6", weights to 35 lbs. at 26".

No. 501-R Same as above, Recurved ends. Wts. to 35 lbs. at 26".

## CUBAN LEMONWOOD

Called lemonwood because of its yellowish color, this evergreen hardwood is cut in tropical regions all over the world, from Formosa to South Africa. The best is from Cuba. Harder than hickory, tougher than lancewood, only select staves find their way to Ben Pearson, Inc., to be made into perfect lemonwood bows.

### THE BOLD BLADE

For ages to 6 years. 38-inch hardwood bow, colorful finish, with overlaid wood handle riser, stamped arrowplate, and hemp string. Three 15-inch arrows fletched with ground base feathers, attractively crested, lacquer finish, safety points. Embossed cardboard quiver. Full color 16-inch target face. Instruction booklet, "Tips On Shooting," by Ben Pearson.

No. 442 Bold Blade Archery Set.

### THE COCK ROBIN

For ages to 8 years. Sturdy 4-foot hardwood bow with overlaid handle riser, stamped arrowplate, and hemp string. Four arrows with safety points, three feather ground base fletching, attractively crested, lacquer finish. Embossed cardboard quiver. Full-color 16-inch target face. Instruction booklet, "Tips On Shooting," by Ben Pearson.

No. 440 Cock Robin Archery Set.

### THE JUNIOR CHAMPION

Hardwood bow, 4½-foot length, No. 504 with hemp string. Well tillered and beautifully finished. Four 22-inch arrows No. 201 with plastic nocks, metal points, ground base fletching, attractive crest, and clear lacquer finish. Leather armguard and shooting tab. Full-color 16-inch target face. Instruction booklet, "Tips On Shooting," by Ben Pearson. Bow weight approximately 15 pounds.

No. 441 Junior Champion Archery Set.

### THE OLD HICKORY

Durable 5-foot hand-finished No. 500 hickory bow with hardwood handle-riser, attractive grip, and Lay-latex double-loop linen string. Four 24" No. 201 arrows with plastic nocks, fletched with ground base feathers. Leather armguard and finger tab. 24-inch full-color target face. Instruction booklet, "Archery Made Easy," by Ben Pearson. Available with bows weighing 20, 25, or 30 pounds.

No. 444 Old Hickory Archery Set.

### THE CHAMPION

5-foot recurved hickory No. 500-R bow with hardwood handle riser, attractive grip and Lay-latex double-loop linen string. Four 24-inch select target arrows No. 205 with plastic nocks, finished with two-color crest. Leather armguard and finger tab. 24-inch full color target face. Instruction booklet, "Archery Made Easy," by Ben Pearson. Available with bows weighing 20, 25, or 30 pounds.

No. 446 Champion Archery Set.

### THE SHERWOOD

Select 5½' hand-finished, select hickory No. 501 bow with hardwood handle riser, genuine leather grip, and Lay-latex double-loop linen string. Six 26" select target arrows No. 205 with plastic nocks, finished with two-color crest. Reinforced leather armguard and finger tab. 24-inch full-color target face. Illustrated booklet, "Archery Made Easy," by Ben Pearson. Available with bows weighing 25, 30, or 35 pounds.

No. 450 Sherwood Archery Set.

### THE COLLEGIAN

Select 5½' recurved hickory No. 501-R bow, inlaid arrowplate, grip of genuine leather and Lay-latex double-loop linen string. Six No. 205 (26") select target arrows with plastic nocks and two-color crest. Accessories: Reinforced leather armguard, and finger tab. 24-inch full-color target face. Instruction booklet, "Archery Made Easy," by Ben Pearson. Available with bows weighing 25, 30, or 35 pounds.

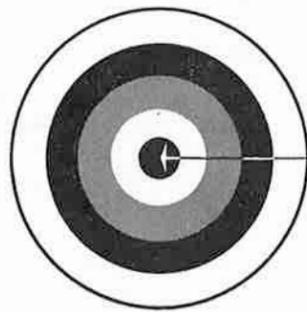
No. 455 Collegian Archery Set.

### THE DEERSLAYER

Tough, hard shooting, hand finished 5½' No. 502-1 hickory hunting bow with plenty of stamina, pulling from 40 to 50 lbs.; inlaid arrowplate; wound genuine leather grip, and Lay-latex double loop linen string. Three big game broadhead arrows No. 219; three small game or roving arrows No. 213. All six arrows 28" in length, attractively crested in bright colors and equipped with plastic nocks. Accessories: Genuine leather hunters armguard and finger tab, with illustrated booklet, "Archery Made Easy," by Ben Pearson. Available with bows weighing 40, 45, or 50 pounds.

No. 460 Deerslayer Hunting Set.

# ARCHERY SETS...



# TARGET ARROWS



**JUNIOR ARROW**  
No. 218

A sturdy, well-made arrow for archers from 6 to 8 years. Lacquer finish, fletched with three ground base feathers. Attractive crest. Self points and nocks. 18-inch lengths only. Packed ½ dozen to a box. When packed in ½ gross cartons order No. 218-1



**PRACTICE ARROW**  
No. 200

This arrow was designed to meet a demand for a low priced practice arrow. It is made from slightly imperfect shafts, with metal points and fletched with genuine turkey feathers. Available in 22, 24, 26, and 28-inch lengths. Packed ½ dozen to a box. Also packed in ½ gross and gross carton. ½ gross pack No. 201-1, 1 gross pack No. 200-2.



**ARROW WITH PLASTIC NOCK**  
No. 201

This inexpensive arrow will stand plenty of rough treatment. Plastic nocks, metal points, ground base feathers. Two-color crest. 22, 24, 26, and 28-inch lengths only. Packed ½ dozen to a box. Also packed in ½ gross and gross display cartons. ½ gross pack No. 201-1, 1 gross pack No. 201-2.



**SELECT SELF ARROW**  
No. 205

Extra select Target Arrow. Recommended for school use. Fletched with bright colored feathers and long colorful two-color cresting. Plastic IndX Nocks. Available in 24, 26, and 28-inch lengths only. Packed ½ dozen to a box. Also packed in ½ gross and gross display cartons. ½ gross pack No. 205-1, gross pack No. 205-2.

**MATCHED SELF ARROW**  
No. 207

Our least expensive matched arrow; matched within ten grains in weight and spined for bows weighing up to 40 pounds. Especially recommended for accurate shooting. Plastic IndX Nocks. Shafts painted between feathers with long three color cresting. Fletched with bright colored turkey pointers. Available in 24, 25, 26, 27, and 28-inch lengths. Specify bow weight and arrow length. Packed one dozen to a box.



**MATCHED FOOTED ARROWS**  
No. 103

Ruggedness and accuracy in medium price range makes this a popular arrow. Matched within ten grains in weight on electric shadow-graph scale, and spined for bows weighing up to 40 pounds. Durable hardwood footing. Parallel points. Plastic IndX Nocks. Attractively crested. 24, 25, 26, 27, and 28-inch lengths. Specify bow weights and arrow lengths. Packed 1 dozen to a box. For custom cresting, add \$1.00.

# HUNTING & FIELD ARROWS



**PRACTICE FIELD ARROW**  
No. 213

A well made field arrow that will take lots of abuse. Made of Port Orford cedar. Well fletched with 4½-inch barred feathers. Not recommended for bows over 50 lbs. Available in 26", 27", and 28" lengths only. With target point.



**MATCHED FIELD ARROW**  
No. 215

Good for field practice and for rabbits, squirrels, game birds and other small game best killed by the shocking power of an arrow. Closely matched for weight and spined for bows from 40 to 65 pounds. 4½-inch spiral fletching, IndX Nocks. Standard lengths, 26", 27", and 28"; for special lengths add 50c. State bow weight and arrow length desired. Equipped with non-skid target points weighing 125 grains to match hunting arrow points.



**STANDARD HUNTING ARROW**  
No. 219

An excellent broadhead hunting arrow. Not recommended for bows weighing over 50 lbs. Fletched with 5½-inch feathers and equipped with Ben Pearson's patented one-piece No. 782 broadhead. Available in 26", 27", and 28" lengths only.



**MATCHED HUNTING ARROW**  
No. 220

Very accurate, designed for lowest trajectory consistent with adequate spine. 5½-inch fletching. Used by big game hunters everywhere. Closely matched in weight and spined for bows from 40 to 65 pounds. Patented one-piece improved steel broadhead. Standard arrow lengths, 26", 27", and 28"; for special lengths, add 50c. State bow weight and arrow length. With No. 781 Barbed head.



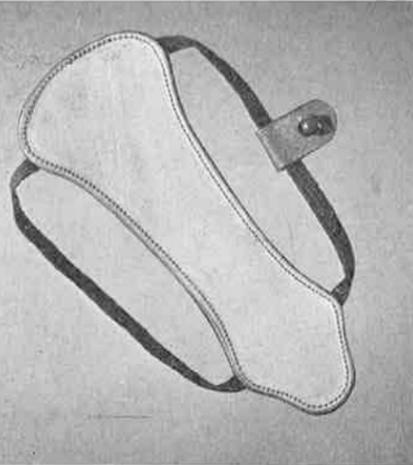
**MATCHED HUNTING ARROW**  
No. 221

Very accurate, designed for lowest trajectory consistent with adequate spine. 5½-inch fletching. Used by big game hunters everywhere. Closely matched in weight and spined for bows from 40 to 65 pounds. Patented one-piece improved steel broadhead. Standard arrow lengths, 26", 27", and 28"; for special lengths, add 50c. State bow weight and arrow length. With No. 782 Barless head.



**MATCHED HUNTING ARROW**  
No. 222

Same as above except has three-bladed points.



No. 817  
SINGLE HOOK ARM GUARD

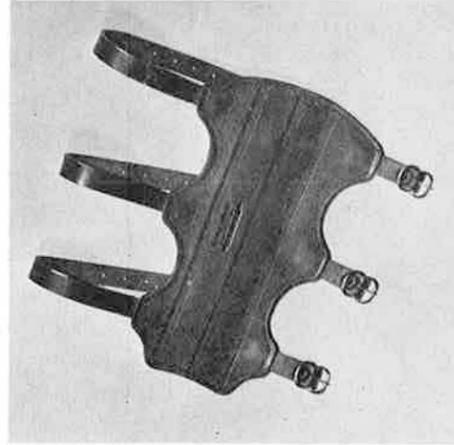
Fine for 'teen age archers and novices. Widely used by schools and archery ranges. Made of heavy leather and reinforced with concealed spring steel center stay for added wrist protection.



No. 810  
SKELETON TYPE ARM GUARD

Made from top grade leather, reinforced with concealed spring steel center stay for added wrist protection. Held in place by two adjustable elastic straps.

No. 811  
Same as above except cordovan leather.



No. 813  
HUNTING ARM GUARD

Designed for hunting and roving. Three heavy straps hold guard firmly in place, protecting heavy clothing often worn when hunting. Smooth finish extra heavy cowhide. Reinforced with concealed spring steel stave for added wrist protection.

No. 814  
Same as above except cordovan leather.

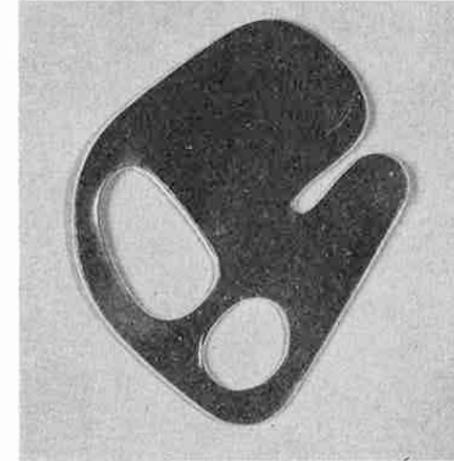


No. 816  
HOOK AND LACE ARM GUARD

Made of firm strap leather completely lined. Designed with new offset front which permits greater comfort and free movements of the wrist. Held in place by hooks and lace.

No. 829 POCKET QUIVER  
Not Shown

Often used by male target archers. Correctly shaped to hold arrows and to fit snugly in the hip pocket. Equipped with slots for belt. Finest leather, carefully stitched and finished.



No. 803  
EASY-ON SHOOTING TAB

Made of heavy Cordovan leather. These finger protectors are quickly applied and assist in making a clean and fast release of the bow string. Easy to wear over gloves or with open palm mittens. Specify Small or Large.

No. 804  
LEATHER SHOOTING TAB

Same as above except select Cowhide.



No. 801 DELUXE SHOOTING GLOVE  
Closed finger ends in an improved form. Tooled calfskin back and genuine Aniline dyed cordovan finger ends. Adjustable wrist strap. Sizes: small, medium, large, and extra large.



No. 802 ARCHER'S GLOVE  
An inexpensive shooting glove, scientifically designed. Moulded cowhide tips, suede lined. Sizes same as above.



No. 826 FOLDING GROUND QUIVER

Preferred by many archers in tournament shooting. Pushes easily into ground with foot pressure. Holds arrows upright, and bow horizontally. All metal. Small, neat, efficient.

No. 827 LEATHERIDE  
TARGET QUIVER

Serviceable target quiver. Made of brown Leatheride. Will carry 12 arrows. Nicely finished and has heavy leather bottom and also loop for attaching to wearer's belt.

No. 828 JR. HUNTING  
QUIVER

Popular priced shoulder quiver for youths. Made of durable Leatheride. 15" deep with adjustable strap. Wide throat stays open.

No. 832 DELUXE TARGET QUIVER

Designed to hang from belt at the proper angle. Made of Elk-grained brown Cowhide. Formed stiff leather bottom. Stiffening cuff around top with decorative perforations. Double seams throughout. Will hold 12 arrows and is 17" in length.

No. 831 WOMANS TARGET QUIVER

Same as above, except equipped with adjustable leather belt and straps which hold quiver at correct angle.

No. 834 TARGET AND  
FIELD QUIVER

Used as belt quiver for target archery, and easily converted to shoulder type quiver for hunting. Will hold 18 target arrows or a dozen broadhead hunting arrows. Embossed heavy leather with molded leather bottom.

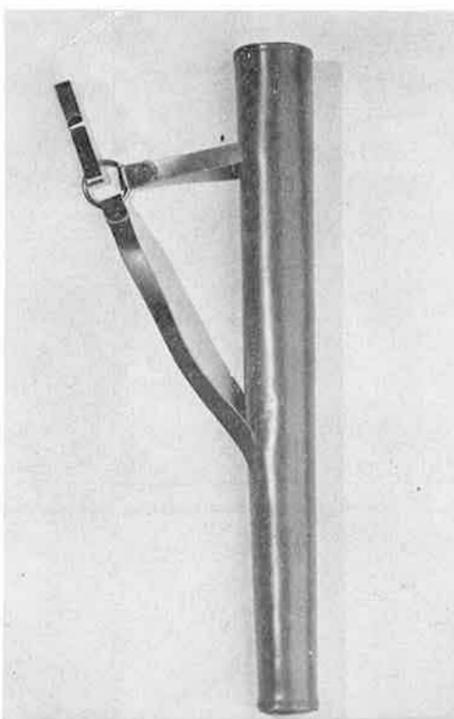
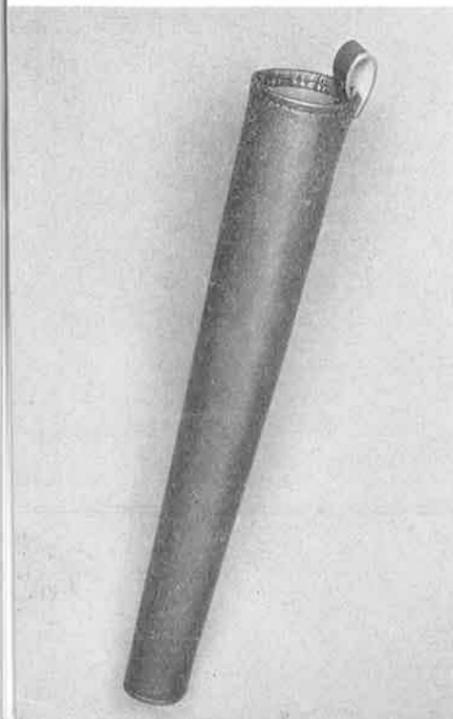
No. 835 DELUXE HUNTING  
QUIVER

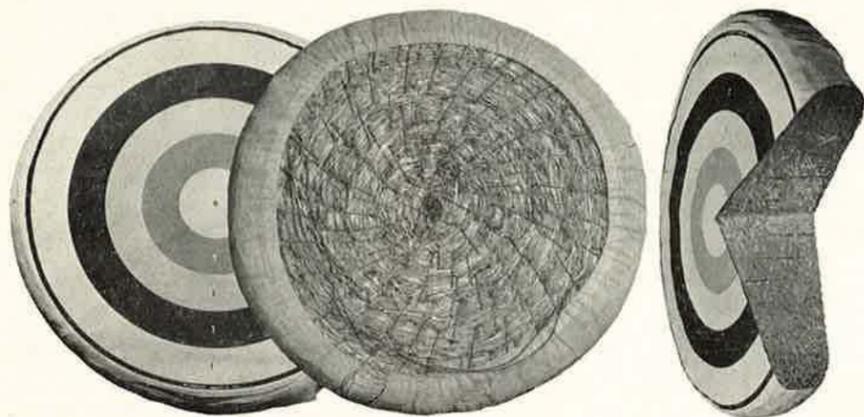
Extra-large; easily holds 18 broadhead arrows. Form-fitting shoulder strap holds quiver in position for quick use. Divider strap separates blunts from broadheads. Arrows do not rattle. Heavy, molded, puncture-proof bottom. Select leather, beautifully embossed. Turned edges. Zipper opening pocket. Finest workmanship throughout.

No. 836 HUNTING AND  
ROVING QUIVER

Beautiful extra-large quiver of elk-grained cowhide for carrying twenty-four arrows. A shoulder quiver with an extra-wide strap to fit over the shoulder. Stiffening cuff around the top with decorative perforations. A thong divides the quiver into two compartments. Bottom, 6" by 3". Top, 7" by 3 1/2". Length 22".

# LEATHER GOODS





### BEN PEARSON TARGETS

Without question the finest target sold at any price. Spiral wound long straw, machine-stitched throughout. These targets used in hundreds of tournaments.

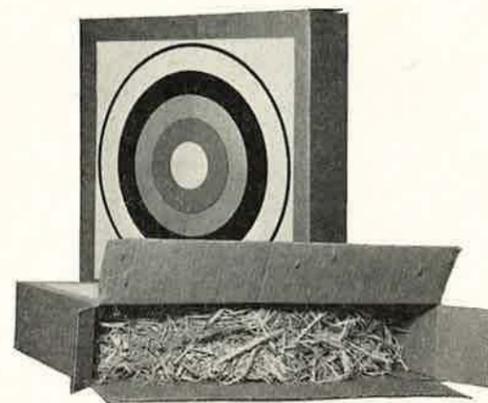
- No. 408 TARGET, 48-inch diameter. Made of Johnson grass.
- No. 408-1 TARGET, 48-inch diameter. Made of rye straw.
- No. 406 TARGET, 36-inch diameter. Made of Johnson grass.
- No. 406-1 TARGET, 36-inch diameter. Made of rye straw.
- No. 404 TARGET, 24-inch diameter. Made of Johnson grass.
- No. 404-1 TARGET, 24-inch diameter. Made of rye straw.

#### TARGETS AND FACES PRICED SEPARATELY

Delivered prices on all targets and stands will be slightly higher at your dealers due to transportation charges on these heavier items.

#### TARGET FACES

No.	Size	Type	Material	No.	Size	Type	Material
416	48"	Plain	Cloth	414	24"	Plain	Cloth
413	48"	Skirt	Cloth	411	24"	Skirt	Cloth
419	48"	Plain	Paper	417	24"	Plain	Paper
491	48"	Skirt	Paper	471	24"	Skirt	Paper
415	36"	Plain	Cloth	420	16"	Plain	Paper
412	36"	Skirt	Cloth	421	Same as No. 420	but 1 color,	doz.
418	36"	Plain	Paper	422	Same as No. 421	but 24".	
481	36"	Skirt	Paper				



### NO. 403 TARGET

Wound straw target inserted in a 200 lb. test corrugated carton. Size 20" square by 4" thick. Weight approximately 10 lbs. Shipped in multiples of 2. Replacement target face No. 420.

### No. 423 FIELD TARGET FACES

Heavy, water-repellent paper, animal silhouettes and hair line scoring rings. Approved by National Field Archery Association. Set contains four 24-inch, six 18-inch, eight 12-inch, and twelve 6-inch faces; enough for a fourteen target course with extras in the smaller size.

# ARCHERY ACCESSORIES . . .



### BEN PEARSON BOWSTRINGS

#### LINEN BOW STRING—LAY-LATEX TREATED

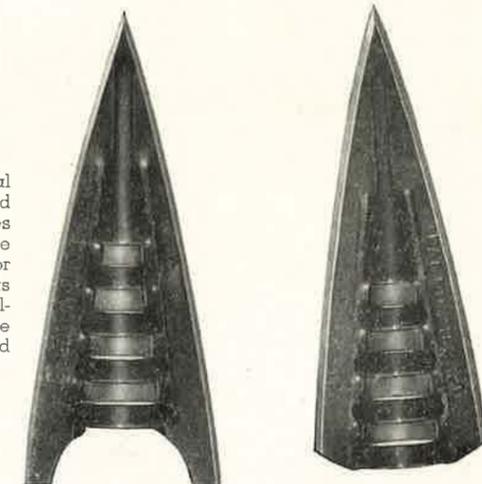
Patented string which does not fray, stretch, or untwist. Requires no waxing. Very light in weight, extremely strong. Served at center and loops. Used and recommended by many leading archers. Specify bow weight and length. (Length is distance between nocks measured along the back.)

- Packed in a round sturdy plastic box. Handy for nocks & points.
- No. 630 Lay-Latex Linen Bowstring, single loop.
- No. 632 Same, but double loop (these strings for 30-40 lb. bows)
- No. 631 Lay-Latex Linen Bowstring, single loop.
- No. 634 Same, but double loop (these strings for 50-70 lb. bows)

### BEN PEARSON BROADHEAD POINTS

Made of one-piece metal for extreme lightness and strength. Reinforced ridges add rigidity and insure straightness. Shaped for maximum penetration. Fits on a taper for perfect alignment; cannot become loose. Finest tempered steel.

- No. 781 Wt. 100 grains
- No. 782 Wt. 100 grains.



781 ACTUAL SIZE 782

### CUSTOM MADE BOWSTRINGS

Pre-stretched and treated with special formula. Reinforced hand-laid ends. Single loop only. For bows 30 to 100 lbs. State bow weight and length.

- No. 633 Hand-Laid Bowstring.
- No. 635 Dacron, double loop only, state weight and exact bow length measured from nock to nock. 30 to 70 lbs.

### HEMP BOWSTRING

Moderately priced string for bows of 30 lbs. or less. Single loop. Fits any length bow to 6 feet.

- No. 636 Hemp Bowstring.

### No. 692 BOW SIGHT

Light weight flexible steel with wing nut adjustment vertically for height and horizontally for windage. Finger stop makes a uniform arrow rest of the forefinger. Easily attached.



### No. 693 GOLDSMERE BOW SIGHT

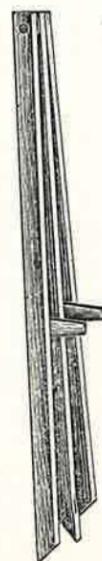
Celluloid mounted on cork. Calibrated. 7" long. This sight is simple in construction and operation. The adjustments are made with a large-headed pin for elevation and windage. The bow sight is placed on the back of the bow on the top side abutting the grip. It is fastened with adhesive tape and can be attached or detached in just a few seconds.



### IMPROVED TARGET STAND

Designed to hold target at proper height and angle. Construction binds tops of three legs together. Made of soft wood that will not injure the arrows. The No. 402 is the only one of the three that has the supporting cleats. They are not needed for the lighter weight targets.

- No. 402 for 48" target. (Illustrated)
- No. 401 for 36" target.
- No. 400 for 24" target.



### SEMI-FINISHED BOWS

Ben Pearson semi-finished bows are completely shaped and machine tillered. They have narrow, deep handles and require very little work with hand tools to bring them into perfect tiller. The nocks are cut ready for stringing. They are made from select materials and allow the home craftsman to effect a considerable saving in the cost of his bow.

- No. 510 Semi-Finished Hickory, 5'. Same quality as our No. 500.
- No. 511 Semi-Finished Hickory, 5'6". Same quality as our No. 501.
- No. 733 Semi-Finished Lemonwood, 5'6". Same quality as our No. 606.
- No. 736 Semi-Finished Lemonwood, 5'. Same quality as our No. 601.

### MISCELLANEOUS

- 691 Cement
- 650 Natural Barred Feathers
- 653 Dyed Barred Feathers
- 434 Wax

### METAL ARROW POINTS

- No. 680 Parallel Target Points, Sizes: 9/32, 5/16, 11/32.
- No. 682 Non-skid Target Points, 5/16 and 11/32.
- No. 686 Blunt Roving Points, 5/16, 11/32".

### ARROW SHAFTS

- No. 667 Select Port Orford Cedar shafts, length 30". 9/32, 5/16, and 11/32. Specify size. Not matched. Same quality as No. 201.
- No. 660 Select Port Orford Cedar shafts, length 30". Closely matched in both weight and spine. Same as our No. 207 or 215. 9/32 5/16 and 11/32.
- No. 661 Matched footed Port Orford Cedar shafts, indx nocks and parallel steel points attached, matched in both weight and spine. Same quality as our No. 103. 9/32 and 5/16 only. Specify bow weight and length.

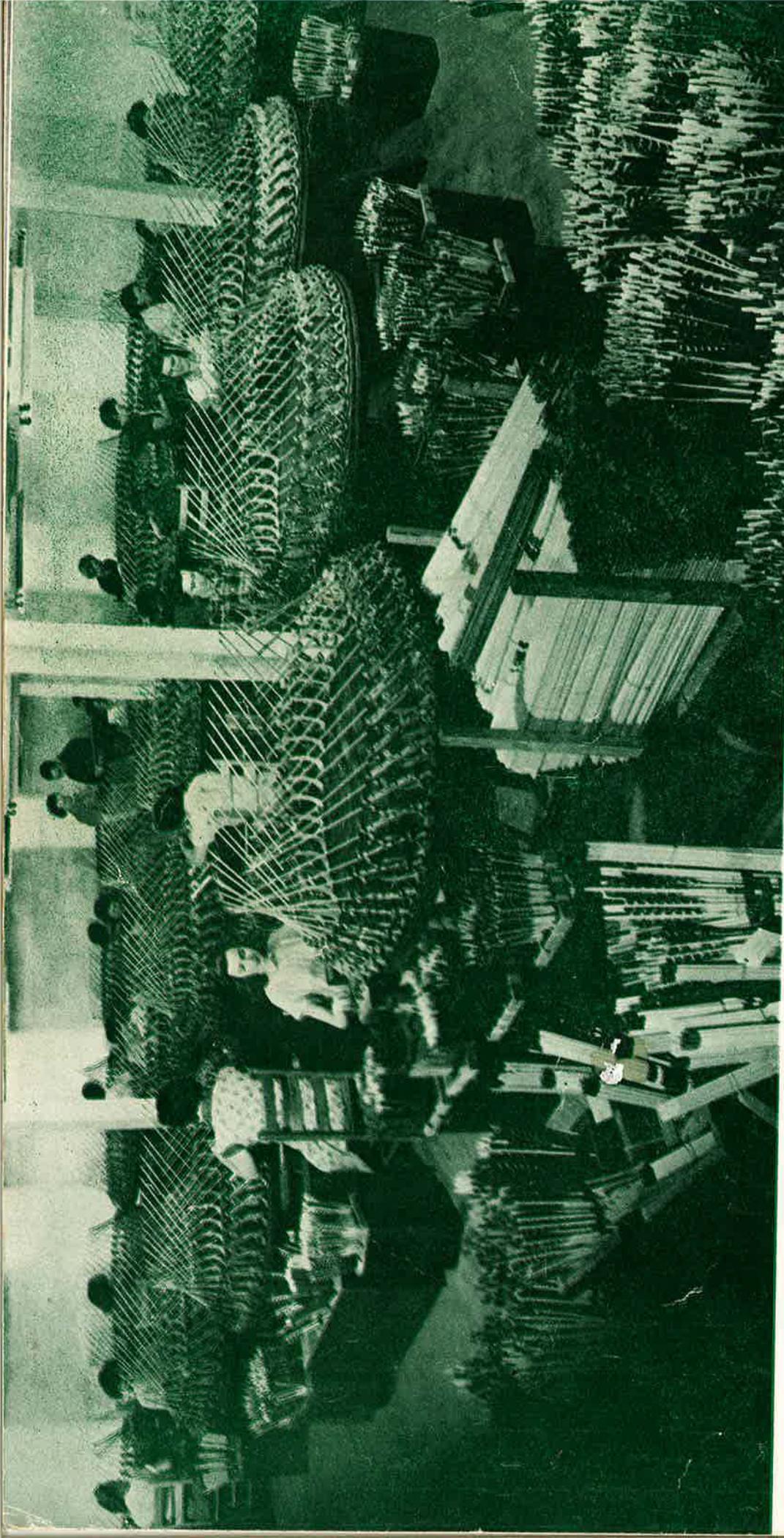
### INDX ARROW NOCKS

- First basic improvement in plastic nocks. Ridge indicates by feel the location of cock feather. Molded plastic, correctly designed, durable. Colors: red, black, white, blue, yellow, orange. Sizes: 9/32, 5/16-inch.
- No. 675 Indx Arrow Nocks.
- No. 676 Same, but 11/32-inch.

Ben Pearson, Inc., reserves the right to alter or improve the specifications of any item in this catalog at any time. Any change effected will be for the benefit of the archer using Ben Pearson tackle. All shipments will be invoiced at prices in effect at time shipment is made.

Shipments are F.O.B. Pine Bluff, Arkansas

**BEN PEARSON, INC.**  
PINE BLUFF, ARKANSAS



This booklet, illustrated and written by Ben Pearson, shows and explains a simple method of shooting both field and target archery.

## BEN PEARSON'S GUARANTEE . . .

*Every item of archery tackle in this book is described in modest terms. We expect every article we produce to exceed what we say about it in this catalog. Ben Pearson tackle is hereby guaranteed to be, dollar-for-dollar, the finest tackle that archers in any country or in any age have enjoyed. All Ben Pearson tackle is made by workmen who enjoy their craft, and take an honest pride in the quality of the tackle they produce. Every article in this catalog is expected to meet the standard to which it was made, and we believe that Ben Pearson standards are the highest.*

*Ben Pearson*



### ABOUT THE COVER

An aerial view of the Ben Pearson factory.