

Jeff Barnum



Jeff co-leads Magenta Studios, a consulting and training firm specializing in multi-stakeholder strategy and collaboration. He's a facilitator, artist, creativity expert, family man, and co-founder of Reos Partners, a global consultancy that addresses complex, high-stakes challenges around the world. Since 1996, Jeff has led and contributed to positive change projects in over 20 countries on many kinds of problems. He has a BA and MFA in Art and Art Theory with a special focus the application of human creativity to social challenges.