

Development Report – July 2019

Seeking New Development Director

Scott Gilliam resigned at 90 days. Time spent while hiring and in training has put us behind typical goals. Other FM staff have been filling in on key tasks to keep forward momentum. A big thanks to Renee, Marci, and Mayo for their help.

YTD development activities

January/February/March

- Annual appeal acknowledgement letters and data entry
- Reminder appeal letter sent to non-contributors
- Development Committee met

April/May

- Constant contact blast about Piggie Raffle and Charitable Suds
- Charitable Suds at Rhinegeist
- Development Committee meeting
- Report completed for Greater Cincinnati Foundation

June/July

- Development Brainstorm
- Newsletter sent
- Application completed for Church of Incarnation (small grant)
- Development Committee – meeting to decide on fall event
- Meeting GE for grant funding for Haircuts
- Report completed for Dater Foundation (pilot project)

Upcoming Plans

Newsletters - e-newsletter in August and print newsletter October (using a consultant)

Events

- *Pet Blessing* – Saturday, October 5- will be a small pet blessing only and friend raiser
- *Bubbles and Brew Fundraiser at the Barn*- Saturday, October 17, 6- 9pm, this will be a fundraiser inside the barn, with professional wine tasting and food pairings, raffles, games, a live band on the veranda (jazz/R&B), \$20 admission, bring friends

Annual appeal

- Goal is to go out around Thanksgiving with a related theme

Grants

- Will reach out to Good Shepherd for Tamar's

Results

	Individual Contributions	Business contributions	Grants- not SFP	Fundraisers
Jan-Jun 2019	\$30,457	\$7,970	\$0 (\$25,000 pending)	\$420
2018	\$70,947	\$35,023	\$84,400	\$35,783