

College Athletics

AND THE LAW

Incorporates Title IX Compliance Bulletin for College Athletics

Volume 1, Issue 1

April 2004

Title IX

Will the FAIRNESS Act lead to an avalanche of Title IX lawsuits?
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THE TWO-MINUTE DRILL

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LIMITING LIABILITY

Learn how a model travel policy like Oklahoma State University's can help keep student-athletes safer and limit your liability.

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NCAA COMPLIANCE

NCAA officials are clamoring for athletics reform. What will that mean to ADs?

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LICENSING

The unauthorized sale of licensed products is costing colleges millions of dollars. What can you do to stop the sale of these items on game day?

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A CONVERSATION WITH ...

Are you ready to give up some of your scholarships? Raymond L. Yasser thinks you should. Find out why.

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Fix your recruiting practices now before the NCAA or others take aim

WASHINGTON — To stop the use of sex parties, trips to strip clubs, and other recruiting excesses reported at the **University of Colorado** and other institutions, the **NCAA** is considering banning institution-funded campus visits by recruits, said the NCAA's vice president for Division I athletics.

At a March hearing of the **House Energy and Commerce Subcommittee on Commerce, Trade and Protection**, **S. David Berst** said a task force is discussing a number of other possible measures. These include prohibiting off-campus entertainment; shortening recruiting visits by a day; and curbing spending on plane tickets, meals and hotels.

The task force of athletics directors, administrators and student-athletes is expected to announce recommendations by April 20, said Berst, panel chairman. But there's no reason for you to take a wait-and-see stance. Why not tailor changes now that will incorporate the spirit of the NCAA's concerns without putting you at a competitive disadvantage?

(See **ETHICAL** on page 8)

MORE ON PAGE 8

- CRAFT AN EFFECTIVE RECRUITING POLICY

Title IX compliance means more than equal participation

College settles suit over coaching assignments, facilities

Last year, five varsity women at **Colby College (Maine)** sued the primarily Division III institution. They alleged **Title IX** violations in the athletics program, including too few coaches in the women's program, lack of parity in locker rooms and other facilities, no comparable funding for equipment and uniforms, and unequal travel and per diem expenses.

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- A WORD OF ADVICE
- USE OCR GUIDELINES

This case is a heads-up for athletics directors who might think their departments are in Title IX compliance because the number of sports programs they offer men and women are equivalent.

Samuel J. Schiller, the plaintiffs' attorney, says what is important for ADs, coaches and compliance officers to understand about this case is the foundation underlying it: money.

(See **COMPLIANCE** on page 6)