

## BULLETIN ADVERTISING CONTRACT 2017-2018

Name of Advertiser \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Billing Cycle (check one)      ☐ Annual (due September 1)  
    ☐ Monthly (due within 20 days of receipt)

### SIZE OF AD

- ☐ Outside back cover (if available\*)
- ☐ Inside front cover (if available\*)
- ☐ Inside back cover (if available\*)
- ☐ Full page inside
- ☐ Half Page
- ☐ Quarter Page (available on annual basis only)
- ☐ Hotlink ad for an additional \$25 per year (payable with first ad invoice)
- ☐ Classified ad - \$30 for 25 words or less, additional words \$.80 each

### FREQUENCY/RATE

- |                                     |                                     |
|-------------------------------------|-------------------------------------|
| <input type="checkbox"/> 1x - \$560 | <input type="checkbox"/> 9x - \$465 |
| <input type="checkbox"/> 1x - \$560 | <input type="checkbox"/> 9x - \$465 |
| <input type="checkbox"/> 1x - \$560 | <input type="checkbox"/> 9x - \$465 |
| <input type="checkbox"/> 1x - \$420 | <input type="checkbox"/> 9x - \$375 |
| <input type="checkbox"/> 1x - \$270 | <input type="checkbox"/> 9x - \$225 |
|                                     | <input type="checkbox"/> 9x - \$145 |

*\*Current advertisers have right of first refusal until August 22, 2017*

We, the above advertiser, agree to place and pay for advertisement(s) in the 2017-2018 SCMS Bulletin (September 2017 through May 2018) as indicated above. Publication date will be the first week of the month. Billing statements will be sent to advertisers the first week of each month, and are due within twenty (20) days of receipt. **ALL ADS ARE SUBJECT TO EDITORIAL APPROVAL.**

\_\_\_\_\_  
 Signature of authorized representative

\_\_\_\_\_  
 Printed Name

\_\_\_\_\_  
 Date

### Questions?

Contact Joan M. Cramer  
 Saginaw County Medical Society  
 350 St. Andrews Road, Suite 242  
 Saginaw, Michigan 48638-5988  
 Office (989) 790-3590 • Fax (989) 790-3640  
[jmcramer@sbcglobal.net](mailto:jmcramer@sbcglobal.net)  
[www.SaginawCountyMS.com](http://www.SaginawCountyMS.com)

