



DUNS #: 81-3988911

SAM: 080411107

CERTIFICATIONS

- **Federal:** WOSB/EDWOSB
- **City of Atlanta:** EBO/SBO/FBE
- **GDOT:** DBE

CAGE: 7QP99

NAICS: 541820, 541611 541620, 611430
541430, 541613 541720

CAPABILITIES STATEMENT

E-mail info@hummingbirdfirm.com | **Phone** 678-882-0877 | **Address** 976 Brady Ave NW, Suite 100, Atlanta, GA 30318

ABOUT US

Hummingbird is an industry leader in developing strategic communications and stakeholder engagement plans that utilize modern-day approaches based on robust cultural competency analyses. We are the connective tissue between large scale projects and impacted communities and serve as the translator for divergent viewpoints by building bridges between people and the "bottom-line". The Hummingbird team is comprised of professionals with a diverse set of subject matter expertise, which when combined, provide an interdisciplinary approach to problem-solving and hands-on execution.

CORE COMPETENCIES



Community Engagement

- Use a population-based definition of community
- Provide situational analysis and identification of community assets
- Create relationship maps and forge new connections
- Facilitate focus groups and listening sessions
- Serve as "boots on the ground" in each community



Cultural Competency Training

- Identify key personnel who need subject matter expertise and train essential staff
- Develop impact assessments and determination of measures
- Identify necessary managerial and institutional support



Research, Assessments, & Analysis

- Collect and interpret qualitative and quantitative data
- Specialized in environmental engineering and mathematical modeling through a sustainability lens
- Trained in a variety of assessments such as NEPA, HIA, and more



Strategic Communications

- Utilize plain-language translation
- Headline risk mitigation
- Develop content calendar of relevant and recognizable web/print material
- Engage people in things that matter to them in locations that matter to them
- Seamless transitions to in-house team

PREVIOUS/CURRENT PROJECTS

- **Climate Action Plans**
- **Greenway and Hydrology Studies**
- **University-Community Partnerships**
- **Public Utilities Re-Branding**
- **Transportation App Development Stakeholder Engagement**
- **Master Plan Community Engagement**
- **Brownfields Redevelopment**