



# *Retail Bakers ~~of~~ America*

**BAKERY INSIDER**

# bake

2022 IN THE KNOW



## BAKERY INSIDER



### BAKERY INSIDER

RBA's *Bakery Insider* is a weekly newsletter reaching retail, foodservice, and specialty bakers. Each Monday, *Bakery Insider* delivers industry news, tips and techniques related to bakery production and education.

### BAKERY INSIDER DISTRIBUTION

*Over 19,000 professional bakers*

#### BLOCKBUSTER

Cost: \$1,300/month  
Size: 550x150 px

#### MEDIUM RECTANGLE 1

Cost: \$1,300/month  
Size: 300x250 px

#### MEDIUM RECTANGLE 2

Cost: \$900/month  
Size: 300x250 px

#### PRODUCT SPOTLIGHT

Cost: \$350/per spotlight

For more information on *Bakery Insider* or to reserve ad space please contact:

#### Troy Ashby

Publisher  
tashby@sosland.com

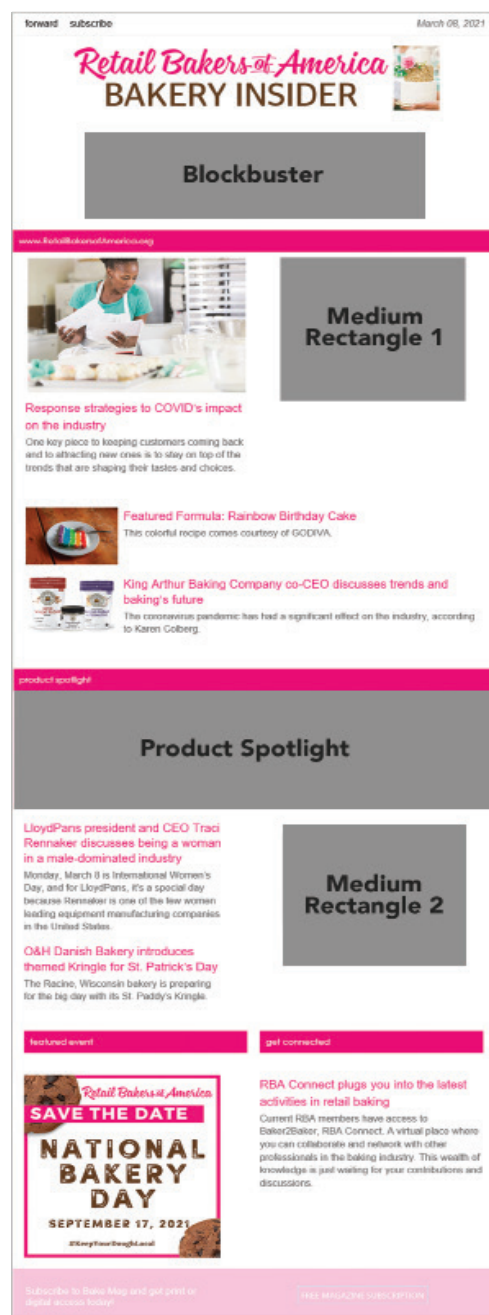
#### Gretchen Wagner

National Account Executive  
gwagner@sosland.com

Or contact your Sosland Publishing sales representative:  
Phone (816) 756-1000 • (800) 338-6201

For additional mechanical specs, visit  
[bakemag.com/media-guide](http://bakemag.com/media-guide)

For more information about the Retail Bakers of America memberships and programs, contact Marlene O'Connell at [marlene@retailbakersofamerica.org](mailto:marlene@retailbakersofamerica.org).



### QUESTIONS?

For more information on any Sosland Publishing products, please contact a Sosland Publishing sales representative at (816) 756-1000 or (800) 338-6201.