

archery's fun

BEN PEARSON ARCHERY & BOW HUNTING EQUIPMENT

for everyone



CATALOG NO. 30
1959

BEN PEARSON
"Our Twenty-First Year"

THE BEN PEARSON MUSTANG

A new addition to the Ben Pearson line of fine bows . . . The Mustang has all the features most admired by leading bow hunters. Made of the finest multi-colored hardwoods, laminated between high tensile strength fiber glass backing, beautifully finished by the master bowyers of Ben Pearson. The Mustang features a duo-flex design, with extra wide, long working recurved limbs, providing an exceptionally fast cast and smooth release . . . Full-view sight window . . . carpeted arrow rest . . . leather arrow plate . . . extra wide overdraw and comfortable semi-pistol grip. Equipped with custom dacron string. A versatile hunting or field bow of superb design and craftsmanship.

No. 975 THE MUSTANG—Length 5'2"
Available in weights 40 to 75 lbs.

THE

MUSTANG

Designed especially
for the bow hunter

THE

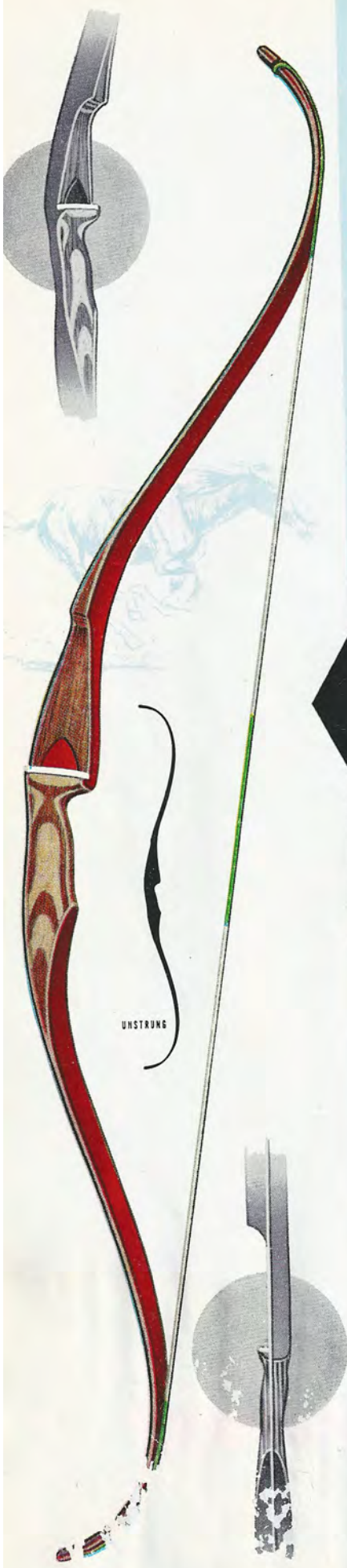
Arabian

A custom bow of unique design
and rugged stamina . . .

THE BEN PEARSON ARABIAN

Another exciting addition to the Ben Pearson line of custom quality laminated bows. Designed especially for the avid bow hunter and flight archer. The new Arabian is a bow of unique design and rugged stamina . . . featuring a duo-flex design with extra wide, full working, recurved limbs . . . full-view sight window . . . carpeted arrow rest . . . extra wide overdraw and pistol grip . . . carved from the finest multi-colored hardwood laminates for beauty and durability. Equipped with custom dacron string. The short length of the Arabian makes it a tremendously versatile bow whether used on the hunt or on the range. The full working recurved limbs provide an exceptional smooth release and lightning fast cast.

No. 977 THE ARABIAN—Length 4'6"
Available in weights 40 to 75 lbs.





THE **BEN PEARSON** PALOMINO

The thoroughbred of custom bows, masterfully designed by Ben Pearson. A bow of beauty and power with exceptional shooting qualities found only in bows built by the bowyers of Ben Pearson. Precision constructed of the finest quality, multi-colored hardwoods, laminated both transverse and parallel within the handle section . . . powered by high tensile strength fiber glass. The Palomino features extra wide, twist-resistant, long working recurved limbs . . . extra high, full-view sight window with carpeted arrow rest . . . leather arrow plate and form fitting pistol grip. Equipped with custom dacron string. For a bow of perfection . . . in performance and dependability . . . The Palomino is the finest.

- No. 970 THE PALOMINO—Length 5'9"
Weights 35 to 65 pounds
- No. 971 THE PALOMINO—Length 5'6"
Weights 30 to 65 pounds
- No. 973 THE PALOMINO—Length 5'2"
Weights 25 to 55 pounds

THE

Palomino

The thoroughbred of custom bows . . .

THE

Safari

A bow to be prized
by the most discriminating archer . . .

THE **BEN PEARSON** SAFARI

Constructed of the finest materials available . . . select multi-colored hardwoods laminated between two high-tensile strength panels of fiber glass. The beautiful Safari features a rugged one-piece design, light and durable . . . semi-working recurved limbs for amazing power and velvet smooth cast . . . bold sculptured overdraw with full-view sight window . . . self-aligning CONTOUR handle section with spiral wrapped form fitting grip of genuine leather . . . carpeted arrow rest for WHISPER QUIET shooting action . . . leather arrow plate . . . beautiful lasting finish . . . equipped with custom dacron string. Truly a bow to be prized by the most discriminating hunter or field archer.

- No. 968 THE SAFARI—Length 5'6"
Available in weights 30 to 60 lbs.

THE **BEN PEARSON** **COUGAR**

For the archer who desires an inexpensive custom quality bow, Ben Pearson's new Cougar is bound to take top honors. The Cougar is made of a select hardwood core laminated between two panels of fiber glass for rugged strength and durability . . . semi-reflexed limbs and tapered overdraw . . . dual arrow rest . . . or single sight window. Genuine leather form fitting grip . . . Custom engineered arrow plates. Equipped with custom dacron string. A tournament grade bow with speed and power to spare.

No. 962 The **COUGAR**—Length 5'4" Single Sight Window only. Weights 30 to 55 pounds.

No. 964 The **COUGAR**—Length 5'4" Dual arrow rest for right or left hand archers. Weights 30 to 55 pounds.



UNSTRUNG



UNSTRUNG



UNSTRUNG

THE **BEN PEARSON** **JAVELINA**

Ben Pearson has designed this superb custom quality one-piece composite bow to withstand the roughest of treatment. Constructed of the finest grade natural colored laminated hardwoods and fiber glass laminates . . . The Javelina features semi-working recurved limbs . . . bold sculptured overdraw . . . full-view sight window . . . self-aligning CONTOUR handle section . . . comfortable form fitting grip, carpeted arrow rest and leather arrow plate. Equipped with custom dacron string. One pound for inch, the Javelina is a bow that is without equal in durability and consistency.

No. 586 The **JAVELINA**—Length 5'0" Available in weights 30 to 40 pounds

THE **BEN PEARSON** **COLT**

A sensational new custom quality bow designed especially with the teenage and novice archer in mind. The Colt is a custom quality bow in every detail . . . featuring laminated, glass powered limbs of semi-working recurve design . . . full-view sight window, providing a center-shot release . . . off-set and angled handle section with spiral wound leather wrapped grip . . . custom dacron string. The ideal introductory bow to better archery. Surprisingly inexpensive . . . without equal for dependable performance.

No. 960 The **COLT**—Length 5' Available in weights 20 to 40 pounds . . . weighed at 26"

THE *BEN PEARSON* BUSHMASTER

Patterned after Ben Pearson's own personal bow. The fabulous Bushmaster features semi-working recurved limbs, constructed of select multi-colored hardwoods and fiber glass . . . off-set and angled handle section to provide a full-view sight window and center shot release . . . comfortable leather covered grip, reinforced arrow rest . . . leather arrow plate . . . TAKE-DOWN handle . . . packed in handy bow case. The convenient TAKE-DOWN feature of the Bushmaster provides the archer with a bow of unique versatility . . . remarkably smooth shooting qualities . . . will give the ultimate in performance, season after season, on the hunt or on the range.

No. 976 THE BUSHMASTER—Length 5'6"
Available in weights 30 to 65 lbs.



THE *Bushmaster*
CENTER-SHOT TAKE-DOWN BOW

THE *Bobcat*
FIBER GLASS TAKE-DOWN BOW

THE *BEN PEARSON* BOBCAT

A bow that has long been a favorite of teenagers and women archers! The new, re-designed Bobcat features semi-reflexed limbs for greater cast and smoother shooting action . . . TAKE-DOWN handle for added convenience . . . handy to take along on camping trips, hikes . . . easily stored. The Bobcat is an excellent choice for schools and camp groups because of its exceptional durability. Constructed from finest quality fiber glass . . . will withstand hard usage . . . completely unaffected by weather conditions. For either right or left hand archers.

No. 301 THE BOBCAT—Length 5'
Available in 20-25-30-35-40 pound weights . . . Draw weights measured at 26"

No. 303 Same bow as No. 301 only with slight imperfection.

Shooting quality and performance is the same as No. 301.

Not always available in specific weights.



THE **BEN PEARSON**
TIGER AND COLLEGIAN

Made from select Cuban lemonwood backed with fiber glass for extra power and durability. The Tiger and Collegian feature a semi-reflexed limb design . . . full-view sight window with overlaid form fitting handle section of contrasting colored hardwoods . . . carpeted arrow rest for quiet shooting action . . . leather arrow plate and padded grip for extra comfort and easy handling. Tough versatile bows, that will give excellent performance season after season.

- No. 701 **THE TIGER**—Length 5'6"
Available in weights from 45 to 55 pounds at 28".
- No. 702 **THE COLLEGIAN**—Length 5'6"
Available in 25-30-35-40 lb. weights at 28".
- No. 703 **THE COLLEGIAN**—Length 5'
Available in 20-25-30-35 lb. weights at 26".

RUGGED — GLASS POWERED
LEMONWOOD BOWS

STURDY — ECONOMICAL
HICKORY BOWS

THE **BEN PEARSON** DEERSLAYER

SHERWOOD AND OLD HICKORY

Rugged inexpensive bows made of hickory, the native American bow wood that's famed for its toughness and elasticity. The Deerslayer, Sherwood and Old Hickory, feature static recurved limbs . . . bold sculptured overdraw . . . full-view sight window, carpeted arrow rest . . . genuine leather arrow plate . . . colorful overlaid handle section and spiral wound grip. The ideal bow for those wanting maximum durability and performance at low cost.

- No. 503 **THE DEERSLAYER**—Length 5'6"
Available in weights 45-50-55 pounds at 28".
- No. 501 **THE SHERWOOD**—Length 5'6"
Available in weights 30-35-40 pounds at 28".
- No. 500 **THE OLD HICKORY**—Length 5'
Available in weights 20-25-30 pounds at 26".

ENJOY ARCHERY AT ITS BEST

with the right Equipment for YOU



How to Choose the Correct Archery Equipment

Archery equipment, to give absolute top performance, must be chosen and selected with as much care as the buying of a new pair of shoes or fine suit of clothes. That is, each item must be fitted properly to the individual. It is not a complicated procedure as some may imagine, but is relatively simple once the process is understood.

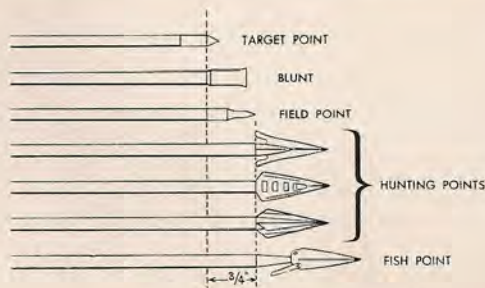
Arrow Length

The first step in choosing your archery equipment is to determine the correct arrow length for your individual length of draw. Place the end of a yardstick in the center of your chest, (on the center breast bone) and extend the arms forward, palms of the hands inward, where the finger tips touch on the yardstick is the correct measurement for arrow length. See illustration below.

If fractions should occur in this measurement, choose the nearest whole number. Should your measurement indicate exactly a fraction of $\frac{1}{2}$ ", you would then choose the nearest and smallest whole number. For example: Should your measurement be exactly $26\frac{1}{2}$ ", you would choose 26" as your arrow length.

NOTE: Custom arrows are available in any fractional length desired.

Arrows are measured by the factory depending on the type arrow. Arrows are not necessarily measured from nock to the tip of the point. In other words, a 28" hunting arrow will actually be somewhat longer than a 28" target arrow due to the allowance which must be made for the hunting point. However, you have only one arrow length (as determined by the yardstick method) and all allowances for the different types of arrows are made at the factory. See diagram below:



Arrow Length is Measured from Bottom of Nock to Point Indicated by Dotted Line

Bow Length

The next step in selecting the proper archery equipment is to select the proper bow length. Bow length is actually determined, to some extent, by arrow length. However, bow length can vary depending on the type materials used to construct the bow. For instance, a bow of fiber glass construction can be up to six inches shorter than a bow of wood construction. Although an important factor in selecting archery equip-

ment, bow length offers a great deal more lee-way than when choosing arrow length. Suggested bow lengths as follows:

Arrow Length	Wood Bows	Fiber Glass and Custom Laminated Bows
20"	4'	4'
22"-24"	4'6"-5'	4'5"
24"-26"	5'-5'6"	4'6"-5'6"
26"-27"	5'6"	5'-5'6"
27"-28"	5'6"	5'-5'9"
28"-30"	5'6"	5'2"-5'9"

Bow Weight

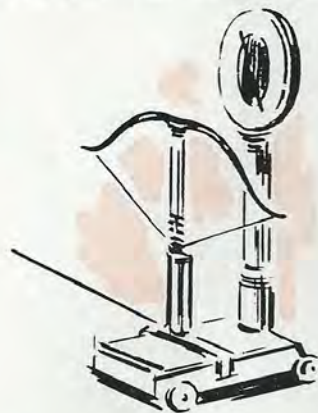
A most important element in selecting the correct archery tackle — A point often overlooked — is the selection of a bow with the proper bow weight. Most beginners are inclined to "over bow" themselves . . . that is, to choose a bow that is too heavy. Remember, archery is a test of SKILL . . . not of strength! Many beginning archers have tried to begin archery with a bow that is too heavy for them to draw, shoot, and control comfortably. This erroneous judgment can often discourage the beginner and as a result he never truly enjoys or understands the finer aspects of the sport.

For most men, target bows are 35 to 45 pounds draw weight. Most women shoot a 20-30 pound bow. Hunting bows should be 10 pounds or so heavier, depending on the individual. Bows for boys and girls are correspondingly lighter. Beginning archers acquire skill more quickly by starting with a comparatively light bow, then "graduate" to a heavier one as they become more proficient.

Bow weight is determined by the number of pounds pressure necessary to draw the bow to full draw. Most bows by Ben Pearson are weighed and measured at 28"; some at 26".

When weighed at 26", this information is so stated in the catalog copy.

For those whose full draw should be less or greater than the draw measurement of the bow, actual draw weight may be determined by figuring approximately two pounds per inch for each inch above or below draw measurement. For example: Should you use a 24" arrow on a bow that had been weighed at 28", and the bow weighed 48 pounds — you would actually only be drawing approximately 40 pounds. A 29" arrow used on the same bow would draw 50 pounds, etc.



The Importance of Arrow Spine and Weight

After selecting a bow to fit your needs, the next step is to see that your arrows are the proper spine — or stiffness — for the weight of the bow, so they will fly straight and true. More flexible arrows are used with lighter bows . . . stiffer arrows with heavier bows. The spine of your arrows should correspond with the bow weight of your bow.

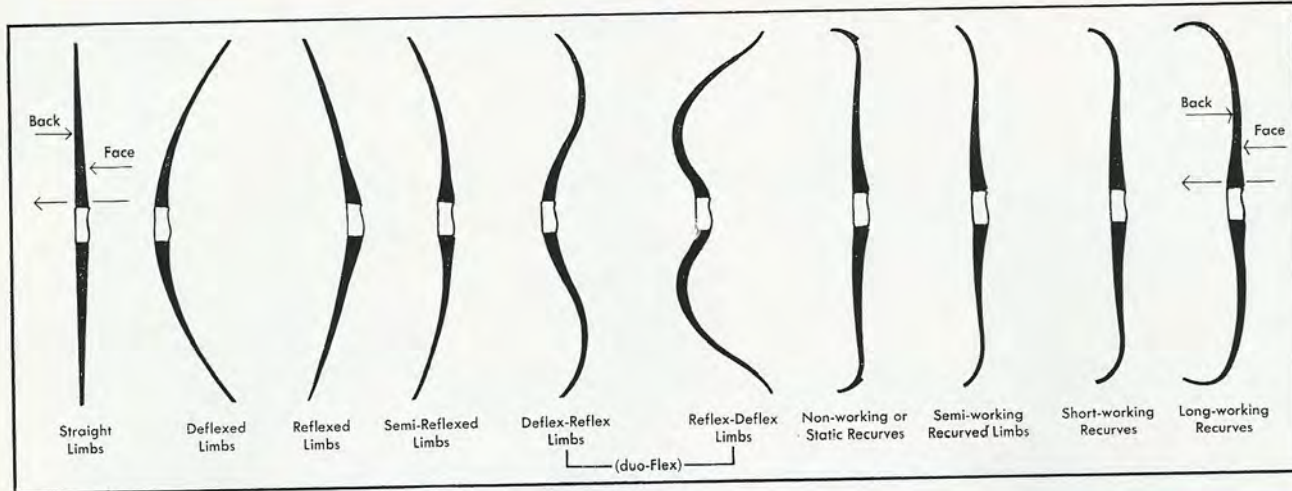
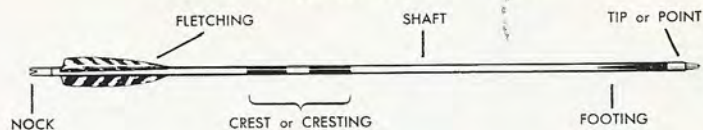
All Ben Pearson matched arrows are accurately spined on precision spine-testing equipment and are labeled accordingly. Ben Pearson tournament grade arrows are matched within three grains (or less than 7/1000 of an ounce!). Be sure to specify the weight of your bow when you purchase arrows. Accurate spine and weight matching is an important built-in value that has made Ben Pearson arrows the choice of experienced archers everywhere.



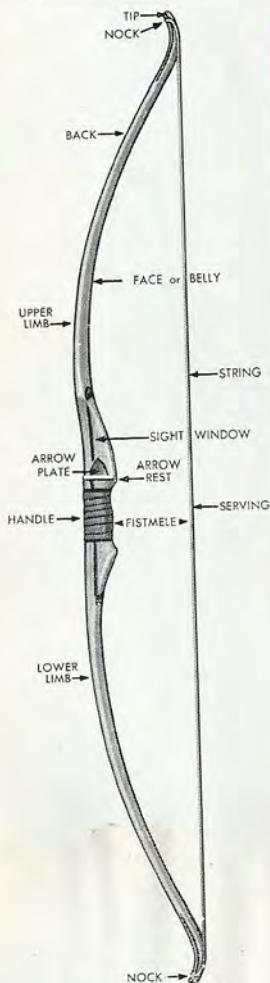
UNDERSTANDING ARCHERY TERMS

A GUIDE TO BETTER ARCHERY

NOMENCLATURE OF AN ARROW



IDENTIFYING CHARACTERISTICS OF DIFFERENT TYPE BOWS (UNSTRUNG)



NOMENCLATURE OF A BOW

How to Order Archery Equipment

The bows, arrows, and accessories described in this catalog are available at most sporting goods stores wherever quality archery equipment is sold. If you cannot locate a Ben Pearson dealer in your locality, please order direct.

When Ordering Bows

Specify catalog number, length, and weight desired. All Ben Pearson bows have individual catalog numbers for each bow length. However, by stating both catalog number and length it is possible to double-check your order to avoid errors.

NOTE: Bows are made in left hand models on special order only at an additional charge of \$5.00 net extra. Delivery date on left hand models is 60 days and orders for same or non-cancellable.

When Ordering Arrows

Specify catalog numbers, length and bow weight.

When Ordering Leather Goods or Accessories

Always state the catalog number of the item desired, and size (when necessary).

Conditions

All prices listed in the price list are suggested retail prices and allowances have not been made for mailing or shipping costs.

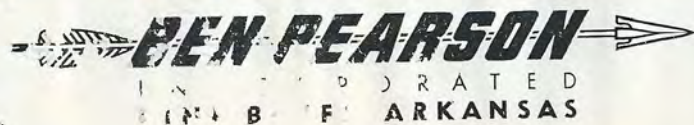
All shipments will be invoiced at prices in effect at time shipment is made. PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

C. O. D. orders will require a deposit of 25% with order.

Please give shipping instructions with every order, otherwise, we will ship cheapest way.

BEN PEARSON GUARANTEE

The archery equipment shown in this catalog is described in modest terms. You may expect every item to exceed, in actual performance, everything that we say about it. Ben Pearson archery equipment is hereby guaranteed to be, dollar for dollar, the finest tackle that archers in any country or any age have enjoyed. All items are guaranteed NOT to be defective in either workmanship or materials. Should any item be found to be defective of either workmanship or materials, contact Ben Pearson, Inc., by card or letter explaining the condition of the defective item. Should the condition of an item be such that it warrants an examination, it will be requested that the merchandise be returned immediately to the factory for our inspection. If found defective, proper adjustments or replacement shall be made. All Ben Pearson tackle is made by workmen who enjoy their craft and take an honest pride in the quality of the tackle they produce. Each of our products is designed to meet the standard to which it is made, and we believe Ben Pearson standards are the highest.



Ben Pearson, Inc., reserves the right to alter and improve specifications of any item described herein at any time. All shipments made f.o.b., Pine Bluff, Arkansas, and invoiced at prices in effect at time of shipment.

Jet

**FIBER GLASS
BOWS**

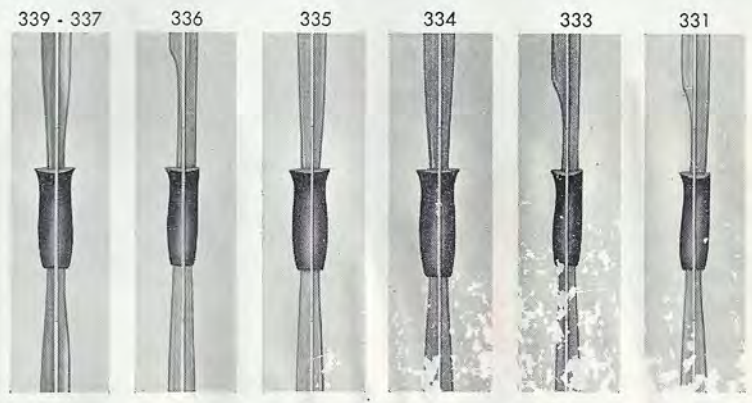
IN **RAINBOW** COLORS

NEW - MODERN - EXCITING

The ideal bow for beginning archers and schools. Ben Pearson's Jet Fiber Glass Bows are made of tough, durable fiber glass and feature a new moulded plastic handle section and graceful semi-working recurved limb design. Available in six models for boys, girls, teenagers, men and women . . . All in rainbow colors. Each bow is precision built . . . surprisingly inexpensive, and completely unaffected by weather conditions.

Some of the Jet Bows (Nos. 336, 333, and 331) feature a sight window . . . providing a center-shot release . . . a feature heretofore found only on the higher-priced custom quality bow. The remaining Jet Models have extra-wide handle sections providing dual arrow rests . . . A most popular feature as this design enables the bow to be used by either right or left hand archers.

- No. 339 STRATO-JET 5'6" Weights 45, 50, 55 lbs. at 28". For hunting or field archery.
- No. 337 STRATO-JET 5'6" Weights 30, 35, 40 lbs. at 28". For men and teenage boys.
- No. 336 SUPER-JET 5' Weights 20, 25, 30, 35, 40 lbs. at 26". Sight window. For men and women of medium height.
- No. 335 SUPER-JET 5' Weights 20, 25, 30, 35, 40 lbs. at 26". For men and women of medium height.
- No. 334 POWER-JET 5' Weights 20, 25, 30, 35, 40 lbs. at 26". Straight limb design. Ideal for schools and camps.
- No. 333 JET 4'6" Weighs approximately 20 lbs. at 24". Sight window. For boys and girls.
- No. 331 JUNIOR-JET 4' Weighs approximately 15 lbs. at 20". Sight window. For boys and girls.



STRONG

The rugged durability of fiber glass plus a stable one-piece design make Ben Pearson's Jet Bows extremely strong and wear resistant . . . will take lots of abuse and hard usage.



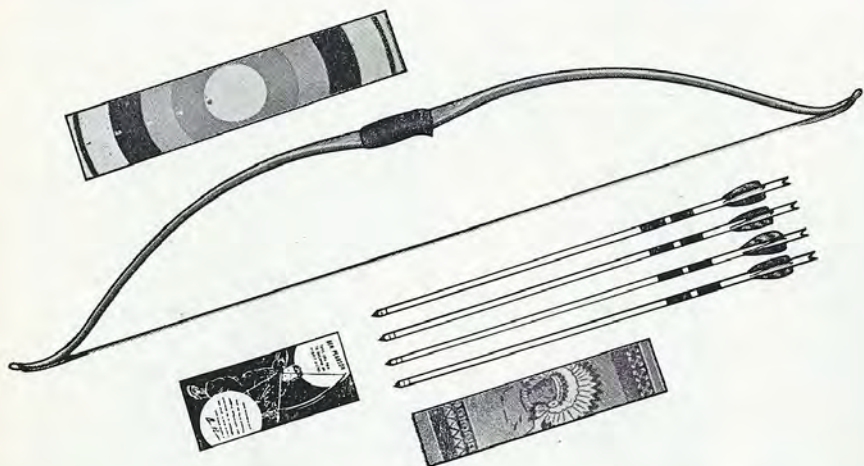
STURDY

The characteristics of fiber glass provide a bow that is completely resistant to adverse weather conditions. Ben Pearson's Jet Bows will perform under any conditions regardless of climate.

BEN PEARSON *Pet* ARCHERY SETS

Archery's fun for everyone with Ben Pearson's sensational new Jet Archery Sets. Each set complete with a Jet Fiber Glass Bow in the new rainbow colors. Tough, durable and inexpensive. Completely unaffected by weather conditions. Everything you need to enjoy archery at its best.

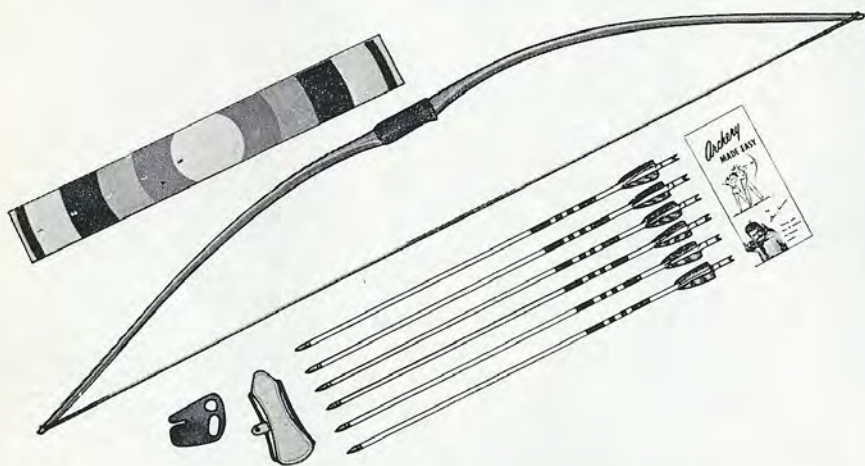
AMERICA'S GREATEST ARCHERY VALUE FOR EVERY MEMBER OF THE FAMILY!



No. 341 JUNIOR JET ARCHERY SET . . .

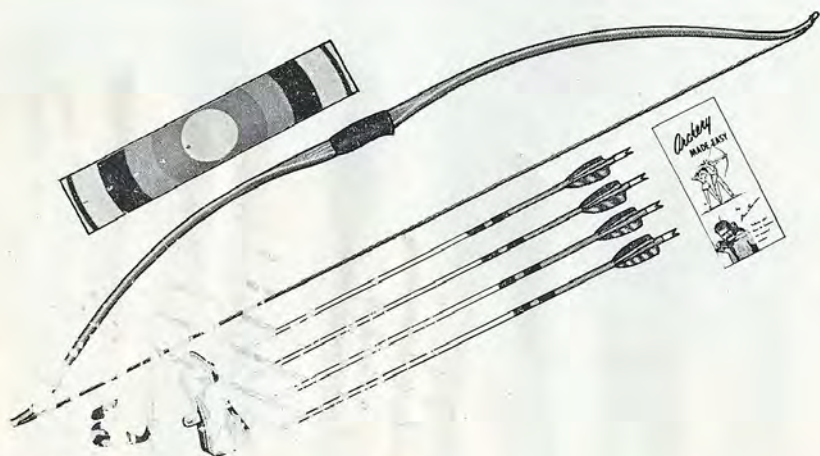


For young boys and girls . . . contains the new No. 331 Junior-Jet 4' Bow in rainbow colors . . . with sight window and moulded plastic handle section. Four 22" Port Orford Cedar Arrows with metal tips, attractively fletched and crested; full color target face, quiver and instruction booklet, "Tips on Shooting" by Ben Pearson.



No. 344 POWER JET ARCHERY SET . . .

Contains the new No. 334 Power Jet 5' Bow in rainbow colors . . . straight limb design with new moulded plastic handle section having dual arrow rests - can be used by either right or left hand archers; 25, 30, 35 pound weights. Six 26" Port Orford Cedar Arrows with IndX plastic nocks; leather armguard; shooting tab; 24" full color target face; instruction booklet, "Archery Made Easy" by Ben Pearson.



No. 343 JET ARCHERY SET . . .



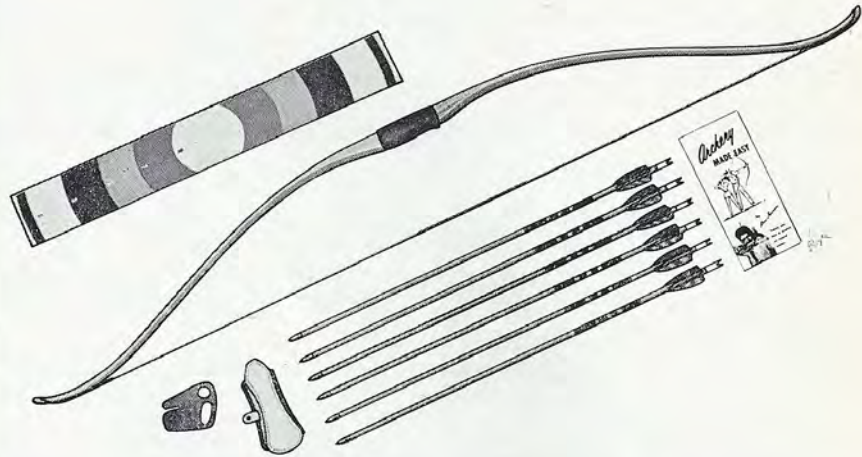
Contains the new No. 333 Jet 4'6" Bow in rainbow colors . . . with sight window and moulded plastic handle section. Approximately 20 pounds draw weight. Four 24" Port Orford Cedar Arrows with plastic nocks; leather armguard; small shooting tab; full color target face and instruction booklet, "Tips on Shooting" by Ben Pearson.

Enjoy the Beauty and Action of Fiber Glass



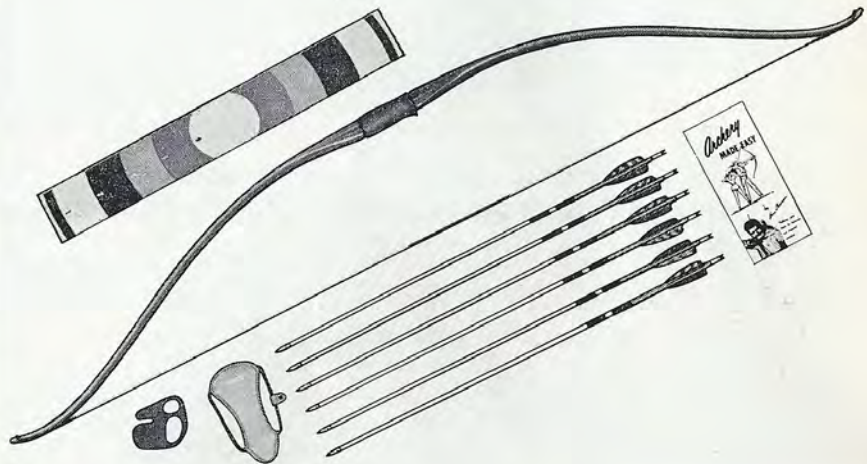
**No. 345
SUPER JET ARCHERY SET . . .**

Contains the new No. 335 Super Jet 5' Bow in rainbow colors which features a semi-working recurved limb design and new moulded plastic handle section with dual arrow rests. Available in 25, 30, 35 pound weights. Has six 26" Port Orford Cedar Arrows with plastic nocks, attractively fletched and crested; leather armguard and shooting tab; 24" full color target face; instruction booklet, "Archery Made Easy" by Ben Pearson.



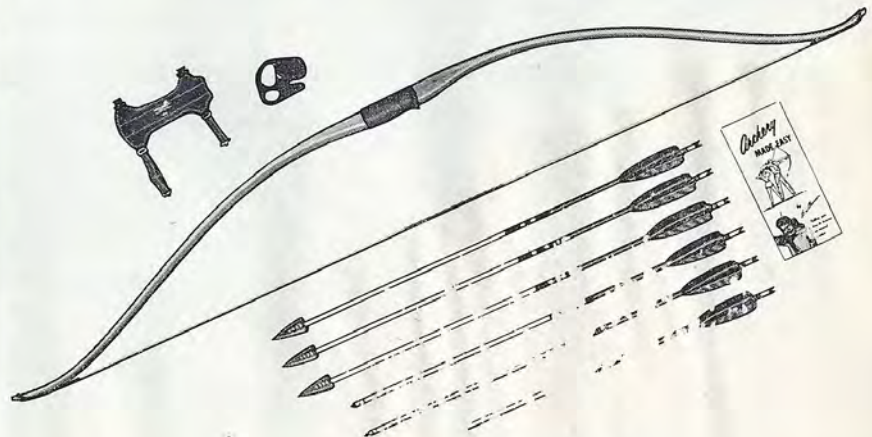
**No. 347
STRATO JET ARCHERY SET . . .**

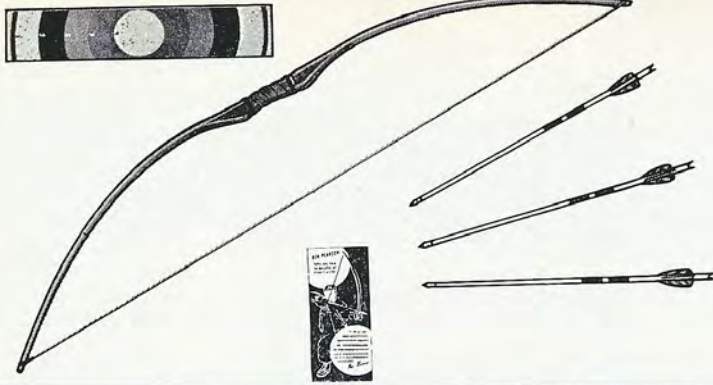
Contains the new No. 337 Strato Jet 5'6" Bow in cowhorn color with semi-working recurved limbs and moulded plastic handle section . . . Dual arrow rests. Available in 30, 35, 40 pound weights. Includes six 28" arrows with colorful crestring and IndX nocks; leather armguard and large shooting tab; 24" full color target face; instruction booklet, "Archery Made Easy" by Ben Pearson.



**No. 349
STRATO JET HUNTING SET . . .**

Contains the new No. 339 Strato Jet 5'6" Bow in cowhorn color which features semi-working recurved limbs and moulded plastic handle section with dual arrow rests. Available in 45, 50, 55 pound weights. Set has three 28" Big Game Arrows; Three 28" Small Game Arrows; Hunter's leather armguard and large shooting tab; Instruction booklet, "Archery Made Easy" by Ben Pearson.





No. 740 LOCKSLEY ARCHERY SET

For youngsters. A real archery set . . . not a toy. Contains a sturdy 4 ft. hardwood bow colorfully finished with overlaid wood handle riser and moulded plastic arrow rest. Durable, long lasting string. Three 20" arrows fletched with turkey feathers, attractively crested, equipped with metal points. Full-color target face. Instruction booklet, "Tips on Shooting" by Ben Pearson.

BEN PEARSON FAMOUS
HICKORY BOWS and ARCHERY SETS

Sturdy, Durable, Economical . . . Best Buy In Practical, Low-Cost Archery Equipment!

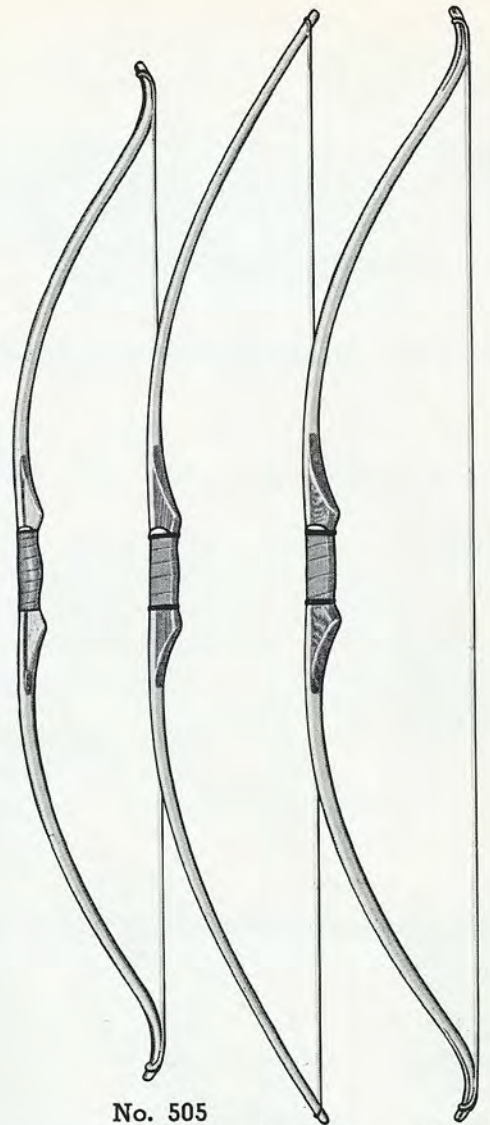
For rugged top performing bows that can take hard usage . . . you can't beat hickory. And Ben Pearson makes the finest . . . from carefully selected staves of well seasoned woods. If you want maximum durability at low-cost . . . you'll find these bows and sets ideally suited to your needs.

JUNIOR HICKORY BOWS

A fine sturdy bow for youngsters! Machine-tillered. Laminated tips for extra strength. Handle riser of contrasting colored hardwood. Attractive grip. Moulded plastic arrow rest. Durable, long lasting string.

- No. 504 Recurved hardwood bow—4'6" length for arrows up to 22". Approximately 15 pounds weight.
- No. 507 Straight limb hardwood bow—4'6" length for arrows up to 22". Approximately 15 pounds weight.
- No. 505 Recurved hardwood bow—4' length for arrows up to 20". Approximately 10 pounds weight.

See Page 6 for illustration of DEERSLAYER and other Hickory Bows.



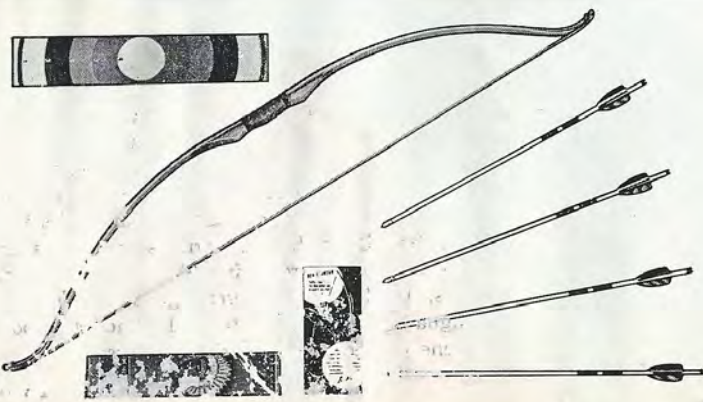
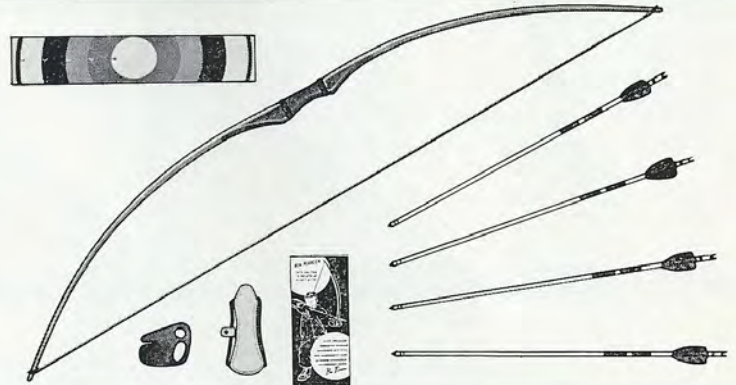
No. 505

No. 507

No. 504

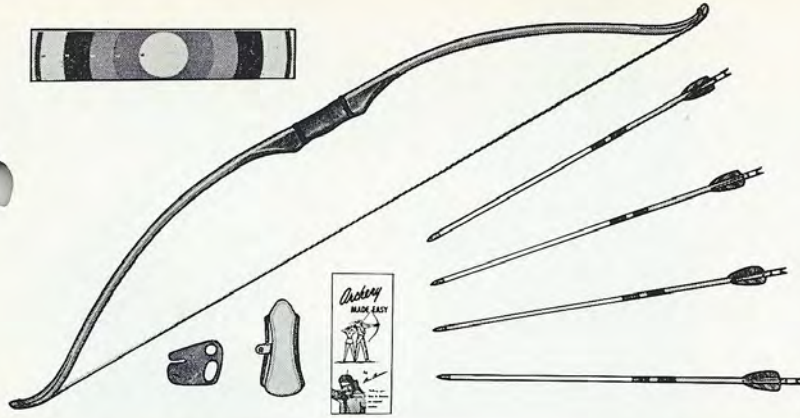
No. 741 LOCKSLEY ARCHERY SET

Designed for youngsters . . . Contains 4½' straight limb hardwood bow (No. 507) attractively finished with colorful overlaid handle riser and moulded plastic arrow rest . . . approximate weight 15 pounds . . . durable, long lasting string. Four 22" arrows with plastic nocks, metal points, turkey feather fletching, colorful crest. Leather armguard and finger tab. Full-color target face. Instruction booklet, "Tips on Shooting" by Ben Pearson.



No. 440 COCK ROBIN ARCHERY SET

For youngsters. Sturdy 4' recurved hardwood bow (No. 505) with colorful overlaid handle riser and long lasting bow string. Four 20" arrows with metal tips attractively crested and fletched. Embossed cardboard quiver. Full-color target face. Instruction booklet, "Tips on Shooting" by Ben Pearson.

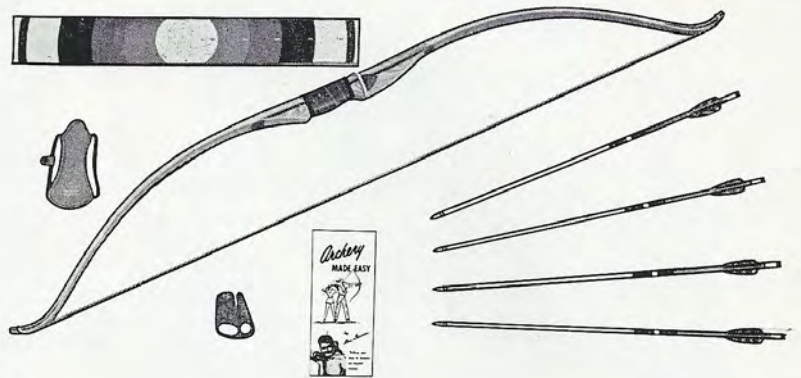


No. 441 JUNIOR CHAMPION ARCHERY SET

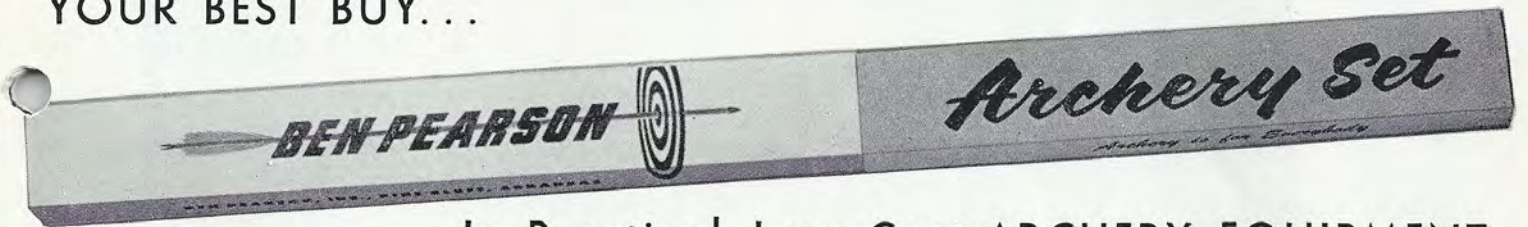
For young boys and girls. 4½' recurved hardwood bow (No. 504) with long lasting string. Colorful overlaid handle section. Approximate weight 15 pounds. Four 22" arrows with plastic nocks, metal points, select turkey feather fletching, attractive crest, clear lacquer finish. Leather armguard and finger tab. Full color target face. Instruction booklet, "Tips on Shooting" by Ben Pearson.

No. 444 OLD HICKORY ARCHERY SET

A dandy set for teenagers. 5' recurved hickory bow (No. 500) with full-view sight window, carpeted arrow rest and leather arrow plate. Double loop dacron string. 20, 25, 30 pound weights. Four 26" arrows with plastic nocks and select turkey feather fletching. Leather armguard and finger tab. 24" full color target face. Instruction booklet, "Archery Made Easy" by Ben Pearson.



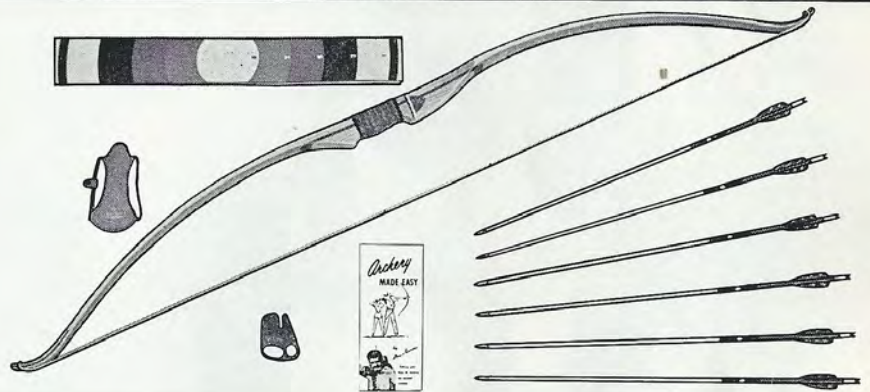
YOUR BEST BUY...



In Practical, Low Cost ARCHERY EQUIPMENT

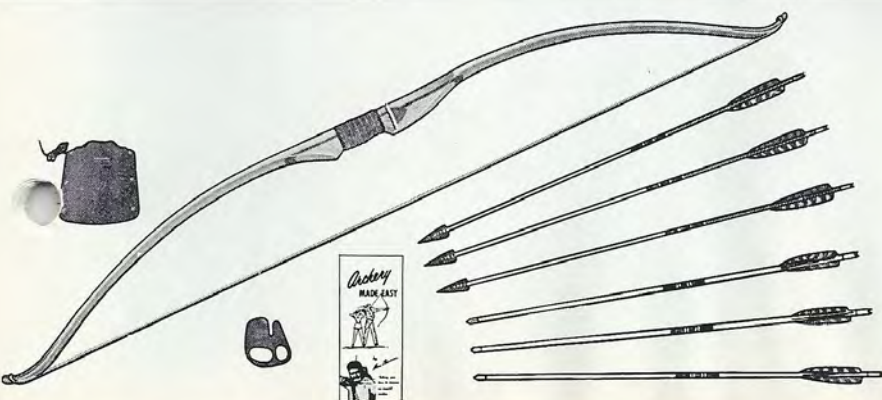
No. 450 SHERWOOD ARCHERY SET

A popular favorite at a thrifty price! 5½' recurved hickory bow (No. 501), with full-view sight window, carpeted arrow rest and genuine leather arrow plate. Laminated handle section of contrasting colored hardwoods. Double loop dacron string. Six 28" select target arrows with plastic nocks, two-color crest, attractive fletching. Reinforced leather armguard and finger tab. 24" full color target face. Instruction booklet, "Archery Made Easy" by Ben Pearson.



No. 460 DEERSLAYER HUNTING SET

A complete bow hunting outfit! Sturdy 5½' recurved hickory bow (No. 503) with full-view sight window, carpeted arrow rest and leather arrow plate. 45, 50, 55 pound weights. Colorful handle section with comfortable form fitting grip for easy handling. Double-loop dacron string. Three big game broadhead hunting arrows and three small game or roving arrows - 28" length with plastic nocks, bright colored cresting. Hunter's leather armguard and finger tab. Instruction booklet, "Archery Made Easy" by Ben Pearson.





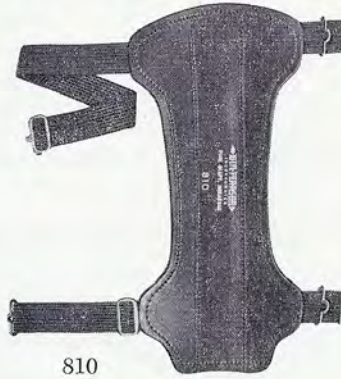
817

No. 817 Single Hook Armguard—

Made of serviceable heavy leather . . . ideal for schools and archery ranges, reinforced with concealed spring steel center stay for added wrist protection.

No. 810 Skeleton Type Armguard—

A favorite with many archers. Top grain leather, reinforced with concealed spring steel center stay for added wrist protection. Held in place by two adjustable elastic straps.



810

No. 829 Pocket Quiver (not illustrated)

Popular with male archers. Fits snugly in hip pocket. Slots for belt. Protective cuff for pocket.

No. 827 Leatheride Target Quiver—

A serviceable, well designed quiver at low cost. Has heavy leather bottom, loop for attaching to wearer's belt. Carries 12 arrows. Nicely finished with decorative trim cuff.



827

No. 832 Deluxe Target Quiver—

Hangs from belt at proper angle for shooting ease. Holds 12 arrows. Top grain cowhide with stiff leather bottom.

No. 831 Women's Target Quiver—

Same as above, except with adjustable leather belt.



832

LEATHER GOODS



816

No. 816 Hook and Lace Armguard—

Off-set front permits greater comfort and movement of wrist. Held in place by hooks and lacing. Made of firm strap leather, completely lined for added protection.



814

No. 814 Hunting Armguard—

Designed for hunting and roving. Heavy duty select cowhide leather straps. Reinforced with concealed spring steel stay for added wrist protection.

No. 815 Armguard—

Same as No. 814 except with adjustable elastic straps.

EVERYTHING FOR THE ARCHER IN FINE



LEATHER GOODS

QUALITY EQUIPMENT YOU'LL BE PROUD TO OWN

No. 833 Target or Hunting Quiver

An inexpensive but durable leather quiver complete with belt. Holds 12 target arrows or six hunting arrows. Has long lasting heavy leather bottom



833

No. 848 Junior Hunting Quiver—

A popular-priced shoulder quiver for young archers made of tough durable vinyl with cowhide leather trim . . . complete with adjustable shoulder strap and arrow divider strap. Over 16" deep with heavy leather bottom. Wide throat permits easy removal of arrows.



848

No. 844 Quiver—

A two division quiver with arrow divider strap. Can easily carry 12 or more arrows. Buffalo grain finish with top grain cowhide trim . . . complete with adjustable shoulder strap.



844

No. 806 Deluxe Finger Tab—

Made from finest CORDOVAN leather . . . double thickness . . . quick and easy to apply . . . slips over middle finger. Design affords a comfortable fitting and enables a clean, flawless release. A choice of expert archers. Small, medium, large and extra large sizes.



806

Handsomely styled and expertly designed for comfort, convenience and long-lasting service . . . Ben Pearson's quality leather goods are made from the finest grade leathers, specially treated and sewn to give maximum service with minimum wear. Armguards, quivers, tabs and gloves for every archer from novice to expert.

No. 846 Hunting Quiver—

Large hunting quiver that will hold as many as two dozen arrows. Constructed of two-tone buffalo grain and cowhide leather. Features a 2-strap design plus arrow divider strap and large 11½" by 5½" pocket. Overall length 20½", width at throat 8", bottom 6". An extremely serviceable quiver. Surprisingly inexpensive.

No. 845 Quiver—

Same as above except made from top grain cowhide with elk finish.



846



805

No. 805 Easy-On Finger Tab—

Western style shooting tab made from select cowhide leather. Double thickness, one layer of leather, one of felt, assures a comfortable fitting and effortless release of the bow string. Highly recommended for heavier bows. Available in large and small sizes.

No. 804 Tab—

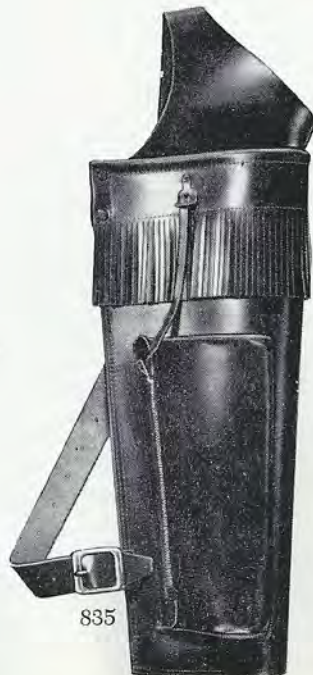
Same as No. 805 except made of single thickness cowhide.

No. 835 Deluxe Hunting Quiver—

Select quality leather with form-fitting shoulder strap to hold quiver in position for quick use. Divider straps separates blunts from broadheads, keeps arrows from rattling. Heavy, moulded puncture-proof bottom. Zipper pocket for accessories.

No. 836 Quiver—

Same as above in two-tone leathers.



835

No. 802 Archer's Glove—

Scientifically designed, but inexpensive. Moulded cowhide finger tips. Small, medium, large, and extra large sizes.



802



800

No. 800 Deluxe Shooting Glove—

Made of top quality leather with elastic webbing to assure a comfortable, snug fit. Closed end finger tips of CORDOVAN leather gives complete finger coverage. Adjustable wrist strap. Available in small, medium, large and extra large sizes.



851

No. 859 Luxury Field and Hunting Quiver—

A deluxe three-compartment quiver to divide hunting and field arrows. Made of two-tone buffalo grain and cowhide leather. Carries three dozen arrows. Top 9" wide, bottom 6". Length 23". Large outside pocket 12" by 6½", knife, file and pencil holders.

No. 858 Quiver—

Same as above except made from top grain cowhide with elk finish.

No. 851 Center Back Hunting Quiver—

Pack-harness type straps holds quiver securely in center of back. Two-tone buffalo grain and cowhide leather. 21" long. Top, 8" wide. Bottom, 6". Large outside pocket 11½" x 5½", with knife sheath.

No. 850—

Same as above except made from top grain cowhide with elk finish.

**No. 826 Folding Ground Quiver—
(not illustrated)**

All metal construction. Small, neat, and efficient. Holds arrows upright and low horizontally. Popular with sportsmen, preferred by many target archers.



BOW FISHING EQUIPMENT

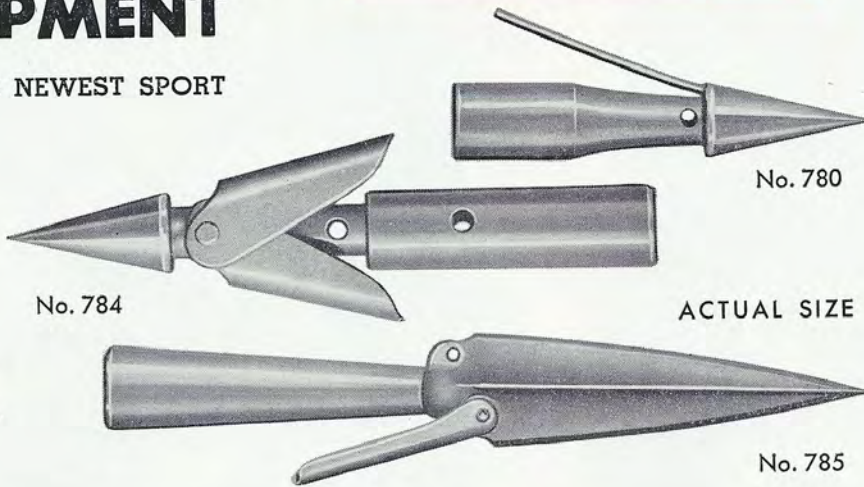
ARCHERY'S NEWEST SPORT



FISHING POINTS

Made from the finest cutlery steel... non-corrosive, unaffected by saltwater.

ILLUSTRATED ACTUAL SIZE.



No. 780 Single-Barbed One-Piece Harpoon Point

An inexpensive fishing point that will take lots of hard usage. Spring wire barb prevents fish from shaking loose. Designed for attaching line at point. Ferrule sized to slip over 11/32" shaft.

No. 784 Double Barbed Harpoon Point

Designed for attaching line at point. Lower point unscrews (as illustrated) for easy removal of fish, permitting arrow shaft to be backed out, instead of pulled through fish. Ferrule sized to slip over 5/16" shaft.

No. 785 Single Barbed Fishing Point

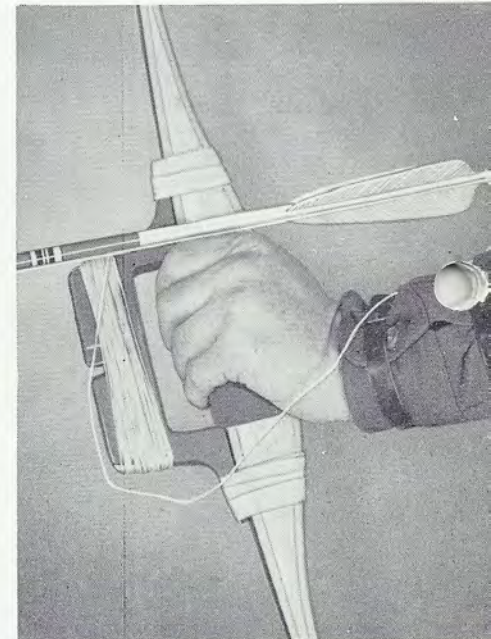
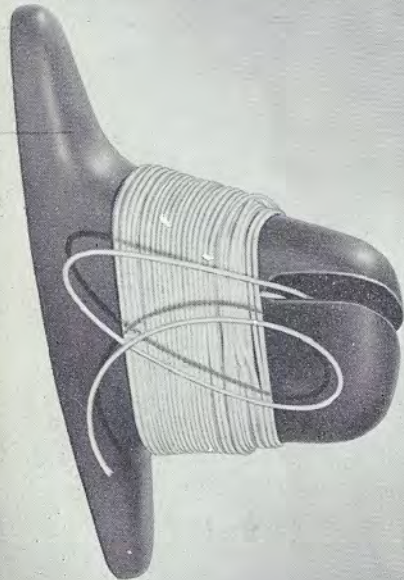
With specially designed harpoon head causes barb to spread when pull is extended. Ferrule with 5 degree taper, fits 5/16" to 11/32" shafts.

No. 696 Economy Bow Fishing Reel

A practical bow reel that is simplicity itself. No holes to drill... just tape it to your bow! No moving parts to get out of whack! Made of unbreakable, rubber-like plastic. Complete with 50 ft. of 70 lb. test nylon braided line.

No. 697 Bow Reel

A practical one-piece bow reel or line holder for shooting fish with your bow and arrow. Made of semi-soft but tough materials, holds line in place until arrow is shot. Adaptable to various style bows. Easily attached with tape. Off-set upper leg keeps reel from interfering with arrow in shooting. Equipped with 50 ft. of 70-lb. test braided nylon line.



No. 184 FISHING ARROW

A solid glass rod that's practically indestructible, with added weight for greater depth penetration. Fletched with LAY LATEX rubber vanes. Attractively crested. 5/16" diameter. 28" length. Equipped with No. 784 double barbed harpoon head with detachable point for easy removal of fish. Individually boxed.

No. 185 FISHING ARROW

Widely used by bow fishermen and very popular! Solid glass rod of amazing durability and proper weight for good penetration under water. Fletched with LAY LATEX rubber vanes. Brightly crested. 29" length only. Complete with No. 785 single-barbed fishing point. Individually boxed.

No. 180 FISHING ARROW

Made of a tough, durable wooden shaft. Practical and inexpensive. 29" length only. Equipped with No. 780 single-barbed one-piece harpoon point. LAY LATEX rubber vanes. Bright, colorful crest. Individually boxed.

NEW! PORTABLE METAL TARGET STAND

No. 439 At last! A compact portable target stand. Constructed entirely of metal, specially treated to prevent rusting. Comes equipped with brass chain and clip. Easy to use... simply embed top end of legs into target and attach clip to target stitching. Adjustable to non-skid angles to retard loss of arrows. Handy for youngsters and backyard archers. For 24" and 36" targets only. Length 32", weight 2 pounds.

FOLDED

IMPROVED TARGET STAND

Designed to hold target at proper shooting height and angle. Special construction binds top of three legs together. Treated with waterproof, anti-deterioration chemical solution to insure long life. Painted for added protection against adverse weather conditions.

FOLDED

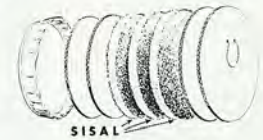
- No. 402 For 48" Target (shown) shipping weight 10 pounds.
- No. 401 For 36" Target, shipping weight 6 pounds.
- No. 400 For 24" Target, shipping weight 3 pounds.

No. 410

No. 403-F

No. 403

New! Ben Pearson Sisal Core Target



The new Ben Pearson Sisal Core Target consists of three thick layers of rugged lightweight Sisal sandwiched between four heavy-duty corrugated cardboard discs. All units are contained within a full-size four-color target face which comes complete with skirt and draw string.

The unique construction of the new Sisal Core Target provides long-lasting stopping power capable of stopping arrows from bows as heavy as 40 lbs.

- No. 46 36" Sisal Core Target . . . complete—\$8.50 Retail. Shipping Wt. 9 lbs.
- No. 44 24" Sisal Core Target . . . complete—\$4.50 Retail. Shipping Wt. 3 lbs.
- No. 48 Target Stand. May be used with either 24" or 36" target—\$2.00 Retail. Shipping Wt. 2 lbs.



24 INCH 36 INCH

ATTENTION DEALERS AND JOBBERS! — FREIGHT PREPAID

The Sisal Core Targets and Stand may be included with any order to qualify for prepaid freight as outlined on the front cover of your 1959 net price list.

JOHNSON GRASS TARGETS

- No. 408 Target, 48" Diameter, shipping weight per unit 57 lbs.
- No. 406 Target, 36" Diameter, shipping weight per unit 35 lbs.
- No. 404 Target, 24" Diameter, shipping weight per unit 17 lbs.

RYE STRAW TARGETS

- No. 409 Target, 48" Diameter, shipping weight per unit 53 lbs.
- No. 407 Target, 36" Diameter, shipping weight per unit 34 lbs.
- No. 405 Target, 24" Diameter, shipping weight per unit 16 lbs.

NOTE: Prices on targets and stands do not include transportation charges, therefore, the delivered price of these two items will be slightly higher.

BEN PEARSON

QUALITY TARGETS

The best available at any price . . .

No. 410 "Do-It-Yourself" Economy Target

Heavy corrugated paper box, painted with 4-color target face. Easy to assemble . . . simply open box and secure with gummed tape. Fill with shredded paper or straw to make an inexpensive practice target, suitable for junior archers and for beginners using lightweight bows. Minimum order 1/2 dozen.

No. 403-F Target

Same target as No. 403 only with strong steel wire stand . . . Adjustable to different angles . . . colorful Fox Target Face with hair line scoring rings. Uses replacement target face No. 426. Sold only in multiples of two.

No. 403 Target

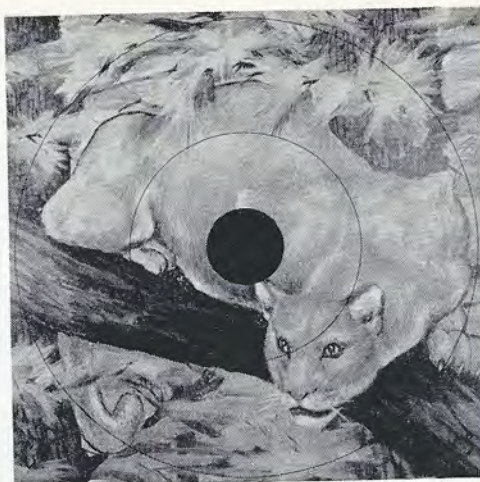
A durable wound straw target in a corrugated carton. Size 20" square by 4" deep. Uses replacement target face No. 426. Sold only in multiples of two.



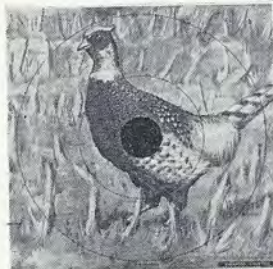
12"



18"



24"



12"



6"



6"



***TOUGHENIZED
LAMINATED
TARGET FACE
MATERIAL**

Hundreds of Rayon threads criss-crossed between two tough sheets of heavy paper . . . stick tight adhesive for durable lamination. Prevents tears between arrow holes . . . triples target face life.

FULL COLOR ANIMAL FACES

	On Tag Stock	Toughenized*
6" Squirrel or Blue Jay Target Face.....	No. 424	No. 432
12" Pheasant or Bobcat Target Face.....	No. 425	No. 433
18" Red Fox Target Face.....	No. 426	No. 434
24" Deer or Mountain Lion Target Face.....	No. 427	No. 435
Complete set animal faces, 30 faces in set ...	No. 428	No. 436



24"



TARGET FACES

A COMPLETE ASSORTMENT OF TOUGH, DURABLE TARGET FACES FOR EVERY NEED AND PURPOSE . .

No. 462 BLACK HUNTER FIELD FACES

Complete set of 18 Black Hunter Field Faces on toughenized target stock. All faces designed to comply with the requirements of the National Field Archery Association.

BLACK AND WHITE ROVING FIELD FACES

	On Tag Stock	Toughenized*
6" Black and White Roving Field Face.....	No. 472	No. 482
12" Black and White Roving Field Face.....	No. 473	No. 483
18" Black and White Roving Field Face.....	No. 474	No. 484
24" Black and White Roving Field Face.....	No. 475	No. 485
Complete Set Black and White Roving Field Faces, 30 Faces in Set.....	No. 476	No. 486

No. 464 BLACK AND WHITE ROVING FIELD FACES

Complete set of 26 Black and White Roving Field Faces on laminated corrugated board stock. Set consists of four 24", five 18", nine 12", and eight 6" faces.

No. 463 BROADHEAD FIELD FACES (not illustrated)

Complete set of 18 Broadhead Field Faces on tag stock.

STANDARD 4-COLOR FACES

Available in Tag, Toughenized or Oil Cloth, Skirted or Square.

	Heavy Tag	Toughenized	Cloth
48" No. 419	No. 419	No. 492	No. 416
36" No. 418	No. 418	No. 493	No. 415
24" No. 417	No. 417	No. 494	No. 414
16" No. 420	No. 420	No. 495	

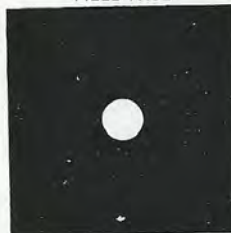
No. 488 48" Official NAA Target Face for tournament use only. (Tag stock only)

No. 421 16" Square Target Face in one color. (Tag stock only)

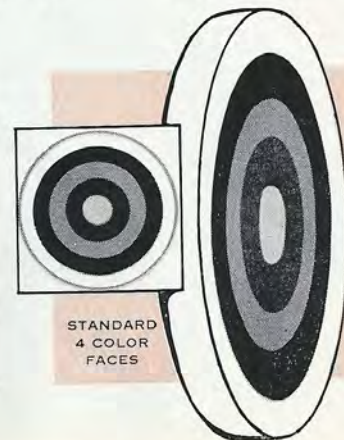
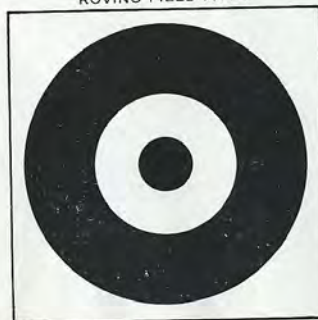
No. 422 24" Square Target Face in one color. (Tag stock only)

	Heavy Tag	Toughenized	Cloth
48" No. 491	No. 491	No. 496	No. 413
36" No. 481	No. 481	No. 497	No. 412
24" No. 471	No. 471	No. 498	No. 411

BLACK HUNTER
FIELD FACE



BLACK & WHITE
ROVING FIELD FACE



STANDARD
4 COLOR
FACES

BEN PEARSON
ARCHER'S ACCESSORIES

ARROW SHAFTS

- NOTE: All shafts have lacquer finish. Packed in individual Polyethylene bags.
- No. 667 SELECT PORT ORFORD CEDAR SHAFTS 30" length, 9/32" (30-40 lbs.), 5/16" (40-50 lbs.), and 11/32" (50-60 lbs.) diameter. Not matched. Specify size. (Same quality and finish as our No. 201 arrow).
 - No. 660 SELECT PORT ORFORD CEDAR SHAFTS, 30" length. Closely matched in both spine and weight. 9/32" (30-40 lbs.), 5/16" (40-50 lbs.), and 11/32" (50-60 lbs.) diameter. (Same quality as our No. 207 or No. 215 arrow). Specify bow weight.
 - No. 661 MATCHED FOOTED PORT ORFORD CEDAR SHAFTS, IndX nocks and parallel steel points attached. Matched in both weight and spine. 9/32" (30-40 lbs.), 5/16" (40-50 lbs.) diameter only. Same quality as our No. 209). Specify bow weight and length.

BEN PEARSON'S DACRON BOW STRINGS

Ben Pearson's deluxe quality patented string! Will not fray, stretch or untwist. Served at center and loops. Specify bow weight and bow length (nock to nock measured along back) or overall string length. All lengths indicated below are for actual bow length. When ordering by overall string length, please indicate this on your order.

- No. 630 Single loop dacron bow string for 30-35-40 pound bows. 5'-5½" or 5½'-6" lengths.
- No. 631 Single loop dacron bow string for 45-50-55-60-65-70 pound bows. 5'-5½" or 5½'-6" lgths.
- No. 632 Double loop dacron bow string in 5', 5'4" or 5'6" lengths for 30-35-40 pound bows.
- No. 634 Double loop dacron bow string in 5', 5'4" or 5'6" lengths for 45, 50, 55, 60, 65, 70 lb. bows.

NOTE: Other lengths and weights on special order.

No. 842 THE HUSH H-H BOW QUIVER

The ideal quiver for bow hunting . . . always ready. New improved plastic construction, the Hush H-H Quiver carries four extra arrows for instant, quiet use. No tape, clamps or screws necessary . . . will not mar bow limbs or arrows.



No. 642 CUSTOM BOW STRING DISPLAY ASSORTMENT		
Quan.	Cat. No.	Item
9	638	Strings, 2/5"-40 lbs.
		2/5'2"-40 lbs.
		2/5'4"-40 lbs.
		2/5'6"-40 lbs.
		1/5'9"-40 lbs.
15	639	Strings, 1/5'2"-50 lbs.
		1/5'2"-60 lbs.
		2/5'4"-50 lbs.
		2/5'4"-60 lbs.
		3/5'6"-50 lbs.
		3/5'6"-60 lbs.
		1/5'9"-60 lbs.



BOW STRINGS

- No. 636 Italian Hemp Bow String - Individually packaged in colorful window envelopes. Moderately priced string for bows of 30 lbs. or less. Single loop. Can be adjusted to fit any bow to 6 ft. Recommended for all junior bows.
- No. 637 Same as above except double loop to fit 4', 4½' or 5' bows. Specify length.

MISCELLANEOUS

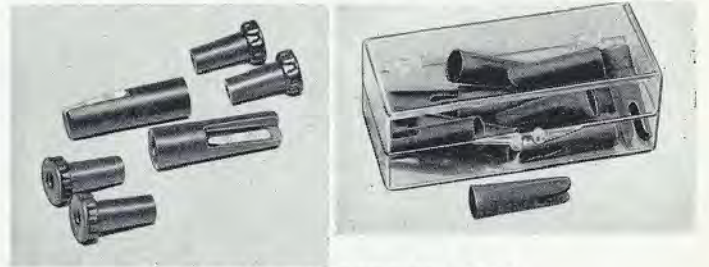
- No. 650 Natural Barred Feathers.
- No. 651 Natural White Feathers.
- No. 652 Dyed White Feathers.
- No. 653 Dyed Barred Feathers.
- No. 664 Wax.
- No. 691 Cement (½dozen pack only).
- No. 775 TRAINING BOW. Used for measuring purposes. Arrow is attached to string which permits drawing, anchoring and actual releasing without flight.

INDX ARROW NOCKS

Made with raised edge, so you can determine location of cock feather by FEEL. Moulded plastic, expertly designed, exceptionally durable. COLORS: Red, White, Blue, Yellow, Orange.

- No. 675 IndX Arrow Nocks, 1/4", 9/32" and 5/16".
- No. 676 IndX Arrow Nocks, 11/32".

NOTE: No. 675 and No. 676 IndX arrow nocks also available in bulk pack (100 to package). One color and one size per package only. No exceptions.



No. 665 TAPERING TOOL

An easy dependable way to taper shafts correctly . . . Fits 99% of all points and nocks made! Includes four bushings which fit snugly in a tapered hole when pressed into main body. Sizes of bushings are 1/4", 9/32", 5/16" and 11/32" . . . all oversize to clear oversize or painted shafts. To use, simply insert bushings that corresponds to shaft size and rotate shaft clockwise until tool stops cutting . . . and your tapering job will be done! Takes any regular 10c injector-type blade; no special high-priced blades needed! Made of high-grade plastic, gives many years of service.

BOW SIGHTS



No. 692 BOW SIGHT - Light weight flexible steel. Easily attached to bow. Adjustable for both height and windage.

No. 693 GOLDMORE BOW SIGHT - Calibrated celluloid indicator, mounted on cork 7" long. Simple in construction and operation. Easily attached on the back of the bow with adhesive tape.



No. 640 STRING DISPLAY ASSORTMENT		
Quantity	Cat. No.	Item
6	630	Strings, 5'-5½"-3/30 pounds; 3/40 pounds.
6	631	Strings, 5'-5½"-3/50 pounds; 3/60 pounds.
12	632	Strings, 6/5'-6/5½"-40 pounds.
6	634	Strings, 3/5'4"-50 pounds; 3/5½"-60 pounds.
18	636	Hemp Single Loop String, 6' replacement for all junior bows

CUSTOM MADE BOW STRINGS

Made from Dacron, the strongest bow string material available . . . treated with special formula. Extra large loops to fit wide limb bows. Double loop only. For bows 30 to 75 pounds. Specify bow weight and exact bow length (measured from nock to nock along back of bow), or specify overall string length.

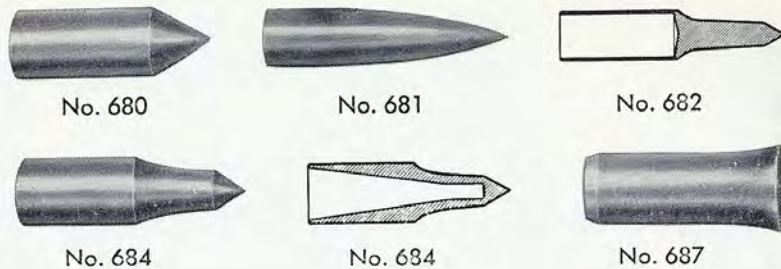
- No. 638 For bow weights to 30 pounds.
- No. 639 For bow weights 45 to 75 pounds.

NOTE: Bow strings exceeding 75 pounds on special order . . . 2 cent extra

METAL TARGET AND FIELD POINTS

- No. 680** Parallel target point, 9/32", 5/16", 11/32".
No. 681 Bullet target point, 5/16".
No. 682 Nonskid target point, 5/16" & 11/32".
No. 684 Field point, tapered bore, 11/32".
No. 687 Concave blunt point, 5/16", 11/32" — recommended for small game hunting.

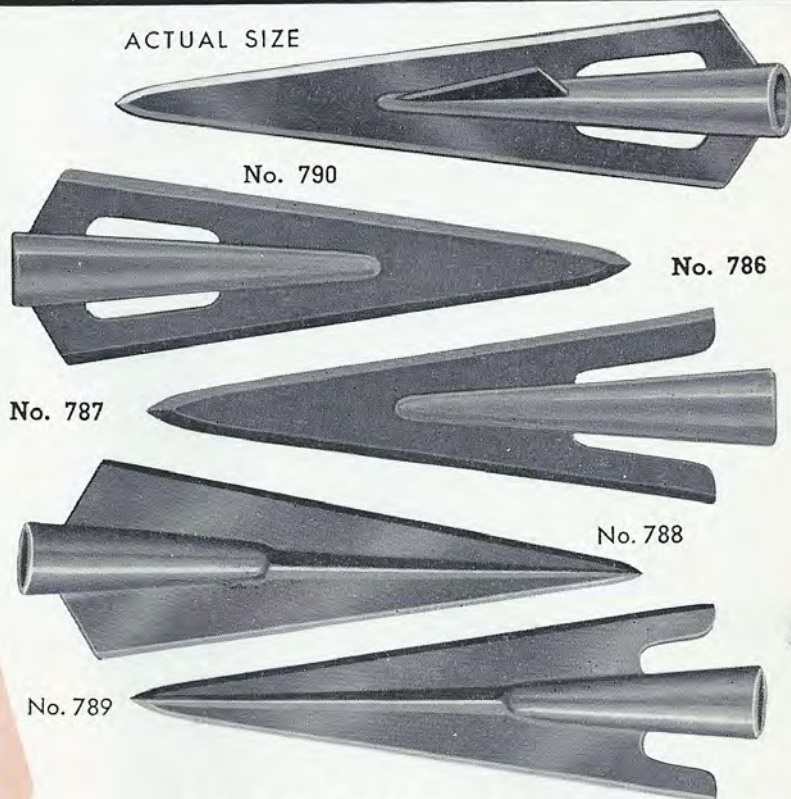
NOTE: Above points also available in bulk pack (100 per package). One size per package only.



NEW! TEMPERED STEEL BROADHEADS

The newest Ben Pearson development in hunting points... designed for maximum penetration... will penetrate the hardest bone without breaking, bending, or dulling. Precision ground tempered steel blades with die cast aluminum ferrules. A supreme hunting point that will meet the requirements of the most discriminating bow hunter. Available in barbed, barbless and four-blade models.

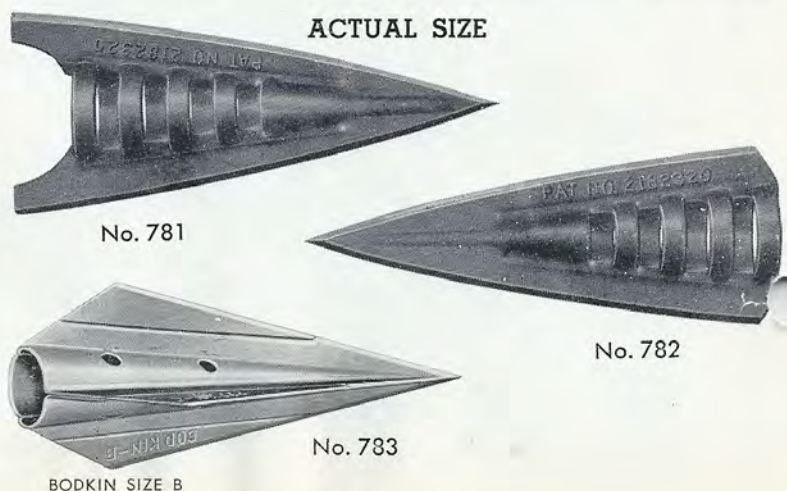
- No. 790** Four-Blade tempered steel broadhead — weight approximately 150 grains.
No. 786 Barbless tempered steel broadhead — weight approximately 150 grains.
No. 787 Barbed tempered steel broadhead — weight approximately 150 grains.



ONE PIECE FORGED STEEL BROADHEADS

Ben Pearson's one-piece forged steel broadheads — light and extremely tough! Fly straight and true, will not wind-plane... and they have almost unbelievable penetrating power! Forged all in one piece from high-grade cutlery steel... with reinforcing rib all the way down to the keen, sharp point for added strength. A broadhead that will do the job for the most exacting archer.

- No. 788** Ben Pearson's barbless broadhead, wt. 125 grs.
No. 789 Ben Pearson's barbed broadhead, wt. 125 grs.



BEN PEARSON

ARROW POINTS

the Choice of Experienced Archers

ONE-PIECE TEMPERED STEEL BROADHEADS

A favorite with many bow hunters who want a broadhead of exceptional lightness and strength. Shaped for maximum penetration. Reinforced ridges to add rigidity and insure straightness. Fit on a taper for perfect alignment.

- No. 781** Barbed Steel Broadhead, Wt. 100 Grs.
No. 782 Barbless Steel Broadhead, Wt. 100 Grs.

NOTE: Above broadhead points available in bulk pack (100 per package). One size per package only.

- No. 783** Three-bladed Bodkin Hunting Point — Design affords maximum accuracy and cutting surface, easy extraction, and minimum weight. Precision ground cutting edges. Three-blade design permit exceptional flight stability. Three regulation sizes.

- Size — A size, weight 130 grains.
 Size — B size, weight 110 grains.
 Size — C size, weight 80 grains.

Matched Black Hardwood Footed Arrows . . .

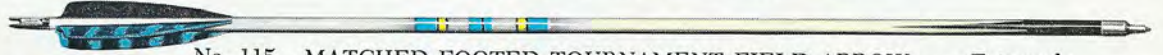
Made from the finest quality, graded Port Orford Cedar shafts, footed with black hardwood for the ultimate in performance and durability. Each arrow is matched within 3 grains (less than 7/1000 of an ounce) on an electronic shadow-graph scale to assure consistent flight performance every time. Scientifically spined, perfectly balanced for swift true flight.

No. 109



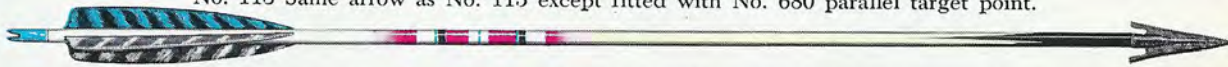
No. 109 — MATCHED FOOTED TOURNAMENT ARROW . . . Designed for experts. Shafts are barrelled and streamlined, with 4-point hardwood footings, matched in weight within three grains. Spined to shoot correctly with bows weighing up to, but not exceeding, 60 pounds, equipped with No. 680 Parallel Target Point. Beautifully crested and finished. Specify bow weight and arrow length.

No. 115



No. 115 — MATCHED FOOTED TOURNAMENT FIELD ARROW . . . Extremely accurate and uniform. Extra select Port Orford Cedar shafts. Finest black hardwood footing. Slightly tapered toward nock. No. 682 Nonskid Field Points. Matched within three grains in weight and spined to shoot accurately with bows weighing to 75 pounds. Extra select long spiral fletching with contrasting colored cock feather. Replaceable plastic IndX nocks. Specify bow weight and arrow length.
No. 114 Same arrow as No. 115 except fitted with No. 687 concave flared blunt point.
No. 113 Same arrow as No. 115 except fitted with No. 680 parallel target point.

No. 126
No. 121
No. 122
No. 120
No. 123
No. 124
No. 125



No. 126 — BEN PEARSON DELUXE FOOTED HUNTING ARROW . . . No finer hunting arrow made! Equipped with No. 789 one-piece forged steel barbed hunting point. Long spiral fletching, contrasting colored cock feather, correctly spined for bows weighing up to 75 pounds. Specify bow weight and arrow length.
No. 122 — Same as No. 126, except with No. 783 point.
No. 121 — Same as No. 126, except with No. 782 point.
No. 120 — Same as No. 126, except with No. 781 point.
No. 123 — Same as No. 126, except with No. 786 point.
No. 124 — Same as No. 126, except with No. 787 point.
No. 125 — Same as No. 126, except with No. 788 point.

BEN PEARSON'S FINEST

CUSTOM QUALITY ARROWS

Precision Matched and Weighed

BEN PEARSON Aluminum Arrows . . .

Ben Pearson's new aluminum arrows are made from the finest quality, drawn aluminum, shaft-tubing. Perfectly straight and true. Durable, practical, and economical . . . will give top performance season after season.

No. 100



No. 100 — ALUMINUM TARGET ARROW . . . Light, strong and durable . . . for those who prefer the swift true action of aluminum. Precision made. . . Absolute uniform straightness. Colorful fletching and crest. Available in all lengths. Spined for bows 20 to 60 pounds.

No. 102



No. 102 — ALUMINUM FIELD ARROW . . . A precision arrow designed for the expert. Made of highest grade aluminum. Long spiral fletching and colorful crest. Perfect uniform straightness. A superb field arrow of the highest quality. Available in all lengths. Spined for bows 20 to 60 pounds.

NOTE: Four-fletch available in either feathers or plastic vanes \$1.50 extra per dozen. Six-fletch available in either feathers or plastic vanes, \$2.50 extra per dozen. Specify length of fletching desired when ordering.

Select Port Orford Cedar Hunting Arrows . . .

Only top quality, hand selected, Port Orford Cedar shafts are used to make Ben Pearson Hunting Arrows. Each arrow undergoes rigid inspections and tests at each stage of its production to assure the finest in performance . . . every Select Port Orford Cedar Hunting Arrow is a lethal killer, masterfully made for deadly accuracy.

No. 216



No. 216 - SPECIAL HUNTING ARROW WITHOUT POINT . . . A new innovation by Ben Pearson . . . A hunting arrow complete with nock, fletching and crest but less point. Same quality shaft as used on our No. 219 special hunting arrow. Spined for bow weights of 40-50-60 pounds. All shafts tenoned to five degree taper - ready for point! 28" length only. Specify bow weight.

No. 223
No. 224
No. 229



No. 223 - MATCHED HUNTING ARROW . . . Carefully matched in weight and spined for precision accuracy . . . Long spiral fletching with colored cock feather . . . equipped with the new No. 786 barbless tempered steel broadhead. Spined for bows weighing 40 to 65 pounds. Standard lengths. Specify bow weight and arrow length.
No. 224 - Same arrow as No. 223, except with barbed point, No. 787.
No. 229 - Same arrow as No. 223, except with 4 blade point, No. 790.

No. 227



No. 227 - "BEN PEARSON DELUXE" HUNTING ARROW WITHOUT POINT . . . Same fine quality arrow as the famous Ben Pearson deluxe hunting arrow except without point. Matched in weight within 10 grains . . . Complete with long spiral fletching, plastic IndX nocks, beautiful crest and finish. Shaft tenoned to 5 degree taper. Available in spine for all weights up to 75 pounds. 28" length only.

No. 217



No. 217 - STANDARD HUNTING ARROW . . . An excellent broadhead hunting arrow. Fletched with contrasting cock feather and equipped with three-bladed hunting point, No. 783. Available only for bow weights of 40-50 pounds and 50-60 pounds. . . . In standard 26", 27", 28" lengths only. Specify bow weight and arrow length.

No. 219



No. 219 - SPECIAL HUNTING ARROW . . . One of the best! Equipped with the Ben Pearson No. 782 patented one-piece broadhead point. Same quality construction and features as No. 217. Standard 26", 27", 28" lengths only. Spined for 40-50 pound and 50-60 pound bow weights. Specify bow weight and arrow length.

No. 220
No. 221
No. 222



No. 220 - MATCHED HUNTING ARROW . . . A favorite with many successful big game hunters! Closely matched in weight and accurately spined for bows weighing from 40 to 65 pounds. Equipped with patented, one-piece improved steel broadhead, No. 781. Standard lengths. Specify bow weight and arrow length.
No. 221 - Same arrow as No. 220, except with Barbless Point, No. 782.
No. 222 - Same arrow as No. 220, except with 3-bladed point, No. 783.

No. 225
No. 226



No. 225 - "BEN PEARSON DELUXE" HUNTING ARROW . . . Tested and recommended by veteran bow hunters whose trophies include nearly all game to be found on the North American continent! Matched in weight within 10 grains (437½ grains equal one ounce). Accurately spined for bows up to 75 pounds. Long spiral fletching with select turkey feathers, contrasting colored cock feather. Equipped with plastic IndX nocks and No. 788 barbless one-piece forged steel hunting point. Standard lengths. Specify bow weight and arrow length.
No. 226 "BEN PEARSON DELUXE" HUNTING ARROW . . . Same arrow as No. 225, except with No. 789 barbed one-piece forged point.

**TARGET
PRACTICE
FIELD**

Ben Pearson has designed these arrows to withstand the wear and tear of everyday use. Practical and inexpensive. Ideal for the archer who desires an inexpensive arrow that will take lots of abuse without sacrifice of top quality performance.

No. 215
No. 214



No. 215 - MATCHED FIELD ARROW . . . Closely matched for accuracy. Spined to shoot correctly with bows weighing from 40 to 65 pounds. Spiral fletching with contrasting colored cock feather. IndX nocks. No. 682 Nonskid Field Point. Standard lengths. Specify bow weight and arrow length.
No. 214 - Same arrow as No. 215 except fitted with No. 687 Concave Flared Blunt Point.

No. 212
No. 213
No. 211



No. 212 - PRACTICE FIELD ARROW . . . A well made field arrow that will take lots of abuse. Made from Port Orford Cedar with spiral fletching. Spined for 40-50 and 50-60 pound bow weights. 26", 27", 28" lengths only. Equipped with No. 682 Nonskid Field Point. Specify bow weight and arrow length.
No. 213 - Same as No. 212, except with No. 680 Parallel Target Point.
No. 211 - Same as No. 212, except not as closely matched and in 28" lengths only, with completely painted shaft from point to nock. Packed in 1/2 gross and dozen cartons only.

No. 209



No. 209 - MATCHED CUSTOM GRADE FOOTED ARROW . . . Exceptionally rugged and accurate. Spined for bows up to, but not exceeding, 60 pounds. Precision matched within 10 grains. IndX nocks. Equipped with No. 680 Parallel Target Point. Select Port Orford Cedar Shaft with hardwood footing attractively crested and painted between feathers. 24", 25", 26", 27" and 28" lengths only. Specify bow weight and arrow length.

No. 207
No. 205



No. 207 - MATCHED SELF ARROW . . . Fine quality target arrow fitted with No. 681 Bullet Target Point. Matched within 10 grains. Correctly spined for bows weighing up to, but not exceeding, 50 pounds. Plastic IndX nocks. Shafts painted between feathers. Attractive crestring. 24", 25", 26", 27" and 28" lengths. Specify bow weight and arrow length.
NOTE: Orders for No. 207 arrow for light weight bows must be fitted with No. 680 Parallel Target Point instead of No. 681 Bullet Point.
No. 205 - Same as No. 207, except not precision matched and in 24", 26", and 28" lengths only.

No. 201
No. 200



No. 201 - SELECT PRACTICE ARROW . . . An inexpensive arrow that will stand plenty of rough treatment. Recommended for beginners. Plastic nocks, select turkey feathers. Equipped with No. 681 Bullet Point. Shaft is completely painted from point to nock. Colorful crestring, 22", 24", 26", and 28" lengths only.
No. 200 - Same as No. 201 except with less elaborate crestring and finish.

No. 42
No. 41



No. 42 - PRACTICE ARROW . . . An inexpensive arrow made from genuine Port Orford Cedar. Plastic nocks, metal points and turkey feather fletching. Attractive crestring. 24", 26", and 28" lengths only. Packed in gross and 1/2 gross cartons.
No. 41 - Same as No. 42, except without plastic nocks and in 20" and 22" lengths only. Packed in 1/2 gross only.

No. 38
No. 39
No. 40



No. 38 - JUNIOR ARROW . . . For children. Sturdy, well made, lacquer finished. Fletched with three select turkey feathers. Attractive crest. Self points and nocks. 20" length only.
No. 39 - Same as No. 38, except packed in 1/2 gross cartons.
No. 40 - Same as No. 38, except with suction cup tips. Available in 2 dozen cartons only.

ARROWS

BULK PACKED IN ATTRACTIVE DISPLAY CARTON

Look for these "Sentinels of Service" at your nearest Ben Pearson dealers . . . wherever quality archery equipment is sold.



Model No. 201

All Ben Pearson bulk packed arrows come to your dealers in either gross or half-gross cartons . . . packed either one length per carton or standard packs of 24", 26" and 28" lengths.



Only Ben Pearson offers such a variety in inexpensive arrows . . . bulk packed in attractive display cartons.

Ben Pearson has designed these arrows to meet the increasing demand for practical, inexpensive practice arrows that will withstand hard usage yet give dependable performance with consistent accuracy. Available at your dealers in attractive, self-service display cartons.

See page 23 for information on arrows available to your dealer in bulk pack.



Model No. 211

WHERE QUALITY IMPROVES PERFORMANCE

Ben Pearson, the world's most experienced archery manufacturer, has, for over two decades, supplied the world with the finest archery equipment that modern machines and methods can produce. The name, Ben Pearson, has become the sign of quality to thousands of archers and sportsmen throughout the world who

know and use the very best. For pride of owning and using the best . . . select Ben Pearson equipment.



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Pine Bluff, Arkansas

"Where Quality Improves Performance"